

EAST CAROLINA UNIVERSITY  
GREENVILLE, NORTH CAROLINA 27834

January 22, 1985

Faculty Senate

Telephone 757-6537

Dear Angelo:

In reviewing in detail Chuck's letter to me re admissions matters, I'm really not sure what would be wrong with going full guns and making all of this data available to the Senate.... it is very nicely done and any worries in it are sheltered by the completeness of the report... --something lost with any attempt to give a "thumbnail" sketch of it....

This is further prompted, in my mind, by the work that is forthcoming re the recruitment and retention recomms you will be getting soon...

...i.e., this is not something that ECU is not working on, etc. Plus, the report given by Scott Parker (Ussery, D. Bailey, etc) to the A&S Chairs was to the point, complete, etc... and was met with eminent understanding and concurrence by the Chairs.... I could but think the senators would be as understanding, esp given the consent decree goals, etc... No senate, least of all no one senator, could have any legs to carp about that!

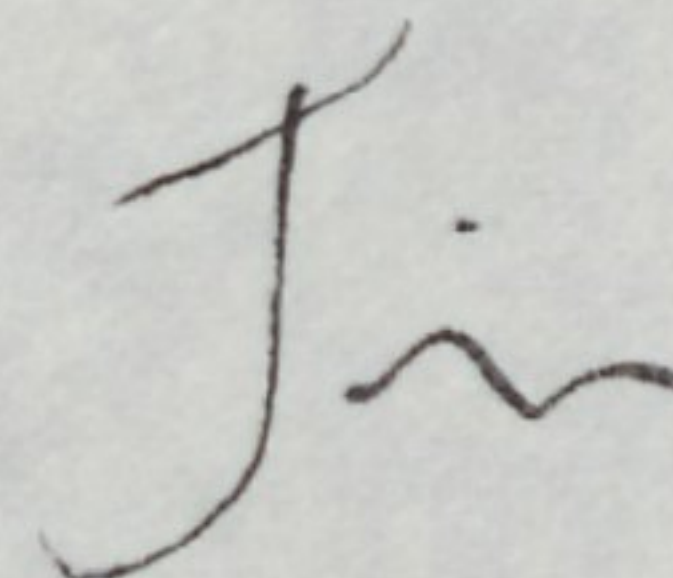
In general, then, I side with the give the whole story and be firm in the face of "ideal, half-considered objections" that "someone" might have.

There are two general principles, apart from the above, that also prompt me to this view:

- (1) It's usually best to share as much as possible with faculty, and defend the ship... (You do this eminently well, I have observed..!)
- (2) When handed "pieces," obstinate detractors just get further "whetted."

I would be anxious to talk further and, if you think it best, then begin drafting some smaller sheet of only some data... either by phone, or my trip over to your office....

Best,





1-29-85  
handout  
to Senators

Received  
JAN 2 1985

EAST CAROLINA UNIVERSITY  
GREENVILLE, NORTH CAROLINA 27834

FACULTY SENATE

OFFICE OF ADMISSIONS

December 18, 1984

Telephone (919) 757-6640

Dr. James L. Smith, Chairperson  
Faculty Senate  
Rawl Annex 142

Dear Jim:

Following is the information you requested regarding freshman admission criteria for the past four years. If you have questions, please feel free to call me.

1981

Formula for determining predicted grade point average (PGA):

$.4344$  (converted rank (CR) +  $.01792$  (SAT V) +  $.02021$  (SAT M) -  $1.86874$   
or

$.62429$  (High School grade point average (GPA) +  $.01028$  (SAT V) +  $.02440$  (SAT M) -  $1.16793$

Mean SAT: 871

Special Studies Mean SAT: not available

Requirements for Regular Admission:

10-17-80 through 3-25-81 = 2.0 or above - admitted  
1.9 and below - reviewed and decision made by professional staff.

3-26-81 through 8-25-81 = 1.8 or above - admitted

Math requirement: 3 units of college preparatory math (Algebra I, II, and Geometry)  
Beginning 11-21-80 - admitted students with a PGA of 2.2 and above who had only completed two units of college preparatory math were given one year to remove the deficiency at ECU.

Requirements for Special Studies Admissions: Admission decision made by professional staff.



1982

Formula:  $.04449 \text{ (CR)} + .00175 \text{ (V)} + .00145 \text{ (M)} - 1.63426$  or  
 $.58071 \text{ (GPA)} + .00091 \text{ (V)} + .00170 \text{ (M)} - .43553$   
(use 3 digits for SAT V & M)

Mean SAT: 870

Special Studies Mean SAT: 703

Requirements for Regular Admission: PGA of 1.8 and above admitted

Math requirement: 3 units CP math  
Students with PGA 2.2 and above who only  
had two maths were admitted with one  
year to remove

Requirements for Special Studies Admission: Professional Staff made this decision.

1983

Formula:  $.04449 \text{ (CR)} + .00175 \text{ (V)} + .00145 \text{ (M)} - 1.63426$  or  
 $.58071 \text{ (HS GPA)} + .00091 \text{ (V)} + .00170 \text{ (M)} - .43553$

Mean SAT: 862

Special Studies Mean SAT: 699

Requirements for Regular Admission: 1.8 and above admitted

Math requirement: 3 units CP math; Students with PGA 2.2  
and above who only had two maths were  
admitted with one year to remove deficiency

Requirements for Special Studies Admission: Professional Staff made this decision.

1984

Formula:  $.04449 \text{ (CR)} + .00175 \text{ (V)} + .00145 \text{ (M)} - 1.63426$  or  
 $.58071 \text{ (HS GPA)} + .00091 \text{ (V)} + .00170 \text{ (M)} - .43553$

Mean SAT: 852

Special Studies Mean SAT: 707

Requirements for Regular Admission: 1.8 and above admitted

Math requirement 3 units CP math; Students with PGA 2.2  
and above who only had two maths were  
admitted with one year to remove deficiency

Requirements for Special Studies Admission: 1.6 and 1.7



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1985

Adjustments have been made in the 1985 admission criteria as reflected in the comparison below:

	<u>1985</u>	<u>1984</u>
Applicants denied with	1. PGA below 1.7 2. CR of 43 or lower and GPA below 2.0 on 4.0 scale	1. PGA below 1.6 2. CR of 42 or below - bottom quartile
Applicants admitted to Special Studies with	1. PGA of 1.7 and any PGA above 1.7 if combined verbal and math SAT is 600 or below	1. PGA of 1.6 and 1.7
Applicants granted full admission with	1. PGA of 1.8 and above with SAT total above 600	1. SAT of 1.8 and above
GED* applicants will be admitted with	1. SAT total of 800 or above 2. Total GED score of 275 or above 3. Three years of college prep math (Algebra I, II, and Geometry)	1. SAT total of 800 or above 2. Total GED score of 225 or above
Mathematics requirement:	1. All applicants (Freshman and transfer) must complete the equivalent of Algebra I, II, and Geometry prior to enrollment	1. Applicants with PGA of 2.2 or above and a deficiency of one math course granted one year to remove the deficiency  2. Transfer applicants - high school math requirement not checked if applicant completed 30 or more semester hours of transferable work.

\*General Educational Development Test



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Although the formula for determining the PGA has remained the same since 1982, the average SAT scores have declined. The scores of all new freshmen for each of the four years are as follows:

<u>YEAR</u>	<u>VERBAL</u>	<u>MATH</u>	<u>TOTAL</u>
1981	409	448	857
1982	409	447	856
1983	406	444	850
1984	402	438	840

The test scores have, of course, been declining at the state and national levels as well for several years but have recently shown a leveling off. Following is a comparison of ECU averages with national and state averages.

	<u>1982</u>	<u>1983</u>	<u>1984</u>
National Average	893	893	898
North Carolina Ave.	827	825	827
ECU Average	856	850	840

The ECU scores are based on the entire freshman class and include 2660 students. If athletes, nontraditional students, and special studies admits are eliminated the average SAT score for the 2397 regularly admitted freshmen is 856.

In 1983 the College Board did a Comprehensive Undergraduate Enrollment Planning Project which included Market Segment Profiles. One such profile was the Coastal Plains of North Carolina. Students who took the SAT in the Coastal Plains market were divided into four segments. They were: local students - defined as those who send most of their SAT scores to colleges located in the markets where the students reside; in-state students - those who send most of their scores to institutions located within their home state; regional students - those who send most of their scores to colleges and universities in the Southern region (Florida, Georgia, North Carolina, South Carolina, Virginia); and national students - those who send most of their scores to institutions located outside of the Southern region. The numbers of students taking the SAT in the Coastal Plain and the average scores from each of the segments appears below:

<u>LOCAL</u>		<u>IN-STATE</u>		<u>REGIONAL</u>		<u>NATIONAL</u>	
Total	Average	Total	Average	Total	Average	Total	Average
Test	Score	Test	Score	Test	Score	Test	Score
<u>Takers</u>	<u>          </u>	<u>Takers</u>	<u>          </u>	<u>Takers</u>	<u>          </u>	<u>Takers</u>	<u>          </u>
1136	750	3471	800	299	790	382	870

As a regional institution with an obligation to serve the population of Eastern North Carolina it will be difficult to realize a significant increase in average SAT scores. Nevertheless, our goal will be to improve the quality of future classes without diminishing our capacity to serve the clientele in Eastern North Carolina.

Sincerely,  
*Charles F. Seeley*  
Charles F. Seeley  
Director of Admissions