## EAST CAROLINA UNIVERSITY

GREENVILLE, NORTH CAROLINA 27834
December 18, 1984
faculty semate

Dr. James L. Smith, Chairperson
Faculty Senate
Rawl Annex 142
Dear Jim:
Following is the information you requested regarding freshman admission criteria
for the past four years. If you have questions, please feel free to call me.
1981
Formula for determining predicted grade point average (PGA):
.4344 (converted rank $(C R)+.01792($ SAT $V)+.02021$ (SAT M) -1.86874
or
.62429 (High School grade point average (GPA) +.01028 (SAT V) +.02440 (SAT M) - 1.16793

Mean SAT: 871
Special Studies Mean SAT: not available
Requirements for Regular Admission:
10-17-30 through $3-25-31=2.0$ or above - admitted 1.9 and below - reviewed and decision made by professional staff.
$3-26-81$ through $8-25-81=1.8$ or above - admitted
Math requirement: 3 units of college preparatory math (Algebra $I$, II, and Geometry)
Beginning 11-21-80 - admitted students with a PGA of 2.2 and above who had only completed two units of college preparatory math were given one year to remove the deficiency at ECU.

Re,juirements for Special Studies Admissions: Admission decision made by professional staff.

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Formula: .04449(CR) +.00175(V) + .00145(M) - 1.63426 or
    .58071 (GPA) +.00091(V) +.00170(M) - . 43553
    (use 3 digits for SAT V & M)
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Mean SAT: 870
Special Studies Mean SAT: 703
Requirements for Regular Admission: PGA of 1.8 and above admitted
Math requirement: 3 units CP math
Students with PGA 2.2 and above who only
had two maths were admitted with one
year to remove
Requirements for Special Studies Admission: Professional Staff made this decision.
1983
Formula: $.04449(C R)+.00175(V)+.00145(\mathrm{M})-1.63426$ or
$58071(\mathrm{HS} \mathrm{GPA})+.00091(\mathrm{~V})+.00170(\mathrm{M})-.43553$
Mean SAT: 862
Special Studies Mean SAT: 699
Requirements for Regular Admission: 1.8 and above admitted
Math requirement: $\quad 3$ units $C P$ math; Students with PGA 2.2
and above who only had two maths were
admitted with one year to remove deficiency
Requirements for Special Studies Admission: Professional Staff made this decision.
1984
Formula: $.04449(\mathrm{CR})+.00175(\mathrm{~V})+.00145(\mathrm{M})-1.63426$ or
$.58071(\mathrm{HS} \mathrm{GPA})+.00091(\mathrm{~V})+.00170(\mathrm{M})-.43553$
Mean SAT: 852
Special Studies Mean SAT: 707
Requirements for Regular Admission: 1.8 and above admitted
Math requirement
3 units CP math; Students with PGA 2.2
and above who only had two maths were
admitted with one year to remove defici

Requirements for Special Studies Admission: 1.6 and 1.7

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Adjustments have been made in the 1985 admission criteria as reflected in the comparison below:

1. PGA of 1.7 and any PGA above 1.7 if combined verbal and math SAT is 600 or below
2. PGA of 1.8 and above with SAT total above 600
3. SAT total of 800 ar above
4. Total CED score of 2752 . or above
5. Three years of college prep math (Algebra 1, II, and Geometry)
6. All applicants (Freshman 1.Applicants with and transfer) must complete the equivalent of Algebra I, TI, and Geometry prior to enrollment
7. SAT of 1.8 and above
8. PGA $\frac{1984}{\text { below } 1.6}$
9. CR of 42 or below - bottom quartile
10. PGA of 1.6 and 1.7
*General Educational Development Test


GED* applicants will be admitted with

Mathematics requirement:

1. PGA $\frac{1985}{\text { below } 1.7}$
2. CR of 43 or lower and GBA below 2.0 on 4.0 scale

Applicants granted full admission with

- Dr. James Smith

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Although the formula for determining the PGA has remained the same since 1982 , the average SAT scores have declined. The scores of all new freshmen for each of the four years are as follows:

| YEAR | VERBAL | MATH | TOTAL |
| :--- | :--- | :--- | :--- |
| 1981 | 409 | 448 | 857 |
| 1982 | 409 | 447 | 856 |
| 1983 | 406 | 444 | 850 |
| 1984 | 402 | 438 | 840 |

The test scores have, of course, been declining at the state and national levels as well for several years but have recently shown a leveling off. Following is a comparison of ECU averages with national and state averages.

|  | $\underline{1982}$ | $\underline{1983}$ | $\underline{1984}$ |
| :--- | :--- | :--- | :--- |
| National Average | 893 | 893 | 898 |
| North Carolina Ave. | 827 | 825 | 827 |
| ECU Average | 856 | 850 | 840 |

The ECU scores are based on the entire freshman class and include 2660 students. If athletes, nontraditional students, and special studies admits are eliminated the average SAT score for the 2397 regularly admitted freshimen is 856 .

In 1983 the College Board did a Comprehensive Undergraduate Enfollment Planning Project which included Market Segment Profiles. One such profile was the Coastal Plains of North Carolina. Students who took the SAT in the Coastal Plains market were divided into four segments. They were: local students - defined as those who send most of their SAT scores to colleges located in the markets where the students reside; in-state students - those who send most of their scores to institutions located within their home state; regional students - those who send most of their scores to colleges and universities in the Southern region (Florida, Georgia, North Carolina, South Carolina, Virginia); and national students those who send most of their scores to institutions located outside of the Southern region. The numbers of students taking the SAT in the Coastal Plain and the average scores from each of the segments appears below:

## LOCAL

IN-STATE


As a regional institution with an obligation to serve the population of Eastern North Carolina it will be difficult to realize a significant increase in average SAT scores. Nevertheless, our goal will be to improve the quality of future classes without diminishing our capacity to serve the clientele in Eastern North Carolina.

Sincerely,
Charles F. Seeley
Director of Admissions

