Received

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FACULTY SENATE

EAST CAROLINA UNIVERSITY

GREENVILLE, NORTH CAROLINA 27834

December 18, 1984

Telephone (919) 757-6640

Dr. James L. Smith, Chairperson Faculty Senate Rawl Annex 142

Dear Jim:

OFFICE OF ADMISSIONS

Following is the information you requested regarding freshman admission criteria for the past four years. If you have questions, please feel free to call me.

1981

Formula for determining predicted grade point average (PGA):

.4344 (converted rank (CR) + .01792 (SAT V) + .02021 (SAT M) - 1.86874

.62429 (High School grade point average (GPA) + .01028 (SAT V) + .02440 (SAT M) - 1.16793

Mean SAT: 871

Special Studies Mean SAT: not available

Requirements for Regular Admission:

10-17-80 through 3-25-81 = 2.0 or above - admitted

1.9 and below - reviewed and decision made by professional staff.

3-26-81 through 8-25-81 = 1.8 or above - admitted

Math requirement:

3 units of college preparatory math (Algebra I, II, and Geometry)

Beginning 11-21-80 - admitted students with a PGA of 2.2 and above who had only completed two units of college preparatory math were given one year to remove the deficiency at ECU.

Requirements for Special Studies Admissions: Admission decision made by professional staff.

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1982

Formula: .04449 (CR) + .00175(V) + .00145(M) - 1.63426 or .58071 (GPA) + .00091(V) + .00170(M) - .43553(use 3 digits for SAT V & M)

Mean SAT: 870

Special Studies Mean SAT: 703

Requirements for Regular Admission: PGA of 1.8 and above admitted

3 units CP math Math requirement:

Students with PGA 2.2 and above who only had two maths were admitted with one

year to remove

Requirements for Special Studies Admission: Professional Staff made this decision.

1983

Formula: .04449 (CR) + .00175(V) + .00145(M) - 1.63426 or

.58071 (HS GPA) + .00091(V) + .00170(M) - .43553

Mean SAT: 862

Special Studies Mean SAT: 699

Requirements for Regular Admission: 1.8 and above admitted

Math requirement: and above who only had two maths were

admitted with one year to remove deficiency

3 units CP math; Students with PGA 2.2

Requirements for Special Studies Admission: Professional Staff made this decision.

1984

Formula: .04449 (CR) + .00175(V) + .00145(M) - 1.63426 or

.58071 (HS GPA) + .00091(V) + .00170(M) - .43553

Mean SAT: 852

Special Studies Mean SAT: 707

Requirements for Regular Admission: 1.8 and above admitted

3 units CP math; Students with PGA 2.2 Math requirement

and above who only had two maths were admitted with one year to remove deficie

Requirements for Special Studies Admission: 1.6 and 1.7

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1985

Adjustments have been made in the 1985 admission criteria as reflected in the comparison below:

Applicants denied with

- 1985 PGA below 1.7
- 1984 PGA below 1.6
- CR of 43 or lower and GBA below 2.0 on 4.0 scale
- 2. CR of 42 or below - bottom quartile

Applicants admitted to Special Studies with

- 1. PGA of 1.7 and any 1. PGA of 1.6 and PGA above 1.7 if combined verbal and math SAT is 600 or below

Applicants granted full admission with

- PGA of 1.8 and above 1. SAT of 1.8 and with SAT total above 600
 - above

GED* applicants will be admitted with

Mathematics requirement:

- 1. SAT total of 800 or 1. SAT total of above
 - 800 or above

of 225 or above

- Total GED score of 275 2. Total GED score or above
- prep math (Algebra 1, II, and Geometry)
- 3. Three years of college
- All applicants (Freshman 1. Applicants with and transfer) must com- PGA of 2.2 or plete the equivalent of Algebra I, II, and Geometry prior to enrollment
 - above and a deficiency of one math course granted one year to remove the deficiency
 - 2. Transfer applicants - high school math requirement not checked if applicant completed 30 or more semester hours of transferable work.

*General Educational Development Test

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Although the formula for determining the PGA has remained the same since 1982, the average SAT scores have declined. The scores of all new freshmen for each of the four years are as follows:

YEAR	VERBAL	MATH			
1981	409	448		857	
1982	409	447		856	
1983	406	444		850	
1984	402	438		840	

The test scores have, of course, been declining at the state and national levels as well for several years but have recently shown a leveling off. Following is a comparison of ECU averages with national and state averages.

	1982	1983	1984
National Average	893	893	898
North Carolina Ave. ECU Average	827 856	825 850	840

The ECU scores are based on the entire freshman class and include 2660 students. If athletes, nontraditional students, and special studies admits are eliminated the average SAT score for the 2397 regularly admitted freshmen is 856.

In 1983 the College Board did a Comprehensive Undergraduate Enrollment Planning Project which included Market Segment Profiles. One such profile was the Coastal Plains of North Carolina. Students who took the SAT in the Coastal Plains market were divided into four segments. They were: local students - defined as those who send most of their SAT scores to colleges located in the markets where the students reside; in-state students - those who send most of their scores to institutions located within their home state; regional students - those who send most of their scores to colleges and universities in the Southern region (Florida, Georgia, North Carolina, South Carolina, Virginia); and national students - those who send most of their scores to institutions located outside of the Southern region. The numbers of students taking the SAT in the Coastal Plain and the average scores from each of the segments appears below:

LOCAL		IN-STATE		REGIONAL		NATIONAL	
Total Test Takers	Average Score	Total Test Takers	Average Score	Total Test Takers	Average	Total Test Takers	Average
1136	750	3471	800	299	790	382	870

As a regional institution with an obligation to serve the population of Eastern North Carolina it will be difficult to realize a significant increase in average SAT scores. Nevertheless, our goal will be to improve the quality of future classes without diminishing our capacity to serve the clientele in Eastern North Carolina.

Sincerely,

Charles F. Seeley

Director of Admissions