

ANNUAL REPORT OUTLINE
Revised Spring 1985

ANNUAL REPORT OF THE STUDENT RECRUITMENT & RETENTION COMMITTEE

- I. Date: April 30, 1985
To: Faculty Senate
From: Student Recruitment & Retention Committee

II. Membership of the committee

Susan T. Smith, Chair
Scott Parker, Vice Chair
Herman Phelps, Secretary
Mohammed Ahrari
Sylvia Brown
Glenn Chappell
Ken Scruggs-Student

Ex-officio

Don Bailey, Dean of General College
Elmer Meyer, Vice Chancellor for Student Life
Charlen Seeley, Director of Admission

III. Committee Meetings (dates and Members absent)

August 20, 1984	Seeley, Bailey, Meyer
August 27, 1984	Bailey
Sept- 19, 1984	Parker, Seeley, Bailey
October 10, 1984	Ahrari, Chappell
Nov. 14, 1984	None
Dec. 5, 1984	Ahrari
Jan. 9, 1985	Ahrari
Feb. 13, 1985	None
Mar. 13, 1985	Brown, Chappell
April 10, 1985	Chappell

IV. Date of reports to the Faculty Senate during the year.

Feb. 19, 1985

V. Specific instructions from Faculty Senate

None

VI. Brief statement of committee organization, activities, etc.

1. Scott Parker formed a "subcommittee of one" to develop a plan to make faculty more aware of the need for student retention.
2. In order to complete a project from last year several committee members were asked to seek answers to specific questions regarding barriers to retention.

3. Committee heard a presentation by another faculty member regarding the effectiveness of an "Orientation Course" (such as Univ 1001 at Univ. of S.C.) in helping to retain students. They also met with Steve Deters, a member of the committee on Sex Education, Information, and counseling to discuss that committee's interest in the same type of course.

VII. List of committee accomplishments

1. Committee developed a 2 page summary sheet discussing some of the facts regarding retention of students. This was distributed to all faculty members. The purpose of this information sheet was to increase faculty awareness.
2. Scott Parker coordinated a presentation by representatives from Institutional Research, General College, and Residence Life to Deans and Department Heads. This presentation was made at one of the monthly Deans meetings held by Vice Chancellor for Academic Affairs and Department Heads meetings in College of Arts and Sciences. Response to this presentation from Deans and Department Heads was uniformly positive.
3. Committee has functioned as an advisory council for several recruiting activities developed by the Admissions Office.

VIII. Citations of Senate resolutions

None

IX. Proposals and/or business to be carried over next year.

Committee would like to set up an ad hoc committee to study the feasibility of having an orientation course available for Freshman at ECU. The ad hoc committee would include representatives from: Student Life, General College, Residence Life, Orientation Committee, SGA Student Welfare Committee, Sex Education, Information, & Counseling Committee, and the Student Recruitment and Retentions Committee.

X. Evaluation of committee

- A. Structure - Appropriate
- B. Duties - Appropriate
- C. Functions - Appropriate
- D. Personnel -

The committee would like to commend Scott Parker for all his work this past year. We would also like to thank Herman Phelps whose tenure on the committee is over. His knowledge of the University and sincere interest in students have made him a valuable asset to this committee.

XI. Suggestions for improving the effectiveness of the committee. None.

Signed: Chairperson

Susan T. Smith 4-29-85

Secretary _____