

RECOMMENDATION OF THE STUDENT RECRUITMENT AND RETENTION COMMITTEE
(Agenda Item 5C)

The Student Recruitment and Retention Committee recommends that the Faculty Senate, in cooperation with the University administration, organize a task force to identify perceived barriers to recruiting and retaining students at East Carolina and to recommend action to the appropriate University administrative unit. Some examples of questions to be considered by the task force are:

- a. Is there a need for an organized University-wide program promotion effort? If so, what office should be responsible for coordinating the activity?
- b. Should students, both undergraduate and graduate, be permitted to register by mail?
- c. Could administrative offices remain open during evening hours and on a Saturday morning during the first week of school each semester to permit part-time student to register, pay fees, and buy books?
- d. Could all examinations that are used for admission purposes be administered during evening hours and/or on Saturday mornings?
- e. Are there special programs that are desired and needed by potential students that are not now available to them at ECU?
- f. Are there University policies, published and unpublished, that have a negative effect upon students considering applying for admission to ECU?