

30

ANNUAL REPORT OF THE
STUDENT RECRUITMENT AND RETENTION COMMITTEE

Received
MAY 8 1984
FACULTY SENATE

- I. Date: April 12, 1984
To: Faculty Senate
From: Student Recruitment and Retention Committee

II. Membership of the Committee

Ex-Officio: Elmer Meyer, Vice Chancellor for Student Life
Charles Seeley, Director of Admissions
Donald Bailey, Dean of the General College

Tilton Willcox, Chair
Melvin Stanforth, Vice Chair (resigned from Committee)
Herman D. Phelps, Secretary
James Kirkland
Scott Parker
Susan Smith
Joan G. Gillette, Student

III. Committee Meetings (dates and members absent)

August 22, 1983	Kirkland
September 8, 1983	Meyer
October 13, 1983	Bailey, Smith, Stanforth
January 12, 1984	Bailey, Meyer, Stanforth, Gillette
February 8, 1984	Stanforth, Phelps
March 14, 1984	Bailey, Meyer, Smith, Phelps
April 11, 1984	Kirkland

IV. Date of reports to Faculty Senate during the year.

October 25, 1983

V. Specific instructions, if any, given to the committee by the Faculty Senate, other than those found in the committee's constitutional charge.

That the Student Recruitment and Retention Committee establish a subcommittee in order to address the questions, and after consultation with appropriate officials as necessary, report to the Senate. Upon joint request of the subcommittee and the Chairperson of the Faculty, the SR&R Chair would make a report to the Senate. Suggested officials are the Registrar, Supervisor of Student Supply Store, Vice Chancellor for Student Life, Director of Continuing Education, among others. (Faculty Senate minutes dated November 15, 1983.)

- VI. A brief statement of committee organization, subcommittees, research activities, etc.

In order to carry out the specific instructions in Section V above, several committee members were assigned as a committee of one to secure answers to questions.

- VII. List of committee accomplishments including recommendations made to agencies other than the Faculty Senate.

Received and discussed the "Report of the Resident Life Retention Study Committee" prepared by Inez Fridley, Don Joyner, and Nancy Lackey.

The Committee decided to place most of its energy and time on addressing "retention." The Committee addressed what was described as a "lack of awareness" of the retention problem at East Carolina among faculty members. An action plan will be developed to deal with this problem during 1984-85. (See Section IX)

The Committee continued its work on identifying and correcting barriers to recruitment and retention. A report will be presented to the Faculty Senate during 1984-85.

- VIII. Citations of the resolution numbers of Senate resolutions that originated with the committee.

None

- IX. Proposals and/or business to be carried over to next year.

1. A report should be submitted to the Faculty Senate as required by the Committee on Committees' recommendation contained in Section V of this report.
2. The Committee on Recruitment and Retention should develop a plan to visit as many departmental faculty meetings as possible to discuss the importance of retention and outline suggestions for departments and individuals to follow that will help retain students. A training program for committee members will be the first order of business.

- X. Evaluation of the committee.

- | | |
|---------------|-------------|
| A. Structure: | Excellent |
| B. Duties: | Clear |
| C. Functions: | Excellent |
| D. Personnel: | Outstanding |

The Committee wishes to commend the Faculty Senate Secretary, Helen Broaddus, for her cheerful attitude and efficiency in support of the work of the committee.

XI. Suggestions for improving the effectiveness of the committee.

None

Signed _____
Chairperson

Signed *Helen Broaddus*
Secretary