

ANNUAL REPORT OF
THE STUDENT RECRUITMENT COMMITTEE

1977 - 1978

I. Date: April 14, 1978

To: Faculty Senate

From: Paul Topper, Chairman

Subject: Annual Report of the Student Recruitment Committee

II. Membership of the committee voting

Wilbert Ball, Counseling Center
Louise Haigwood, Nursing
Pat Dunn, Health Education
Paul Topper, Music
Tilton Willcox, Business
James Jones, Student
Gene Owens, Office of Admissions (ex officio)
Dr. Holt, Vice Chancellor for Administration and Planning (ex officio)
Dr. Jenkins, Chancellor (ex officio)
Henry Ferrell, Chairperson of the Faculty (ex officio)

III. Meetings of the Committee:

August 22, September 21, October 26, November 30,
January 25, February 22, March 22, April 5

Voting elected members were absent on several occasions due to schedule conflicts. Absences throughout the year: August 22, none; September 21, Louise Haigwood; November 30, Louise Haigwood, James Jones; January 25, James Jones; February 22, James Jones; March 22, Paul Topper, James Jones

A quorum was present for each meeting and business was conducted.

IV. Dates of Reports to the Faculty Senate During the Year

Committee report and recommendations, November 15, 1977
Annual Report and recommendations, April 14, 1978

V. Questions discussed by the Committee during the year.

The first meeting was an organizational one. Paul Topper and Tilton Willcox were elected committee chairman and committee secretary, respectively. Pat Dunn replaced Carl Tadlock, whose term has expired.

The specific issues addressed during the 1977-78 school year were as follows:

1. The attainment of support for the East Carolina University Day (Vice-Chancellor September 21, February 22), (Academic Council September 21, October 26), (SGA and Student Union November 30, January 25, February 22), (Faculty Senate November 30, Faculty Senate Resolution 77-14, November 15).
2. The recruitment of the "older student" (September 21, October 26, November 30, January 25) See attached letter.
3. The possibility of the establishment of a central place to clear and help with departmental recruiting publicity (September 21, October 26, January 25, February 22)
4. The need for clarity and accuracy of the Career Profiles in the Career Profile booklet (November 30, January 25, February 22)
5. The need to coordinate this committee's recruitment efforts with the work of the Career Education Committee (September 21, October 26)
6. The identification of those academic areas which require an increased number of students (September 21, November 30, February 22)
7. Retention as a subject for Student Recruitment Committee investigation or study (January 25)
8. The committee's concern with the need for quality and accuracy in departmental recruiting publications (January 25, February 22, March 22) See attached memorandum (Faculty Senate, April 18)

VI. Policy Recommendations made by the Committee

East Carolina University Day

Inclusion of Older Student Admissions Policy in departmental brochures

VII. Response to the Committee's recommendations by appropriate agencies

The Academic Council voted to recommend to the Chancellor that East Carolina University have a High School University Day.

VIII. Committee's evaluation of:

- a. Its structure - satisfactory
- b. Its duties - present duties satisfactory (In addition, the committee should assume responsibility for monitoring student retention)
- c. Its function - present functions satisfactory (Functions should include student retentions).
- d. Its personnel - satisfactory

Respectfully submitted

Tilton L. Willcox
Secretary

M E M O R A N D U M

TO: All Deans and Chairpersons of Undergraduate Programs

FROM: Paul Topper, Chairman
Student Recruitment Committee

DATE: March 20, 1978

SUBJECT: Older Student Admissions Policy

This is to inform you of the Older Student Admissions Policy approved by the Admissions Committee during their spring meeting of 1977. This program was established to permit older individuals to enroll without requiring that they complete the standardized test normally required for incoming freshmen.

We urge you to include a statement in your departmental brochure that this policy does exist and that the student may contact the Admissions Office for further information.

PT:pb