

ANNUAL REPORT OF THE CAREER EDUCATION COMMITTEE

I. DATE: April 13, 1978
TO: Faculty Senate
FROM: Career Education Committee
SUBJECT: 1977-78 Annual Report

II. Membership of the Committee:*

Joan Cassilly, Home Economics
John Childers, Testing Center
Ray Elmore, Art
Janice Faulkner, English (Secretary)
Rosalie Haritan, Music
Joseph Hill, Business
Douglas Kruger, Technology (Chairman)
Belinda Lee, Nursing
Martin McGuire, Allied Health
Peggy Mills, Education
Phyllis Smith, Counseling
Odell Welborn, Health and PE
Bill Ballance, Student
Sheila Bowe, Student

*Phyllis Smith was not notified
of the 9/14, 10/14, 11/9, and
1/11 meetings.

Ex Officio Members:

Ed Bean
Henry C. Ferrell
Robert L. Holt
Furney James
Leo W. Jenkins
Rosina Lao
Rodney Schmidt

III. Meetings of the Committee:

September 14, 1977

Present: Childers, Faulkner, Haritan, Hill, James, Kruger, Lao, Lee, and
McGuire

October 14, 1977

Present: Childers, Faulkner, Haritan, (Hill), and Kruger

November 9, 1977

Present: Ballance, Cassilly, Childers, Elmore, Faulkner, Haritan, Hill, Kruger
Lee, McGuire, and Mills

January 11, 1978

Present: Bowe, Childers, Faulkner, Hill, Kruger, Lao, and Mills

January 25, 1978

Present: Brown, Faulkner, James (represented by Gaddis), Kruger, McGuire,
and Weigand

February 8, 1978

Present: Childers, Elmore, Faulkner, Haritan, Hill, Kruger, Lee, McGuire,
Mills, and Welborn

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February 10, 1978 (Ad hoc)

Present: Brown, Faulkner, James, Kruger, McGuire, and Weigand

March 13, 1978

Present: Cassilly, Childers, Elmore, Faulkner, Hill, Kruger, Lee, Smith, and Welborn

April 5, 1978

Present: Childers, Elmore, Hill, Kruger, Lao, Lee, Smith, and Welborn

IV. Committee Reports to the Faculty Senate during the year:

See resolution, Appendix 2.

V. Questions discussed by the Committee during the year:

A. Ad hoc Committee:

At the recommendation of the Career Education Committee, the Ad hoc Committee was formulated in 1976-77 for advice on career education services. The final report of the Ad hoc Committee is attached (see Appendix 1). The Career Education Committee agrees with the Ad hoc Committee's conclusions concerning the need for evaluation of the quality and structure of existing career education services. The course of action recommended to achieve the above goals differs from that of the Ad hoc Committee. Our recommendations are outlined in the attached resolution (see Appendix 2).

B. Brochure:

The need for and potential use of a brochure on career education services was discussed. After lengthy study, such a brochure was found to be economically unfeasible at this time. Other forms of disseminating such information were discussed, but were also found economically unfeasible.

C. Catalogue and other written descriptions of existing services were examined and compared with the actual practice of services rendered.

D. The Career Education Committee does not have the authority to appropriate funding to fulfill its charge.

VI. Committee Policy Recommendations:

Made in view of their findings by the Committee:

While some vocational and career education is available, there is no systematic means by which students can learn about the services that are available to them. Present vocational and career counseling and career education are inadequate.

It is recommended that efforts be continued to establish a unified Career Education Program with appropriate funding.

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VII. Responses to the Committee's recommendations by appropriate agencies:

Not applicable to the Career Education Committee for 1977-78.

VIII. Committee's Evaluations:

A. Its structure: questionable.

B. Its duties: (1) The Committee is handicapped in its reporting to the Faculty Senate by the lack of secretarial help and supplies for the printing of minutes and reports; (2) Resources are not available to fill the charge of the Committee as made by the Faculty Senate (i.e., to publicize and promote career education services.)

C. Its function: Authority not commensurate with responsibility.

D. Its personnel: The Committee encourages attendance of ex-officio members and student representatives at all meetings.

APPENDIX 1

Career Education - ad hoc committee

EAST CAROLINA UNIVERSITY

Minutes for the meeting of February 10, 1978

The ad hoc committee met on Friday, February 10, 1978, at 3:00 p.m. in Rawl Annex, Room 142. Present were Charles Q. Brown, Chairperson; George Weigand, Douglas Kruger, Furney James, Janice Faulkner, and Martin McGuire, i.e., the entire membership.

The chair reviewed the original charge to the ad hoc committee and suggested that discussion begin with the second item in that charge, i.e., "to study the feasibility of coordinating and/or combining career counseling services,"

Martin McGuire opened that discussion with a review of the work of the Career Education Committee as it related to the creation of a central depository for career information.

Furney James cited personal interview experience as evidence that students know more about career planning and placement than is evident by their comments. He does not see centralization as the answer to improved services. He pointed out that the accreditation team from the Southern Association raised questions about why the placement services are not under the direction of the Dean of Student Affairs, as is the case in many institutions.

George Weigand suggested that much of the limitation of existing career counseling services lies in the reluctance of students to put out efforts to seek help, even when they know it is available. He says that his experience indicates that they want instead to be sprinkled with "magic dust" assistance. Mr. James affirmed his opinion with further testimony of similar substance.

Janice Faulkner reviewed the Career Education Committee's idea that much of the confusion about what services exist might be resolved by setting up a central "career information" referral telephone number for students seeking information about careers to call for specific details about where to find that information.

Doug Kruger observed that departments have some responsibility for informing students about career potential in their various programs. He expressed interest in exploring the possibility of designating a faculty member in each department as the career information advisor and in compiling a roster of those names, for listing with a central referral number.

Further open discussion centered around the lack of financial support for improving and expanding career education and upon the potential support of business and industry in reciprocal support arrangements.

Dr. Brown summed up discussion by observing that there is much evidence that we are not very well organized internally as a result of factors embedded in the historical development of the University. He concluded his summary with the observation that a reorganization is not feasible until we have further information about what an ideal program might be. It is his thinking that we can arrive at a solution faster if a professional consultant evaluates the existing services and recommends the changes needed to up-grade career education services. He believes that the most important thing the Career Education Committee can do it to summarize the findings and, through established channels, request a professional evaluation.

A review of the charge governing the work of the Committee resulted in the following conclusions:

1. In response to the charge "to advise the Career Education Committee as to the best course of action for achieving its goal of improving and expanding career counseling services for University students" the ad hoc committee recommends that a professional consultant be hired by the University to evaluate both the quality and the structure of existing services and to recommend a course of action for their up-grading. Neither the Career Education Committee nor the ad hoc committee created to advise it has the personnel, the professional expertise, or the time to conduct such a study.
2. In response to the charges (2) "to study the feasibility of coordinating and/or combining career counseling services. . . ." and (3) "to investigate measures for improving and expanding services. . . ." the ad hoc committee concludes that the present career education and counseling capabilities, campus-wide, are strained to the limits of their capacity. Personnel, facilities, financing, and support services are insufficient to maintain the present level if enrollment and use of the services increase, and they are entirely inadequate to expand or improve any career education services without additional funding.
3. In response to the charge "to survey . . . and to determine where the authority resides to create a bona fide center . . ." ad hoc committee concludes that data compiled by the committee in the course of its own study must be professionally evaluated and until that is done and a decision made on whether to create a center, the question about where authority resides is moot.

As a result of its findings according to the charge, the ad hoc committee will advise the Career Education Committee to introduce a resolution to the Faculty Senate requesting that a professional consultant be hired to evaluate career education services and to recommend procedures for improving, expanding, and up-grading.

The meeting was adjourned by the chair at 4:35 p.m.

JF/vmb

APPENDIX 2

Whereas:

The Career Education Committee concludes that the Career Education available at East Carolina University is fragmented,

and Whereas:

The Career Education Committee concludes that clarification is needed to determine where the University authority currently exists to investigate the structure, personnel, facilities, financing and support services involved with Career Education at East Carolina University,

The Career Education Committee recommends:

(1) That the appropriate authority conduct an internal evaluation of existing services involved in career education to determine the quality and quantity of currently existing services. (This evaluation should include the Counseling Center, Cooperative Education, The Placement Center, and other career-counseling activities within other departments of the University.),and

(2) Establish some central authority and responsibility for coordinating and improving of Career Education at East Carolina University.