

The Pepsi-Cola Sky Pilot will fly 16,000 feet in the air directly over the city of Chicago and write the words "DRINK PEPSI-COLA" in the sky. Each letter one mile in height and the words "PEPSI-COLA" six miles long, and will be visible within a radius of fifteen miles in and around the city of Chicago.

"DRINK PEPSI-COLA" will be written in the sky above Chicago at least forty times over a period of six weeks or more. Sky writing can only be done under certain weather conditions—a blue sky and little or no wind. This is a sensational advertising stunt for the most sensational quality cola drink in the world.

Pepsi-Cola is bottled in Chicago in the finest beverage plant under the most exacting sanitary conditions.

A delicious cola drink combined with pure fruit flavors.

PACKED ONLY IN 12 OZ. BOTTLES O COSTS A NICKEL - WORTH A DIME