the college GAME®

$1.

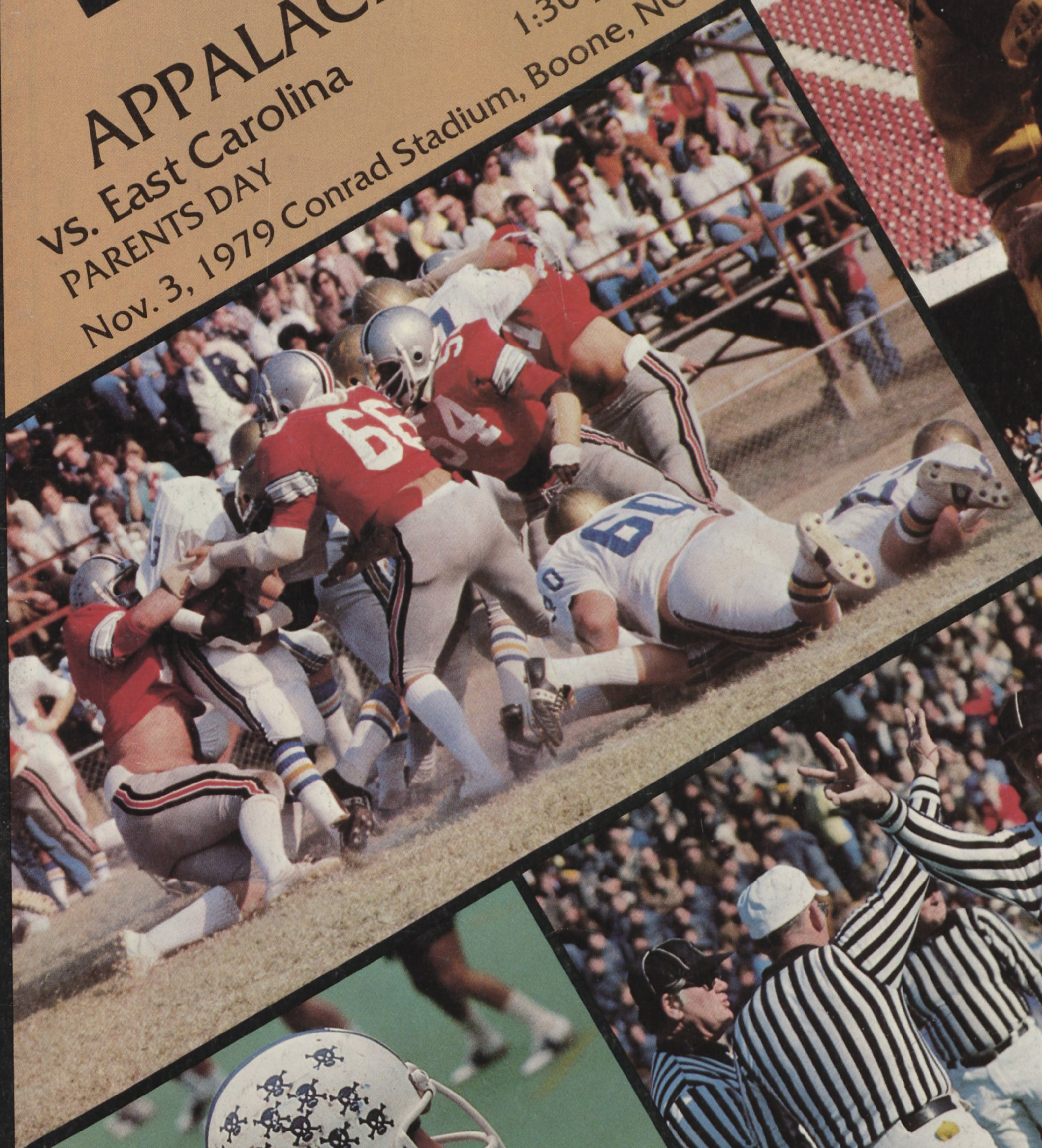
APPALACHIAN

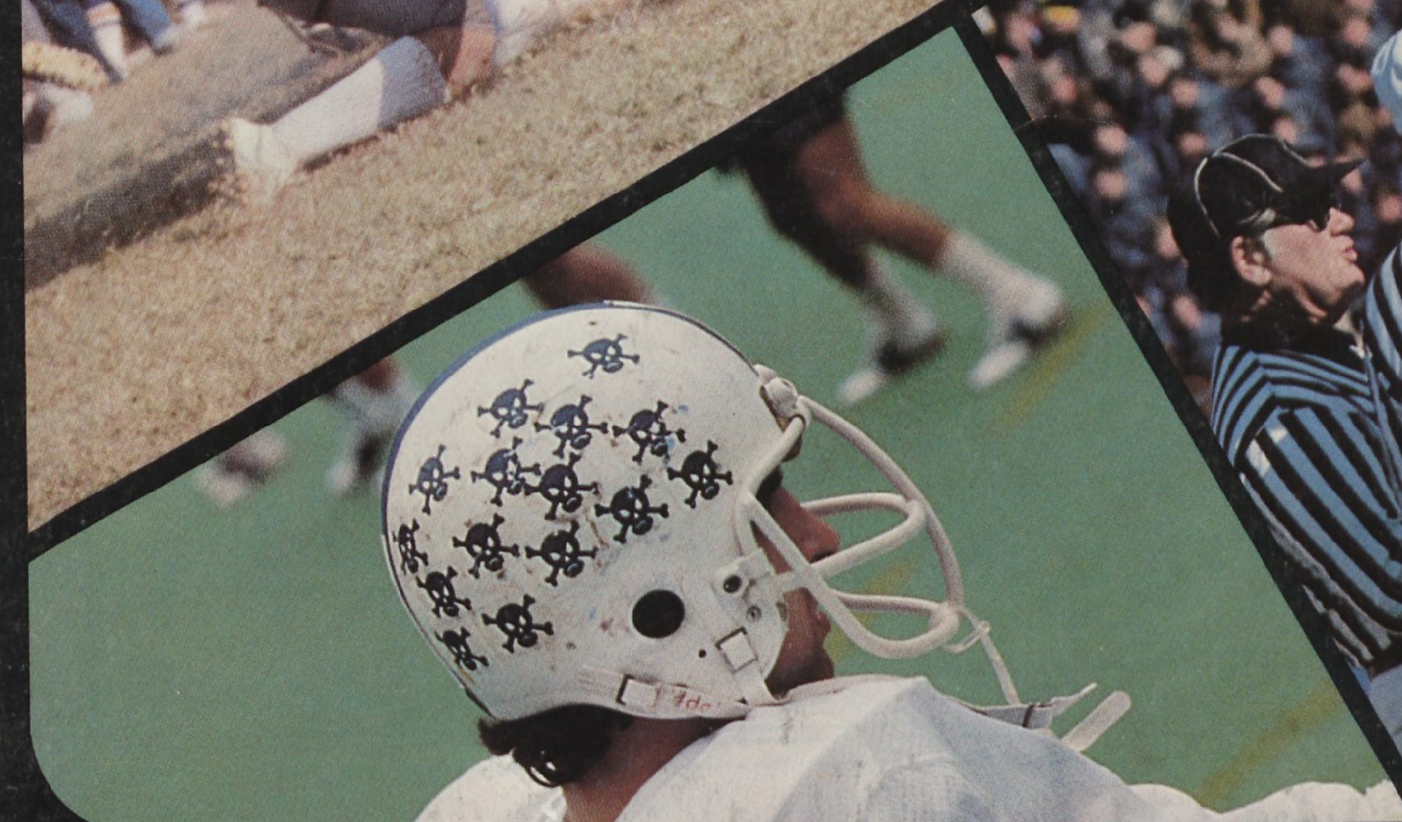
vs. East Carolina

PARENTS DAY

Nov. 3, 1979 Conrad Stadium, Boone, NC

1:30 p.m.



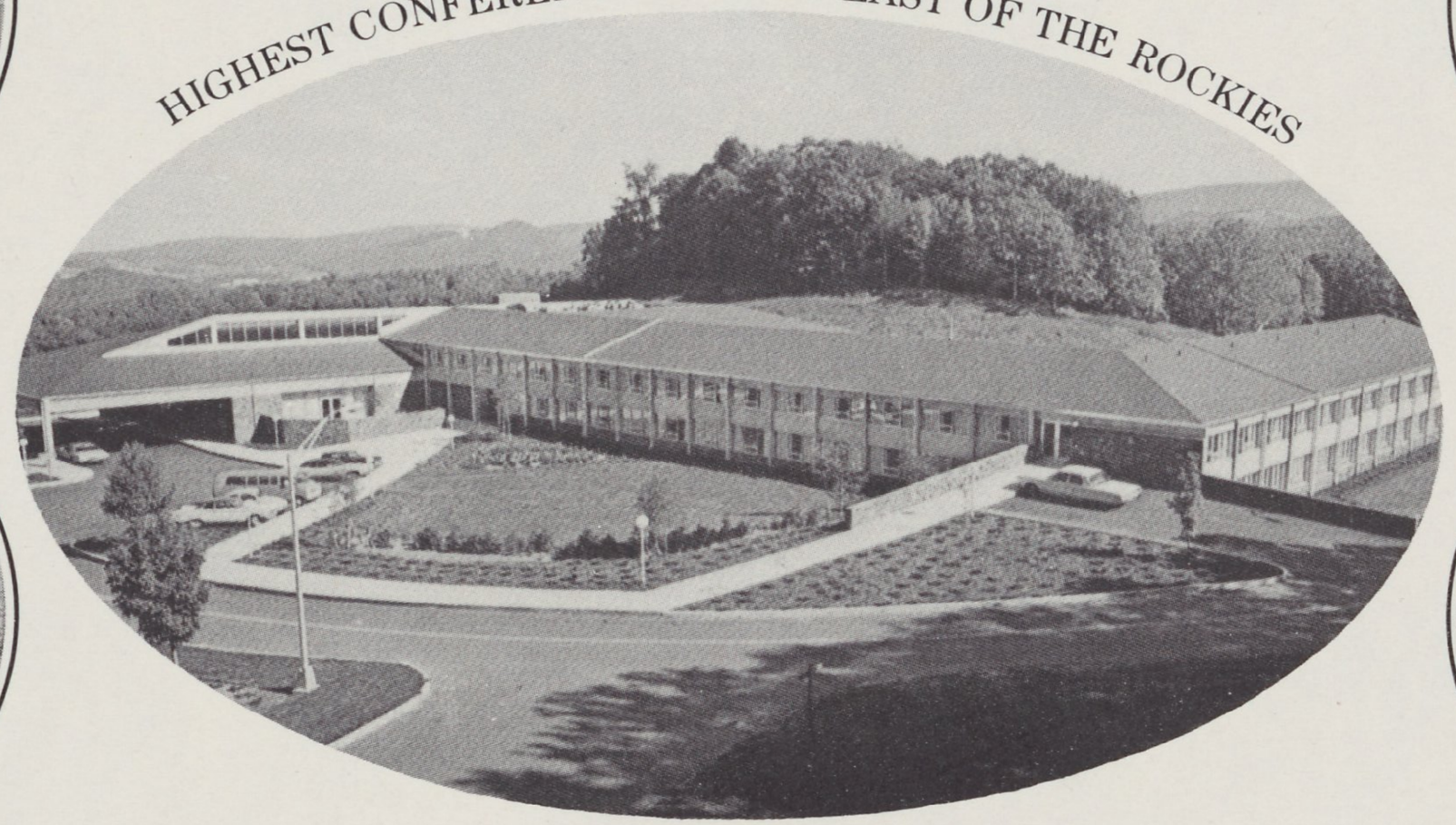


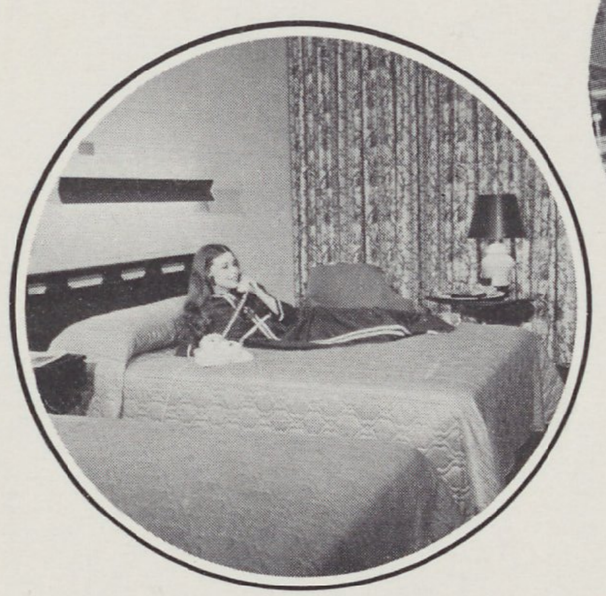
A.S.U.'s

CENTER FOR CONTINUING EDUCATION

OPEN YEAR-ROUND

HIGHEST CONFERENCE CENTER EAST OF THE ROCKIES



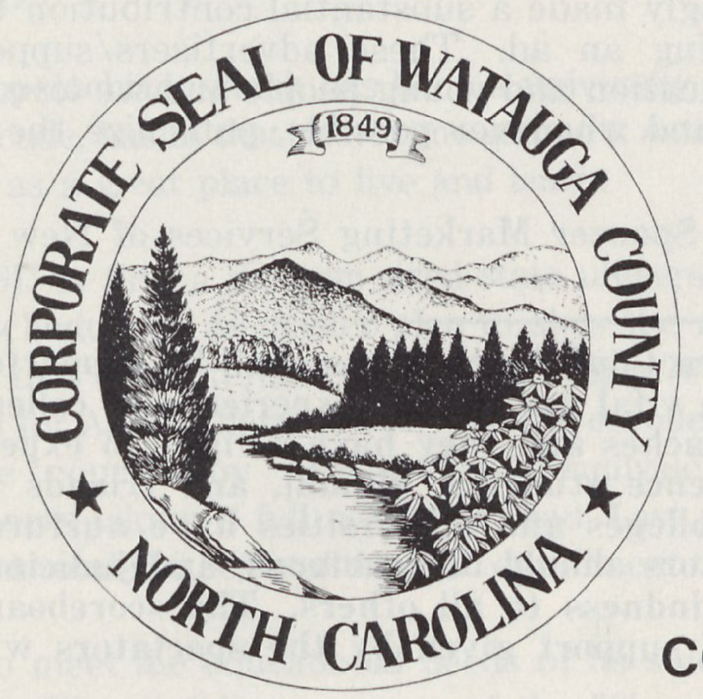


LODGING *MEETINGS* *DINING*

ELEVATION 3535

TELEPHONE 704-264-5050

Watauga County is Mountaineer Country

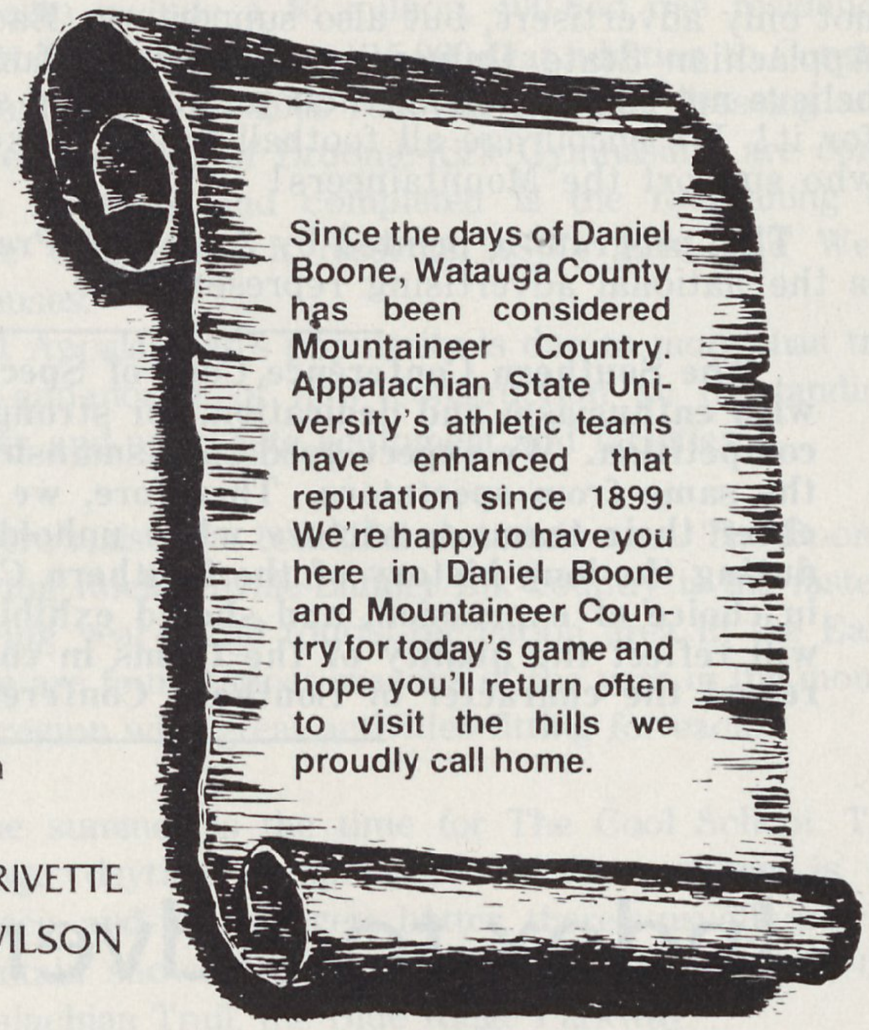


COMMISSIONERS

EDWARD CRITCHER-Chairman

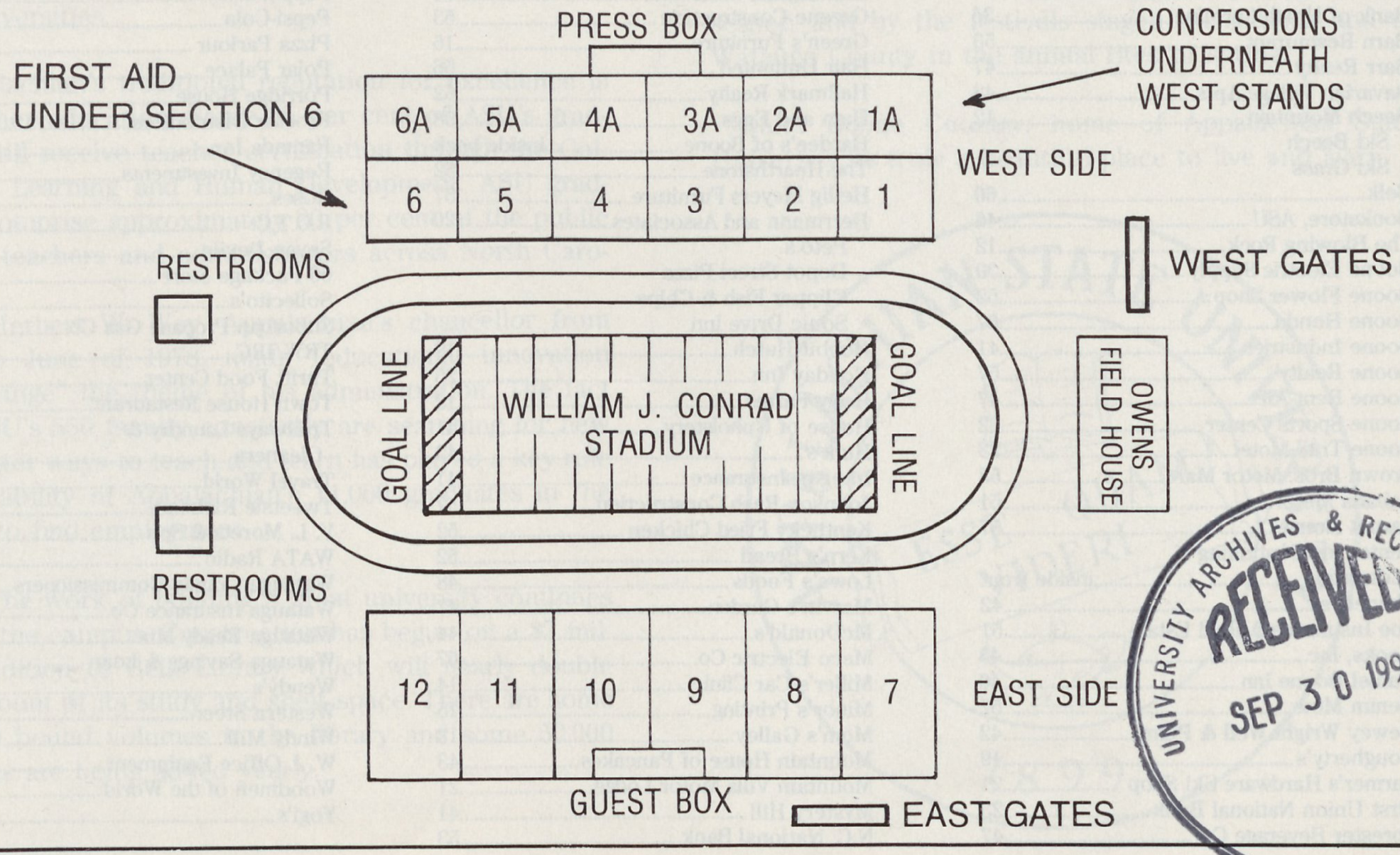
LARRY STANBERY
LEN D. HAGAMAN

DENNIS TRIVETTE
GENE WILSON



Welcome to Mountaineer Country

Stadium Diagram



UNIVERSITY ARCHIVES & RECORDS CENTER
RECEIVED
SEP 30 1992

WELCOME TO TODAY'S GAME!

You hold in your hands, football fan, a program that we believe to be unique in the nation. The heading for this page reads "Index to Advertisers **and** Supporters," and that's exactly what it is. Our advertisers are not only advertisers, but also supporters. Each advertiser has willingly made a substantial contribution to the Applachian State University Scholarship fund in addition to buying an ad. These advertisers/supporters believe not only in selling their products and services, but also in education and young people and we love them for it! We encourage all football fans to take notice of these ads, and whenever possible, patronize the folks who support the Mountaineers!

This program is printed by Anderson Press in Charlotte, N. C. Spencer Marketing Services of New York is the national advertising representative.

The Southern Conference Code of Spectator Conduct: Southern Conference teams shall be supported with enthusiasm and dedication, for strong spectator support is a vital part of the experience of college competition. We expect good sportsmanship from players and coaches and they have a right to expect the same from spectators. Therefore, we urge Southern Conference students, alumni, and friends to cheer their teams to victory while upholding those ideals our colleges and universities have nurtured during the long history of the Southern Conference. Our spectators should be courteous, and judicious in choice of expression, and should exhibit good manners and kindness to all others. The scoreboard will reflect the quality of the teams in competition; the kind of support given by the spectators will reveal the character of Southern Conference fans.

Index to Advertisers and Supporters
Business Friends of Yosef

A & L Wholesale 60
Addison's Insulation 52
Alpine Ski Center 23
Anderson Press 57
Appalachian Athletics 14
Appalachian Ski Mountain 45
Appalachian Vintage Autos 22
Aus-Ben Industries 36
Bank of North Carolina 36
Barn Restaurant 53
Barr Realty 47
Bavarian Village Apts. 43
Beech Mountain 12
  Ski Beech
  Ski Grass
Belk 60
Bookstore, ASU 46
The Blowing Rock 12
Boone Electric Supply 39
Boone Flower Shop 52
Boone Honda 57
Boone Industries 41
Boone Realty 57
Boone Rent-All 47
Boone Sports Center 22
Boone Trail Motel 23
Brown Bros. Motor Mart 53
Cabana Motel 51
Carpet House 57
Center for Continuing
  Education ....inside front
Chanelo's 42
Coe Insurance & Real Estate 51
Cooks, Inc 43
Daniel Boone Inn 40
Denim Mine 52
Dewey Wright Well & Pump 42
Dougherty's 19
Farmer's Hardware Ski Shop 21
First Union National Bank 23
Forester Beverage Co. 47
General Electric 24
General Realty 23
Glenn's Auto Parts 15
Golden Razor 12
Goode Realty 39
Goodnight Brothers 49
Grandfather Golf & C.C. 12
Grandfather Mountain 45
Greene Construction 53
Green's Furniture 15
Hair Unlimited 56
Hallmark Realty 52
Ham and Eggs 58
Hardee's of Boone ....inside back
The Hearthstone 52
Heilig Meyers Furniture 57
Herrmann and Associates 20
  Peto's
  Depot Street Pizza
  Clipper Fish & Chips
  Sonic Drive Inn
Hobbit Hutch 19
Holiday Inn 25
Holly Farms 12
House of Upholstery 41
Hunt's 43
Integon Insurance 41
Johnson Rash Construction 57
Kentucky Fried Chicken 52
Kern's Bread 52
Lowe's Foods 48
Marvin's Garden 47
McDonald's 44
Meco Electric Co. 57
Miller's Car Clinic 14
Minor's Printing 15
Mom's Galley 13
Mountain House of Pancakes 43
Mountain Villa Motor Lodge 21
Mystery Hill 41
N.C. National Bank 53
New River Bldg. Supply 18
New River Light & Power 46
Northwest Opticians 57
Northwestern Bank 43
One-Hour Cleaners 18
Palace Gifts 18
The Peddler 56
Pepper's 39
Pepsi-Cola 46
Pizza Parlour 50
Polar Palace 12
Porridge House 58
Proctor Distributors 25
Ramada Inn 50
Regency Investments 49
Roses 57
R.O.T.C. 54
Seven Devils 45
66 Package Store 42
Sollecito's 19
Suburban Propane Gas Co. 47
TRW/IRC 22
Thrift Food Center 46
Town House Restaurant 57
Trailways Laundry &
  Cleaners 56
Travel World 13
Tweetsie Railroad 45
V. L. Moretz & Son 38
WATA Radio 42
Watauga County Commissioners 1
Watauga Insurance Co. 36
Watauga Ready Mix 53
Watauga Savings & Loan 17
Wendy's 37
Western Steer 40
Windy Mill 58
W. J. Office Equipment 14
Woodmen of the World 12
Yogi's 56

This is Appalachian State

a great place to live and learn

Appalachian, which has been a university for scarcely a decade, has in that short time gained a national reputation as a great place to live and learn.

ASU is first a medium-sized state university which is on schedule in its master plan to slow the rapid expansion that characterized the 60's and early 70's. That plan calls for ASU to have 10,000 students enrolled for one or more courses by 1980 and the equivalent of 8,000 students taking a full academic load. Last year's enrollment totaled 9,866 and the FTE enrollment totaled 8,384.

To meet the educational needs of its student body, a $30 million building program of the 60's and early 70's has been completed, yet another dozen projects totaling $10 million are underway or were scheduled to begin during the 1978-79 academic year.

Just completed is the new art and speech building on the 180-acre west campus. The $2.5 million building rates among the finest for teaching and producing art and for instruction in broadcasting. The recently-developed west campus also is the location of the new Walker College of Business and Farthing Auditorium. Farthing, with 1,800 seats, is the largest and finest auditorium in Western North Carolina, and Walker College of Business earned the distinction of being accredited at the undergraduate level after only seven years of existence—the third accredited program among North Carolina's 57 colleges and universities.

Appalachian's traditional reputation for excellence is in teacher education. Some 55 per cent of ASU's graduates still receive teacher certification through the College of Learning and Human Development. ASU graduates comprise approximately 20 per cent of the public school teachers and administrators across North Carolina.

Dr. Herbert W. Wey, Appalachian's chancellor from 1969 to June of 1978, made "educational innovation and change" the theme of his administration. The fact that ASU's 550 faculty constantly are searching for new and better ways to teach and learn has played a key role in the ability of Appalachian's 11,000 graduates in the 1970's to find employment.

But the work of building a great university continues across the campus. Construction has begun on a $3 million addition to Belk Library which will nearly double the amount of its study and shelf space. There are some 400,000 bound volumes in the library and some 50,000 volumes are being added yearly.

Other major projects in ASU's $10 million building campaign include a $3 million, 400-bed rise residence hall. Half of a $2 million, 15,000-seat addition to Conrad Stadium and a $495,000 renovation of the dressing and shower facilities of Broome-Kirk Gymnasium are complete. Recently and completed is the four-laning of Rivers Street which dissects ASU's East and West campuses.

But Appalachian's popularity is due to more than the brick-and-mortar of new construction an outstanding faculty and up-to-date equipment and facilities.

There's also the beautiful mountain area. The Boone-Blowing Rock-Linville-Banner Elk country is the fastest growing year-round tourist-recreation area in the East. There are four distinct seasons of the year in the mountain region with great activities fitting for each.

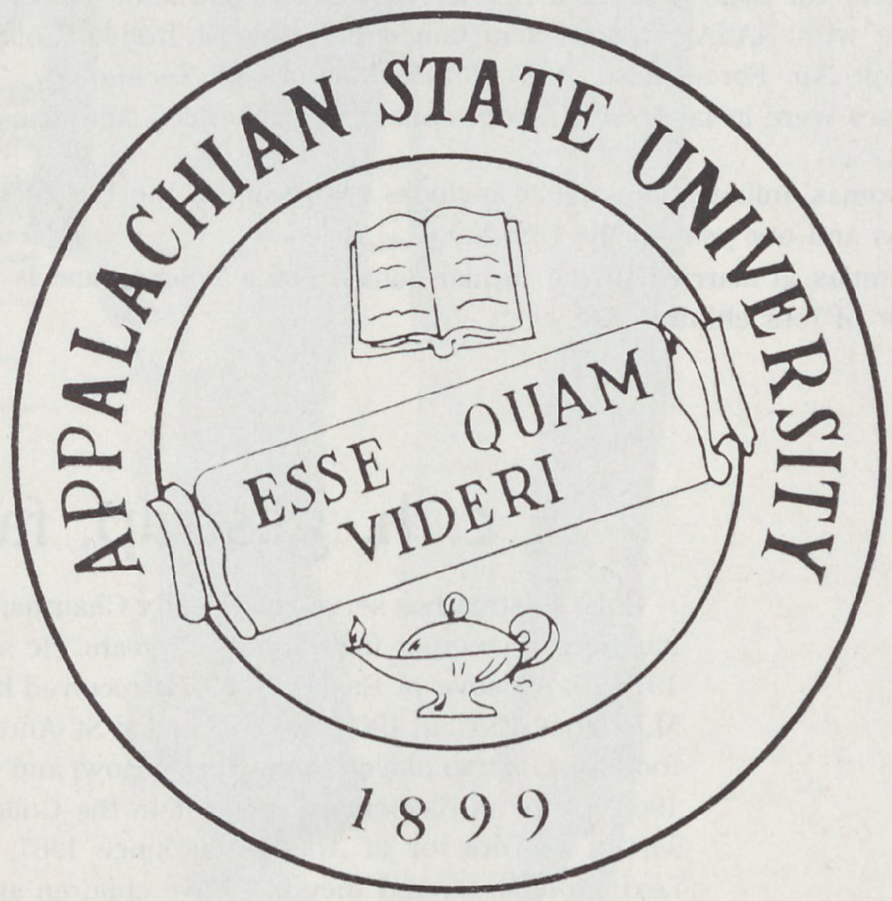
The summer is the time for The Cool School. The average daytime temperature in the summer is 69 degrees, and when it gets hotter, there's usually a brief mountain shower to cool things off. There's golf, the Appalachian Trail, the Blue Ridge Parkway.

Fall is a time for football, brilliant color, warm, quiet days and cool, clear nights.

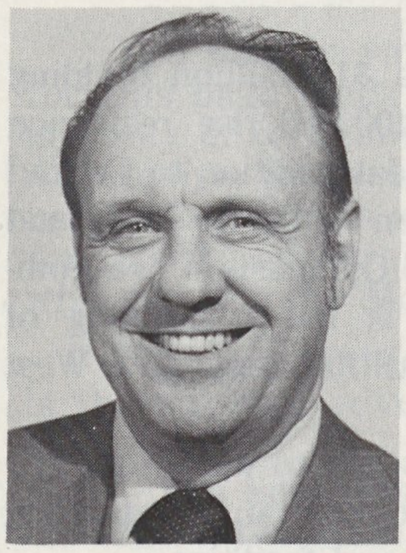
Winter is ski time. There are six great slopes within 20 minutes.

Spring bursts late in the mountains, but it's worth waiting for. It is usually heralded by the opening of trout season and by the festivals staged on campus and in Watauga County in the annual rites of spring.

Dan'l Boone Country, home of Appalachian State University, is truly a beautiful place to live and learn.



The Administration



dr. john thomas, chancellor

Dr. John E. Thomas is the new chancellor of Appalachian State University, succeeding Dr. Herbert W. Wey, who retired June 30.

Thomas was nominated by UNC President William Friday from candidates selected by a 16-member committee of faculty, staff, students, trustees, and alumni of ASU.

A native of Fort Worth, Texas, Thomas was vice chancellor for academic affairs for the past five years at ASU. Prior to that he was a department head and dean at East Texas State University for four years, serving as head of the general business department from 1970-72 and dean of the College of Sciences and Technology from 1972-74.

Thomas holds the Bachelor's degree in electrical engineering from the University of Kansas (1953) and is a Registered Professional Engineer. He has the J.D. degree in law from the University of Missouri at Kansas City (1961) and is a member of the Georgia Bar Association and the Federal Bar Association.

His Master's degree is in research and development management and his doctorate is in business administration. Both degrees were earned at Florida State University (1965 and 1970, respectively).

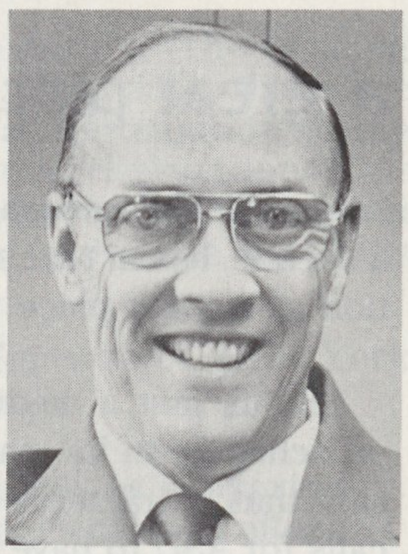
As chief academic officer at Appalachian, he directed all academic programs and program development in the university's six colleges and the graduate school. Also reporting to academic affairs is the office of information systems (computer center), which is responsible for institutional research and reporting; the division of learning resources, which includes Belk Library, audiovisual services and the center for instructional development; and the offices of the registrar and admissions.

Prior to his experience over the last 16 years in higher education, Thomas served in various management positions from 1963-70 with the National Aeronautics and Space Administration at Cape Kennedy, Fla. His last NASA assignment was as chief of the Requirements and Resources Office for the Director of Technical Support, where he was responsible for the research and development and administrative budgets for some 500 Civil Service and 5,000 contractor personnel. While with NASA, Thomas also taught part-time at Rollins College, Patrick Air Force Base, and Florida Institute of Technology. The courses were in labor law, labor economics, economics, and management.

Thomas' military experience includes two years in the U.S. Marine Corps and one year in the U.S. Navy.

Thomas is married to the former Janice Paula Thomas and is the father of four children.

jim jones, athletic director



Behind the guiding hand of James F. (Jim) Jones, the Appalachian State University athletic department is in the midst of an era that has seen unprecedented growth and success.

A native of Bolton, N. C., Jones came to ASU 23 years ago and has been business manager, sports information director, assistant athletic director, tennis coach, and now finds himself in his sixth year at the helm.

Jones earned his stripes as one of ASU's winningest coaches ever as his tennis teams posted won-loss records of 267-76 while winning nine concference titles. He was named to the Helms Hall of Fame in 1972 and stepped aside as tennis coach after he was named athletic director in the summer of 1974.

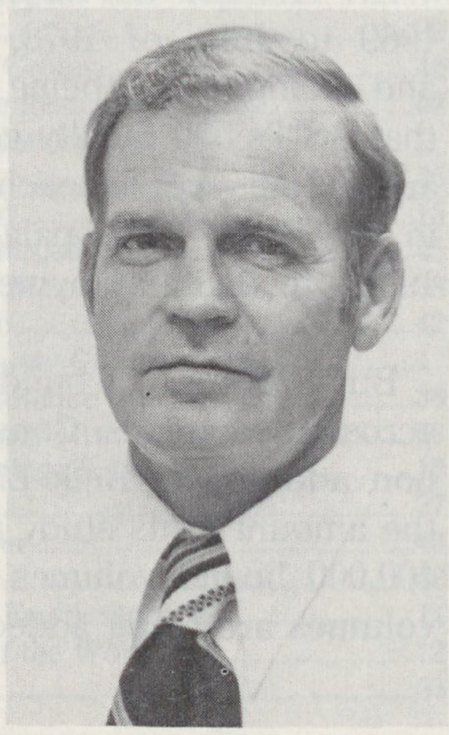
Since his being named to the top post, the Mountaineers have won Southern Conference titles in soccer, rifle, tennis, basketball, and golf, and have built the football program into one of the strongest in the state. With the hiring of Bobby Cremins as head basketball coach the fortunes of the ASU cage program have improved dramatically as the Apps moved from an eighth place finish in 1975 to regular season champions in 1977-78 and 1978-79.

A sound fiscal management policy has become the hallmark of the ASU athletic department under the guidance of Jones. At a time when collegiate athletics faces increased pressures from many sources, Jones has directed a new emphasis in fund raising for the department while increasing financial aid given to each sport. Both men's and women's athletics have seen a period of growth since he took the helm.

The last two seasons have produced Commissioner's Cup titles for the Mountaineer program, whose reputation has been further enhanced by Jones' being elected as chairman of the Southern Conference's athletic directors for the the last two years.

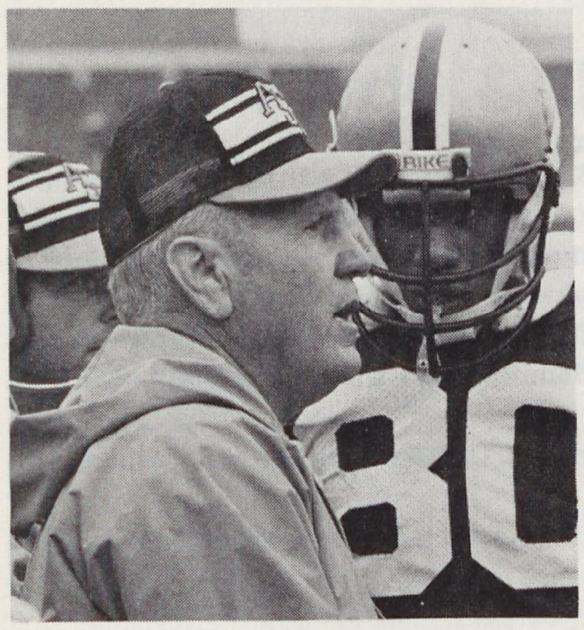
Jones is married to the former Elaine Falls of Woodruff, S.C., and they have three children, Judy, 16, Amy, 14, and Betsy, 11.

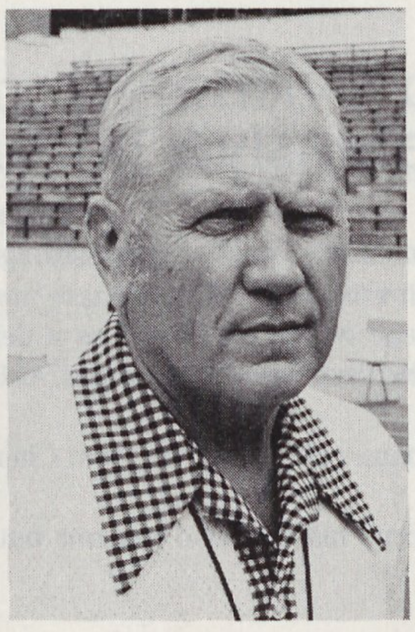
c. h. gilstrap, faculty athletic chairman



C. H. Gilstrap has served as Faculty Chairman of the Athletic Council for the past nine years and has been a member for the past 12 years. He served as President of the Southern Conference for 1978-79. A native of Easley, S. C., he received his B.A. degree from Furman University in 1948, his M.A. from A.S.U. in 1963. He coached at St. Andrews High School and compiled a 118-49-7 record in football. Gilstrap played in the Shrine Bowl and was an assistant coach two times and head coach in 1963. He is an Associate Professor in the College of Learning and Human Development and has served as Director of Admissions since 1967. He is married to the former Clara Ann Miller of Lexington, N. C., and they have five children and six grandchildren.

Head Coach Jim Brakefield





Not many people are as respected in the coaching ranks as appalachian State's Jim Brakefield. A father-figure to the entire athletic program at ASU, Brakefield is a favorite among the press for his dry wit and his frankness.

While Brakefield has worked extremely hard on the recruitment and coaching of the Mountaineers' football talent, he has also worked diligently to upgrade the university as a whole and gain support for all its athletic endeavors; he supports all 20 of the school's sports. Brakefield is hos own best public relations man—and he has become one of the best-liked residents of the northwestern N. C. mountains.

He has compiled a 44-40-4 record in eight years at the helm of Mountaineer football, including one stretch of three straight winning seasons in which only one loss meant the difference in the team's winning the Southern Conference title or finishing anywhere from one-half to one and one-half games out of it.

Brakefield came to ASU from Wofford College in Spartanburg, S. C. where he built a powerhouse in NAIA play in the late 1960s and early 1970s. In 1970 his Wofford club posted an 11-1 record and a 20-game winning streak before losing to Texas A&I in the NAIA Champions Bowl. He was named district coach of the year in South Carolina in 1969 and 1970.

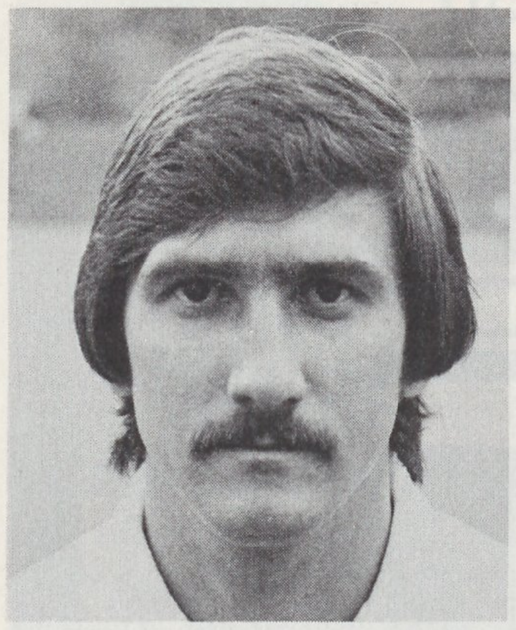
A native of Quinton, Ala., Brakefield got his start coaching at Evarts High School in Kentucky where his teams earned a 21-7 record with an undefeated season.

He earned his BA degree from Centre College in 1941 and his MA degree from the College of William & Mary where he served as a graduate assistant. He served 17 years as a line coach at Emory & Henry and Wofford before assuming a position as a head coach.

Despite his long association with football, Brakefield stays in touch with the changing game. In addition to his supervising everything about ASU football from scheduling to practice, Brakefield and his staff conduct an annual summer clinic on the Wishbone. High school coaches all the way from the Washington, D.C. area to Florida attend.

Coach Brakefield is married to the former Eloise Wallace and they have one daughter, Brenda, and granddaughter Lisa.

Mountaineer Assistants



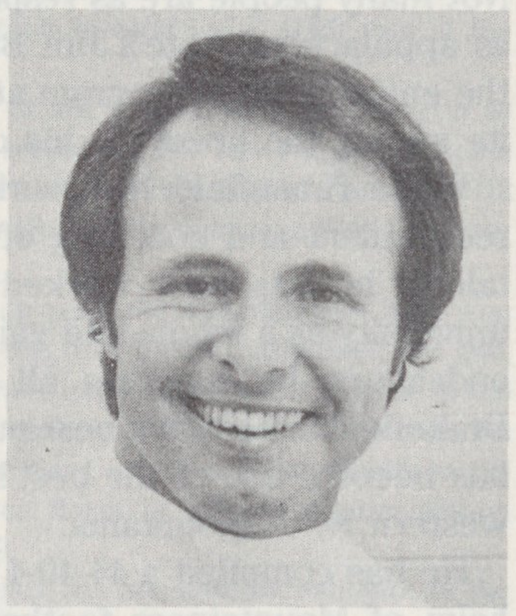
roachel laney—defensive backs

Roachel Laney was added to the Mountaineer staff three years ago after serving as a graduate assistant at ASU and then defensive backfield coach at Catawba College.

Laney is a graduate of Catawba College where he played as a defensive back from 1969 to 1972 and was named all-conference. After receiving his masters degree from ASU in 1974 he was an assistant coach at Barnwell (S.C.) High School.

Both Laney and his wife, the former Joanne Hamilton, are from Cheraw, S. C. They have one son, Joshua, who is three years old.

Laney coached the ASU linebacker corps his first two seasons but was switched to the secondary in 1978.

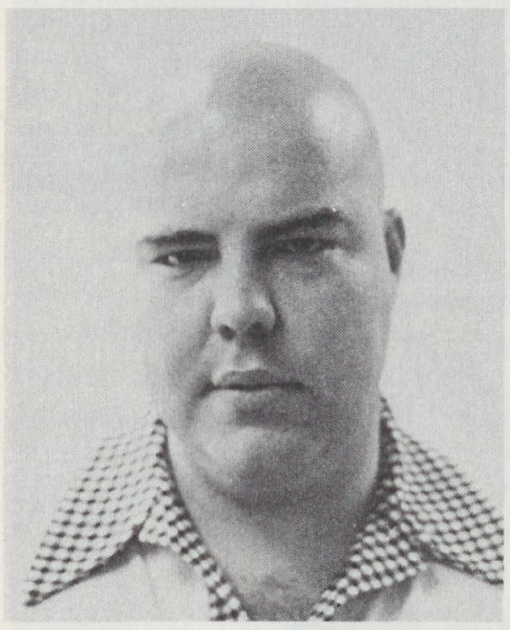


fisher deberry—backs, offensive coordinator

Chief Recruiter Fisher DeBerry came to Appalachian State with Brakefield eight years ago, and has become the Apps' chief recruiter. After serving as defensive coordinator three years ago, he was moved to offense.

An all-state performer in football and baseball at Cheraw (S.C.) High School, DeBerry served as an assistant football coach at high schools in Bennettsville and Florence, S. C., and his baseball teams at McClenaghan High in Florence posted a six-year won-lost record of 100-35.

DeBerry is married to the former Lu Ann Coppedge of Cheraw. They have two children, Michelle, 11 and Joe, 9.



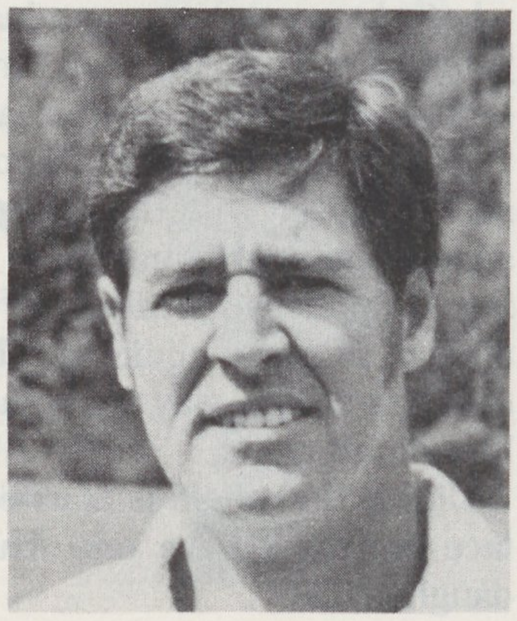
mike martin—offensive line

Mike Martin is entering his fourth year as coach of the Mountaineer offensive line after previously serving as linebacker coach at ASU.

Currently in his eighth season at ASU, Martin began as freshman coach before being named linebacker coach six years ago.

A 1967 graduate of Furman University, where he was a defensive end and an offensive tackle for four years, Martin is also a veteran of the U.S. Army with a tour of duty in Vietnam.

Martin is an enthusiastic and highly-successful recruiter, having brought in a number of top athletes from Tennessee and Virginia. He is married to the former Mary Allison Lucas, and they have a new baby daughter.



bob ward—offensive ends

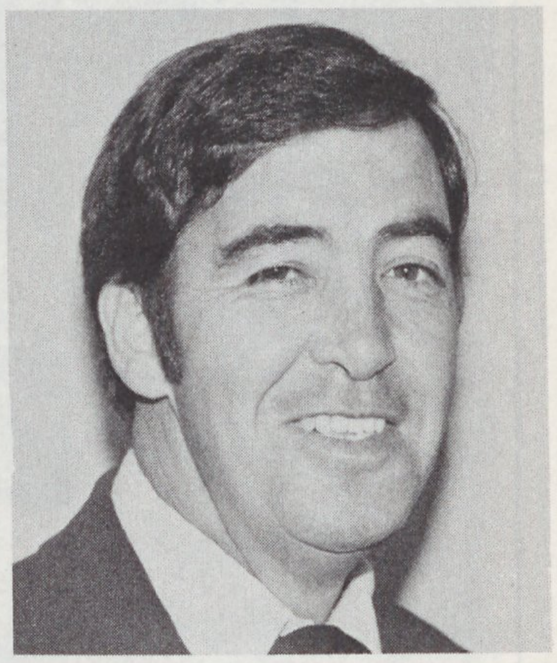
Bob Ward returned to his alma mater in 1971 from East Surry High School, where his teams posted a 66-27-5 won-lost record while winning two state titles.

Ward's area of coaching concentration centers on the defensive line at ASU in addition to handling in-state recruiting for the Apps. Through the years Ward has been responsible for recruiting many players who wear the ASU uniform.

As a prepster at Mt. Airy, Ward was named All-State and played in the Shrine Bowl. He was a starting end for the Apps from 1955 to 1958.

He is married to the former Ruth Brinkley. They have two children, Mike, 16, and Joan, 11.

Mountaineer Assistants

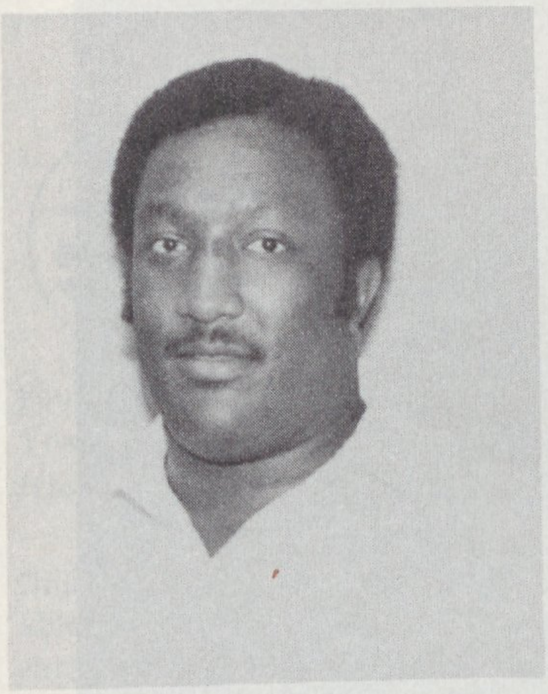


jerry kirk—de & lb, defensive coordinator

Jerry Kirk joined the Mountaineer coaching staff in February and will serve the 1979 season as defensive end and linebacker coach and defensive coordinator.

Kirk's football background is a long one. He has had college positions at Kentucky, Lees-McRae, Ferrum, N.C. State and Emory and Henry. After his four years at State he went with Wolfpack coach Lou Holtz to the N.Y. Jets for one year.

The 40-year-old Kirk is a 1963 graduate of East Tenn. State. He and his wife, Jean have two children; Terry, 20; and Jerry, 22.



ken rucker—defensive line

Ken Rucker is the newest member of the Mountaineer coaching staff, expanding the assistant coaching staff to six members. His 1979 assignment is to coach the down people on the defensive line.

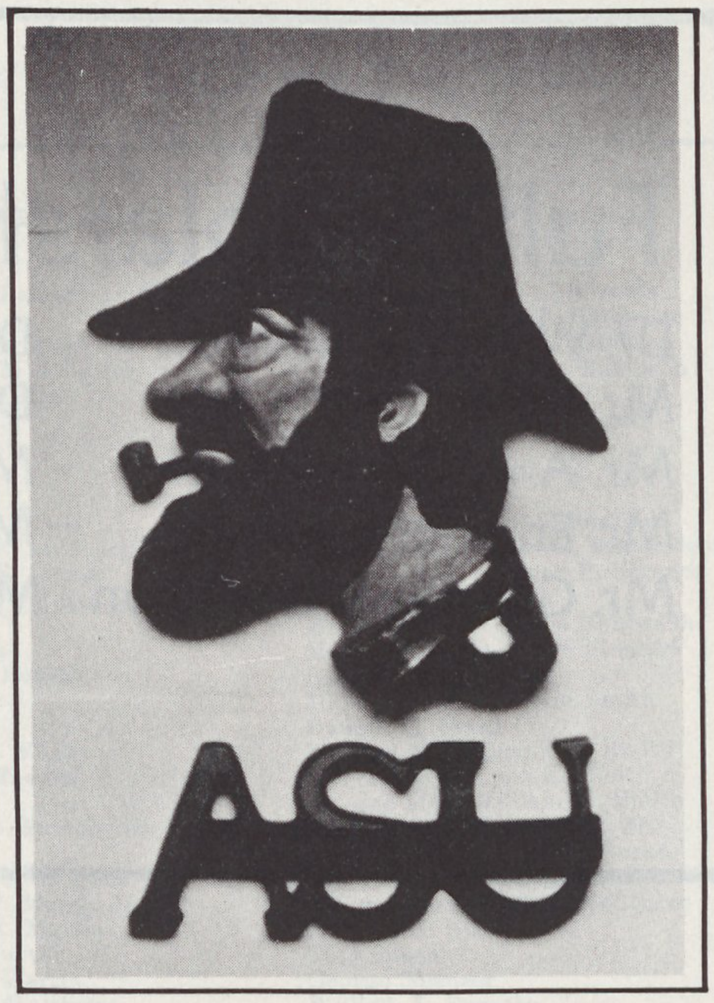
Rucker finished at Carson-Newman College in 1976, then coached at James A. Cawood High School (one year) in Harland, Ky., and David Crockett High School (two years) in Jonesboro, Tn. Both places he was defensive coordinator.

Ken and his wife, Nancy have a daughter, Kenny Lynette, who is seven.

ASU Cheerleaders

The leaders are here!
m&m's
PEANUT CHOCOLATE CANDIES
m&m's
PLAIN CHOCOLATE CANDIES
Milky Way
SNICKERS
LARGER BAR
3 MUSKETEERS
3 MUSKETEERS
©MARS, Inc. 1979
THESE FINE CANDIES ARE ON SALE IN THE STADIUM NOW.

what's a yosef?



The grizzled old character pictured here is the symbol of Appalachian State University. He's our Mountaineer, and years ago he was given the name Yosef (Yo'sef) short for yourself. The idea being that he's you! He's yourself — he's Yosef. That is, if you are an Appalachian alumnus, fan or friend and have a Mountaineer heart.

Yosef is also the name given the club of Appalachian financial supporters that provide the contributions which enable many fine young men and women obtain a college education while exhibiting their athletic talents. Over one thousand people make a tax deductible contribution each year to the Yosef Club and bask in the knowledge that they are an integral part of the program that backs the athletes.

Special privileges are granted by Yosef to those who help his kids. Yosef members generally have great vision. They don't strain their eyes, because they get the best seats in the house. Yosef members are great Mountaineers, but those who give $100 or more do not have to prove it each Saturday by climbing the mountain to the stadium. They park in the Yosef lot at the top. The Yosef folks are mighty clanish. They meet before and after games in the "Yosef Room" (upstairs in the fieldhouse) and discuss the feuding that will or has taken place on the field. Yosef members are mostly just plain smart. They know that a contribution that helps a young person obtain an education is really an investment in the future of us all. If you would like join the clan, just pick out the level of membership that suits you, fill out the card and send it to the Yosef Office, ASU, Boone, N.C.

Yosef Club Privileges

1. Membership certificate
2. Car decal
3. Athletic schedules
4. Periodic mailings
5. Established priority for ticket purchase
6. Use of Yosef Club facilities
7. Special parking for football and basketball
8. Recognition in sports programs
9. Plaque denoting significant contributor
10. Invitation to Black-Gold Weekend
11. Semi-private parking (close to facility)
12. Opportunity to purchase "Gold" seats in Conrad Stadium
13. Name inscribed on plaque displayed in Yosef Club
14. Private parking (individually marked space)
15. Recognition as scholarship sponsor
16. President's Committee recognition

Category	Privileges	Contribution
Yosef **Family**	1-5	35
Yosef **Mountaineer**	1-10	100
Yosef **Golden Mountaineer**	1-13	500
Yosef **All-American**	1-14	1,000
Yosef **Scholarship Donor**	1-15	1,600
Yosef **President's Committee** *	1-16	10,000

*** President's Committee contributors pledge to give $1,000 per year for ten years.**

APPALACHIAN YOSEF CLUB

Name _____

Home — Street or Route _____

City and State _____ Zip Code _____

Business address (If preferred) _____

City and State _____ Zip Code _____

Check enclosed .....$_____(amount)

Please make check payable to Yosef Club

Pledge .....$_____(amount)

Send reminder _____(month)

Please Check One
- ☐ Fac./Staff
- ☐ Friend
- ☐ Alumnus (Class_____)
- ☐ Corporation

My employer will match my gift.
☐ Yes ☐ No

Social Security No. _____

Phone _____

County _____

Phone _____

Company Name _____

Please apply my gift to:
- ☐ Men's Scholarship
- ☐ Women's Scholarship
- ☐ Unrestricted

Sport (if preference)_____

Charge to: Mastercharge # _____ Visa # _____

Enrolled by _____ Signature _____ Date _____

Full Scholarship Donors $1,600 and Up

Dr. William E. Blanton
Mr. John Cook
Mr. A. J. "Orbe" Elam
Mr. Eric Gaddy
Mr. Gordon L. Goodson
Dr. Lloyd L. Hobbs
Dr. R. J. W. Hobbs
Mr. E. G. "Red" Lackey
Mr. Joseph T. Watts
Mr. Miles Annas

Wilcox Memorial Scholarship
Contributed by
Kenneth Wilcox
Lester Hardin
Jack McGuire

Yosef President's Committee $1,000—$1,599

Mr. F. P. Bodenheimer
Mr. Mack Brown
Mr. and Mrs. John A. Garwood
Mr. Robert Irsay
Dr. Fred Miller
Mr. W. B. "Bill" Rankin
Wilcox Drugs
Mr. Sam Zimmerman
Mr. James Watson
Mr. Joe K. Shuping

Golden Mountaineer Yosef Club $500—$999

Mr. Gerald Adams
Mr. and Mrs. George R. Burns
Mr. D. Dwight Crater
Mr. R. E. Cummings
Mr. and Mrs. Kenneth Ferguson
Mr. and Mrs. Lester Hardin
Mr. and Mrs. L. Andre Howes
Mr. John G. Jordan
Mr. and Mrs. Jack McGuire
Mr. and Mrs. D. Rex Miller
Mr. and Mrs. Nollie Shelton
Mr. and Mrs. Thomas C. Voss

yosef club mountaineer members $100—$499

David W. Abernathy
Mr. and Mrs. Bill Abernethy
Mr. and Mrs. Austin Adams
Mr. and Mrs. Lee Adams
Mr. and Mrs. Oliver T. Adams
Mr. and Mrs. Samuel H. Adams
Mr. and Mrs. Bobby M. Agle
Mr. and Mrs. G. Donald Alexander
W. D. Alford
Dr. Edward M. Allen, Jr.
Joe S. Allred
Mr. and Mrs. Marcus E. Archer
Evin D. Arledge
Mr. and Mrs. Claude C. Armfield, Jr.
Dr. Evan Ashby
Mr. and Mrs. Raymond M. Ashe
Mr. and Mrs. Wiley F. Ashworth
Mr. and Mrs. M. L. Austell
Mr. and Mrs. Frank Auten
Jim and Lynn Avant
Mr. and Mrs. Frant R. Ayers
Mr. and Mrs. Harvey Ayers
Dr. and Mrs. R. B. Baird
Mr. and Mrs. Robert J. Baird
Ms. Sheryl L. Baker
Gregory L. Ball
Mr. and Mrs. DeVan Barbour
Gwyn Stanley Bard
David F. Bartley
Mr. and Mrs. Neil Batelli
Mr. and Mrs. Charles Beck
Charles A. Beddingfield, III
Dr. Clint W. Bentley
Dr. and Mrs. Keith Bentley
Mr. and Mrs. Walter W. Beroth
Bill Cole Advertising
Mr. and Mrs. John J. Bingham
Dr. and Mrs. Charles B. Blackburn
Mr. and Mrs. Charles H. Blackburn
Dr. and Mrs. Roy R Blanton
Mr. and Mrs. Nolton Boan
Mr. asd Mrs. Richard A. Bolin
Mr. and Mrs. Edward L. Bost
Mr. and Mrs. E. Carlton Bowyer
Mr. and Mrs. Bill D. Bradley
Mr. and Mrs. James A. Brakefield
William J. Brame
Jackson A. Branch, Jr.
Dr. and Mrs. Allen Brandon
John G. Brasington, Jr.
Herman F. Bridges, Jr.
Paul Britton
Mr. and Mrs. Ralph D. Broome
Blake Brown
Mr. and Mrs. Chancel T. Brown
Mr. and Mrs. D. T. Brown
Gary S. Brown
Mr. and Mrs. Gilbert Brown
Mr. and Mrs. Perry D. Brown
Mr. and Mrs. Thomas H. Broyhill
David G. Bryson
Ralph G. Buchan
Mr. and Mrs. Jerry A. Buchanan
Wesley B. Buffaloe
Mr. and Mrs. Alfred L. Bumgarner
Terry Bumgarner
Ms. Vicki C. Burnette
Mr. and Mrs. James F. Caldwell
Mr. and Mrs. J. Charles Callicutt
Horace Burris
Dr. I. W. Carpenter
Mrs. J. Lou Carpenter
Kenneth R. Causey
Ceramic Barn, Inc.
William D. Chadwick
Mr. and Mrs. Robert E. Chandler
Bruce M. Church
Randy G. Church
Wayne G. Church
Mr. and Mrs. Garnet Clark
Mr. and Mrs. Carl Clarke
Dr. Judy Clarke
Mr. and Mrs. Wayne M. Clawson
Edward B. Clayton
Mr. and Mrs. Guy E. Cline
Mr. and Mrs. James T. Coble
John F. Coe
Mr. and Mrs. Roy E. Coffey
Mr. and Mrs. James R. Coleman
Mr. and Mrs. J. E. Collette
Comfort Heating & Cooling Company, Inc.
Jim E. Conner
Mr. and Mrs. Clayton R. Cooke
Mr. and Mrs. George H. Corn
Carroll B. Correll
Mr. and Mrs. Richard E. Corum
Mr. and Mrs. Robert W. Cottom
Mr. and Mrs. Howard J. Cottrell
Dr. and Mrs. William H. Craig
Mr. and Mrs. Thomas W. Culbreth
Mr. and Mrs. Hugh M. Cummings
Mr. and Mrs. John R. Current
Mr. and Mrs. Jerry M. Daniels
Mr. and Mrs. John R. Day
A. Lee Deal
Mr. and Mrs. James M. Deal
Ms. Sylvia J. Deal
Mr. and Mrs. Fisher DeBerry
Charles L. Derrick
Mr. and Mrs. Richard H. Derrick
Mr. and Mrs. Roger L. Dick
Mrs. Nellie Dillard
John W. Dinkins
Anthony DiSanti
Mr. and Mrs. Douglas Dobbins
Mr. and Mrs. John W. Dobbs
Mr. and Mrs. Ben E. Douglas, III
Mrs. Barbara B. Dover
Mr. and Mrs. Wayne Duncan
Mr. and Mrs. Wade Dupree
Burlene and Norris Baker
Mr. and Mrs. Bruce R. Eckard
Mr. and Mrs. Christopher H. Eckard
Mr. and Mrs. Hoyt Edmisten
James A. Edmiston
Mr. and Mrs. William R. Edwards
Mr. and Mrs. Fredrick E. Einstein
Alvin H. Eldridge
Reggie and Linda Eller
Mr. and Mrs. Harold G. Farthing
Mr. and Mrs. T. Cline Farthing
Jack Feimster
Mr. and Mrs. Jimmie N. Flippin
Dr. and Mrs. H. Frank Forsyth
Mr. and Mrs. Robert G. Fox
Capt. and Mrs. Robert S. Fox
Dr. Lowell Furman
Dr. Richard Furman
Mr. and Mrs. S. G. Gabriel
Mr. and Mrs. T. W. Gamble
Gary Garrison
W. Dennis Gay
Mr. and Mrs. Johnny E. Gibson
Mr. and Mrs. Harlon F. Gilliam
Mr. and Mrs. C. H. Gilstrap
Douglas E. Glenn
Mr. and Mrs. Russell Golds
J. C. Goodnight
Jim Goodnight
Mr. and Mrs. Olan R. Goodnight
Mr. and Mrs. Charles L. Graeber
Mr. and Mrs. Bob H. Greene
Mr. and Mrs. James L. Greene
Mr. and Mrs. Perry Greene
Mr. and Mrs. Steven B. Greene
William S. Greene
Mr. and Mrs. Mack D. Greer
Mr. and Mrs. Jack W. Groce
Mr. and Mrs. Fred B. Gurley
Mr. and Mrs. Barney Hampton
Mr. and Mrs. David G. Hanson
Mr. and Mrs. Stanley J. Harris, Jr.
Mr. and Mrs. James S. Hartley
Jay Hartley
Larry E. Hartsell
James H. Harvey
Charles E. Harville
Mr. and Mrs. Charles G. Hathaway
Mr. and Mrs. Roy B. Hayes
R. Vaughn Hayes
Donald C. Haynes
Mr. and Mrs. Donald Mack Haynes
Mr. and Mrs. David L. Henderson
Wayne H. Henson
Dr. and Mrs. William A. Herring
Mr. and Mrs. Buster M. Hicks
Mr. and Mrs. Wallace Hill
Mr. and Mrs. G. Eddie Hinshaw
Mr. and Mrs. Rodney L. Hodges
Mr. and Mrs. Ronald W. Hodges
R. D. Hodges Oil Company, Inc.
Terry R. Hoke
Mr. and Mrs. Douglas L. Honeycutt
William E. Honeycutt
Dr. and Mrs. Alvin R. Hooks
Dr. and Mrs. Francis L. Hoover
Mike Horton
Dr. and Mrs. Richard D. Howe
Julius C. Hubbard
Carl L. Hudson
Mr. and Mrs. Perry G. Hudspeth
Mr. and Mrs. Joe H. Hunt
F. E. Isenhour
Mr. and Mrs. Bruce Jacobs
Dr. and Mrs. W. Thomas Jamison
Dr. and Mrs. Kenneth D. Jenkins
Mr. and Mrs. Lester Jenkins
E. Dunbar Jewell
Mrs. Dorothy Jody
Mr. and Mrs. Herbert L. Johnson
James M. Johnson
Mr. and Mrs. Michael G. Johnson
Allen Joines
Mr. and Mrs. James F. Jones
Mr. and Mrs. Roy S. Jones
Dr. Jene F. Jordan
Dr. and Mrs. Marc Kadyk
Mr. and Mrs. Ronald W. Kanoy
Mr. and Mrs. Douglas H. Kappler
Col. and Mrs. William Keeon, Jr.
Mr. and Mrs. John S. Kilby
Mr. and Mrs. Kenneth K. Kiser
Dr. J. Pat Knight
Mr. and Mrs. Ralph B. Kornegay
Arnold Lakey
David Lanier
Mr. and Mrs. Thomas Lanier
W. Dean Lankford
Mr. and Mrs. A. C. Larrimore
Mr. and Mrs. Thomas M. Lassiter
Dr. and Mrs. Michael Latta
Richard F. Layton
Charles W. Ledford
Mike Lee, III
Ms. Teresa G. Leviner
Mr. and Mrs. Rudy W. Lewis
Mr. and Mrs. Donald R. Lineberger
Mr. and Mrs. George B. Linker
Mr. and Mrs. Gregory L. Littell
P. Steve Loflin
Mr. and Mrs. Jim Love
Mr. and Mrs. Pete M. Lovette
Lovette Egg Company
Vaughn Lowe
Mr. and Mrs. Lewis L. Mack
Dr. and Mrs. Joseph Madden
H. B. Maiden
Mr. and Mrs. Joseph J. Manolovich
Dr. John Marchese
Mr and Mrs. Norman I. Gargolis
Mr. and Mrs. James P. Marsh, Jr.
Mr. and Mrs. Daniel R. Martin
Mr. and Mrs. Hugh Martin
Dr. and Mrs. John G. Martin
Mr. and Mrs. John C. Matthews
Mr. and Mrs. Bill Mauldin
Lott Mayberry
Mr. and Mrs. Robert F. Mays
Mr. and Mrs. DeWayne McCauley
Mr. and Mrs. William J. McClain
Mr. and Mrs. Everette L. McConnell
Mr. and Mrs. Ronald A. McCreary
Mr. and Mrs. Joel H. McDonald
M. Daniel McKinney
Mr. and Mrs. W. Samuel McKinney
Charles R. McLamb
Mr. and Mrs. Dan G. Medlin
Dr. and Mrs. Carl G. Meeks
Mr and Mrs. Carl J. Messere
Dr. and Mrs. David N. Mielke
Mr and Mrs. Darryl Moffitt
Moody Plumbing and Heating Co. of Vilas, Inc.
Mr. and Mrs. Kenneth L. Moore
Mr. and Mrs. Jerry C. Moretz
Mr. and Mrs. David J. Morgan
Gary Morgan
Mr. and Mrs. J. S. Morris
Mr. and Mrs. J. Pat Murphy
Paige Murray
Mr. and Mrs. Larry T. Nance
Mr. and Mrs. Jack D. Neal
Mr. and Mrs. W. Alan Nichols
Mr. and Mrs. John R. Noles
Mr. and Mrs. Doc Norville
Phil Null
Chester T. Nuttall, Jr.
J. Thomas Ogburn
Richard B. Oliver
Mr. and Mrs. Cliff M. Olson
Mr. and Mrs. P. D. Ostwalt
Mr. and Mrs. Theodore B. Pappas
Mr. and Mrs. Jack E. Park
Mr. and Mrs. Bobby M. Parker
Mr. and Mrs. Charles B. Parker
Mr. and Mrs. John S. Parker
Mr. and Mrs. Eric S. Parsons
Mr. and Mrs. William W. Partin
John D. Patterson
Tommy D. Patterson
Mr. and Mrs. Frank M. Payne
Mr. and Mrs. John M. Payne
Mr. and Mrs. John C. Peden
Mr. and Mrs. James M. Pendleton
Dr. Hobert L. Perdue
Edward W. Phifer, III
Donald J. Phillips
Mr. and Mrs. J. Clark Phillips
Mr. and Mrs. Phil Phillips
Mr. and Mrs. T. Roy Phillips
Mr. and Mrs. Thomas F. Phillips
Dr. and Mrs. W. H. Plemmons
Max Plyler
Mr. and Mrs. Bob Pollock
Mr. and Mrs. Marvin E. Poole
Mr. and Mrs. James C. Pope
Max Posin
Mr. and Mrs. Allen Price
Fredrick W. Price
Mr. and Mrs. R. Mac Price
Robert B. Price
Mrs. Earleen G. Pritchett
Mr. and Mrs. Eddie Proctor
Robert L. Rankin
Mr. and Mrs. Steven G. Rash
Mr. and Mrs. Jim Reavis
Dr. Gene L. Reese
Reins Sturdivant of Boone
Mr. and Mrs. Kenneth Rhymer
Mr. and Mrs. Eli C. Rhyne
Mr. and Mrs. Clyde E. Rice
Edward Rizoti
Mr. and Mrs. Rick L. Roberts
Mr. and Mrs. Fred T. Robinette
Dr. and Mrs. John F. Robinson
Mr. and Mrs. Ray E. Robinson
James M. Rogers
Mr. and Mrs. John B. Rogers
T. C. Rogers
Mr. and Mrs. William C. Ross
Jane M. Saunders
Mr. and Mrs. J. E. Schoofield
Mr. and Mrs. Victor G. Schoolfield
Mr. and Mrs. Leonard B. Scronce
Powell M. Shelton
Mr. and Mrs. F. Steve Shipwash
Mr. and Mrs. D. Reece Shugart
Gary M. Silverstein
Mr. and Mrs. C. David Smith
Dwight D. Smith
Mr. and Mrs. Kermit D. Smith
Mr. and Mrs. Lynn E. Smith
Dr. and Mrs. William M. Smith
Mr. and Mrs. Zachary Smith
Mr. and Mrs. Robert E. Snead
Mr. and Mrs. Cecil G. Somers
Mr. and Mrs. Mark A. Southern
Richard G. Sparks
Tom Speed
George Spencer
William L. Sposato
Mr. and Mrs. John Stacy
Mr. and Mrs. Nicholas Stakias
William H. Stanley
Mr. and Mrs. Emory D. Stephens
Mr. and Mrs. Emmett Stevens
Campbell L. Stewart
Thomas G. Stoltz
James M. Stultz
Mr. and Mrs. Gary Sturgill
Jerry Sutherland
Mr. and Mrs. Edward Sutyak
Dr. Tom Swem
Thomas H. Sykes
Dr. Lawson Tate
Mr. and Mrs. Charles G. Taylor
Mr. and Mrs. Edwin B. Taylor
Mr. and Mrs. Ronald E. Terry
Mrs. Ellis B. Thomas
Dr. and Mrs. John E. Thomas
Roger E. Thomas
Walter C. Tomlinson
Dr. and Mrs. Jerry C. Trammell
C. E. Trexler
Mr. and Mrs. Roby Triplett
Mr. and Mrs. Ned R. Trivette
Dr. Ron Tuttle
Donald Tyrrell
Mr. and Mrs. M. Kent Umberger
Jack A. Underdown
Mr. and Mrs. Claude Vannoy
Tom Vannoy
Bob L. Varner, Sr.
David A. Vaughn
Mr. and Mrs. Roy Vaughn
Mr. and Mrs. Vincent G. Vincent
Cecil E. Viverette
Dr. Ted J. Waller
Lee Warnock
Ray M. Warren
Dr. R. Lee Warren
Mr. and Mrs. Nulan Watson
Mr. and Mrs. Dennis L. Watts
Mr. and Mrs. Keith H. Wease
Mr. and Mrs. Robert F. Weaver
Mr. and Mrs. Keith A. Weber
Mr. and Mrs. James L. Weeks
John Welborn
Mr. and Mrs. Tom D. Welborn
William N. Wellborn
Westminster Fellowship
Dr. and Mrs. Herbert W. Wey
Mr. and Mrs. Joe M. White
Mr. and Mrs. William E. White
Mr.and Mrs. C. Wayne Whiteside
Jim Whittington
Rex W. Whittington
James B. Wilcox
Michael P. Wilder
H. Preston Williams
Joe Williams
Mr. and Mrs. Owen V. Williams
Mr. and Mrs. R. Stephen Williams
Mr. and Mrs. Charles C. Willis
Mr. and Mrs. J. Brad Wilson
Worth Winebarger
J. Paul Winkler
John T. Winkler
Mr. and Mrs. Jid Winstead
Mr. and Mrs. W. O. Woods
Ronald T. Workman
Robert J. Wyke
Ms. Suzanne Younger
Mr. and Mrs. Dan Zidaroff

MONTY CARTER
Elkin, N. C.

JIMMIE HARRIS, F.I.C.
Elkin, N. C.

MR. ETHEL LAIL
Conover N. C.

JACK H. NIXON, F.I.C.
North Wilkesboro

JERRY W. SAWYERS, F.I.C.
Mt. Airy

IVEY E. SMITH
Morganton, N. C.

EDWARD J. SPANSKI, JR., F.I.C.
Dobson, N. C.

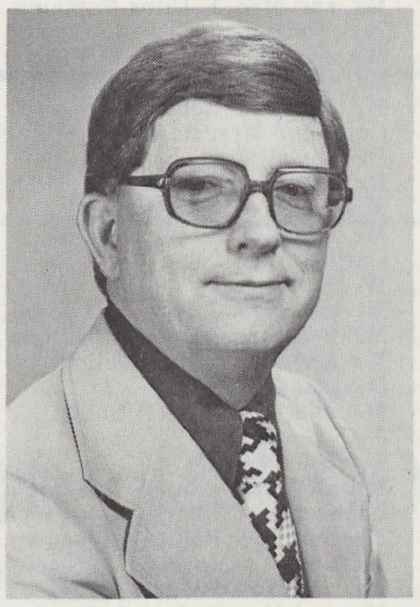
T. HAROLD SWAIM, F.I.C.
Hamptonville

In buying Life, and Disability Income Insurance we look for a representative we can trust! These professional life underwriters represent Woodmen Of The World in Mountaineer Country.

There are many additional benefits offered by the WOW Fraternal Society such as Disability, Hospitalization and Disaster protection.

THE FAMILY FRATERNITY · PROTECTION · SERVICE

WOODMEN OF THE WORLD LIFE INSURANCE SOCIETY
HOME OFFICE • OMAHA, NEBRASKA
"The FAMILY Fraternity"



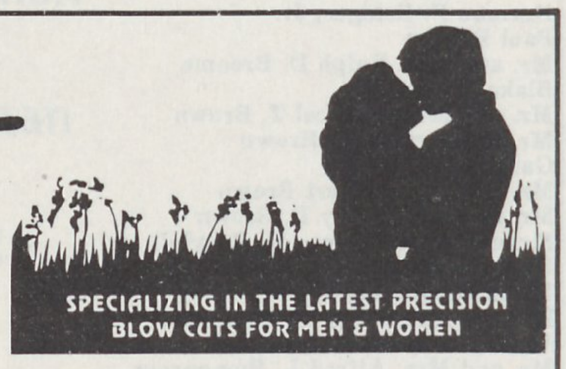
JOSEPH T. WATTS, FIC
Area Manager
317 Hillcrest Drive
Elkin, N. C.
835-1410

THE WINNING TEAM

The people pleasing Holly Farms Fried Chicken line-up is winning fans like never before. With stars such as fresh, never frozen chicken that's fried to juicy golden perfection, and specially sliced and seasoned Holly taters, the Holly Farms team makes eating out truly a taste-full experience. To add even more flavor to the line-up, Holly's got everything from hot liver diners and desserts to side dishes and drinks. So from now on when you're hit by the hungries, don't just eat out, "Chicken Out" at Holly Farms Fried Chicken, the home of championship taste.

Holly Farms
FRIED CHICKEN RESTAURANTS
316 Blowing Rock Road

Golden Razor
HAIR DESIGNERS



KIM WILKES

Located in Polar Palace
in the Mini Mall
Boone Heights Shopping Center
by appointment
Open 6 Days a Week—264-4816

KMS Professional Hair Care Center

POLAR PALACE
OF BOONE

INDOOR ICE SKATING

- Public Sessions
- Lessons
- Group Rates

264-4131

BOONE HEIGHTS SHOPPING CENTER

Phyllis Templeton,
Owner
Perry Reynolds,
General Manager

TRAVEL WORLD
Formerly Wilcox Travel Agency

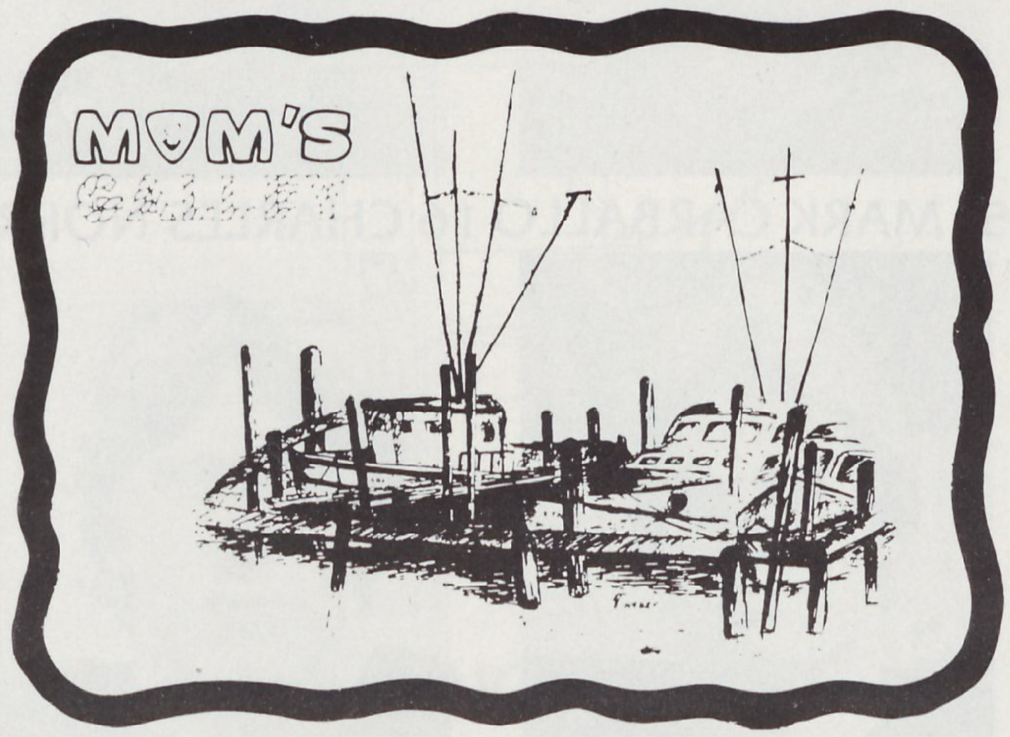
Complete Travel Service

211 S. Depot St., Boone

264-8836

Serving the Mountaineers Since 1956

TRAVEL CONSULTANTS
Jane Blackwell
Dorothy Anderson
Ann Barbieri
Jama Godwin



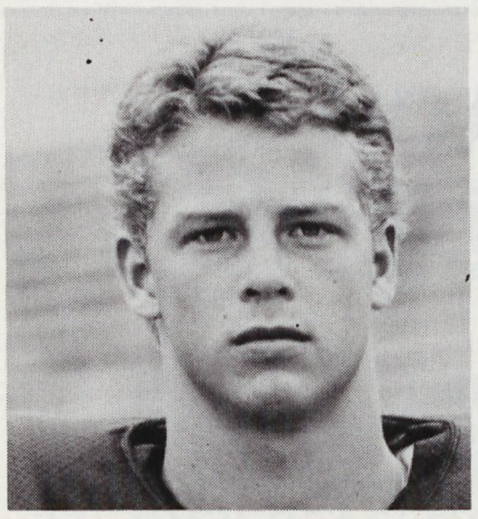
SEAFOOD ALL YOU CAN EAT
KIDS UNDER 8 EAT FREE

Monday—Thursday 4:30—9:00 p.m.

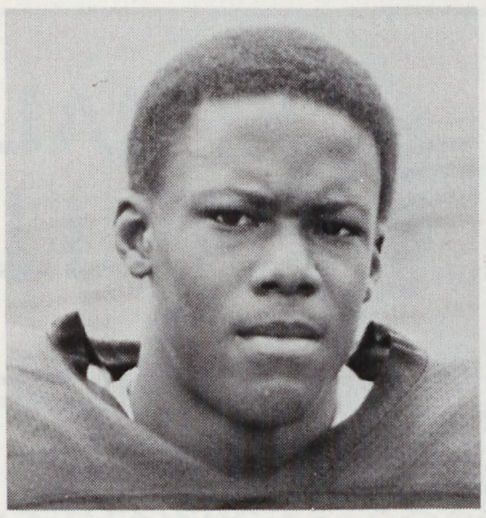
Friday—Saturday 4:00—10:00 p.m.

Sunday 11:45 a.m.—9:00 p.m.

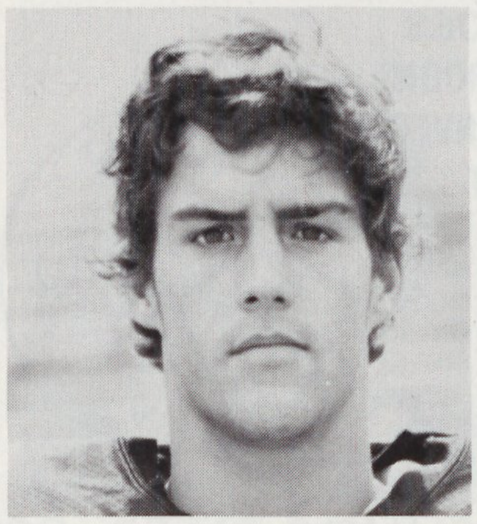
Blowing Rock Road, Boone, N.C. (Hwy. 321)
264-9150



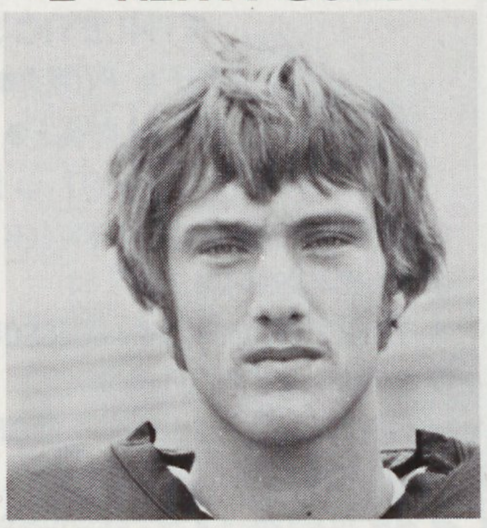
1 ROFF HAYS



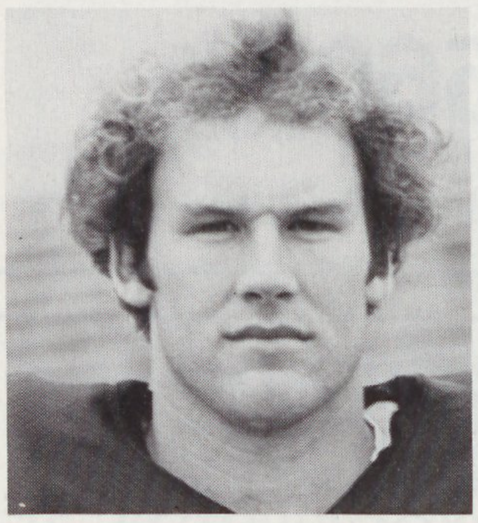
2 KEITH GUEST



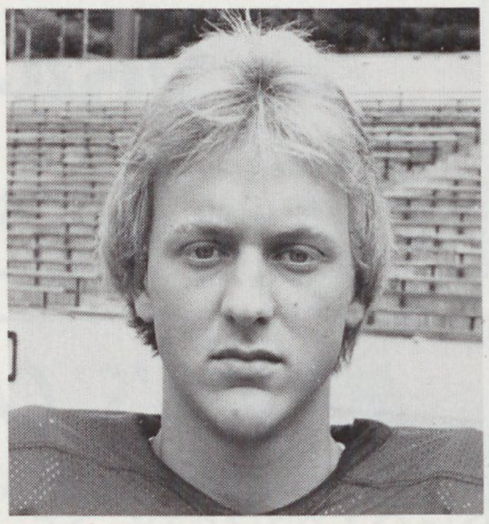
3 STANLEY GOODSON



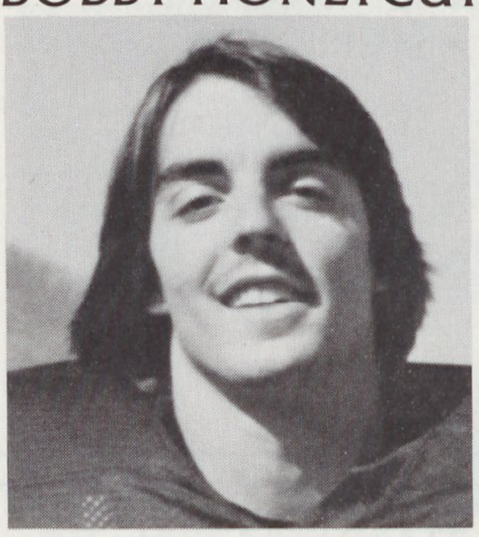
4 DYKE ANSTED



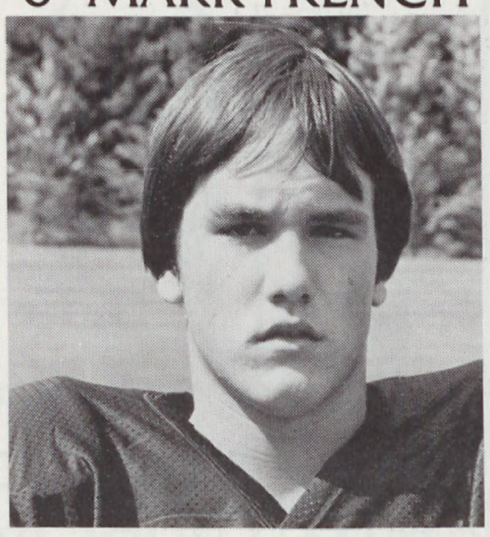
5 BOBBY HONEYCUTT



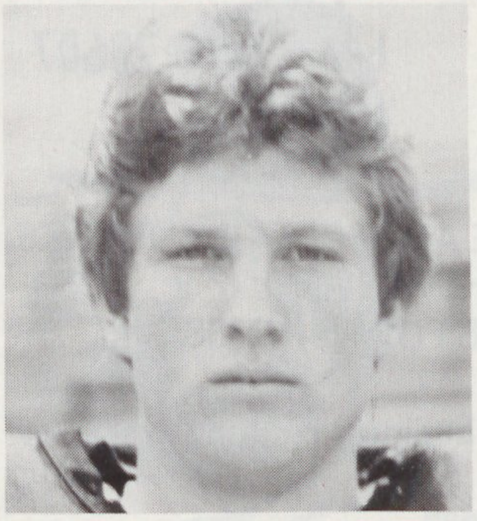
6 MARK FRENCH



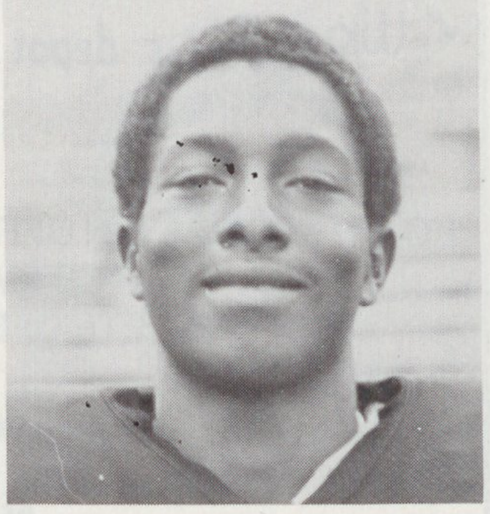
7 ANDY TYRRELL



8 STEVE BROWN



9 TONY SWANGER



10 CHRIS PORTER

APPALACHIAN ATHLETICS

ONE OF
BOONE'S MOST COMPLETE SPORTING GOODS STORE

COMPLETE LINE OF
ATHLETIC SHOES
NIKE● PUMA● BROOKS
NEW BALANCE● CONVERSE
SPOT — BILT

COMPLETE LINE OF SPORTSWEAR
- SKIIS — RENTAL & SALES
- TENNIS RACQUETS & ACCESSORIES
- RUNNING APPAREL
- FRATERNITY & SORORITY SPORTSWEAR
- TROPHIES & PLAQUES
- RACQUETBALL & ACCESSORIES

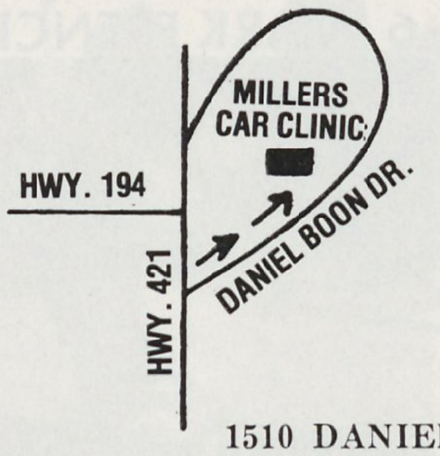
HOURS
MON. — SAT. 9:00 AM — 6:00 PM

264-5600

BOONE HEIGHTS SHOPPING CENTER

MILLER'S CAR CLINIC, INC.

VOLKSWAGEN SPECIALIST



- AUTO REPAIR
- SPEED EQUIPMENT

OWNER
JOHN MILLER, JR.

264-7810

1510 DANIEL BOONE DRIVE

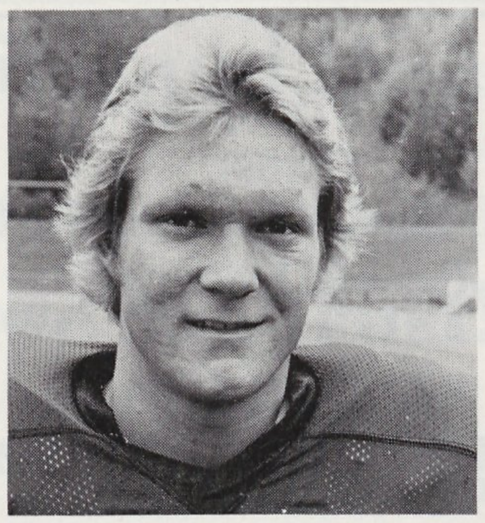
W.J. office equipment

102 s. depot st. boone, n. c. 28607

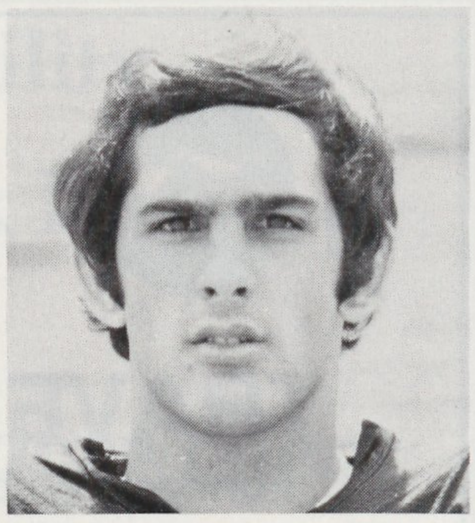
FOR THE FINEST IN OFFICE AND SCHOOL SUPPLIES,
OFFICE MACHINES, AND
COMPLETE OFFICE FURNISHINGS.

'Our business is keeping your business running smoothly'

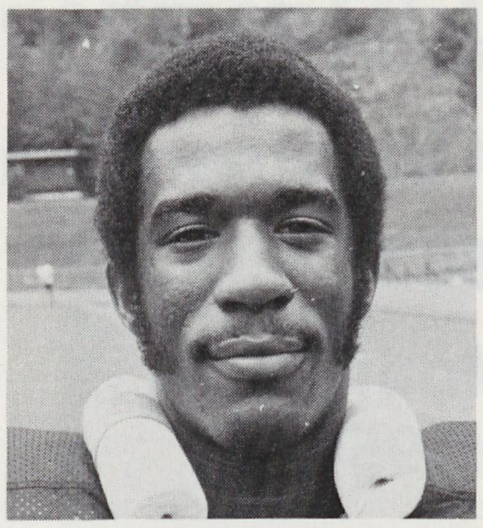
264-3283



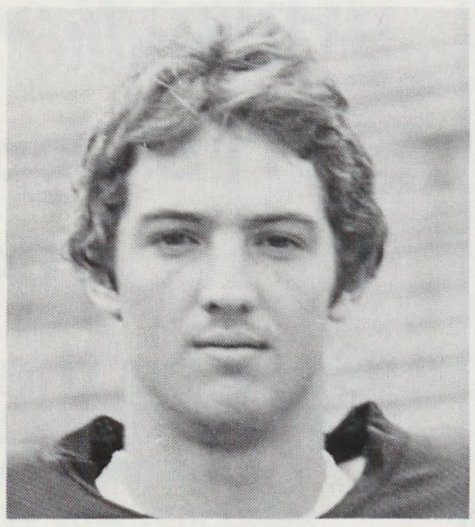
11 GREG KILDAY



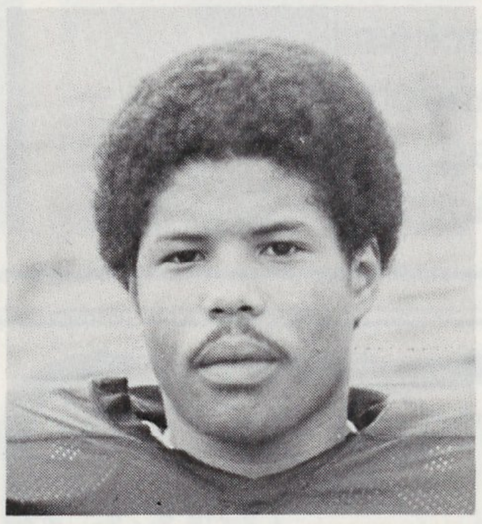
12 PAUL HAMILTON



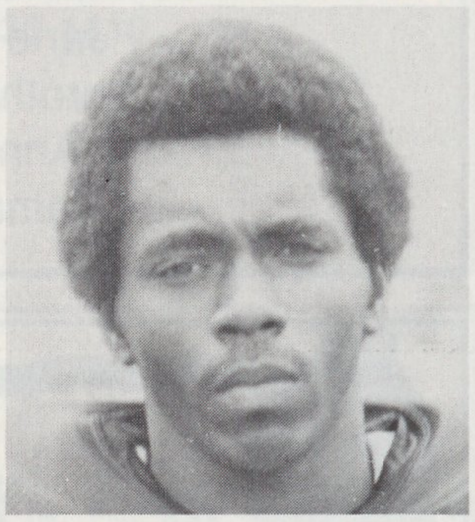
13 CHARLES FOWLER



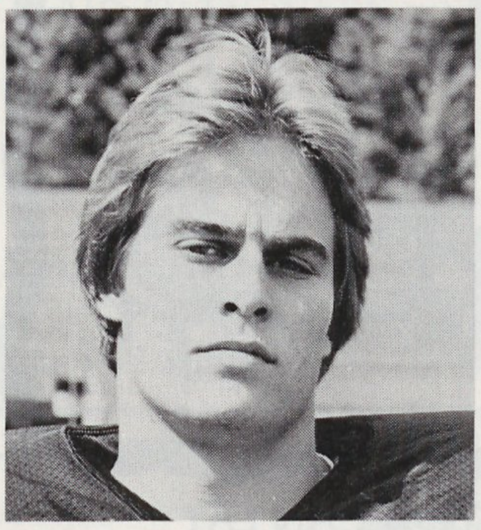
14 MIKE WRIGHT



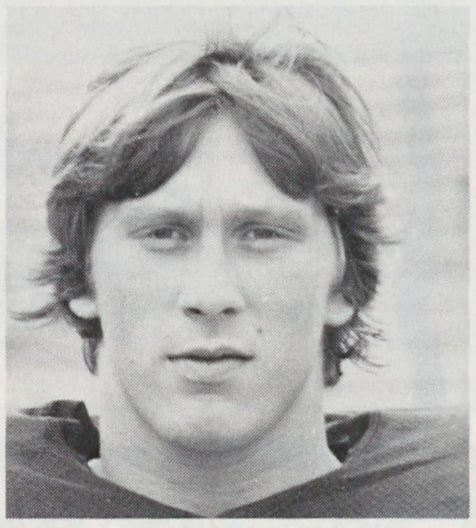
15 MARK CARBALLO



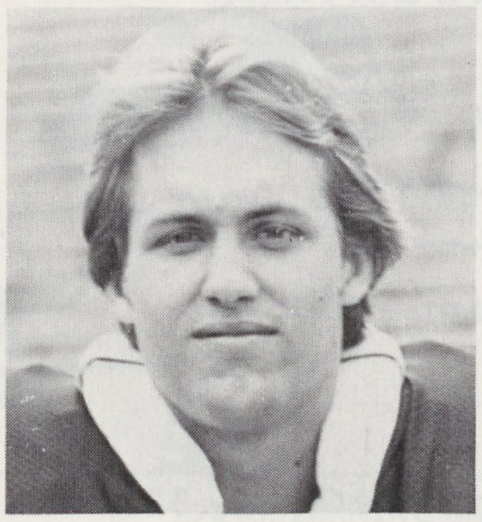
16 CHARLES NORRIS



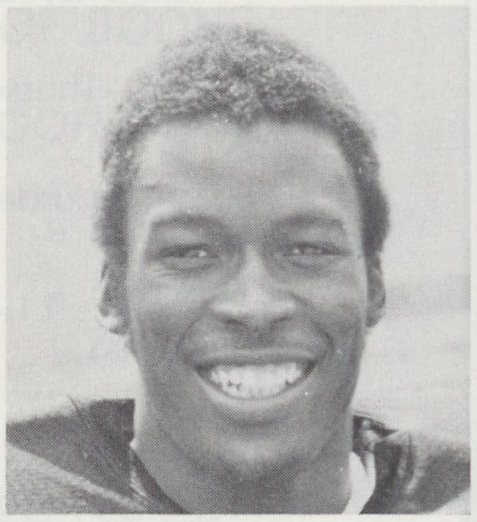
17 STEVE SMITH



18 PETE CAMELO



19 HAL SHULER



20 ARNOLD FLOYD

GREENE'S FURNITURE CO.

COMPLETE HOME FURNISHINGS

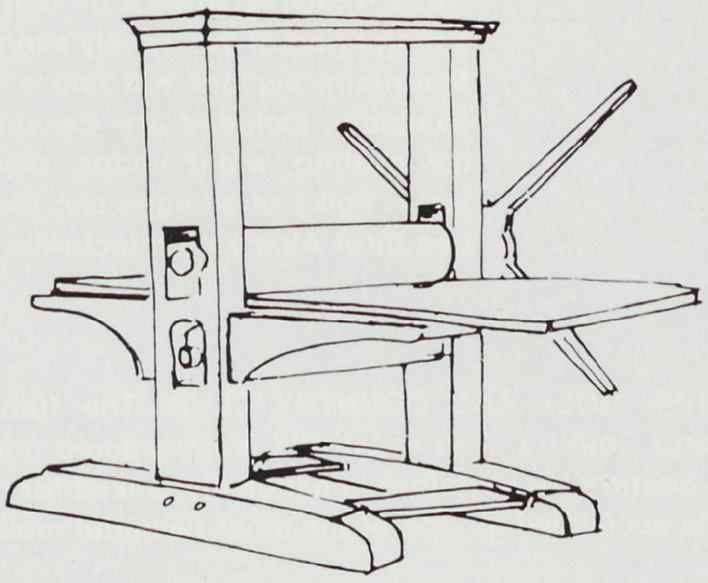
817 BLOWING ROCK ROAD
BOONE, NORTH CAROLINA 28607

DENNIS GREENE
BUDDY TOWNSEND
Phone 264-8231

GLENN'S AUTO PARTS

COMPLETE LINE OF
AUTO PARTS AND ACCESSORIES

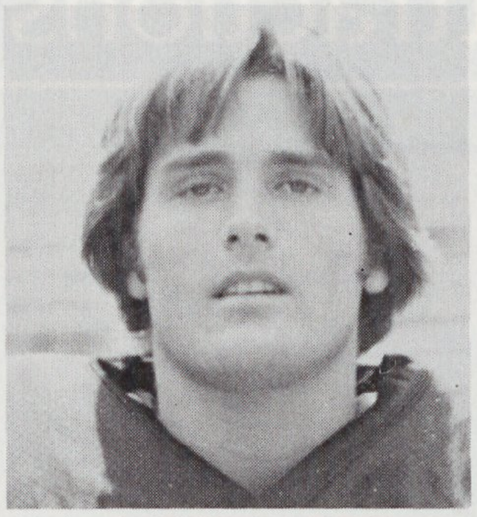
407-105 EXTENSION PHONE 704-264-8822
BOONE, N. C.



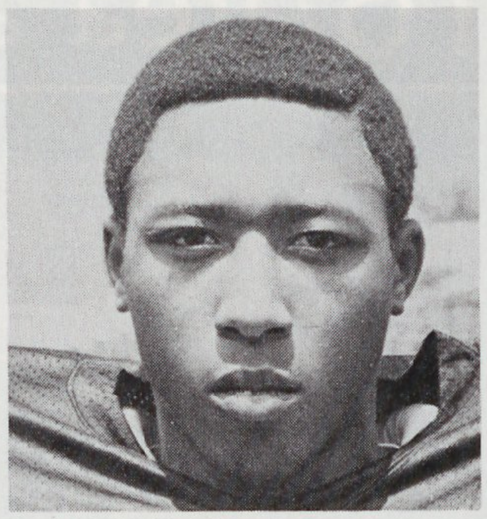
MINOR'S
PRINTING & DUPLICATING
115 W. Howard Street — Boone

•RESUMES •PROGRAMS
•TICKETS
•WEDDING INVITATIONS
All Your Printing Needs

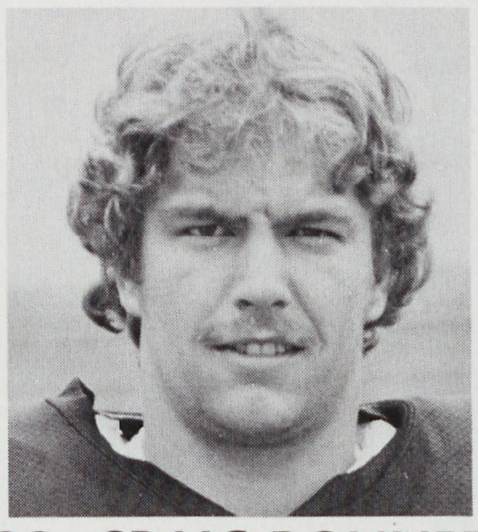
PRINTING IS OUR BUSINESS - NOT JUST A SIDELINE!
SERVICE IS OUR GOAL - NOT JUST A MOTTO!



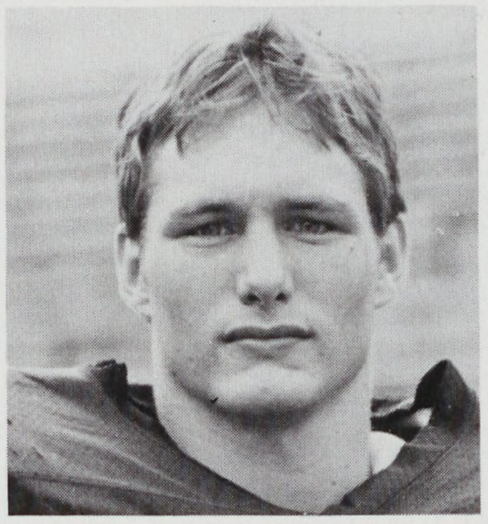
21 RICK BEASLEY



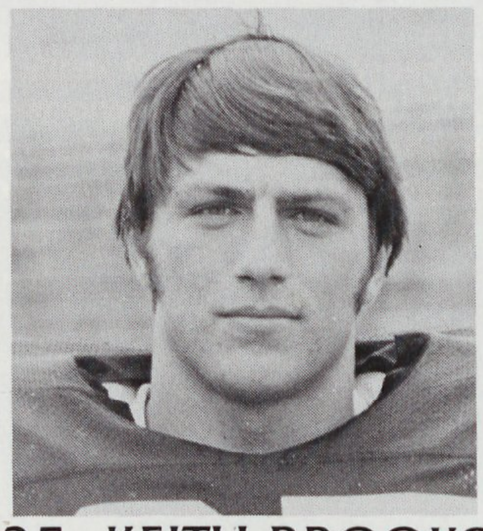
22 DENNIS McCORKLE



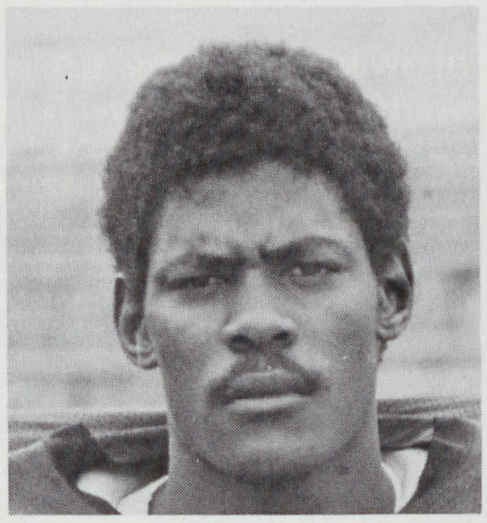
23 CRAIG BONNER



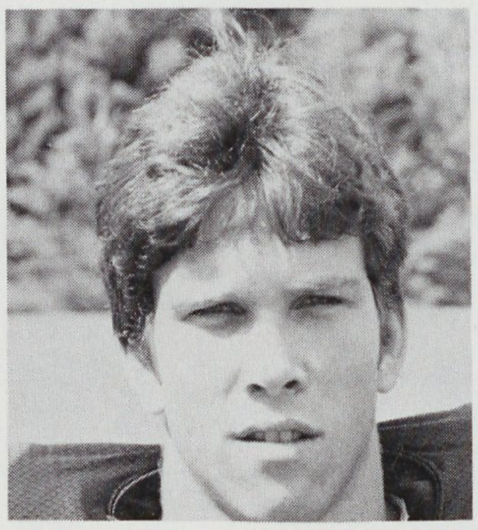
24 RICK BEARD



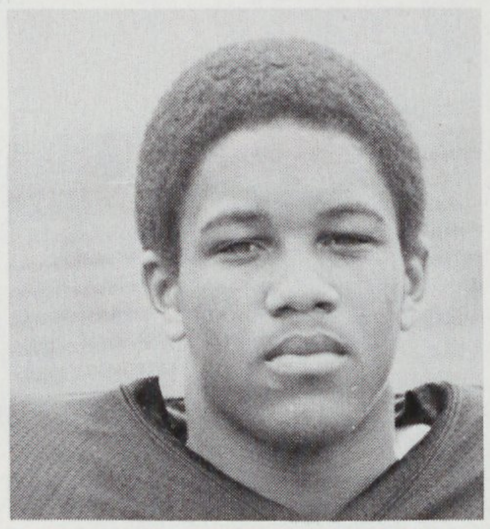
25 KEITH BROOKS



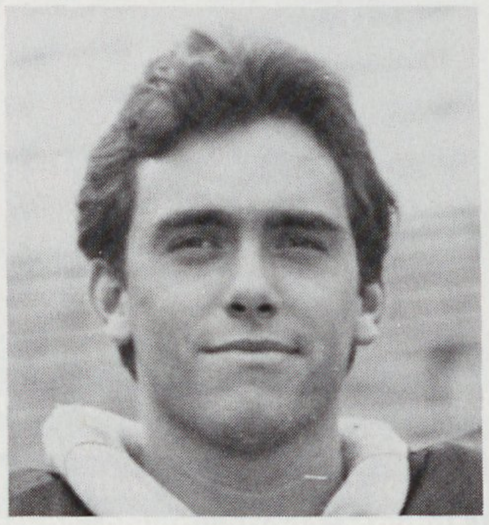
26 KERNER LONG



27 JEFF VINCENT



29 JOHN HAMPTON



31 KURT WINSTEAD

BLOWING ROCK—The B.R. is an immense cliff 4,090 feet above sea level, overhanging Johns River Gorge 3,000 feet below. The phenomenon is so-called because the rocky walls of the gorge form a flume through which the northwest wind sweeps with such force that it returns light objects cast over the void.

BEECH MOUNTAIN—Although snow ski racing is a major part of the weekly events at famous Beech Mountain, visitors will find a variety of activities available. Included are ice and snow sculptures, ice skating, water jumps, discos and bluegrass jams. Folks of all ages can play and relax amidst beautiful Alpine architecture.

BEECH MOUNTAIN—Grass Skiing continues throughout the Fall on scenic Beech Mountain, utilizing the very same slopes as the snow ski season. It's a unique new dimension in summer sports, giving advanced skiers a "warmup" period before the now falls and beginners a head start for winter.

GRANDFATHER GOLF AND COUNTRY CLUB—The 18th hole at Grandfather Golf and Country Club in Linville is considered one of the top golf holes in the country. Grandfather is nationally ranked for its championship caliber and is acclaimed as one of the most beautiful mountain courses in the world.

SERVING WATAUGA COUNTY SINCE 1921

HOME LOANS • INSURED SAVINGS

Watauga Savings

and Loan Association

We Support the Mountaineers!

106 West King Street

Boone Heights Shopping Center

Boone, North Carolina 28607

Newland, North Carolina

NEW RIVER BUILDING SUPPLY, INC.

Hwy. 105 Boone, N. C. 28607

264-5650 — 264-5651

Palace Gifts & Jewelers

Polar Palace Mini Mall

JEWELRY
Keepsake
Bulova
Seiko
Art Carved

CHINA
Lenox
Pickard
Noritake
Royal Doulton

SILVERWARE
Reed & Barton
Towle
International

CRYSTAL
Imperial
Fostoria
Lenox
Royal Doulton
Noritake

OPEN UNTIL SIX — EACH NIGHT
EXCEPT SATURDAY

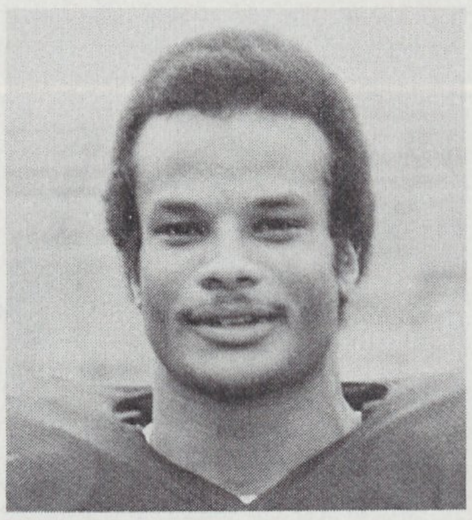
246-7476 CLOSED SUNDAY

One-Hour CLEANERS
The Best in Dry Cleaning

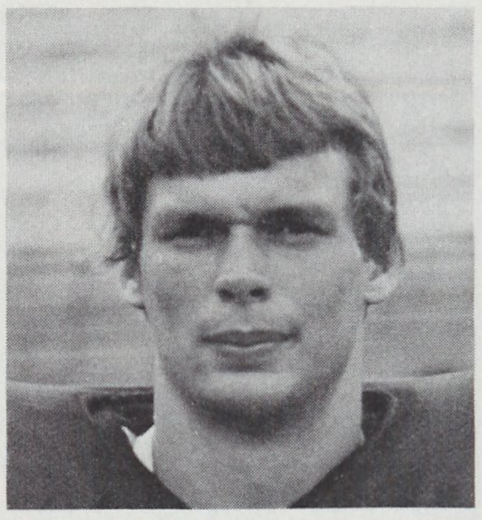
COMPLETE CLEANING SERVICE
SHIRT SERVICE

DIAL
264-8114

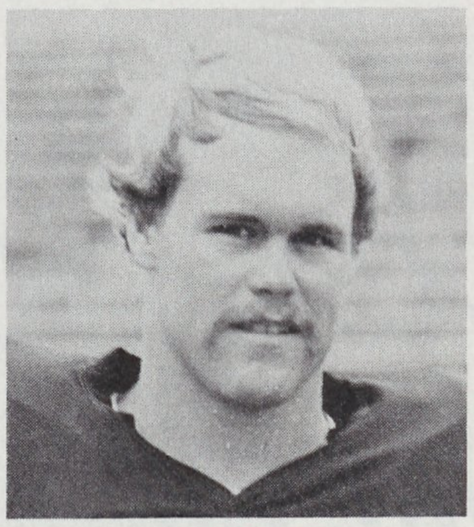
OPEN: TUES.-SAT.
7:30 AM — 6:00 PM
1001 E. KING ST.



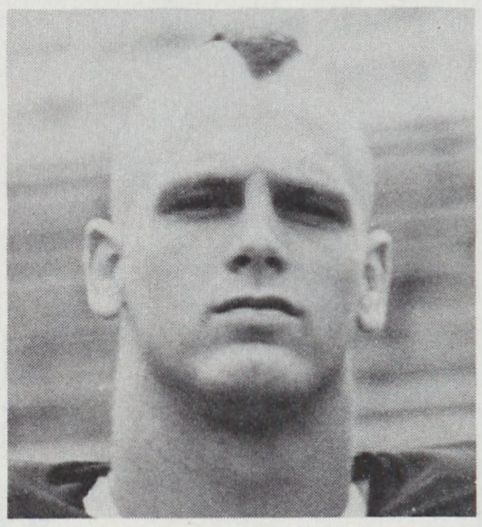
32 GARY FALDEN



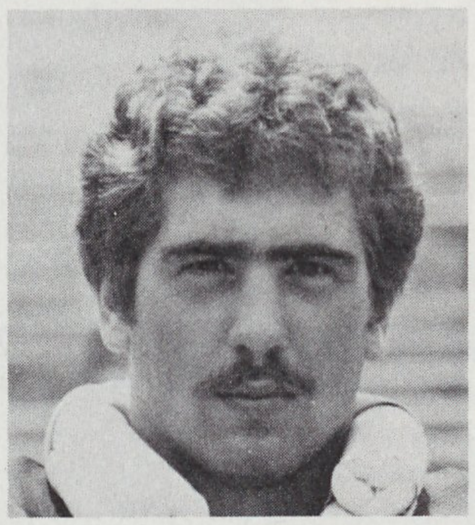
33 BILLY CANNON



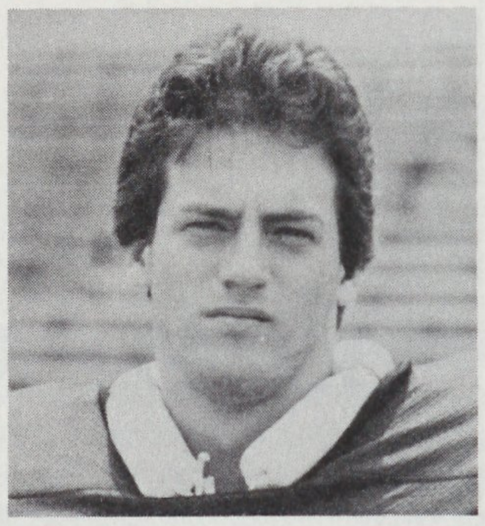
34 EDDIE ESTES



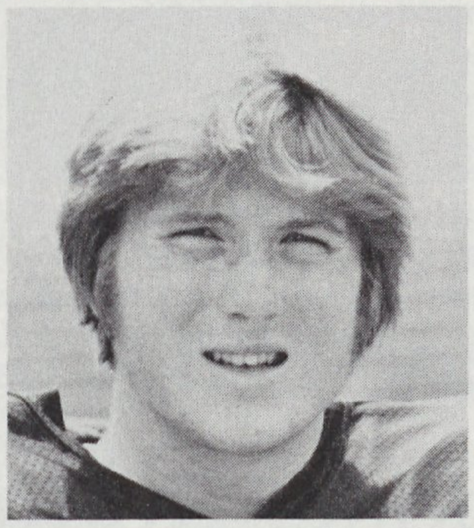
35 CHUCK STROUP



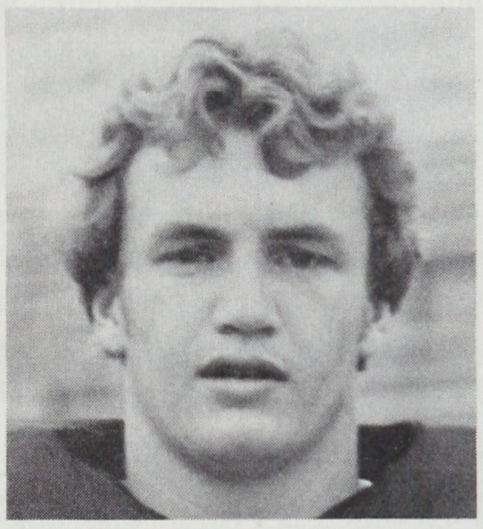
36 GARRY GLOSSON



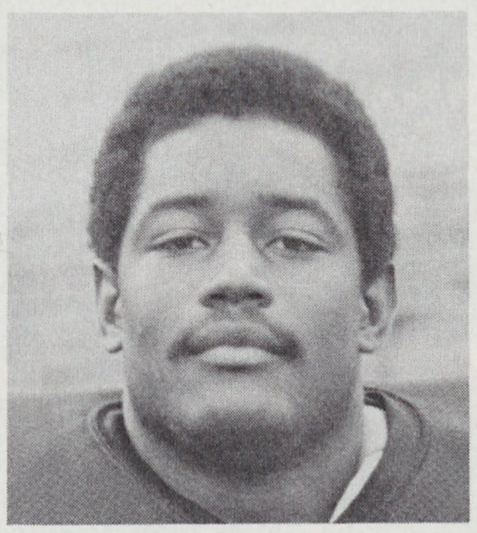
37 MARK WINGFIELD



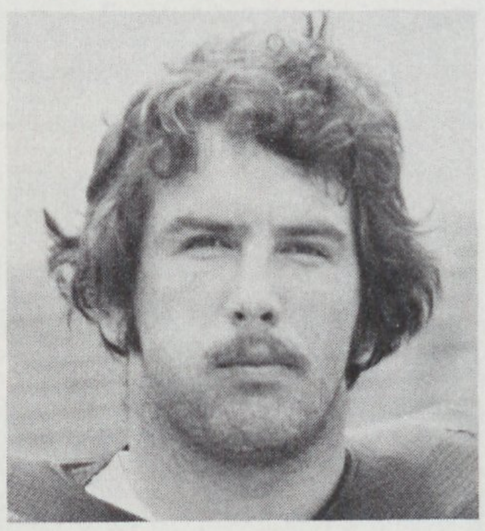
38 TODD KETRON



39 VAN SMITH



40 VIC McLEAN



41 GREG ANGLE

Dougherty's

Offering the Finest
in Men's Clothing

Leather Coats • Suits
Sportswear

231 East King 264-9430

And Introducing

Attitudes by Dougherty's

Carrying a Complete
Line of Dancewear
for Men, Women and Children

2 LOCATIONS

Sollecito's Pizza
Pasta & Subs

120 West Rivers Street
Boone, N.C. 28607

308 Blowing Rock Rd.
Boone, N.C. 28607

Telephone
704/264-5550
264-9191

LOU SOLLECITO

HOBBIT HUTCH

"ENJOY YOUR FAVORITE
DRINK AMONG FRIENDS"

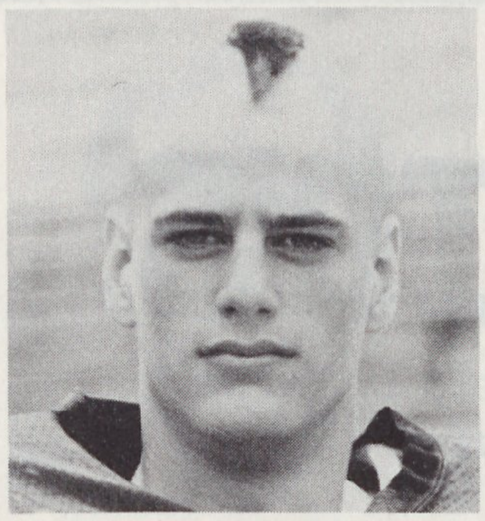
ICE COLD
BEER

Bottles - Can Or Draft Beer

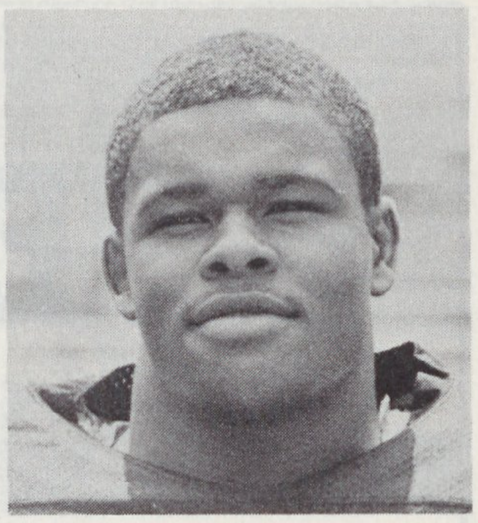
SANDWICHES AND SNACKS
LIVE ENTERTAINMENT ON SUNDAY NIGHTS
OPEN 24 HOURS ON FRIDAYS

"WHERE TO GO"

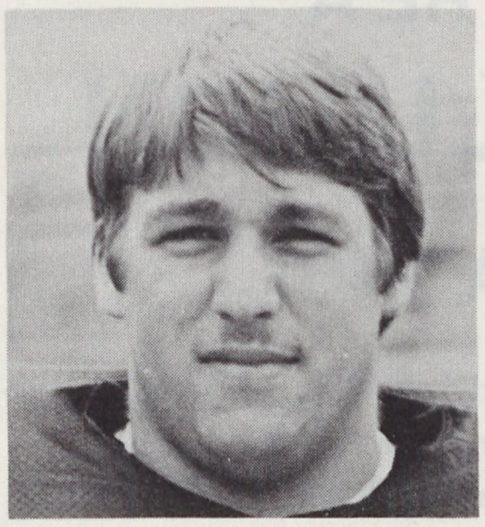
HOBBIT HUTCH
Hwy. 321 By-Pass 295-3013



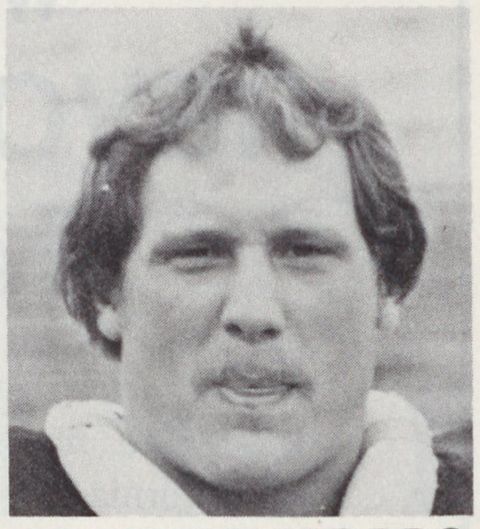
42 GABE BUCCA



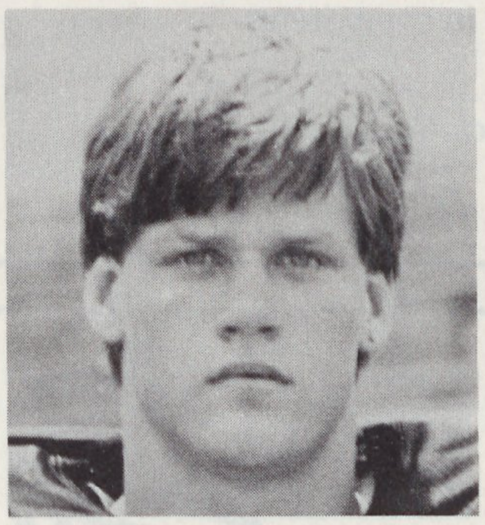
43 RAYNARD MOORE



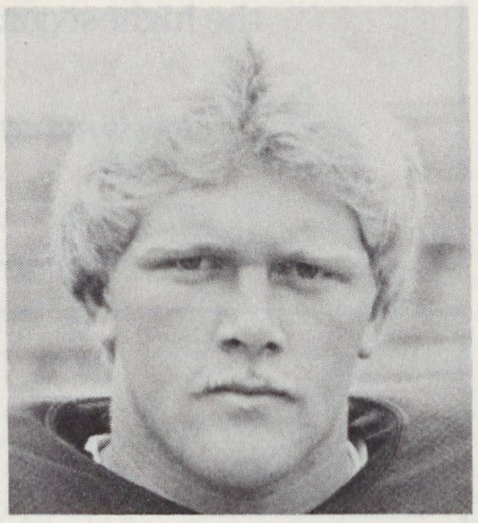
44 DEAN LYNCH



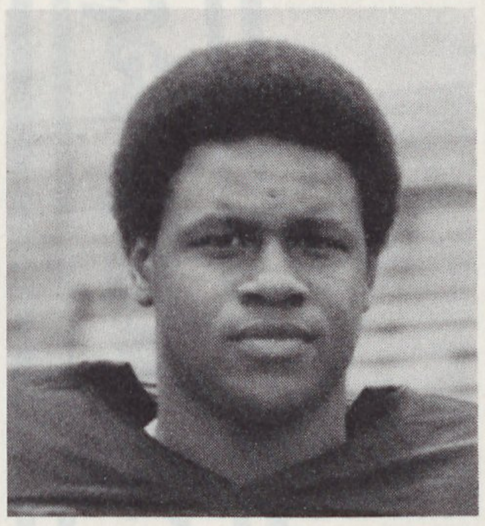
45 STEVE HOBBS



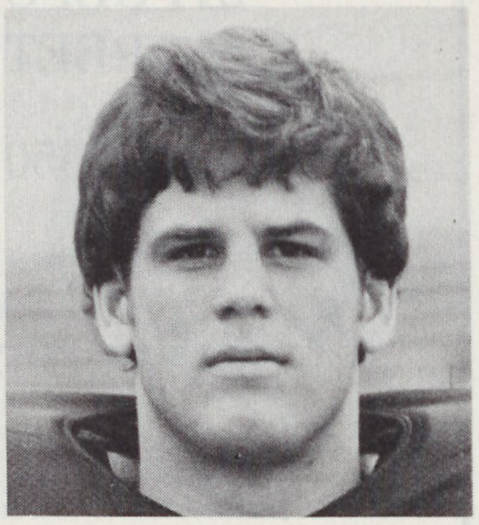
46 CLAY GITTER



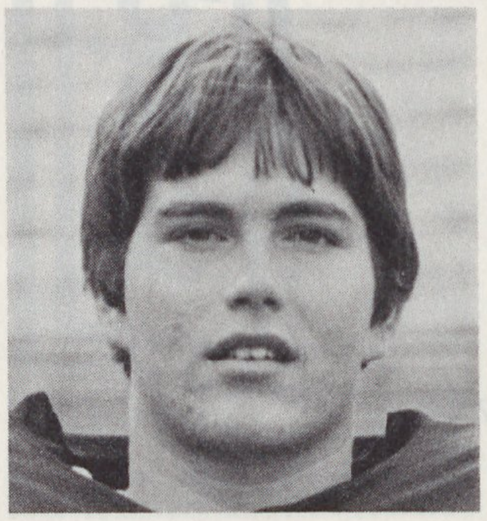
47 RUSTY HICKS



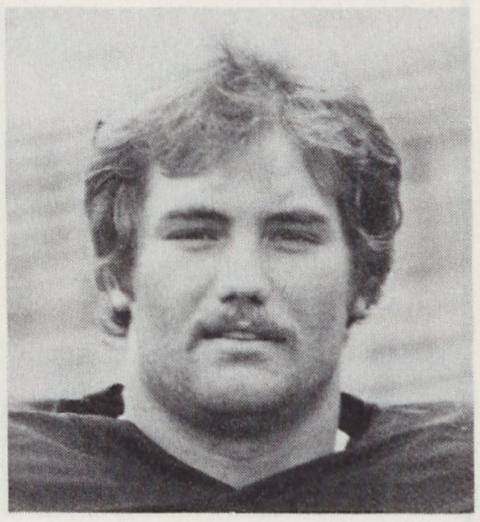
48 REGGIE SMITH



49 BRIAN VALENTINE



50 JEFF HARPER



51 CHARLES BURNS

PETO'S®

Fine Mexican Food
Prepared Fresh Daily

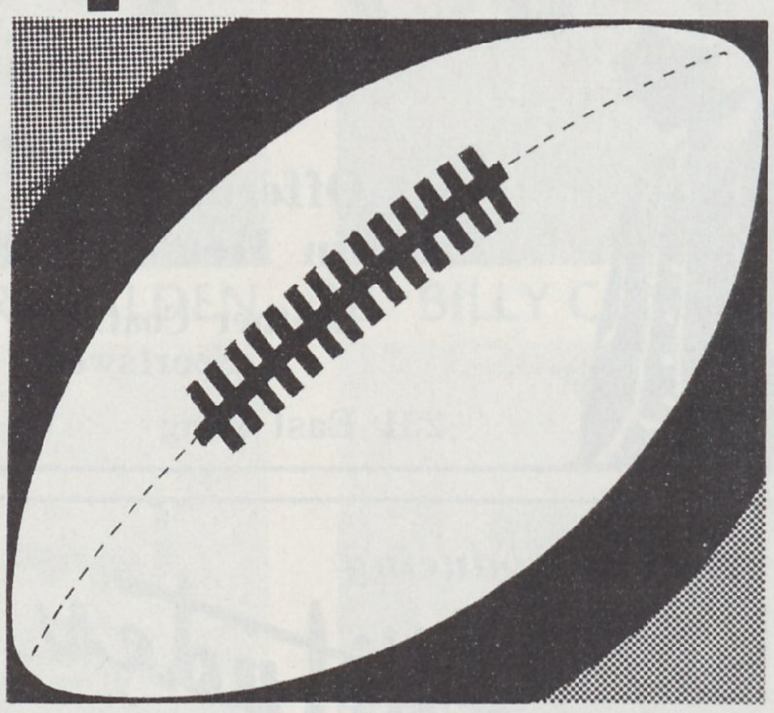
WE'RE A
REVOLUTION
IN EATING!

We won't stand still for anything but the finest ingredients for our California-style Mexican food.

We take special care to insure the highest quality in every item.

713 Blowing Rock Rd. 264-5770

quarterback Special!



Buy a hamburger, drink and fries...and get a quarter back!

SONIC®
America's favorite drive-in T.M.

© SONIC ADVERTISING TRUST, 1977. ALL RIGHTS RESERVED.

211 DEPOT STREET

262-1650

ALL YOU CAN EAT BUFFET

$2.39

11—2, MONDAY - SATURDAY

depot street pizza

Show us this ad for $1.00 off any large pizza

NEW

CLIPPER FISH & CHIPS

Blowing Rock Road Across From Holiday Inn
264-5770

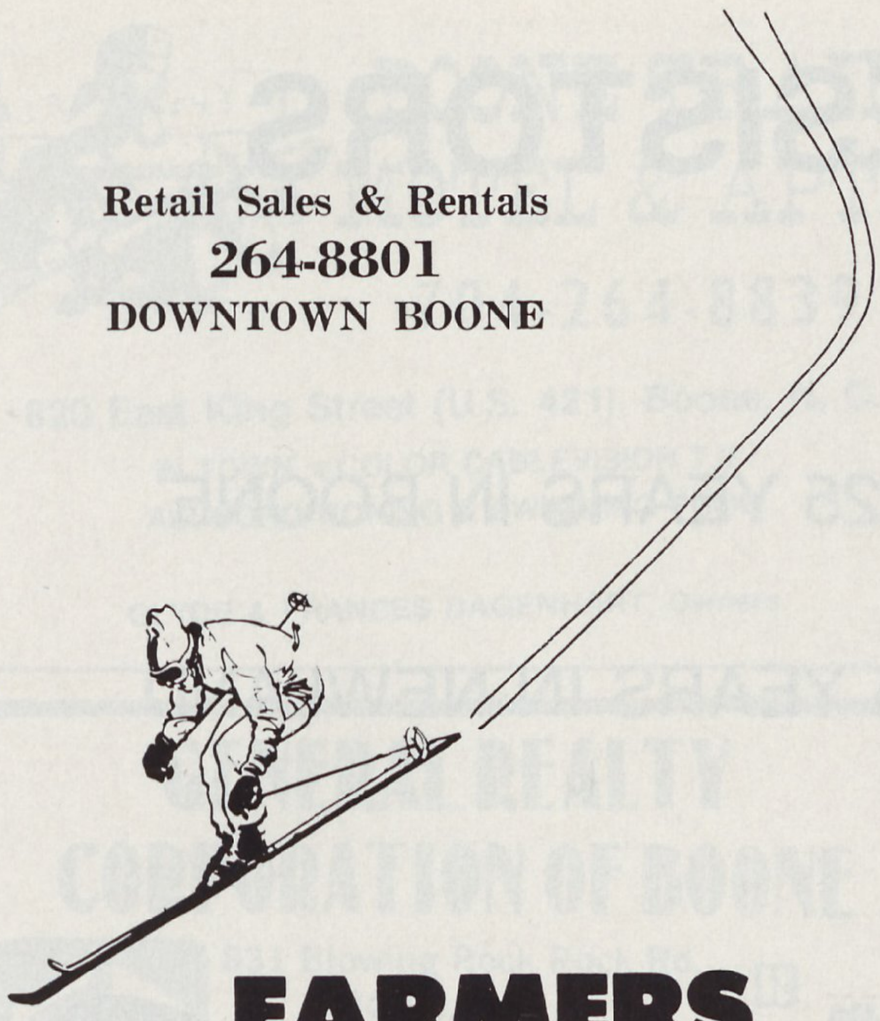
BUY ANY FISH DINNER AT REGULAR PRICE AND GET THE SECOND LIKE IT FOR

1/2 OFF REGULAR PRICE

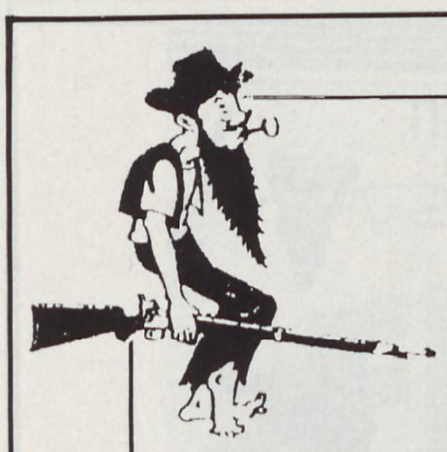
With Presentation Of Ticket Stub

NEW

Retail Sales & Rentals
264-8801
DOWNTOWN BOONE



FARMERS
HARDWARE
Ski Shop

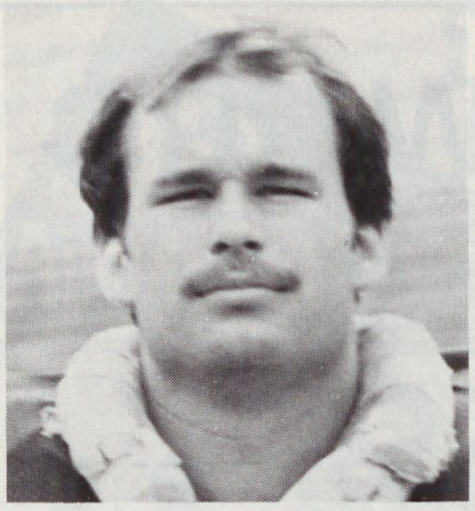


Boone's *Finest*
Accommodations
In The
Blue Ridge

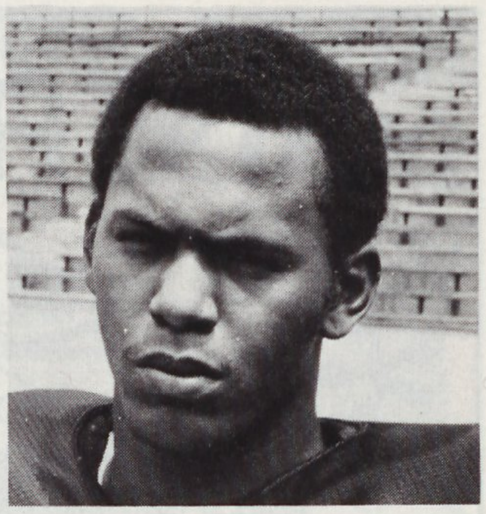
- COLOR TV
- AIR CONDITIONING
- ELECTRIC HEAT
- IN-ROOM TELEPHONES
- HEATED POOL
- NEAR GOLF AND SKI AREAS

FOR RESERVATIONS
CALL (704) 246-6166

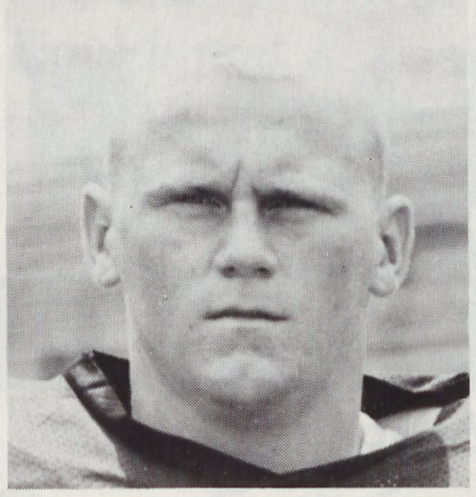
Mountain Villa Motor Lodge
Blowing Rock Rd. (US 321 South) / Boone, N. C.



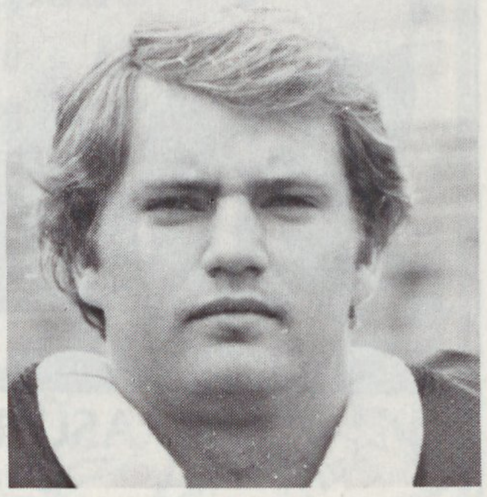
52 BOB COTTOM



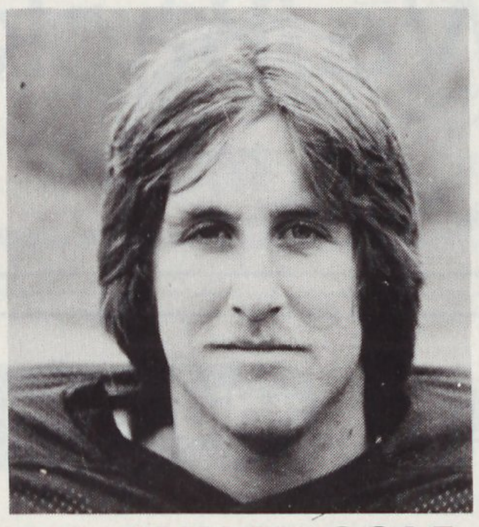
53 ARGIE BURNETTE



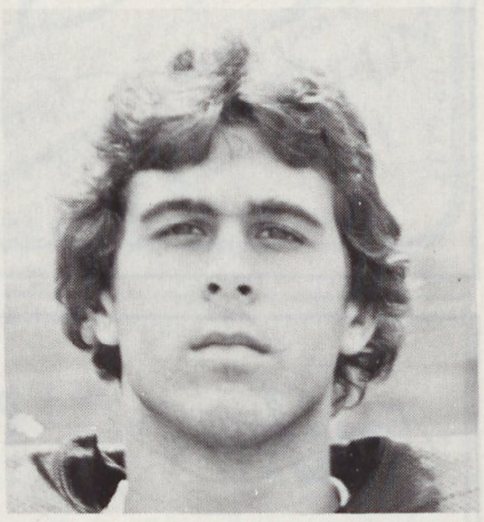
54 STANLEY WOOD



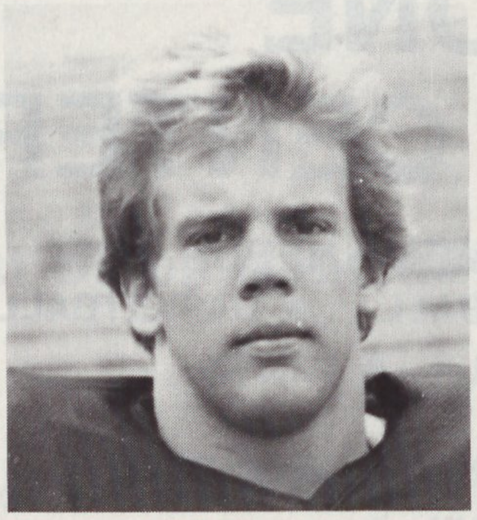
55 BRET GITTER



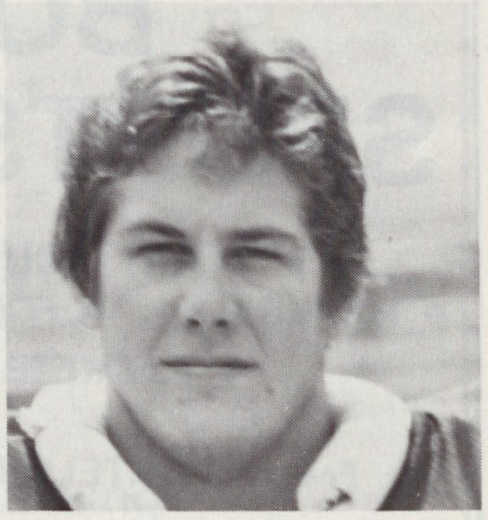
56 CHUCK COLE



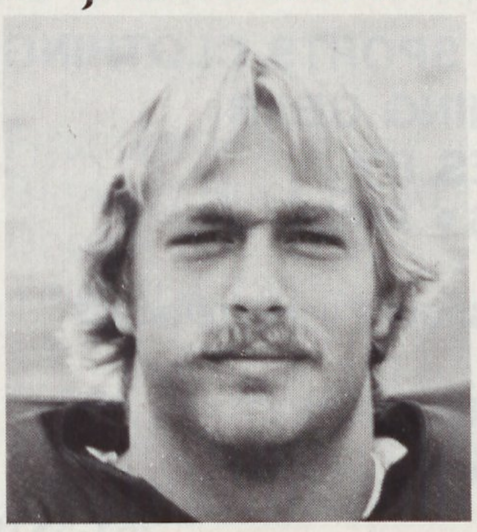
57 MARK WELCH



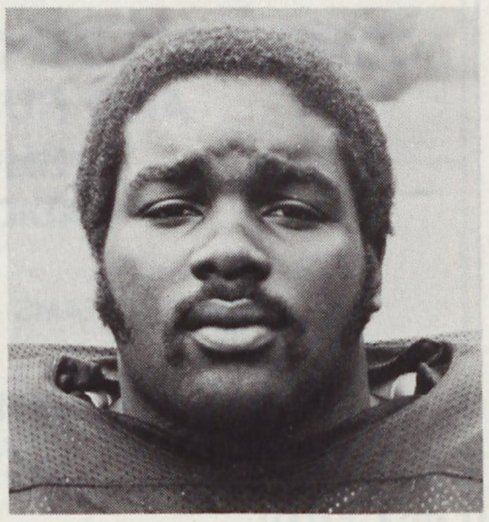
58 JACK DeMATTEO



59 BILL MEDLIN



60 JOEL EFIRD



61 ERNIE HENDERSON

TRW/IRC RESISTORS

ASU TRAINERS

25 YEARS IN BOONE

5 YEARS IN NEWLAND

We Back The Apps

nike • PUMA adidas

BOONE SPORTS CENTER

ALL YOUR EQUIPMENT NEEDS FOR

• BASEBALL • FOOTBALL • BASKETBALL

• RACKETBALL • TENNIS

Featuring: EKTELON - HEAD - BANKCROFT

PENN

COMPLETE LINE OF SPORTS CLOTHING AND RUNNING GEAR

SHOES BY

• ADIDAS • PUMA

WE CATER TO TEAMS — GROUPS — FRATERNITIES

216 WEST KING STREET

9 A.M. TILL 5:30 P.M. 6 DAYS

264-5818 264-5818

ASU GRADUATE ASSISTANTS

All Subarus are Front Wheel or 4-Wheel Drive.

SUBARU

APPALACHIAN VINTAGE AUTOMOBILES, INC.

RENAULT • PEUGEOT SALES AND SERVICE

Sales & Service & Parts Located:

631 Blowing Rock Rd.

BOONE, N. C. 28607

264-0675

BOONE TRAIL MOTEL & APTS.

704-264-8839

820 East King Street (U.S. 421), Boone, N. C.

IN TOWN • COLOR CABLEVISION T.V.
AIR CONDITIONING & SWIMMING POOL

CLYDE & FRANCES DAGENHART, Owners

GENERAL REALTY CORPORATION OF BOONE

GR

831 Blowing Rock Rock Rd.
Boone, N.C.
Phone 264-7270

MLS

PRINCIPALS
TED PETERSEN

Associate Brokers
Ted Petersen, Steve Hamilton,
Jerry Foster, Lila Petersen,
Joy McKnight

The Only Real Estate Firm You'll Ever Need.

FOR YOUR SKIING FUN

ALPINE SKI CENTER®

A Complete Ski Shop!

Ski Rentals 704/898-5055
RESERVATIONS

Expert Service & Repairs

Equipment & Fashions By
Allen-A, Bolle, Kastle, Golden Fleece, Garmont, Grandhoe, Kombi, Look, Saska, Beconta, Scott, Spalding, Head, AMF, Salomon, Sport, Obermeyer, Toko and more.....

Close To The Slopes

FIRST UNION

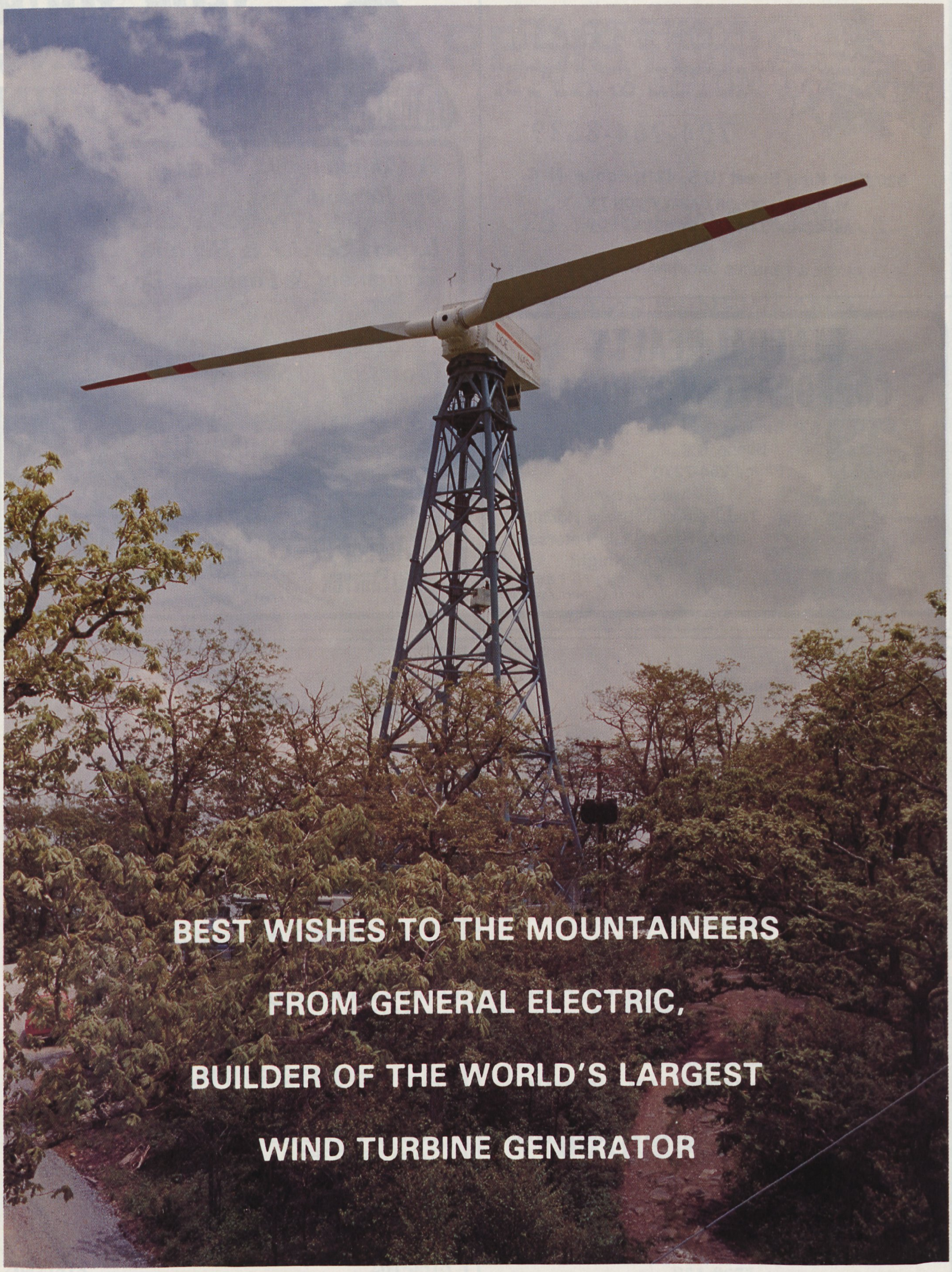
First Union National Bank

For your convenience, First Union offers a full range of banking services in Blowing Rock and Boone, N.C. —

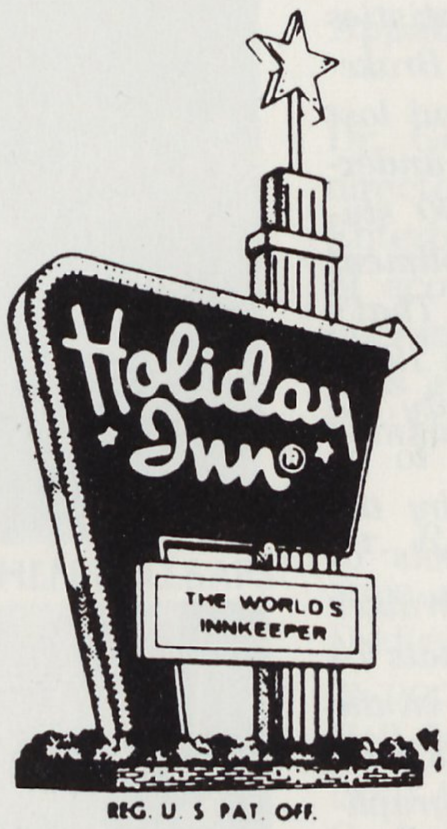
First Union
Main Street
Blowing Rock, N.C. 28605
Tele: 295-3128

First Union
Blowing Rock Road
Boone, N.C. 28607
Tele: 264-7353

Member FDIC


BEST WISHES TO THE MOUNTAINEERS
FROM GENERAL ELECTRIC,
BUILDER OF THE WORLD'S LARGEST
WIND TURBINE GENERATOR

Headquarters For
MOUNTAINEER FANS
ASU CLASS OF '69 HOMECOMING



You All Come See Us!
Hear!

Holiday Inn®

OF *Boone* WITH ITS FAMOUS

Mountaineer Restaurant and Windmill Lounge

Daily Lunch Buffet Except Saturday
Serving Family Style Meals Nightly
Except Saturday

MAKE YOUR RESERVATIONS THROUGH ANY
HOLIDAY INN®

AREA CODE 704-264-2451

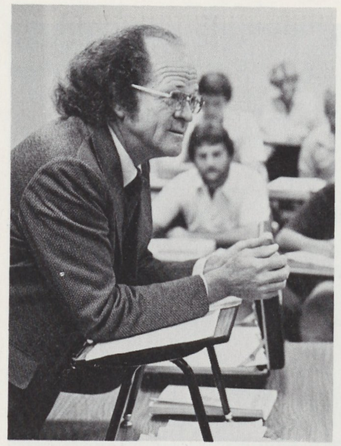
AT 710 BLOWING ROCK ROAD, BOONE, N. C.

Proctor Wholesale Company, Inc.

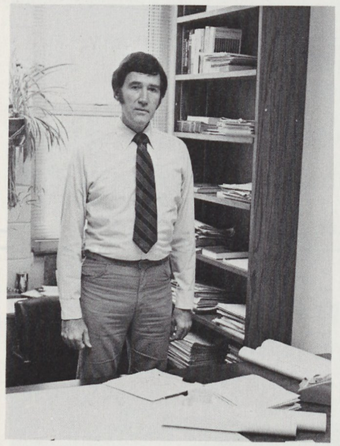
P.O. Box 3404, 215 11th Street N.W., Hickory, North Carolina 28601
Phone: 704 322-8911

Schlitz Will Donate $50. To The A.S.U. Stadium Expansion Drive For Every Mountaineer Touchdown Scored This Year!

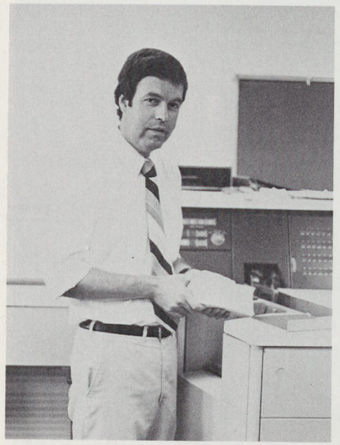
Walker Business Faculty Has Vast Experience



DR. BERT BOWDEN



DR. RAY JONES



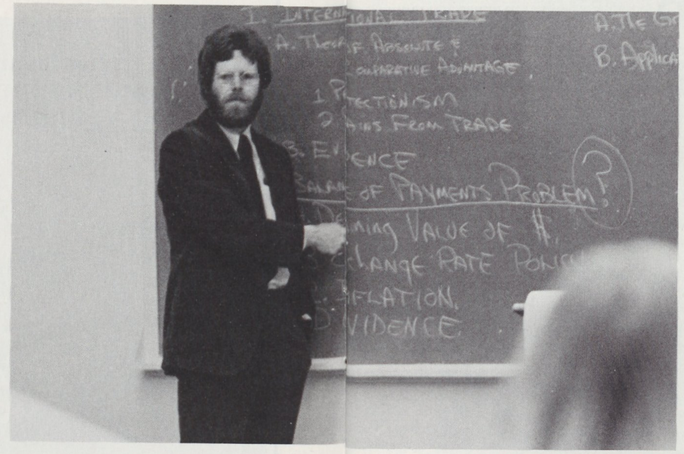
DR. GEORGE SCHIEREN

ASU's Walker College of Business has statistics equally as impressive as Coach Jim Brakefield's fine offensive football machine had last season. For openers, Walker has an undergraduate enrollment of more than 2,200 students — the largest undergraduate enrollment of any college of business in the state. That's quite a growth rate for a College begun in 1970. Further, in 1976 Walker College was only the third school of business in the state to be accredited at the undergraduate level by the American Assembly of Collegiate Schools of Business. The success and popularity of Walker College is due to its fine faculty, which totals 74 for 1979-80. A requirement for teaching in the college is both extensive academic and business experience. Below are pictures and biographical information on some of the faculty in Walker College of Business.

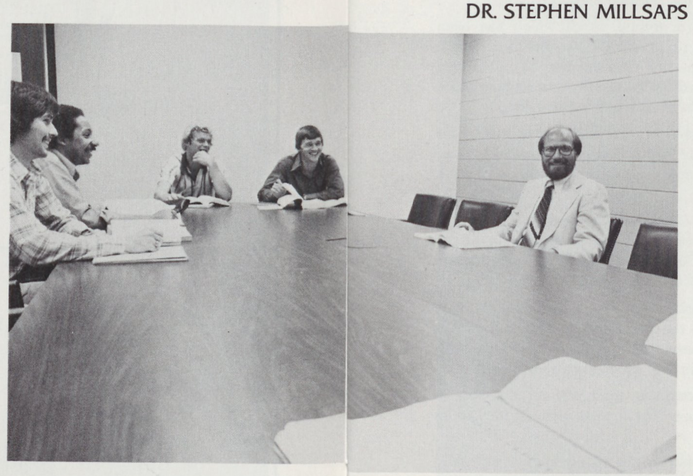
Business law professor **Mildred Bright Payton,** has packed a lot of experience in her 60 years. In addition to practicing law, she has been a home economics teacher, a home demonstration agent, a Peace Corps volunteer in Turkey for three years, head of a teacher Corps project, and the women's editor of a newspaper. She served in 1977-78 on the ABA Committee on Land Use, Planning and Zoning. Her research specialty is the causes of land loss among Blacks in the Southeast.

Dr. Bert Bowden is the holder of the College's Banking Chair. He is pictured teaching introductory economics. His **Principles of Economics** text has just gone into its third printing. Bowden, 54, headed a United Nations economic mission to the Fiji Islands before he joined the Walker faculty in 1977.

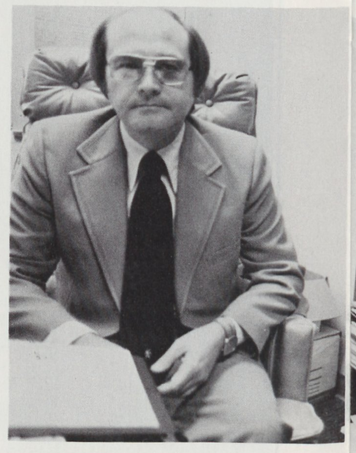
Among Boone's most regular early-morning joggers is **Dr. William E. Turpin** and his pet cocker spaniel. Turpin, associate of economics, is the author of the definitive work on Soviet trade, **Soviet Foreign Trade: Purpose and Performance.** A former Rhodes Scholar, Turpin, 56, spent 24 years as a foreign service officer in economics analysis and policy work.

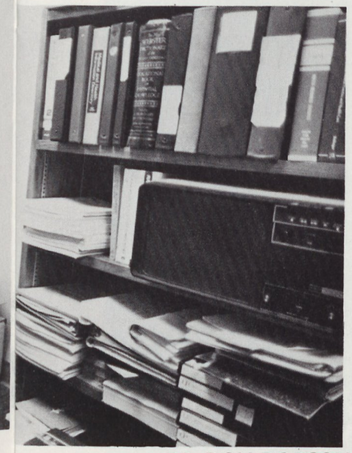


DR. STEPHEN MILLSAPS



DR. JASON SELPH





DR. DON DODSON

Dr. Don Dodson, associate professor of management and marketing, is a consultant for some 20 government agencies and hospitals in the health care field. In 1978 the 37-year old Dodson received the National Honor Award from the American Academy of Health Administration. He is editor of the College's scholarly journal, the **Appalachian Business Review.**

Dr. George Schieren is in his second year as director of the Center for the Study of Private Enterprise. Schieren, 34, is an assistant professor of economics and a specialist in statistics and operations research. He is a frequent expert witness in legal proceedings regarding the value of human life.

Dr. Ray Jones, chairperson of finance, insurance, and real estate, is co-author with Dr. Dean Dudley of **Essentials of Finance,** an increasingly popular finance text published by Prentice Hall. In business and government, Jones, 50, has been director of production control for Cabin Crafts and chief referee of the Florida State Treasurer's Office. He is a specialist in financial markets and investment management.

Accounting department chairperson **Dr. Joseph Selph** is, of course, a licensed CPA. He also worked for six years as manager of an independent supermarket and for 10 years as president of a small chain of six building supply stores. Selph, 47, has served as a lecturer in review courses for the CPA exam and is credited with developing courses and programs at ASU which have significantly increased students' performance on the exam.

Dr. Steve Millsaps, 37, is among the youngest faculty to receive the $1,000 Trustees Award for outstanding teaching. An associate professor of economics, Millsaps also has been associate dean and director of the general studies major in the General College — the College in which all ASU students are enrolled during their freshman and sophomore years. He is holder of the Broyhill Chair of Private Enterprise.

Dr. Dean Dudley, professor of finance, is holder of the N.C. Savings & Loan League Chair in Walker. He is a former acting dean of the graduate school at Louisiana State University and Fellow with the Office of Economics Research with the Federal Home Loan Bank Board in Washington. Dudley, 44, co-authored **Essentials of Finance** with Ray Jones.

DR. MILDRED PAYTON

DR. DEAN DUDLEY

DR. WILLIAM TURPIN

mountaineer roster

NO.	NAME	POS.	HGT.	WGT.	CLASS	HOMETOWN
1	Roff Hays	SE	5-10	155	Fr.	Spartanburg, S.C.
2	Keith Guest	RB	5-11	170	Fr.	Greensboro, N.C.
3	Stanley Goodson	QB	5-11	161	Fr.	Lincolnton, N.C.
4	Dyke Anstead	QB	6-2	175	Fr.	Laurinburg, N.C.
5	Bobby Honeycutt	P	6-0	196	So.	Eden, N.C.
6	Mark French	KS	6-11	170	So.	Elizabethton, Tenn.
7	Andy Tyrrell	FS	5-11	175	Sr.	Woodbridge, Va.
8	Steve Brown	QB	6-0	178	Jr.	Goldsboro, N.C.
9	Tony Swanger	QB	6-0	180	Fr.	Durham, N.C.
10	Chris Porter	DB	5-10	157	So.	Cheraw, S.C.
11	Greg Kilday	FB	6-2	214	Sr.	Jonesboro, Tenn.
12	Paul Hamilton	QB	5-8	152	Jr.	Charleston, S.C.
13	Charles Fowler	RB	5-11	178	Sr.	Greer, S.C.
14	Mike Wright	RB	5-10	152	So.	Kingsport, Tenn.
15	Geno Carballo	RB	5-11	190	Fr.	Virginia Beach, Va.
16	Charles Norris	SE	5-11	172	So.	Shelby, N.C.
17	Steve Smith	SS	5-11	180	Jr.	Roanoke, Va.
18	Pete Camelo	RB	5-10	195	So.	Saranac, N.Y.
19	Hal Shuler	DB	5-9	165	Jr.	Sumter, S.C.
20	Arnold Floyd	RB	5-11	187	Jr.	Gastonia, N.C.
21	Rick Beasley	FS	6-1	180	Jr.	Virginia Beach, Va.
22	Dennis McCorkle	HB	5-11	180	Sr.	Newton, N.C.
23	Craig Bonner	DE	6-1	190	Sr.	Marietta, Ga.
24	Rick Beard	DB	5-10	175	Fr.	Roanoke, Va.
25	Keith Brooks	RB	5-11	200	Fr.	Franklin, N.C.
26	Kerner Long	CB	5-11	165	So.	Dobson, N.C.
27	Jeff Vincent	CB	6-2	185	Jr.	Silver Springs, Md.
29	John Hampton	RB	5-9	168	Fr.	Pilot Mountain, N.C.
31	Kurt Winstead	SS	6-2	190	Jr.	Rogersville, Tenn.
32	Gary Falden	CB	6-0	180	Sr.	Richmond, Va.
33	Billy Cannon	DB	6-2	180	Fr.	Concord, N.C.
34	Eddie Estes	FB	5-9	201	Sr.	Roanoke, Va.
35	Chuck Stroup	LB	6-1	196	Fr.	Kingsport, Tenn.
36	Garry Glosson	FB	6-1	215	Jr.	Graham, N.C.
37	Mark Wingfield	FB	5-10	192	Fr.	Roanoke, Va.
38	Todd Ketron	RB	6-2	190	Fr.	Kingsport, Tenn.
39	Van Smith	FB	6-0	200	Fr.	Charlotte, N.C.
40	Vic McLean	HB	6-1	215	Sr.	Greensboro, N.C.
41	Greg Angle	MG	6-1	218	Jr.	Durham, N.C.
42	Gabe Bucca	QB	6-0	180	Fr.	Kingsport, Tenn.
43	Raynard Moore	FB	5-10	215	So.	Gastonia, N.C.
44	Dean Lynch	FB	6-0	220	So.	Gate City, Va.
45	Steve Hobbs	LB	6-1	220	Sr.	Mebane, N.C.
46	Clay Gitter	DB	5-11	173	Fr.	Cary, N.C.
47	Rusty Hicks	DB	5-10	190	Fr.	Boone, N.C.
48	Reggie Smith	RB	5-10	180	Fr.	Raleigh, N.C.
49	Brian Valentine	DB	6-0	165	Fr.	Charlotte, N.C.
50	Jeff Harper	C	6-3	210	Fr.	Thomasville, N.C.
51	Charles Burns	C	6-0	220	So.	Cary, N.C.
52	Bob Cottom	LB	6-1	212	Jr.	Charlotte, N.C.
53	Argie Burnette	NG	6-0	211	So.	Chapel Hill, N.C.
54	Stanley Wood	C	6-0	227	Fr.	Gaffney, S.C.
55	Bret Gitter	C	6-2	203	So.	Winston-Salem, N.C.
56	Chuck Cole	C	6-1	210	Sr.	Church Hill, Tenn.
57	Mark Welch	C	6-1	211	So.	Concord, Tenn.
58	Jack DeMatteo	MG	5-9	195	Fr.	Knoxville, Tenn.
59	Bill Medlin	C	6-3	223	So.	Benson, N.C.
60	Joel Efird	DE	6-3	210	So.	Virginia Beach, Va.
61	Ernie Henderson	OG	5-7	250	Sr.	Moseley, Va.
62	Mac Bryan	OG	6-2	236	So.	Traphill, N.C.
63	David Turner	DT	6-3	228	Sr.	Pittsburgh, Pa.
64	Dan Medlin	OT	6-3	223	Sr.	Benson, N.C.
65	Ricardo Smith	LB	5-10	205	So.	Goldsboro, N.C.
66	Joey Whisonant	OL	6-4	245	Fr.	Greenville, S.C.
67	Greg Rogers	LB	6-2	200	Fr.	Roanoke, Va.
68	John Olson	OG	6-1	235	Jr.	Raleigh, N.C.
69	Darren Wilson	DL	6-2	232	Fr.	Morganton, N.C.
70	Bradley Jacobs	OL	5-11	215	Fr.	Gainesville, Va.
71	Danny Squires	OT	6-2	240	So.	Pineville, N.C.
72	John Sellers	OG	6-2	250	So.	Thomasville, N.C.
73	Mike Price	DT	6-0	220	So.	Roanoke, Va.
74	Tim Krotish	DL	6-2	228	Fr.	Mebane, N.C.
75	Scott Pope	OL	6-1	231	Fr.	Fayetteville, N.C.
76	Robert Broome	DT	6-4	223	So.	Concord, N.C.
77	Mike Garner	OT	6-2	242	Sr.	Pittsburg, Pa.
78	Blackburn Booth	DT	6-0	240	So.	Galax, Va.
79	Gaither Weeks	OG	6-1	234	So.	Sanford, N.C.
80	Stan Cunningham	TE	6-2	229	Sr.	Charlotte, N.C.
81	Alan Breeding	LB	6-1	221	So.	Grundy, Va.
82	Alvin Ray	SE	6-0	167	Jr.	Fayetteville, N.C.
83	Mike Roberts	DE	6-4	212	Fr.	Asheville, N.C.
85	Chris Patterson	TE	6-2	216	Sr.	Tucker, Ga.
86	Jerry Moses	DE	6-2	215	Jr.	Hickory, N.C.
87	Merv Hawkins	DE	6-1	218	Fr.	Forest City, N.C.
88	Sami Killman	DE	6-4	225	Sr.	Charlotte, N.C.
89	Tommy Helms	CB	5-11	190	Sr.	Raleigh, N.C.
90	Michael Cody	P	6-4	195	Fr.	Raleigh, N.C.
91	Willie Sticklin	DT	6-3	250	Jr.	Newman, Ga.
92	Chuck Gordon	DT	5-11	236	So.	Kings Mountain, N.C.
93	Steve Rice	DT	6-3	225	Jr.	Spartanburg, S.C.
94	Richard Knox	TE	6-0	221	Jr.	Greensboro, N.C.

view from the pressbox

Welcome to today's game against the East Carolina Pirates. We would like to extend a special welcome to our friends in Wilkes County who are joining us for "Wilkes County Day."

The ASU-ECU series is a long, colorful one. Although Appalachian got off to an early lead in the series, winning the first 10 games by a wide cumulative margin and building a 19-9 edge, the Pirates have won five of the last seven.

East Carolina is 3-3-1 so far in the 1979 season, compared to ASU's 2-6 mark. The Pirates' three wins have all come over Southern Conference opponents, Western Carolina, VMI and The Citadel. ECU has lost to N.C. State, Duke, and Wake Forest and is coming off a tie with North Carolina.

The Mountaineers brightened up a frustrating, disappointing season last week by completely dominating East Tennessee State for a 24-10 victory. The victory improved the Apps' conference standing to 2-3 and raised hopes of a strong finish to the season.

In that game, ASU established a ground attack which has been missing for most of the season. Not only did the Mountaineers have a back rush for over 100 yards for the first time this year (Arnold Floyd had 101), but three other backs had 50 or more yards rushing. As a team, the Apps rolled up 535 yards offense to the Bucs' 309.

Cornerback Gary Falden was voted to receive the game ball by his teammates for his performance: He had a blocked field goal and an interception returned for a touchdown — accounting for a 10-point swing in the game.

ASU put it all together for the first time in several weeks, after losing heartbreaker after heartbreaker during the middle of the season. All the remaining schedule takes place in ASU's Conrad Stadium, with William & Mary and Marshall coming to Boone after the East Carolina game.

Up to now most of ASU's consolation has been in statistics. Split end Rick Beasley is still tied for first in the nation in pass receiving. This is the seventh straight week he has been atop the national rankings. He is also first in total yardage and second in touchdown receptions.

Quarterback Steve Brown is fourth in total offense and 16th in passing, and as a team the Apps are 17th in total offense and 11th in passing.

Those may not sound like the statistics of a 2-6 team, but unfortunately for the Apps that's what the record books show up to now.

"East Carolina is big, quick and fast" praises Mountaineer coach Jim Brakefield, who was extremely pleased with his squad's comeback. "Leander Green is potentially the most dangerous quarterback we will face this year and the rest of the backs are something else.

"We have got to contain East Carolina's backs to have a shot at it. Plus, our offense has got to be at its best. Mike Brewington (ECU linebacker) continues the excellent tradition of great linebackers they have had. As a team the defense is very quick and has a good pursuit.

"It will take our best game to date to win."

The Pirates' stats certainly back up Brakefield's statements. All three running backs average at least 6.3 yards per carry (Anthony Collins averages 8.1 yards a carry), as the Pirates have averaged 318.1 yards a game on the ground.

ECU also throws for 110.4 yards a game, but Brakefield feels Green has become a good passer over his career and that the Pirates can hurt a team throwing the ball as well as running.

That the Mountaineers had enough character and confidence to come back and win last week — on the road, at that — breathes new optimism into the rest of the season at Appalachian. But it will take all the Apps have to have hopes of upsetting the Pirates.

We hope you'll return the next two weeks to Conrad Stadium for the last games of the year.

THE FIRST CHEVY OF THE '80s. CITATION. OUR MOST SUCCESSFUL NEW CAR EVER.

Ever since its introduction, people have been flooding Chevy showrooms across the country to see the 1980 Chevy Citation. And according to Retail Delivery Reports, 33,765 units were sold in its first three weeks, more than any new entry Chevrolet has ever introduced.

MID-SIZE ROOM FOR 5.

Citation's engine is mounted sideways, so the passenger compartment can be bigger. In fact, in EPA interior dimensions, Citation is classified as a mid-size car. With the back seat folded down there's room enough for two adults in front and 30 bags of groceries in back.

0 TO 50 IN 9 SECONDS FLAT WITH THE AVAILABLE V6.

In engineering tests, Citation goes from 0 to 50 in 9 seconds flat. That's with available 2.8 Liter V6 engine and automatic transmission. California figures not available. (Citation is equipped with GM-built engines produced by various divisions. See your dealer for details.)

GM
MARK OF EXCELLENCE

EASY ON GAS. 24 EPA ESTIMATED MPG. 38 HIGHWAY ESTIMATE.

That's with Citation's standard 2.5 Liter 4-cylinder engine and manual transmission. (Manual transmission currently not available in California. Calif. estimates lower.)

Citation's standard 4-speed transmission is made to conserve gas. It's an overdrive. And at cruising speeds the 4th gear lets the engine run slower than with a conventional transmission, helping to get impressive fuel economy.

IMPRESSIVE LONG-RANGE CRUISING ESTIMATES, TOO.

And Citation's long-range cruising estimates are just as impressive. 336 miles based on EPA estimated MPG (city) mileage figures, and 532 miles based on estimated highway MPG. Range figures obtained by multiplying Citation's 14-gallon fuel tank capacity rating by the EPA mileage estimates.

REMEMBER: Compare the circled *estimated* MPG to the estimated MPG of other cars. You may get different mileage and range depending on your speed, trip length and weather. *Your* actual city mileage and range will be less in heavy city traffic. Your actual mileage will probably be less than the highway estimate.

YOU'VE GOT TO DRIVE IT TO BELIEVE IT.

When you drive Citation you'll see what all the excitement is about. The way it feels. The way it maneuvers. The way it rides. And Citation's front wheel drive puts approximately 65% of its weight over the "driving wheels" to give you impressive traction on wet or snowy roads.

IT'S A WHOLE NEW KIND OF COMPACT CAR.

There's still a lot about Citation that we haven't mentioned. Like slip stream design to cut down on wind resistance and wind noise. The hidden cargo area in all hatchback models, so what's inside is protected from view. A dual diagonal braking system. And much, much more. That's why we encourage you to see your Chevy dealer and test drive the 1980 Chevy Citation today. This could be the car you've had in mind.

Chevrolet

Cheer them on with a Coke.

Coca-Cola. Worldwide refreshment for athletes and spectators alike... and a proud supporter of the Olympic Games since 1928.

Trade-mark®

"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company.

when appalachian has the ball

ASU OFFENSE			ECU DEFENSE		
SE	21	Rick Beasley	SE	88	Mike Davis
LT	71	Danny Squires	LT	73	Vance Tingler
LG	79	Gaither Weeks	NG	92	Doug Smith
C	51	Charles Burns	RT	72	Tim Swords
RG	63	David Turner	WE	83	John Morris
RT	72	John Sellers	SLB	96	Mike Brewington
TE	80	Stan Cunningham	WLB	54	Jeffrey Warren
QB	8	Steve Brown	LC	42	Charlie Carter
RH	29	John Hampton	SS	44	Ruffin McNeill
LH	20	Arnold Floyd	FS	30	Freddie Jones
FB	34	Eddie Estes	RC	24	Willie Holley
PK	6	Mark French	P	2	Rodney Allen

THE MOUNTAINEERS

1 Roff Hays, SE
2 Keith Guest, RB
3 Stanley Goodson, QB
4 Dyke Anstead, QB
5 Bobby Honeycutt, P
6 Mark French, KS
7 Andy Tyrrell, FS
8 Steve Brown, QB
9 Tony Swanger, QB
10 Chris Porter, DB
11 Greg Kilday, FB
12 Paul Hamilton, QB
13 Charles Fowler, RB
14 Mike Wright, RB
15 Mark Carballo, RB
16 Charles Norris, SE
17 Steve Smith, SS
18 Pete Camelo, RB
19 Hal Shuler, DB
20 Arnold Floyd, RB
21 Rick Beasley, FS
22 Dennis McCorkle, HB
23 Craig Bonner, DE
24 Rick Beard, DB
25 Keith Brooks, RB
26 Kerner Long, CB
27 Jeff Vincent, CB
29 John Hampton, RB
31 Kurt Winstead, SS
32 Gary Falden, CB
33 Billy Cannon, DB
34 Eddie Estes, FB
35 Chuck Stroup, LB
36 Garry Glosson, FB
37 Mark Wingfield, FB
38 Todd Ketron, RB
39 Van Smith, FB
40 Vic McLean, HB
41 Greg Angle, MG
42 Gabe Bucca, QB
43 Raynard Moore, FB
44 Dean Lynch, FB
45 Steve Hobbs, LB
46 Clay Gitter, DB
47 Rusty Hicks, DB
48 Reggie Smith, RB
49 Brian Valentine, DB
50 Jeff Harper, C
51 Charles Burns, C
52 Bob Cottom, LB
53 Argie Burnette, NG
54 Stanley Wood, C
55 Bret Gitter, C
56 Chuck Cole, C
57 Mark Welch, C
58 Jack DeMatteo, MG
59 Bill Medlin, C
60 Joel Efird, DE
61 Ernie Henderson, OG
62 Mac Bryan, OG
63 David Turner, DT
64 Dan Medlin, OT
65 Ricardo Smith, LB
66 Joey Whisonant, OL
67 Greg Rogers, LB
68 John Olson, OG
69 Darren Wilson, DL
70 Bradley Jacobs, OL
71 Danny Squires, OT
72 John Sellers, OG
73 Mike Price, DT
74 Tim Krotish, DL
75 Scott Pope, OL
76 Robert Broome, DT
77 Mike Garner, OT
78 Blackburn Booth, DT
79 Gaither Weeks, OG
80 Stan Cunningham, TE
81 Alan Breeding, LB
82 Alvin Ray, SE
83 Mike Roberts, DE
85 Chris Patterson, TE
86 Jerry Moses, DE
87 Merv Hawkins, DE
88 Sami Killman, DE
89 Tommy Helms, CB
90 Michael Cody, P
91 Willie Stricklin, DT
92 Chuck Gordon, DT
93 Steve Rice, DT
94 Richard Knox, TE

when east carolina has the ball

ECU OFFENSE			ASU DEFENSE		
SE	5	Vern Davenport	LE	23	Craig Bonner
RT	78	Matt Mullholland	LT	76	Robert Broome
RG	63	Wayne Inman	NG	92	Chuck Gordon
C	57	Jeff Hagans	RT	93	Steve Rice
LG	65	Mitchell Johnston	RE	88	Sami Killman
LT	77	Joe Godette	LB	81	Alan Breeding
TE	85	Billy Ray Washington	LB	55	Bret Gitter
QB	10	Leander Green	SS	17	Steve Smith
RH	25	Sam Harrell	FS	7	Andy Tyrrell
FB	36	Theodore Sutton	RC	32	Gary Falden
LH	33	Anthony Collins	LC	24	Rick Beard
PK	4	Bill Lamm	P	90	Michael Cody

THE PIRATES

1 Socrates Gliarmis, K
2 Rodney Allen, P
2s Rich Read, QB
4 Bill Lamm, K
5 Vern Davenport, SE
6 Carlton Nelson, QB
10 Leander Green, QB
12s Adam Mattocks, DB
13 Gerald Sykes, SE
14 Randy Turner, DB
14s Don Jones, SE
15 Greg Stewart, QB
17 Henry Trevathan, QB
19 Reggie Harden, SE
20 James Freer, DB
21 Smokey Norris, DB
22 Thomas McLaurin, DB
23 Harold Blue, RB
24 Willie Holley, DB
25 Sam Harrell, RB
27 Wayne Perry, DB
29 Mike Hawkins, RB
30 Freddie Jones, DB
31 Willie Swinsen, FB
31s Drew Roberson, LB
32 Marvin Elliott, DB
32s Sampson Dixon, FB
33 Anthony Collins, RB
36 Theodore Sutton, FB
56 James Freeman, LB
40 Chuck Jackson, LB
41 Roy Wiley, FB
42 Jesse Hilton, RB
43 Charlie Carter, DB
44 Ruffin McNeill, DB
45 Marvin Cobb, FB
46 Brian McDaniel, DE
48 Andre Bentley, LB
50 Matt Jones, DT
51 Whitley Wilkerson, C
53 Glenn Morris, LB
54 Jeffrey Warren, NG
52 Eddie Habit, G
55 Mark Ervin, C
87 Billy Parker, C
57 Jeff Hagans, C
60 John Maness, G
97 Ernest Bayne, G
62 Oscar Tyson, G
63 Wayne Inman, G
64 Mike Jordan, G
65 Mitchell Johnston, G
66 Jay LaCock, DT
67 Bud LaCock, T
71 John Hallow, NG
71s Robert Boykins, T
72 Tim Swords, DT
73 Vance Tingler, DT
76 Gary Gambrell, T
77 Joe Godette, T
78 Matt Mulholland, T
79 John Robertson, DT
80 Will Saunders, TE
82 Lloyd Black, TE
83 John Morris, DE
83s Butch Gunter, TE
85 Billy Ray Washington, TE
88 Mike Davis, DE
75 David Niemeyer, TE
88s Dorian Wright, DE
90 Clifford Williams, DE
91 George Crump, DE
92 Doug Smith, NG
93 Noah Clark, DT
94 Wally Myers, NG
47 Keith Golden, LB
95 Nate Wigfall, DT
96 Mike Brewington, LB
61 Fee Griffin, G
98 Rocky Butler, DE
99 Wayne Poole, DT

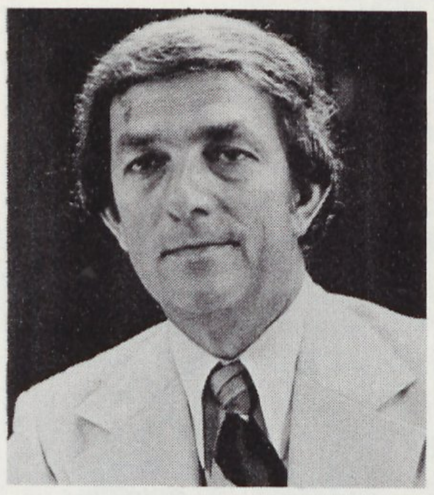
In 1979 Honda sold its one millionth car in America.
Over 94 percent are still on the road.

HONDA

We make it simple.

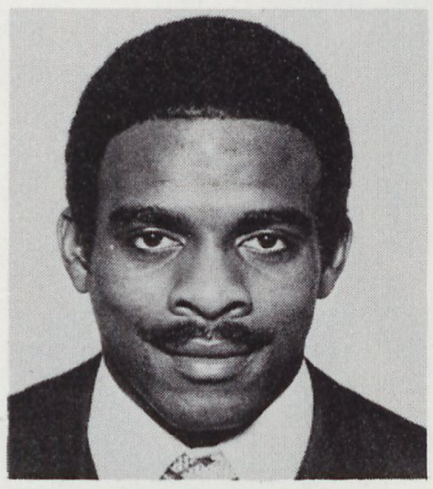
©1979 American Honda Motor Co., Inc.

east carolina

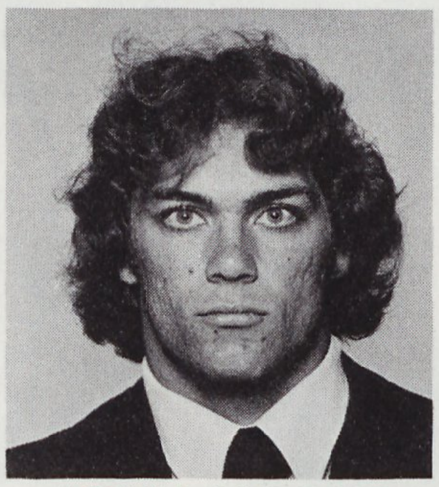


DR. THOMAS BREWER
CHANCELLOR

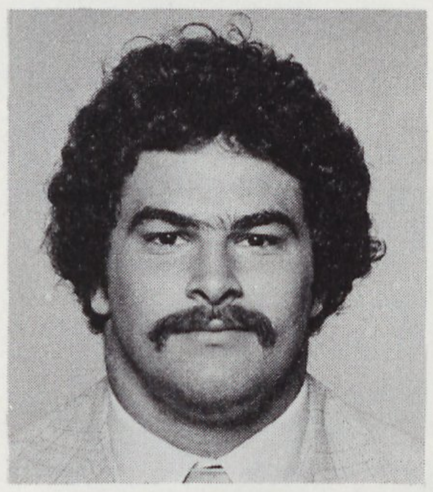
PAT DYE
HEAD COACH



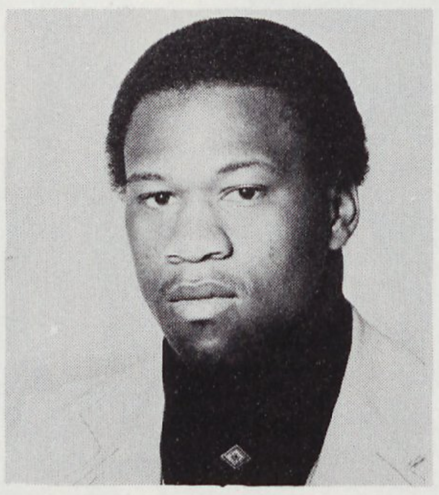
CHARLIE CARTER



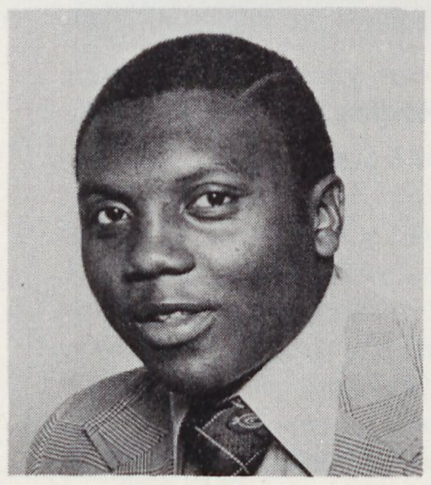
JOHN MORRIS



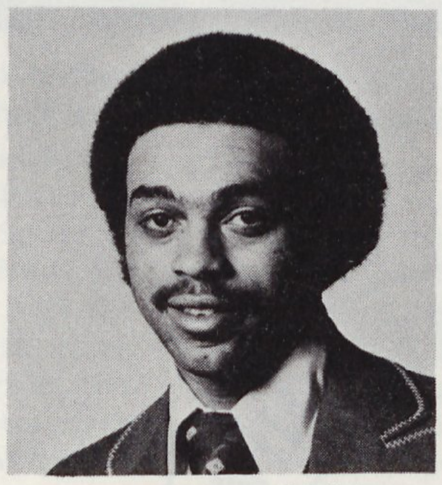
TIM SWORDS



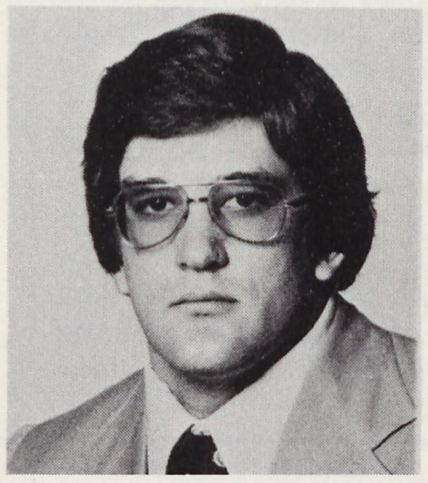
ANTHONY COLLINS



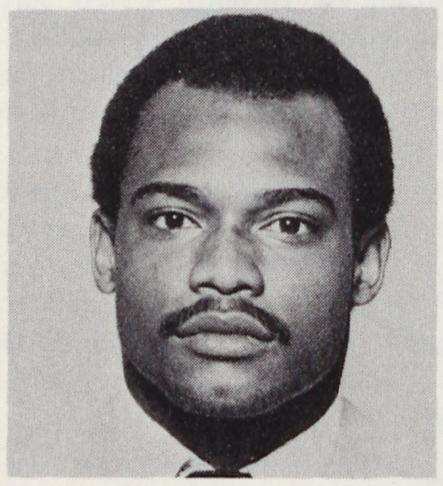
MIKE BREWINGTON



LEANDER GREEN



MITCHELL JOHNSTON



BILLY RAY WASHINGTON

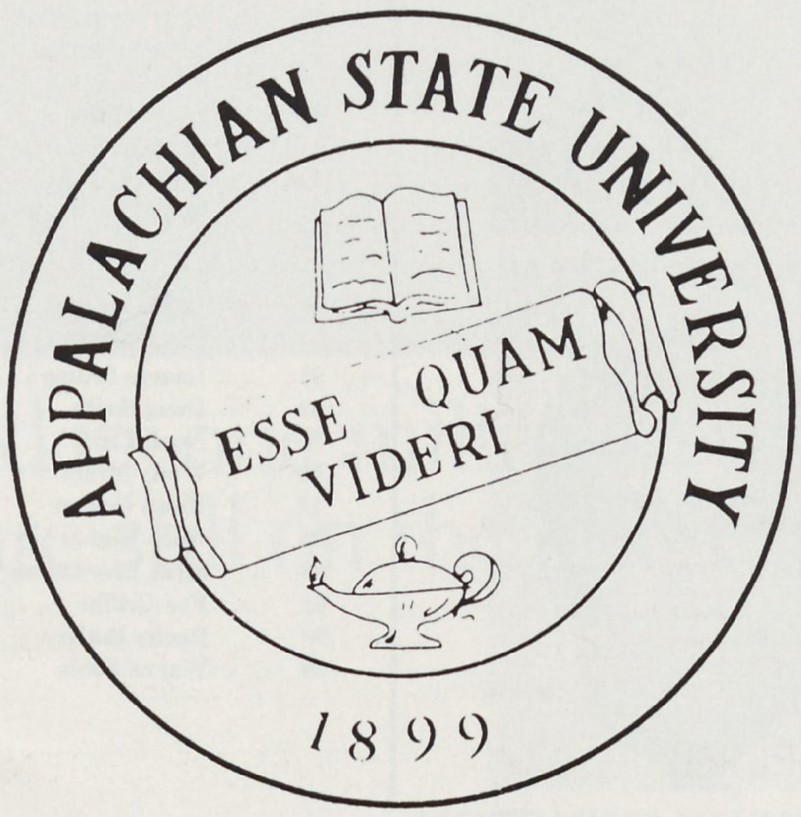
pirate roster

NO.	NAME	POS.	HGT.	WGT.	CLASS	HOMETOWN
1	Socrates Gliarmis	K	5-9	155	Fr.	Wilson, N.C.
2	Rodney Allen	P	6-1	185	Sr.	Henderson, N.C.
2s	Rich Read	QB	5-11	172	Fr.	Freehold, N.J.
4	Bill Lamm	K	5-11	176	Jr.	Satellite Beach, Fla.
5	Vern Davenport	SE	6-3	200	Jr.	Grifton, N.C.
6	Carlton Nelson	QB	6-0	158	Fr.	Portsmouth, Va.
10	Leander Green	QB	5-8	171	Sr.	Jacksonville, N.C.
12s	Adam Mattocks	DB	5-11	184	Fr.	Jacksonville, N.C.
13	Gerald Sykes	SE	5-9	154	So.	Fayetteville, N.C.
14	Randy Turner	DB	6-1	190	Fr.	Augusta, Ga.
14s	Don Jones	SE	5-10	170	Fr.	Fremont, N.C.
15	Greg Stewart	QB	5-10	170	Fr.	Middlebrook, Va.
17	Henry Trevathan	QB	5-10	162	Jr.	Greenville, N.C.
19	Reggie Harden	SE	6-0	179	Fr.	Windsor, Va.
20	James Freer	DB	5-8	172	Jr.	Rocky Mount, N.C.
21	Smokey Norris	DB	6-0	178	Fr.	Clinton, N.C.
22	Thomas McLaurin	DB	5-11	166	Sr.	Roseboro, N.C.
23	Harold Blue	RB	6-0	192	So.	Laurinburg, N.C.
24	Willie Holley	DB	5-10	181	Jr.	Edenton, N.C.
25	Sam Harrell	RB	6-2	205	Sr.	Harrellsville, N.C.
27	Wayne Perry	DB	6-0	183	Jr.	Morrisville, N.C.
29	Mike Hawkins	RB	5-8	181	Jr.	Manson, N.C.
30	Freddie Jones	DB	5-10	170	Fr.	Portsmouth, Va.
31	Willie Swinsen	FB	5-10	213	Fr.	Kinston, N.C.
31s	Drew Roberson	LB	5-11	182	Fr.	Washington, N.C.
32	Marvin Elliott	DB	5-9	185	So.	Alexandria, Va.
32s	Sampson Dixon	FB	5-11	183	Fr.	Magnolia, N.C.
33	Anthony Collins	RB	6-0	204	Jr.	Penn Yan, N.Y.
36	Theodore Sutton	FB	5-9	207	Sr.	Kinston, N.C.
56	James Freeman	LB	6-1	199	Fr.	Kinston, N.C.
40	Chuck Jackson	LB	6-3	204	Jr.	Fayetteville, N.C.
41	Roy Wiley	FB	6-0	223	So.	Burlington, N.C.
42	Jesse Hilton	RB	5-10	184	Fr.	Enfield, N.C.
43	Charlie Carter	DB	5-10	171	Sr.	Fayetteville, N.C.
44	Ruffin McNeill	DB	6-0	200	Sr.	Lumberton, N.C.
45	Marvin Cobb	FB	5-10	198	So.	Raleigh, N.C.
46	Brian McDaniel	DE	6-4	205	Fr.	Weldon, N.C.
48	Andre Bentley	LB	6-0	201	Fr.	Goldsboro, N.C.
50	Matt Jones	DT	6-4	217	So.	Kinston, N.C.
51	Whitley Wilkerson	C	6-0	185	Fr.	Wilson, N.C.
53	Glenn Morris	LB	5-11	205	So.	Greensboro, N.C.
54	Jeffrey Warren	NG	5-10	207	Jr.	Snow Hill, N.C.
52	Eddie Habit	G	6-0	243	So.	Virginia Beach, Va.
55	Mark Ervin	C	6-2	226	Fr.	Morganton, N.C.
87	Billy Parker	C	6-2	223	So.	Wilmington, N.C.
57	Jeff Hagans	C	6-0	242	Sr.	Greenville, N.C.
60	John Maness	G	5-11	224	Sr.	New Bern, N.C.
97	Ernest Bayne	G	6-1	219	Fr.	High Point, N.C.
62	Oscar Tyson	G	6-1	232	Fr.	Richmond, Va.
63	Wayne Inman	G	6-3	242	Jr.	Hope Mills, N.C.
64	Mike Jordan	G	6-3	254	So.	New Bern, N.C.
65	Mitchell Johnston	G	6-4	242	Sr.	High Point, N.C.
66	Jay LaCock	DT	6-1	246	Fr.	Wilmington, N.C.
67	Bud LaCock	T	6-2	239	So.	Wilmington, N.C.
71	John Hallow	NG	5-10	210	So.	Kinston, N.C.
71s	Robert Boykins	T	6-4	191	So.	Lumberton, N.C.
72	Tim Swords	DT	6-3	245	Sr.	Martinsville, W.Va.
73	Vance Tingler	DT	6-3	240	Sr.	Wilson, N.C.
76	Gary Gambrell	T	6-2	240	Fr.	Goldsboro, N.C.
77	Joe Godette	T	6-2	232	Sr.	Greenville, N.C.
78	Matt Mulholland	T	6-0	242	Sr.	Bethesda, Md.
79	John Robertson	DT	6-6	230	Fr.	Eden, N.C.
80	Will Saunders	TE	6-1	189	Fr.	Franklin, Va.
82	Lloyd Black	TE	6-4	199	Fr.	Sanford, N.C.
83	John Morris	DE	6-1	210	Sr.	Durham, N.C.
83s	Butch Gunter	TE	6-0	208	Fr.	Hampstead, N.C.
85	Billy Ray Washington	TE	6-1	197	Sr.	Jacksonville, N.C.
88	Mike Davis	DE	5-10	197	So.	Rocky Mount, N.C.
75	David Niemeyer	TE	6-4	215	Fr.	Raleigh, N.C.
88s	Dorian Wright	DE	6-0	187	So.	Sanford, N.C.
90	Clifford Williams	DE	6-1	201	Jr.	Fayetteville, N.C.
91	George Crump	DE	6-3	215	So.	Chesapeake, Va.
92	Doug Smith	NG	6-5	265	Fr.	Bayboro, N.C.
93	Noah Clark	DT	6-1	229	Sr.	Robersonville, N.C.
94	Wally Myers	NG	5-10	214	Sr.	Goldsboro, N.C.
47	Keith Golden	LB	5-10	198	Fr.	Madison, N.C.
95	Nate Wigfall	DT	6-2	271	Jr.	Jacksonville, N.C.
96	Mike Brewington	LB	6-4	231	Sr.	Greenville, N.C.
61	Fee Griffin	G	5-11	228	So.	Tabb, Va.
98	Rocky Butler	DE	6-3	212	Jr.	Greenville, N.C.
99	Wayne Poole	DT	6-0	230	Sr.	Knightdale, N.C.

A Special Salute To . . .

Mountain Babes

FRONT ROW: Carol Fisher, Leah Penrey, Ann Register, Pam Stone, Trisha Cole, Martha Saldivar.
BACK ROW: Paige Hudspeth, Debbie Heald, Anita Manning, Lindsay Watkins, Beverly Woods, Barbara Hodley, Connie Blinton.



Pregame humor Holtz' best tension-easer

Many football coaches become extremely upset over any unforeseen happening that affects their squad's timetable prior to an important game. An exception is Lou Holtz of University of Arkansas. He seems to thrive on surprises.

In the Arkansas dressing room before the scheduled kickoff of its 1978 Orange Bowl game against Oklahoma, coach Holtz was keenly mindful of the fact that he had been told, officially, to have his team in the tunnel to take the field at precisely 40 seconds after 8:14 p.m.

"I timed my pregame talk to fit the situation," Holtz recalls. "I climaxed it by telling our players how underrated they were, that here was the golden opportunity to go out and gain the respect of people throughout the nation. But suddenly there appeared on the scene the Orange Bowl committeeman assigned to us, a very nice man, Judge Peter B. Fay of the United States Fifth District Court. Quickly, Judge Fay informed me that the Rose Bowl game on NBC was running late and our game, also on NBC, would be delayed at least eight minutes, and maybe 10 or 15 minutes.

"What to do with this unexpected extra time? I told my players that my repertoire of jokes was wearing mighty thin, and I wanted some volunteers to take the floor and tell their favorite jokes. But I said the jokes had to be short ones.

"Well, that's what we did to kill time, and some of their stories were terrible. But the main thing was that the boys were loose and in a good mood when we did take the field."

Holtz's final joke, reportedly, was to advise his squad that the last 11 players out of the dressing room had to start against Oklahoma.

Arkansas recovered two Oklahoma fumbles in the first quarter and trounced the heavily favored Sooners, 31-6, although playing without its leading ground gainer, No. 1 pass receiver and another running back, all of whom had been suspended from the Orange Bowl squad for a December dormitory incident. It was one of the most stunning upsets in the history of bowl games; and who can say that Coach Holtz's quick decision on how to spend those unanticipated extra moments, counteracting tension, didn't have a lot to do with the win.

"I couldn't believe the pregame dressing room scene," Judge Fay related afterward. "Lou even asked if I had a joke to tell. I passed, but there was a remarkable coincidence I experienced about four months after that night.

"The judges of the Fifth Circuit were holding a meeting in New Orleans along with the State Bar Association presidents from six states, and some guests. Our principal speaker was Vice-President Walter Mondale, and we were operating with the secret service on a split-second schedule much like those NBC-TV people had done at the Orange Bowl.

"As I was presiding at the morning sessions at which Mondale was to appear, it was my assignment to introduce him. He was due to enter the room exactly at 11:49. I planned the program accordingly, giving the preliminary speakers just enough time to be through a minute or so before Mondale arrived.

"During the middle of the last speech, a member of the vice-president's advance party got word to me that Mondale would be 18 minutes late and that none of the 1,200 people present were to leave the room.

"Well, I announced to them what the situation was and asked their indulgence and patience. I was in a heck of a spot. Then I remembered what coach Holtz had done at Miami. To the crowd I said: 'The best storyteller I know is Judge Walter Gewin of Alabama and I want him to come up here and tell a story.' He did, it was received with loud laughter and a line of volunteers followed him to the podium, filling the gap for 20 minutes until the vice-president arrived. I always will be indebted to coach Holtz for showing me how to handle an emergency."

When Fred Pancoast was head coach at Vanderbilt, just before a homecoming game he read to his squad a brief letter which he said he had received that morning from an alumnus. It went: "Dear coach—We are behind you 100 percent. We know that winning isn't everything. We just want you and your boys to have fun every Saturday. It makes no difference whether you win a single game, or whether you finish on the top or the bottom of the Southeastern Conference, as long as your boys play fair and get wholesome exercise. The reason I'm writing this in crayon is that they won't let me have anything sharp here."

The late Rex Enright, as University of South Carolina head coach in 1955, his last season, faced his squad before the Virginia game after having lost four in a row. "Boys, we are going to try something new," he said. "The minute the game is over, I want you players who are on the field to form this semicircle. (He drew a semicircle on the blackboard.) Then, I want you players who are on the bench to rush over and close the circle. (He completed the circle with his crayon.) I'll be in the middle of the circle and we'll all run like hell for the dressing room."

It isn't known how much the gag helped, but South Carolina broke its losing streak.

—Fred Russell

Watauga Insurance Agency, Inc.

Backing the Apps Since 1917

YOUR Independent Insurance AGENT SERVES YOU FIRST

Complete Insurance Service
224 West King St.
Boone, N.C.
Phone 264-8291 or 264-8566

Owners — Agents
RANNY PHILLIPS
J. PAUL WINKLER
PAUL J. SMITH
SUE HARTLEY

☆ A YOSEF BOOSTER ☆

YOSEF HEADS by AUS-BEN MFG.

available to interested alumni

and friends only through the Yosef Club Office

$75.

Contact:
Wayne Clawson
262-3108

YOSEF SAYS:

"Don't fret yourself none trying to get through college without one . . . a checking account at the Bank of North Carolina, that is."

Free Checking Programs are also available. Just ask, and you'll get full service banking at its fullest. At the Bank of North Carolina, you can count on it.

BANK of NORTH CAROLINA

N.A. Member FDIC

Two locations:
108 East King St.
Watauga Village Shopping Center

I LOVE Wendy's

QUALITY IS OUR RECIPE

OLD FASHIONED

HAMBURGERS

AND THE

ASU MOUNTAINEERS

FEATURING 100% PURE BEEF HAMBURGERS

256 WAYS

We start fresh every day. Our hamburgers are never cooked or wrapped ahead of time.

AND RICH, MEATY CHILI

In Supporting Roles:

THICK FROSTYS
AND FRENCH FRIES

CLIP COUPON

15¢ OFF

FROSTY

Now at Wendy's Old Fashioned Hamburgers this coupon entitles you to 15¢ off a thick, rich Wendy's Frosty.

Each coupon requies a separate purchase
PRESENT COUPON WHEN ORDERING

CLIP COUPON

SINGLE HAMBURGER AND ICED TEA

(Cheese & Tomato Extra)

.89¢

Offer Good 4 pm till Close

EXPIRES: 12/31/79

V. L. MORETZ & SON, INC.

"Watauga's Oldest Lumber Yard"

WE SUPPORT THE MOUNTAINEERS!

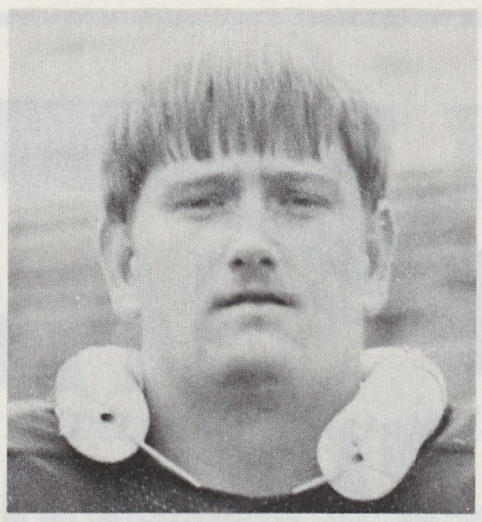
CONGRATULATIONS ON YOUR

EXPANDED STADIUM!

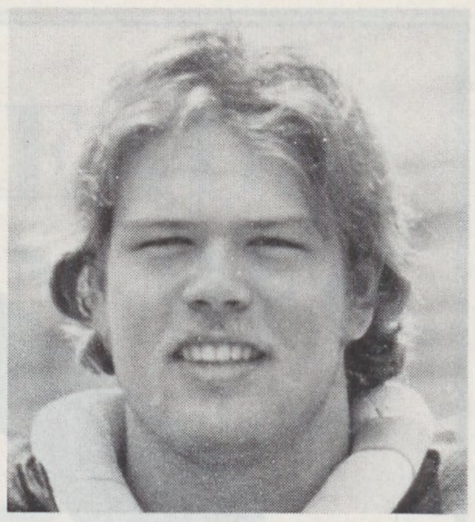
V. L. MORETZ & SON, INC.

Lumber Manufacturing & Building Supplies

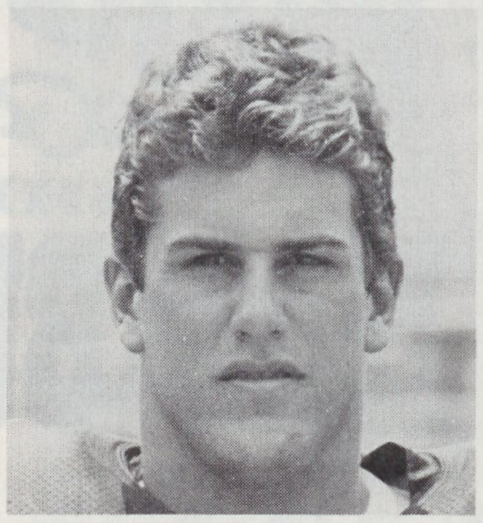
U.S. 421 in Deep Gap, North Carolina



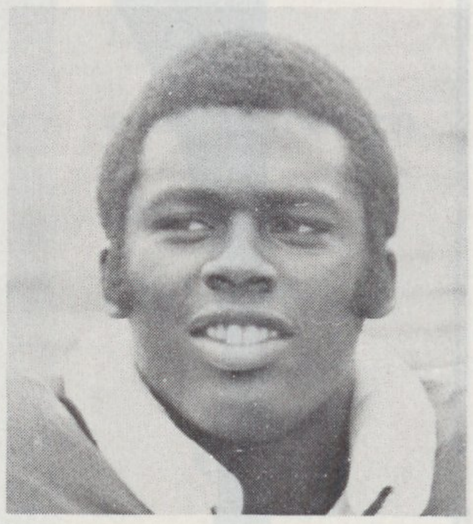
62 MAC BRYAN



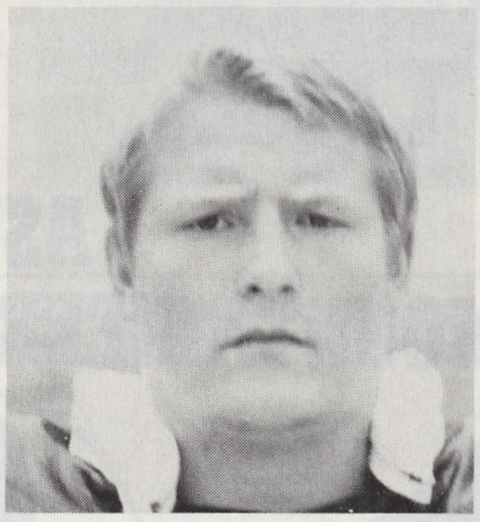
63 DAVID TURNER



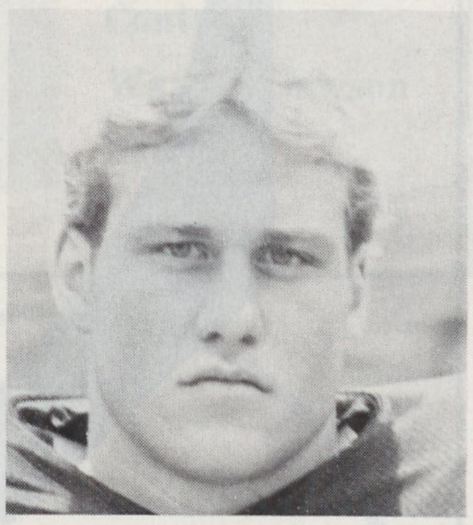
64 DAN MEDLIN



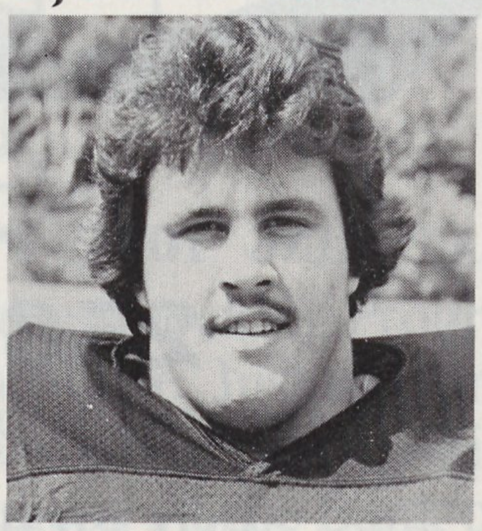
65 RICARDO SMITH



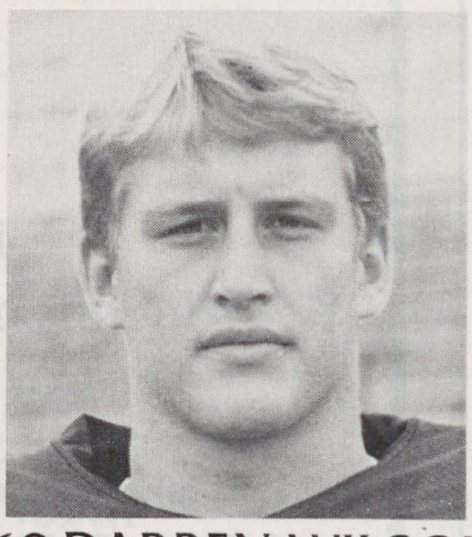
66 JOEY WHISONANT



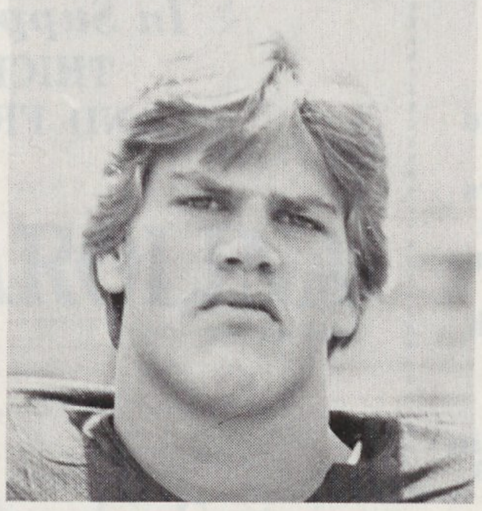
67 GREG ROGERS



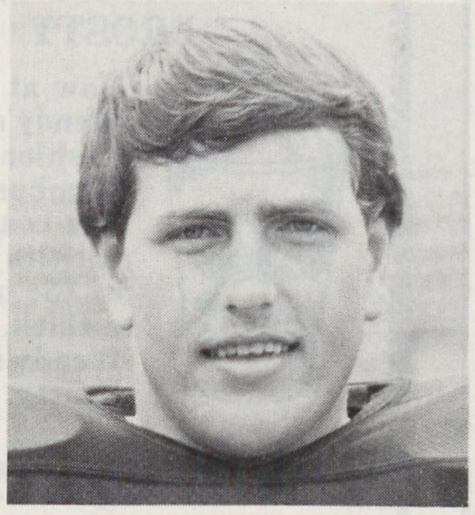
68 JOHN OLSON



69 DARREN WILSON



70 BRADLEY JACOBS



71 DANNY SQUIRES

announcing

PEPPER'S

NOW AT TWO LOCATIONS

BLOWING ROCK RD.
BOONE

AT THE JAZZ PARLOR
BLOWING ROCK

BOONE - OPEN 11AM
SUMPTUOUS SANDWICHES
DELICIOUS DINNERS
WEEKDAY EVENING
SPECIALS

BLOWING ROCK - *Thru Oct.*
BEER & WINE
ENTERTAINMENT
SAME GREAT FOOD
11AM-10PM, M-S

A Great Place To Meet Your Friends For Lunch & Dinner

BLOWING ROCK ROAD & AT THE JAZZ PARLOR

BOONE ELECTRIC SUPPLY, INC.

- WHOLESALE ELECTRICAL SUPPLIES
- LIGHTING FIXTURES

P.O. BOX 1164 - HIGHWAY 105
EXTENSION -(704) 264-6557
Boone, North Carolina 28607

FOR THE BEST REAL ESTATE SERVICE IN THE
BOONE — BLOWING ROCK — BANNER ELK AREA
IT IS

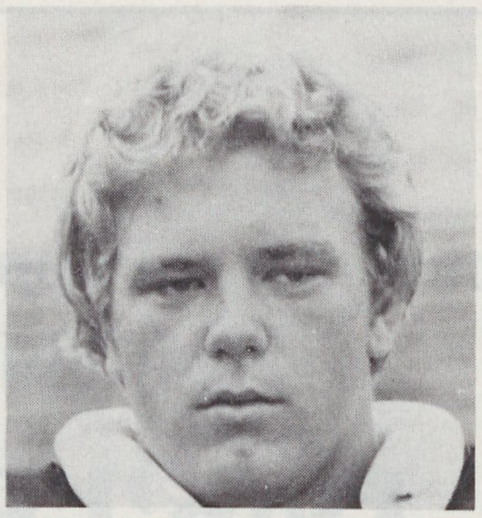
Goode Realty

Real Estate Sales and Management

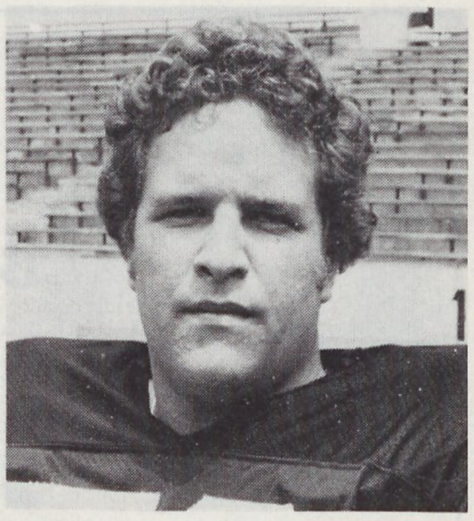
P. O. Box 1432
509 Blowing Rock Road
Boone, North Carolina 28607

(704) 264-2032
DAY OR NIGHT

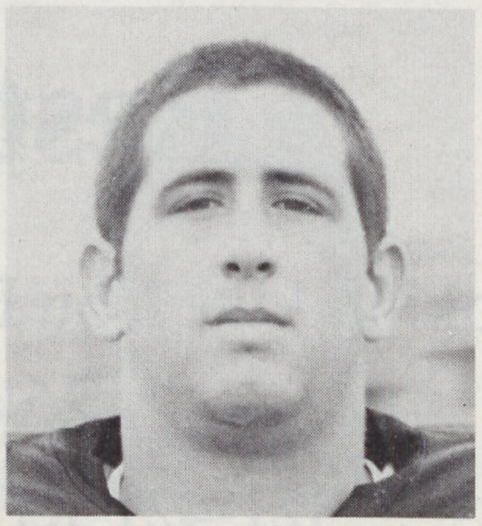
REALTOR® MULTIPLE LISTING SERVICE MLS



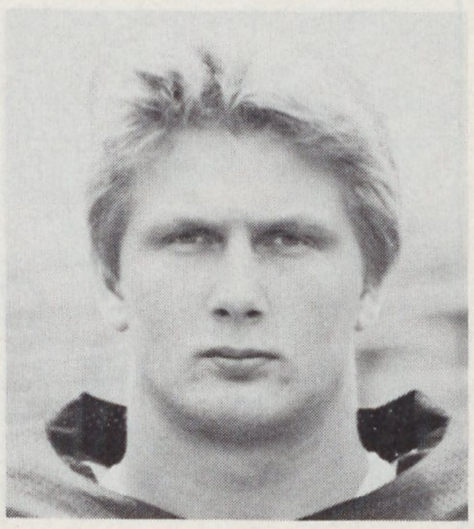
72 JOHN SELLERS



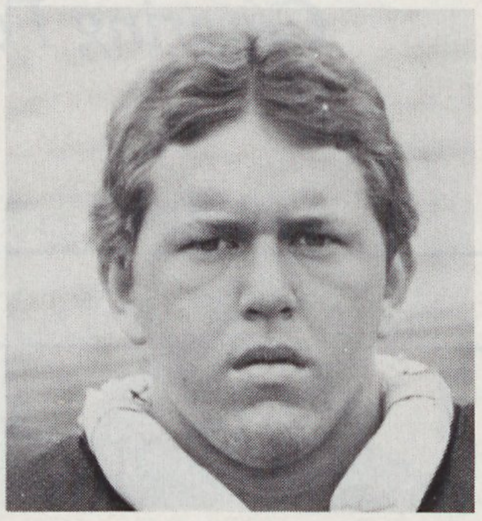
73 MIKE PRICE



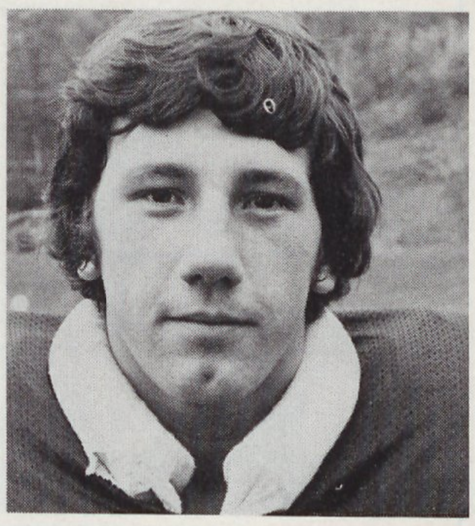
74 TIM KROTISH



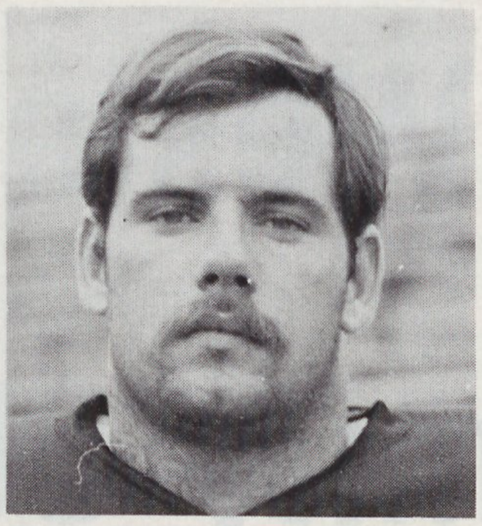
75 SCOTT POPE



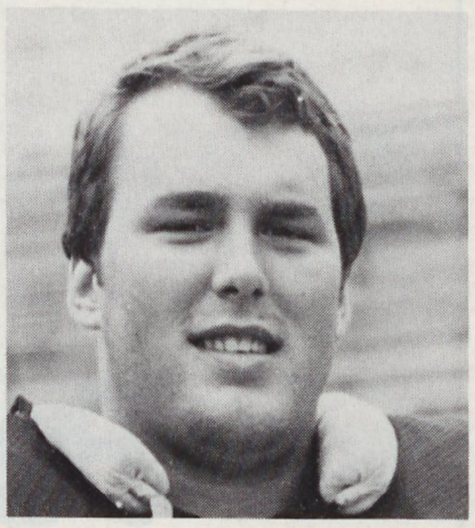
76 ROBERT BROOME



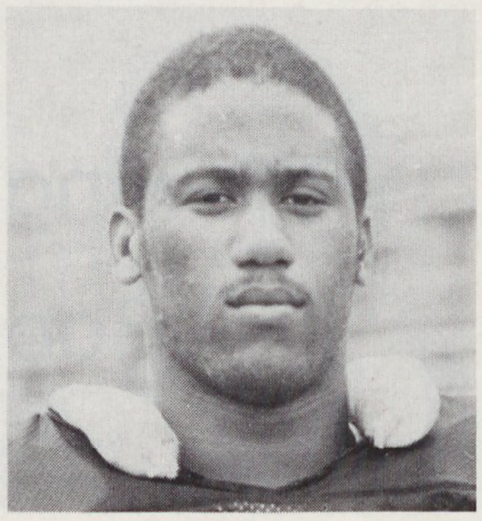
77 MIKE GARNER



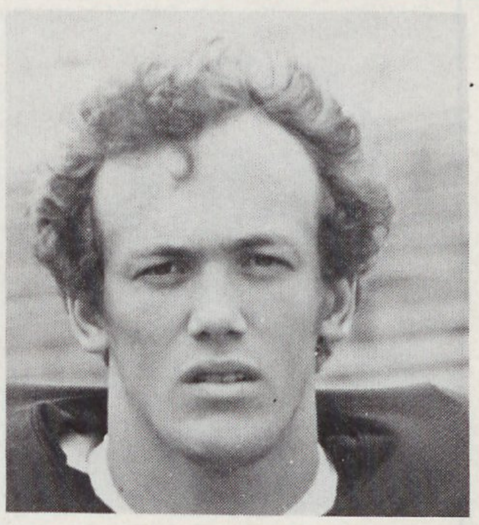
78 BLACKBURN BOOTH



79 GAITHER WEEKS



80 STAN CUNNINGHAM



81 ALAN BREEDING

Boone's Most Popular, Most Talked About,
Most Visited Restaurant

Dan'l Boone Inn
Restaurant

Cooking Like You Eat At Grandma's House

264-8657

321-421 Jct., 105 Hardin St.

Catering For All Occasions

Compliments of

Western Steer
Family Steak House

Blowing Rock Road

Boone, N.C.

264-1234

Carpet
Wallpaper
Drapery
Re-upholstery

Re-upholstery is a handcraft

House of Upholstery
Hwy. 105 - Phone 264-6941

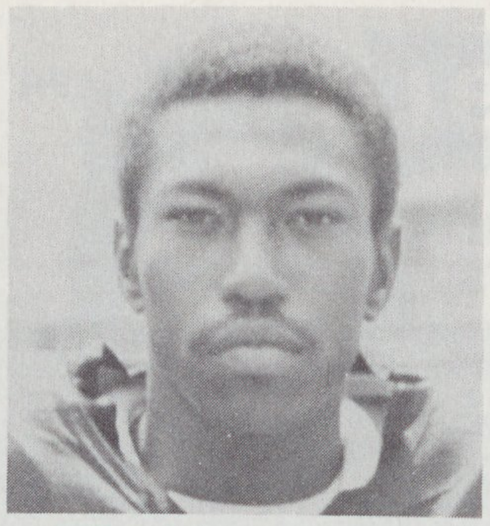
INTEGON®
INSURANCE

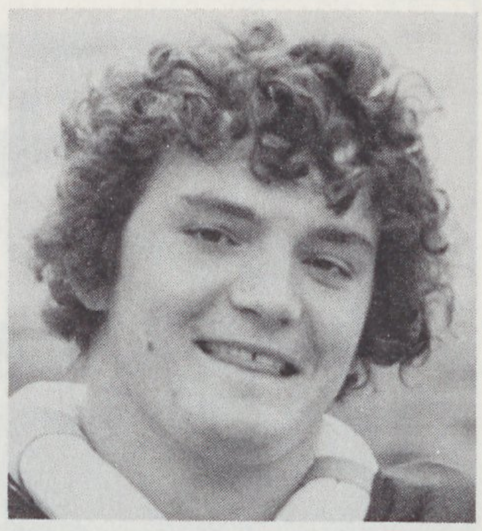
FRANK M. PAYNE, JR.
100-103 Northwestern Bank Bldg.
Boone, N. C. 28607
Tel. (704) 264-3955

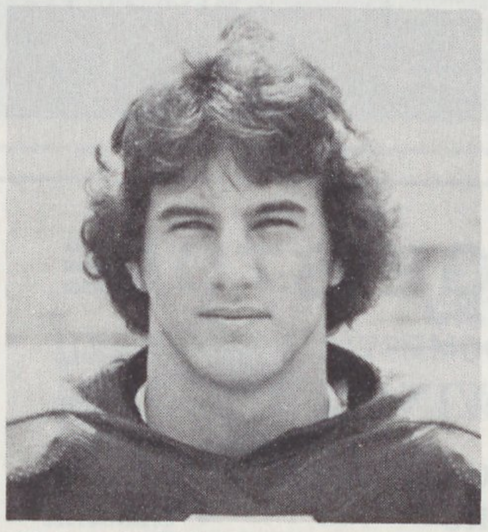
BOONE INDUSTRIES, INC.
University Style Captain's Chairs & Boston Rockers
Commercial Silk-Screening
Advertising Specialities
B.K. DORSEY

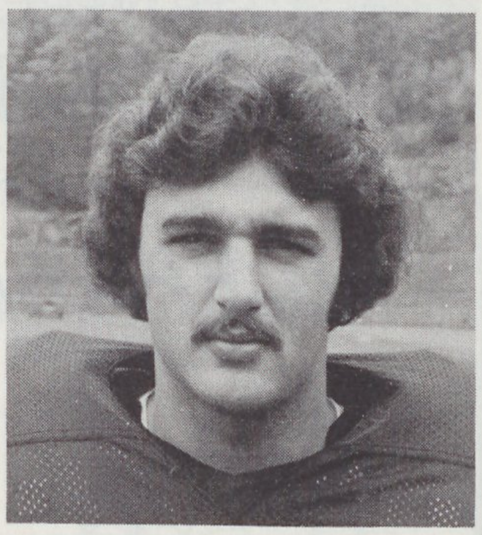
Boone, N. C. 28607 704 - 264-7913

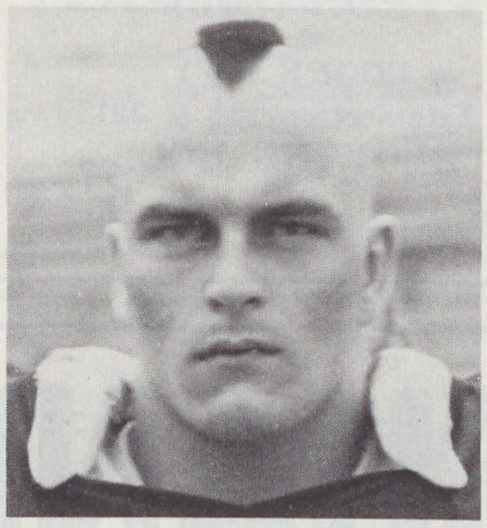
See GRAVITY Defied!
and other
AMAZING PHENOMENA
MYSTERY HILL
and
BLUE RIDGE MOUNTAIN ANTIQUE MUSEUM
OPEN 8:00 AM to 9:00 PM
ONE HALF PRICE ADMISSION UPON PRESENTION OF THIS AD
On U.S. Highway 221-321
Between Boone & Blowing Rock, NC
(704) 264-2792

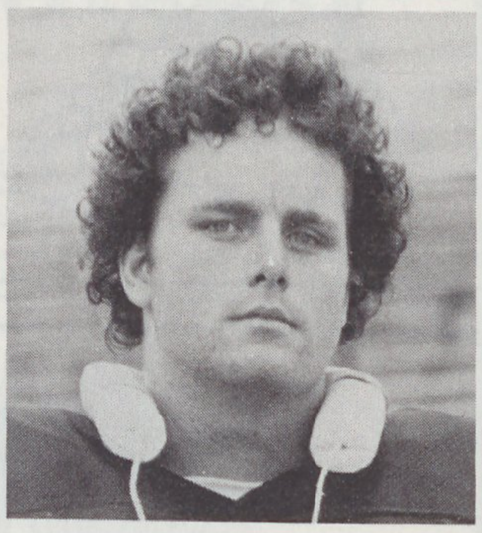

82 ALVIN RAY

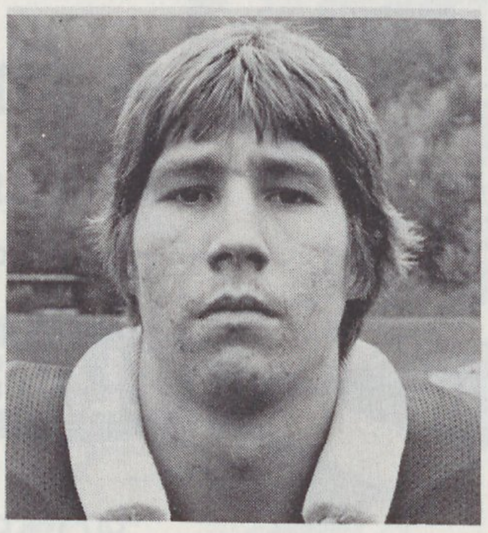

83 MIKE ROBERTS

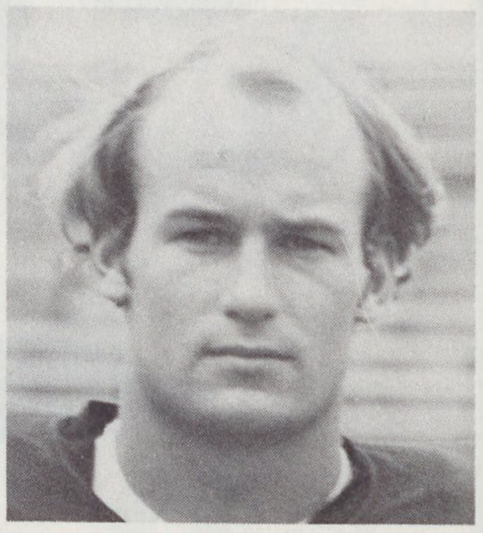

84 SCOTT WILLIS

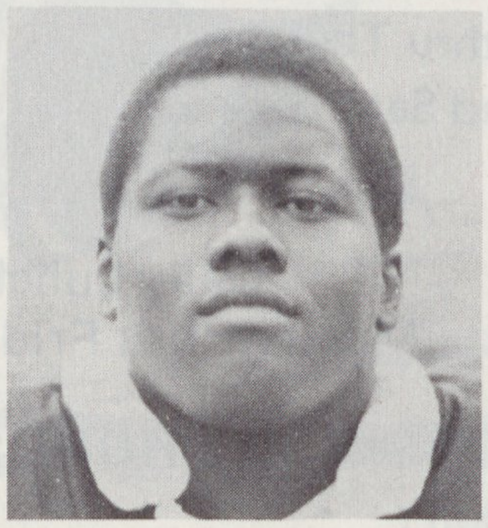

85 CHRIS PATTERSON

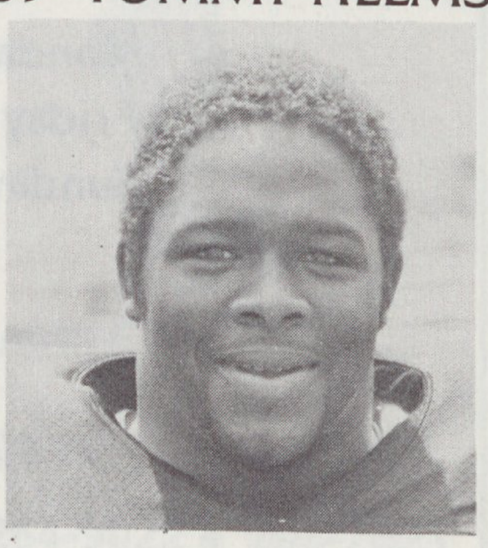

86 JERRY MOSES

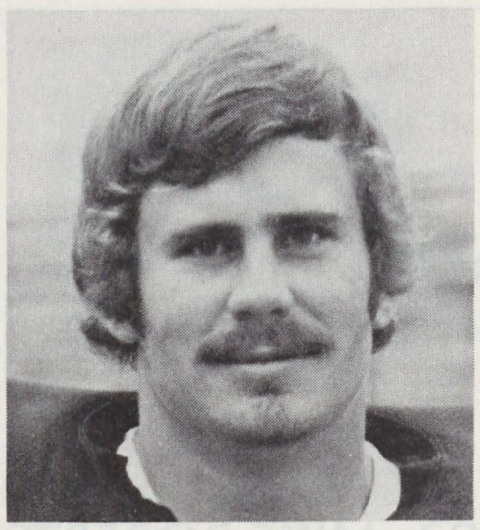

87 MERV HAWKINS


88 SAMI KILLMAN

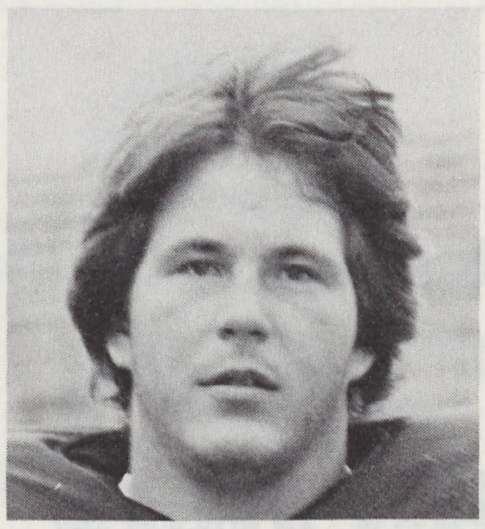

89 TOMMY HELMS


91 WILLIE STRICKLIN


92 CHUCK GORDON



93 STEVE RICE



94 RICHARD KNOX

FOLLOW THE MOUNTAINEERS
AND THE WATAUGA PIONEERS
ON

WATA

1450 ON YOUR DIAL

BOONE, NORTH CAROLINA

"The Voice Of The Appalachians"

66 PACKAGE STORE

DOMESTIC & IMPORTED
WINES • BEERS

• Complete Line of Groceries
• Ice • Gasoline

295-7985

BOONE HWY.
Intersection 221 & 321
BLOWING ROCK

WELL DRILLING

ANY DEPTH • ANY PLACE • ALL TYPES

FAST ONE DAY SERVICE
Using Modern Air Drilling Equipment

264-2651 — BUSINESS 264-6670 — RESIDENCE

• PUMPS • SALES • SERVICE • INSTALLATION
• COMPLETE WATER SYSTEM INSTALLATION
• LICENSED & BONDED

DEWEY WRIGHT
WELL & PUMP CO.

HWY. 421-321 BY-PASS BOONE, N.C.

CHANELO'S

Pizza & Spaghetti House

– FAST FREE –

DINE-IN DELIVERY CARRY-OUT

HOURS

Monday thru Thursday	11:30 AM 'till 1 AM
Friday and Saturday	11:30 AM 'till 2 AM
Sunday	11:30 AM 'till 12 PM

Daily Luncheon Special
Monday thru Friday 11.30 - 2.30 only

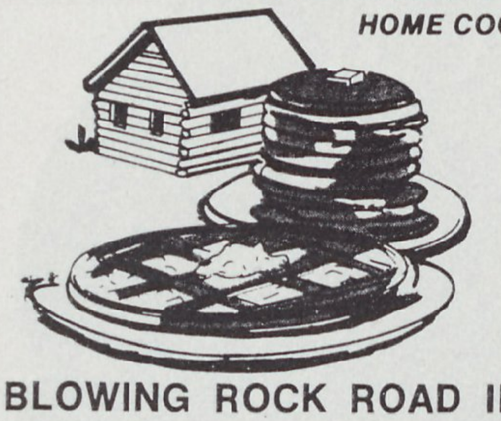
PHONE 262-1770

835-A Faculty Street, Boone

Mountain House

PANCAKES AND WAFFLES

HOME COOKED MEALS



DELICIOUS PANCAKES

VARIETIES OF SYRUPS

BREAKFAST ANY TIME

PLATE LUNCHES STEAKS

264-4680

BLOWING ROCK ROAD IN BOONE

— OWNER —
Beatrice Storie

WE BAKE OUR OWN BREADS & PASTRIES

TO GO OR TO ORDER

HEADQUARTERS FOR **Levi's**®

FOR MEN — WOMEN — CHILDREN
IN WESTERN NORTH CAROLINA

YOU DON'T HAVE TO HUNT AT

HUNT'S

104-06 East King Street

Quality Ready-To-Wear Since 1936

WE OUTFIT THE APPS

COOKS

WEST PARK
SHOPPING CENTER

667-4121
N. WILKESBORO

DISTINCTIVE APARTMENT COMMUNITY

Bavarian Village

Meadowview Drive
Boone, North Carolina 28607
Tel. (704) 264-6186

LORETTA WHITE
Resident Manager

You're our Most Valuable Receiver!

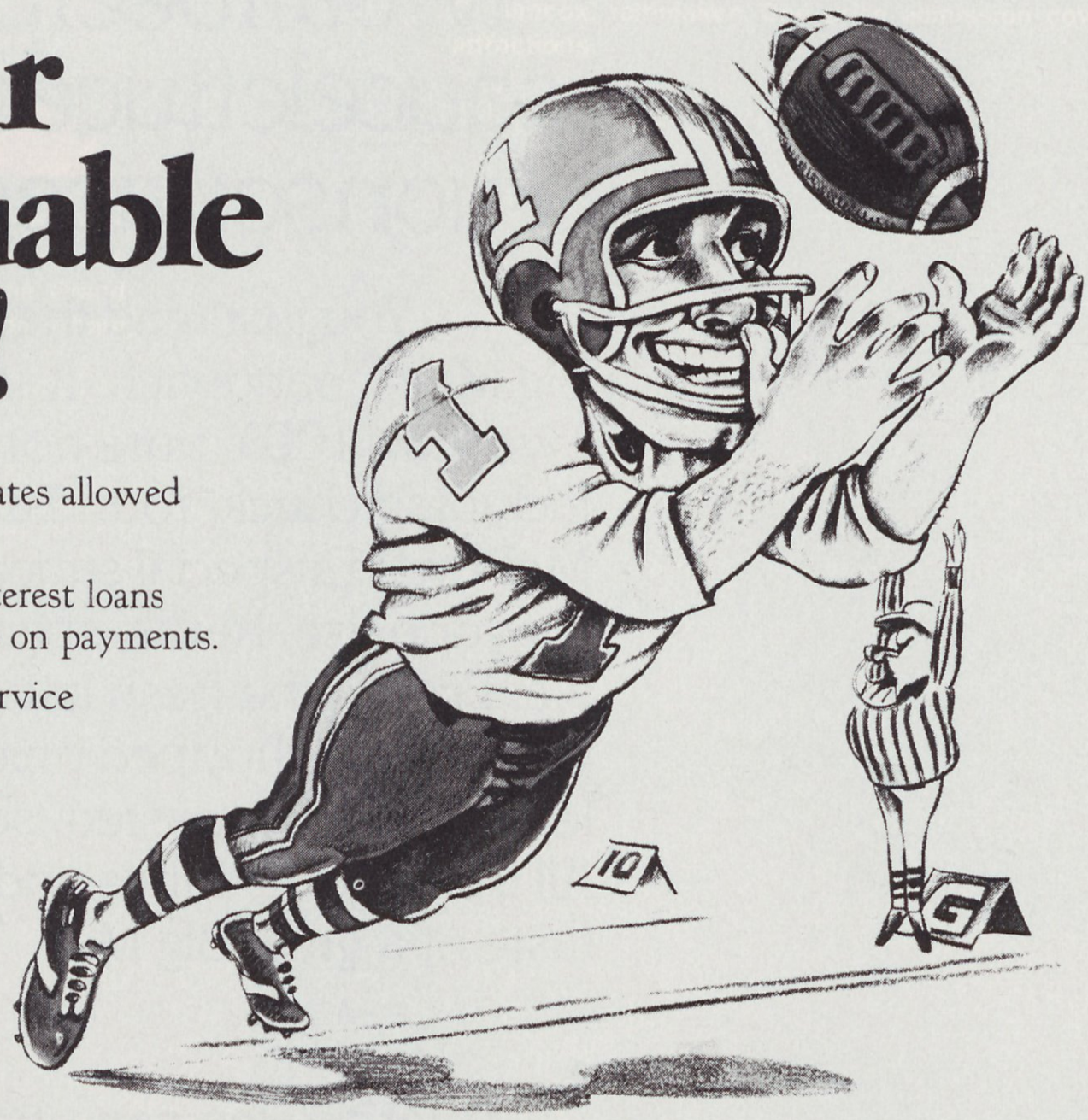
BECAUSE . . .

You receive the highest interest rates allowed by law, when you save with us.

You receive savings on Simple Interest loans when you pay early or double up on payments.

You receive prompt, courteous service when you bank with us.

Be a Northwestern Receiver today.
And get on the receiving end of
the most agreeable Bank in town.



THE NORTHWESTERN BANK We Agree!
Member FDIC

BOONE, N. C. & BLOWING ROCK, N. C.

(704) 264-9022 • 295-7621

This Season or Any Season **McDonald's** Has A Winner Waiting For You

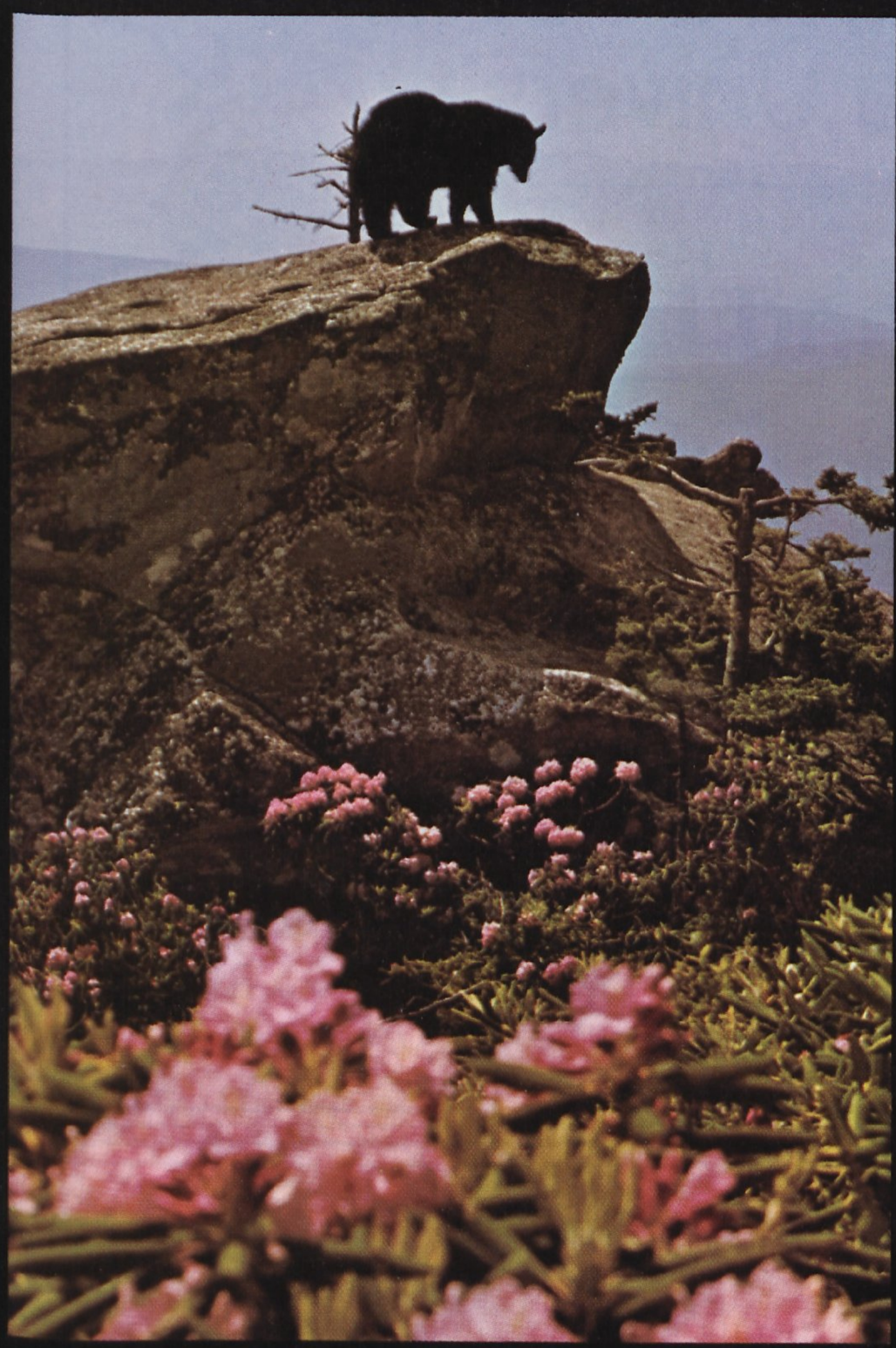
U.S.D.A. Inspected 100% Beef.

Twoallbeefpattiesspecial-saucelettucecheesepickles-onionsonasesameseedbun™

You just read the recipe for McDonald's® Big Mac™ sandwich. It starts with beef, of course. Two lean 100% pure domestic beef patties, including chuck, round and sirloin. Then there's McDonald's special sauce, the unique blend of mayonnaise, herbs, spices and sweet pickle relish. Next come the fresh lettuce, golden cheese, dill pickles and chopped onion. And last, but far from least, a freshly toasted, sesame seed bun. All these good things add up to the one and only taste of a great Big Mac.

Quality you can taste. And trust. McDonald's®

© 1979 McDonald's Corporation



GRANDFATHER MOUNTAIN *(Mildred the Bear)*—Grandfather Mountain is the home of Mildred the Bear and her family of Black Bears. A new deer habitat is adjacent to Mildred's beautiful home. Grandfather also features the Mile High Swinging Bridge, daily hang gliding exhibitions, and spectacular panoramic view.

SEVEN DEVILS—One of the area's most up-and-coming resorts is Seven Devils, located outside Boone on Hwy. 105 South. Skiing at Seven Devils is fantastic, with a panoramic view of the area highlands.

TWEETSIE RAILROAD—Spend the day at the Carolinas' Number One Fun Park. The train . . . and much more: magic shows, Deer Park, Country Fair ride and Shooting Gallery, gold panning, Mouse Mine Train and Elderberry C. Simcox, rainmaker. One price admission covers all attractions.

APPALACHIAN SKI MOUNTAIN—*"Ski at Blowing Rock."* Instruction Center of the South - Home of the French - Swiss Ski College. Season: Thanksgiving to mid-March.

UNIVERSITY BOOK STORE
Appalachian State University
and
New River Power and Light Co.

We are proud to be members of the campus community and salute those who join with us in promoting higher education at ASU. We are committed to provide scholarship aid through campus programs and believe that athletics is an intricate part of student development in an educational environment.

BOONE, NORTH CAROLINA

PEPSI

We Back The Apps!

Thrift Food Center

YOUR COMPLETE HOME-OWNED FOOD STORE

QUALITY GROCERIES AND PRODUCE
U. S. CHOICE WESTERN BEEF

Owned and Operated by
A. E. McCreary

SUPPORTING THE MOUNTAINEERS

BOONE RENT-ALL

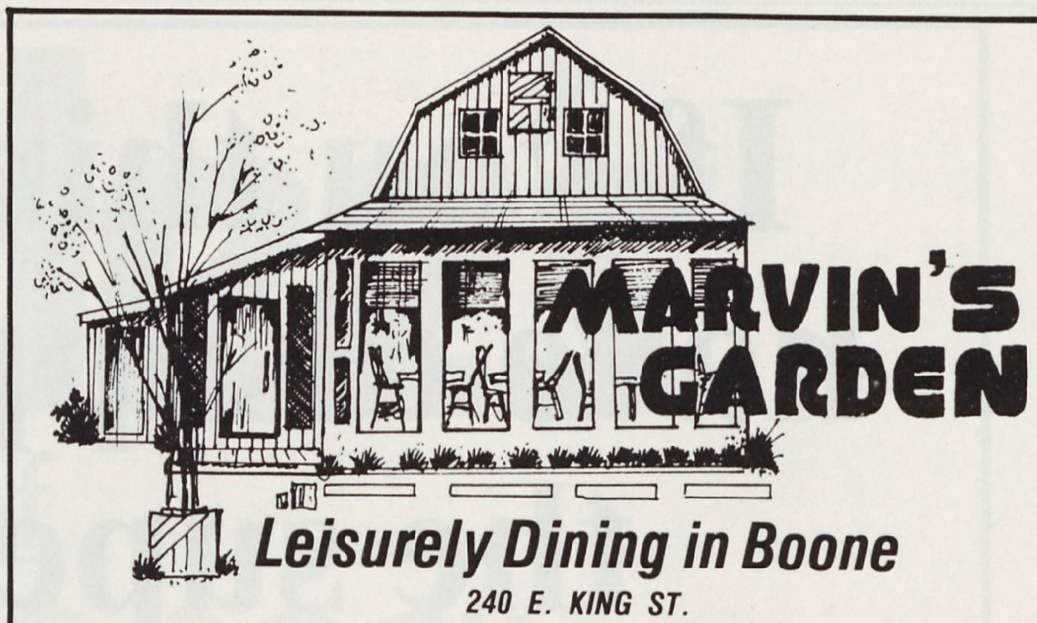
1108 E. KING ST.

264-5000

SPECIALISTS IN COMMERCIAL,
LAND, AND RESIDENTIAL
REAL ESTATE

Call Ned Barr or Ron Fannon

264-5080



Leisurely Dining in Boone

240 E. KING ST.

monday-saturday 11:30-2:30 6:00-9:00 sunday brunch 11:00-2:30

262-1208

Suburban Propane

PROPANE GAS SERVICE

- Cylinder Delivery
- Metered Service

for Homes—Business—Farm—Industry—Motor Fuel
Recreation — Campers — Construction Heat
Swimming Pools

GAS APPLIANCE & EQUIPMENT SALES & SERVICE

Installation and Service by Experienced LP-gas Personnel

264-9088

116 EAST KING STREET BOONE, N. C.

America's first family of fine beers.

ANHEUSER-BUSCH INC • ST LOUIS

GOOD LUCK
MOUNTAINEERS!

Forester Beverage Corporation
Route 5 Box 2A
North wilkesboro, N. C.

"SOMEONE STILL CARES ABOUT QUALITY."

If you think bargains have disappeared from the supermarket,

Let us change your mind

We'll change your mind with pricing policies that no other supermarkets offer. Everyday Low Discount Prices and Super Weekly Specials. Money saving prices that are available only at Lowes Foods.

We sell our merchandise-all of it- storewide- at the lowest prices in this area. And we do it everyday of the week, 52 weeks a year.

For over 20 years we've been serving Mountaineer Territory with quality,service, and low food prices. So if you think the days of bargains in the supermarket have passed, come in to Lowes Foods and let us change your mind!

Lowes Foods

Throughout Mountaineer Territory, there's one in your town.

Hardee's®

of BLOWING ROCK

- Visit Our NEW Store
- All NEW Menu Items
- NEW Drive-Thru Window
- NEW Beautiful Design Building

Locally owned & operated by Regency Investments, Inc.
Other stores located at Spruce Pine - Burnsville - Franklin

We appreciate the support of all ASU students
and fans and we support Mountaineer Athletics.

GOODNIGHT BROTHERS PRODUCE CO., INC.

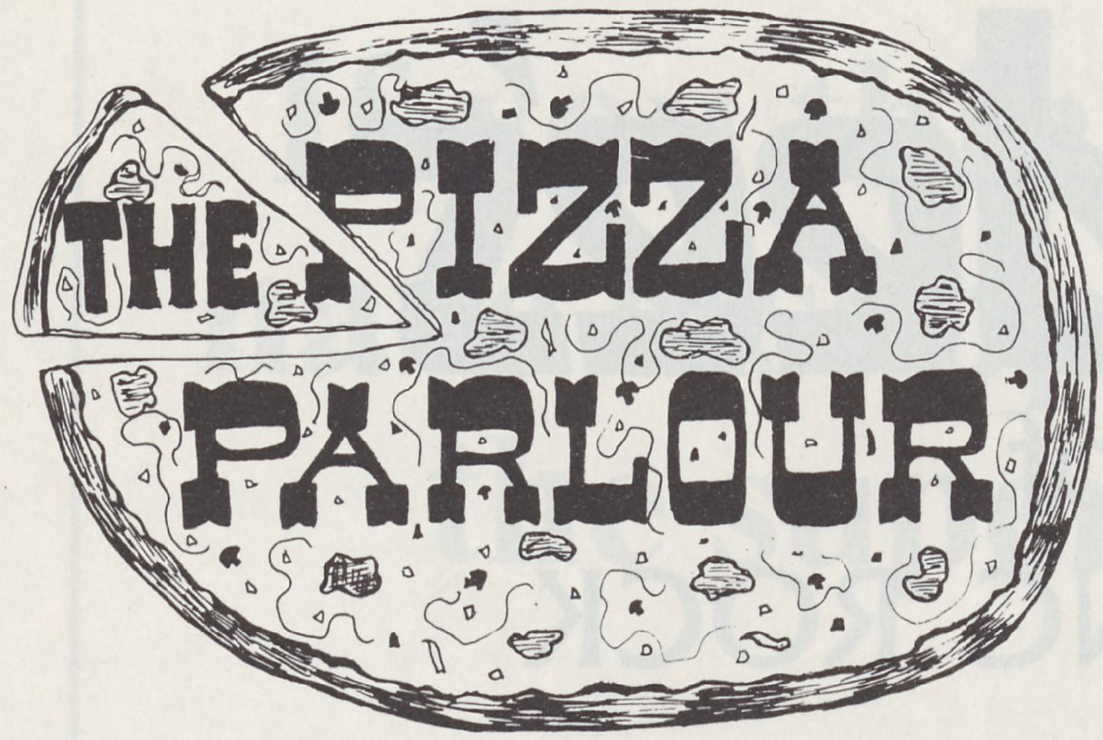
FERTILIZERS — SEEDS — PRODUCE

Watauga County Country Hams

Phone 264-8891 — Box 287

Boone, North Carolina 28607

GOOD LUCK MOUNTAINEERS



SPECIAL DEEP DISH PIZZA!

Also

- Sandwiches
- Dinners
- Salad Bar!

214 Hardin Street
Boone N.C.

Monday thru Thursday
11:00-1:00
Friday & Saturday
11:00-2:00
Sunday
11:00-12:00

FREE DELIVERY
CALL 264-5470

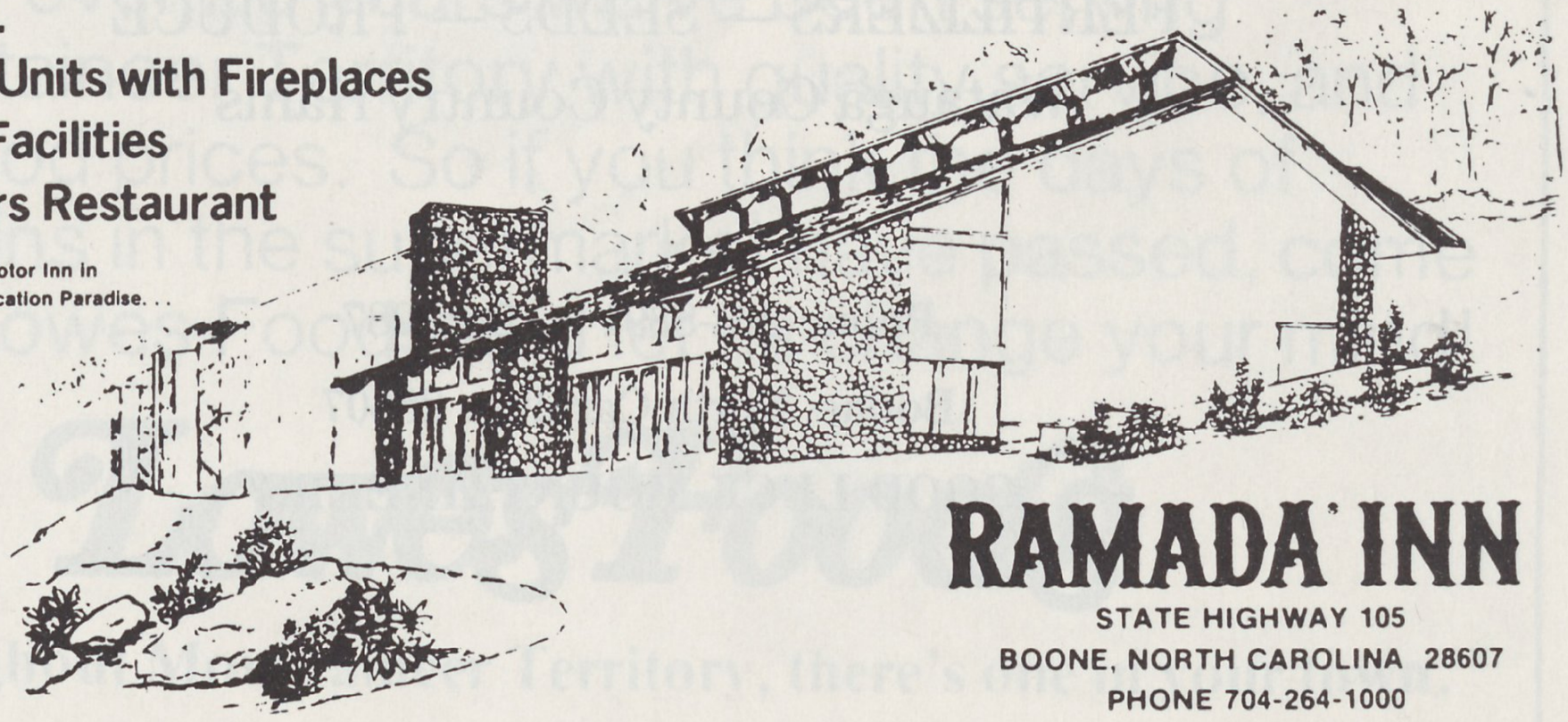
Boone's Newest and Finest Motor Inn

Join Us After The Game For Dinner

—Special Menu
—Served Ole Miners Table at the
—A.B.C. Permits Approved

- 120 units
- Color T.V.
- Selected Units with Fireplaces
- Meeting Facilities
- Ole Miners Restaurant

The Most Unique Motor Inn in North Carolina's Vacation Paradise. . .



RAMADA INN

STATE HIGHWAY 105
BOONE, NORTH CAROLINA 28607
PHONE 704-264-1000

COE

INSURANCE & REAL ESTATE CO.

229 E. KING ST. BOONE

YOUR Independent Insurance AGENT

FOR INSURANCE OF EVERY KIND PERSONAL & COMMERCIAL

ESTABLISHED 1946

- HOSPITALIZATION
- FIRE & CASUALTY
- HOME OWNERS
- BURGLARY
- AUTOMOBILE
- BONDS

- BUSINESS & INDUSTRIAL LIFE PROGRAMS (Representing 12 of the Leading Life Insurors)
- PENSION PLANS • MORTGAGE LIFE
- PACKAGE POLICIES • S.M.P. & P.I.P. • MARINE • AVIATION

264-8804

RESIDENT NUMBERS

JERRY COE.....264-8819 JOHN COE.....264-7414

NICK STAKIAS.....264-3036

JERRY COE — OVER 21 YEARS SERVICE

Cabana MOTEL

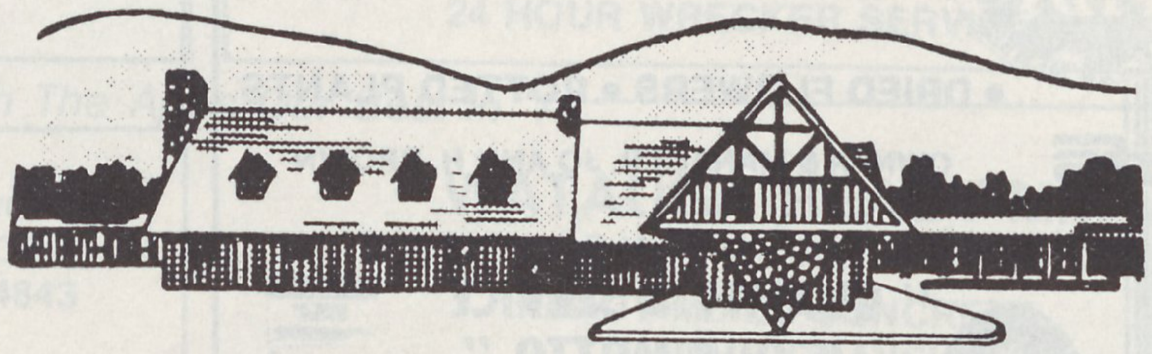
AMERICAN EXPRESS CARDS

master charge

Your BANKAMERICARD

- IN ROOM COFFEE
- MODERN ROOMS
- HEATED SWIMMING POOL
- LOUNGE
- ROOM PHONES
- COLOR TELEVISION
- 47 UNITS
- FEATURING

THE FOX & HOUND RESTAURANT



FOR RESERVATIONS

264-2483

317 BLOWING ROCK RD.

Kentucky Fried Chicken

ALSO ROAST BEEF, HAM AND CHICKEN SANDWICHES

OPEN ALL YEAR

264-4405

335 BLOWING ROCK ROAD

TAKE HOME

BUCKET OR BARREL

CATERING SERVICE FOR CHURCHES, SCHOOL GROUPS

ADDISON'S INSULATION

Commercial — Residential — Industrial

"One of the Most Complete Insulation Firms in the Nation"

DANA ADDISON
Owner

264-4550
On George Wilson Road

Anything Your Little Hearth Desires

FINE FIREPLACE FURNISHINGS

Wood Stoves
Chimney Sweep
Decorative Accessories
Custom Built Firescreens
And Accessories
Installation

264-7900

HWY 105 EXT., BOONE, NC

HEARTHSTONE

DENIM MINE

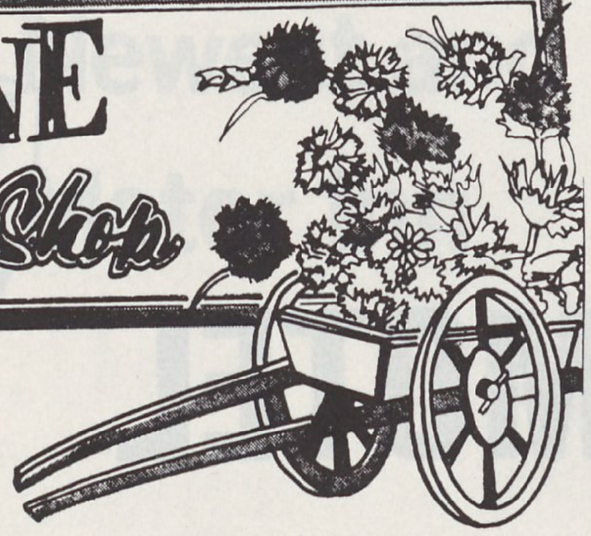
306 Hardin St.
Boone, N.C. 28607

CHILDREN
STUDENTS
Levi's
MEN
WOMEN

704-264-9710

Your Levi Headquarters in Boone

BOONE Flower Shop



FLORISTS' TRANSWORLD DELIVERY FTD SELECTED MEMBER

• DRIED FLOWERS • POTTED PLANTS

afs

OWNER & MANAGER, JO ANN H. BROWN

" QUALITY & SERVICE IS OUR MOTTO "

TELEFLORA

VISA

master charge

264-3041
NIGHTS SUN & HOLIDAYS

264-6575
264-2237

VISIT OUR BEAUTIFUL SHOWROOM — 718 BLOWING ROCK RD.

COMPLIMENTS OF

KERN'S BREAD

GIVE 'EM HELL APPS!

Hallmark Realty & Assoc.

P.O. BOX 167

SALES – RENTALS – MANAGEMENT

VA—FHA—CONVENTIONAL FINANCING

295-3167 • 295-3750

SUNSET DRIVE BLOWING ROCK

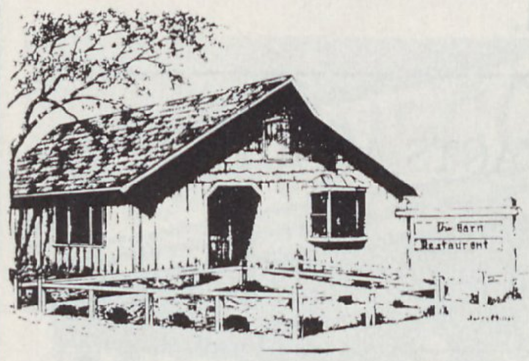
We want to be the best bank in the neighborhood.

NCNB

Member FDIC.

the Barn Restaurant

DENNIS AND GINNY DAGENHART



Serving
Breakfast and Dinner
Featuring
Mountain Trout

We will be closed the Month of November

Sunset Drive and Ransom Street—Blowing Rock, NC
Telephone 295-3713

Closed Mondays

BROWN BROS.

MOTOR MART INC.

BILL & BOB BROWN, OWNERS

• USED CARS • TRUCKS • FARM EQUIPMENT

BUY SELL TRADE

COMPARE OUR PRICES AND SAVE

264-1505

200 105 ST EXT

NIGHTS & HOLIDAYS 264-4167

24 HOUR WRECKER SERVICE

We Wish The Apps Our Best In '79

Greene

WOOD WORKING SHOP
264-4843

CONSTRUCTION CO.

DIVISION OF WATAUGA READY-MIX CORP.

GENERAL CONTRACTOR

"OVER 32 YEARS EXPERIENCE"

RESIDENTIAL COMMERCIAL

OFFICE
264-2611

1110 WOOD CIRCLE

WATAUGA READY-MIX

DIVISION OF WATAUGA READY MIX CORP

READY MIXED CONCRETE

SAND — GRAVEL

WIRE MESH & STEEL RODS

COMMERCIAL & RESIDENTIAL

PLANT
264-8694

MOUNTAIN CITY
(615) 727-7885

1110 WOOD CIRCLE — ONE BLOCK OFF KING
BOONE, N. C.

Have you ever considered how "Army officer" would look on your job application?

Many employers can give you the answer. Because to fill responsible jobs, they often look for college graduates who have held responsible jobs.

As an Army officer, you have to manage men, materials, and money. Your first year out of college, you shoulder greater responsibilities, at an earlier age, than most other graduates.

So it's no wonder that many employers, looking for demonstrated leadership, rate "Army officer" above most other qualifications. Or why career-minded college students so often take Army ROTC.

In addition to what Army ROTC can mean to you after college, there are many important benefits while you're in college. Scholarship opportunities. Practical leadership and management experience. And a monthly subsistence allowance of $100 a month for up to 20 months during your last two years of college.

But most important is the challenge. Being an Army officer means giving your absolute best. Then getting the people you supervise or command to give theirs.

It means working at one of the toughest, most rewarding jobs of your life. Weigh that carefully. Then decide how "Army officer" would look on your job application.

SEND ME ALL THE FACTS ABOUT ARMY ROTC

Name _____

Address _____ City _____

County _____ State _____ Zip _____

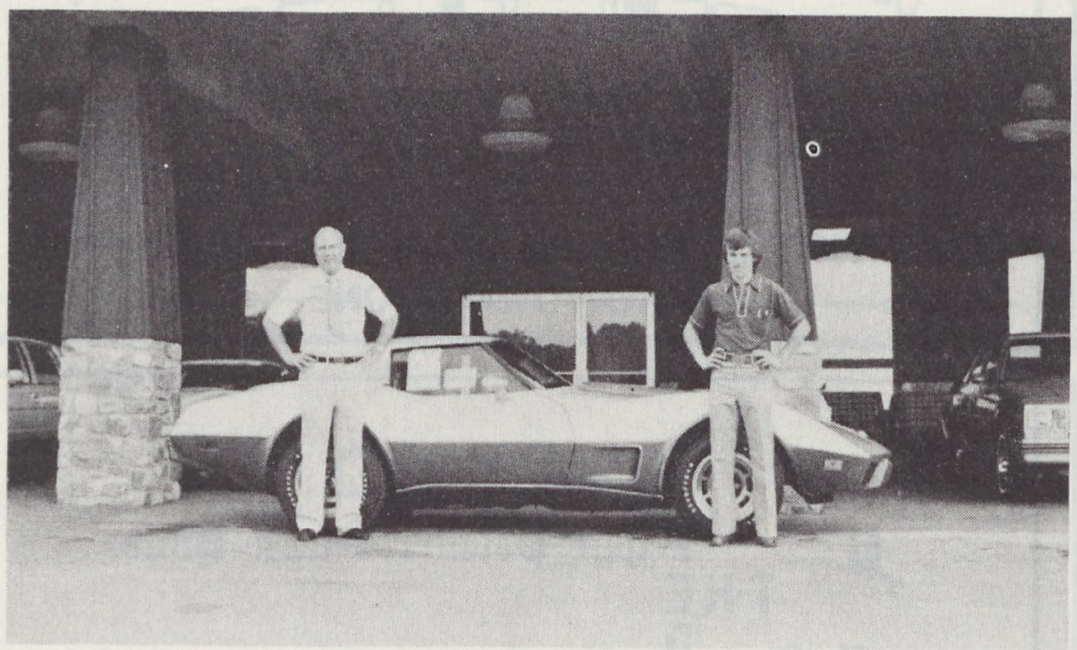
Phone _____

OR CONTACT: Richard E. McClendon
ROTC Department
"Old Library"
262-3150, 3151 or
264-4200

ARMY ROTC.
LEARN WHAT IT TAKES TO LEAD.

Athletic Department Courtesy Cars

Donated by Area Dealers



MACK BROWN
Chevrolet-Olds
Boone, N. C.
One car

WATSON'S GARAGE
AMC-Jeep Headquarters
Boone, N. C.
Two cars

JOHNSON COOK
Ford
Boone, N. C.
Two cars

GADDY
Chevrolet-Buick
No. Wilkesboro, N. C.
Two cars

Hair Unlimited
1605 E. King St.
Boone, N. C. 28607

KMS
NucleoProtein
Hair & Skin Care
Products

6 Stylists to Serve You
264-1550

129 E. KING ST.
BOONE, N. C.
PHONE 264-6176

MAIN STREET
MARS HILL, N. C.
PHONE 689-4882

Delivery Available on Campus
after 5 p.m.

Free Delivery
Yogi's
Submarine Shop
Free Delivery

COME VISIT US BEFORE OR AFTER THE BIG WIN!
DOWNTOWN BOONE

BOONE REALTY, INC.
REALTOR
MULTIPLE LISTING SERVICE
MLS

IRA J. BINGHAM, JR.
PRESIDENT

Exec. Arts Bldg.
Boone, N. C.
704-264-5267

818 S. Shady St.
Mtn. City, Tenn.
615-727-7311

THE PEDDLER
The Peddler Steak House

727 BLOWING ROCK RD.
BOONE, N.C. 28607

MURRAY & DEBBIE BROOME
OWNERS • OPERATORS

BUS.: (704) 264-4433

The Carpet House
of Boone, Inc.

P.O. Box 1627, Blowing Rock Road
Boone, North Carolina 28607

CARPET - VINYL FLOORS - WALLPAPER

(704) 264-4222

Heilig-Meyers
FURNITURE

CHECK OUR PRICES BEFORE YOU BUY

PAUL LITTLE, Manager

402 WEST KING STREET
BOONE, NORTH CAROLINA 28607

ASU MANAGERS

TRAILWAY LAUNDRY, INC.
AND
TRAILWAY CLEANERS, INC.

833 East King St. **Telephone 264-8415**

BOONE, N. C. 28607

HONDA

GLENN BARE & SON, INC.

BOONE HONDA • BOONE OUTDOOR PRODUCTS

207 DEPOT STREET

BOONE, NORTH CAROLINA 28607

Boone Phone
264-9212

Jefferson Phone
246-6591

TOWN HOUSE RESTAURANT

FRANK NORRIS, Owner

Featuring

CHAR-BROILED STEAKS—FULL COURSE MEALS

SALAD BAR

Breakfast — Lunch — Dinner

COUNTRY HAM BISCUITS — BAR-B-QUE

ALL WESTERN BEEF FRESH EVERY DAY

Steak House 4 P.M. to 12 Midnight

Restaurant Open 6 A.M. to 12 Midnight

Curb Service After 4 P.M.

Highway 321 DIAL 264-9933 Blowing Rock Rd.

GO APPS!

Johnson-Rash Construction Co.

Rt. 3 Box 674F

Boone, N.C.

Residential Building

ROSES

Monday - Saturday

9:00 A.M. - 9:00 P.M.

Sunday

1:00 P.M. - 6 P.M.

MECO ELECTRIC COMPANY

COMPLETE SERVICE AND INSTALLATION

"WE USE NAME BRAND MATERIALS"

- ITE-PANELS & BREAKERS
- LEVITON • EAGLE
- HONEYWELL SMOKE DETECTORS
- SUN WARM HEAT

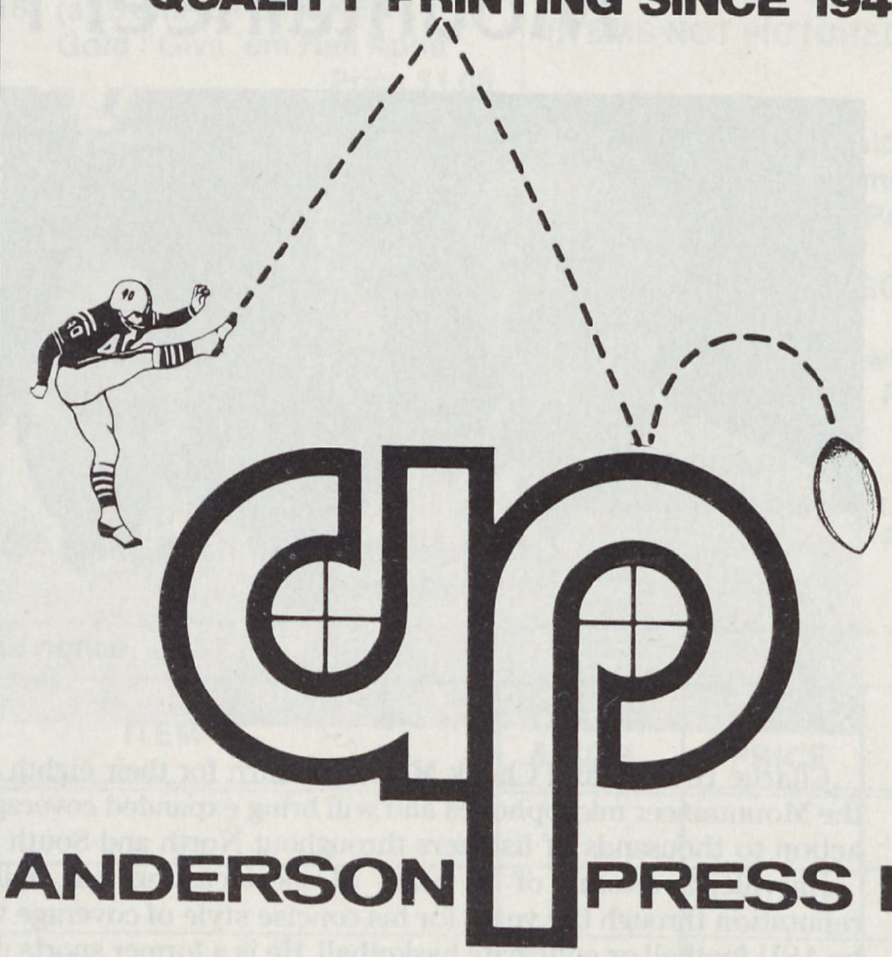
ADDITIONS & REMODELING

DIAL

264-0320

HWY. 421 SOUTH

QUALITY PRINTING SINCE 1944



ANDERSON PRESS INC.

P.O. BOX 8541

415 OAKDALE ROAD

CHARLOTTE, N.C. 28208

(704) 394-1156

NORTHWEST OPTICIANS

FASHION EYEWEAR

DESIGNER FRAMES — SUNGLASSES

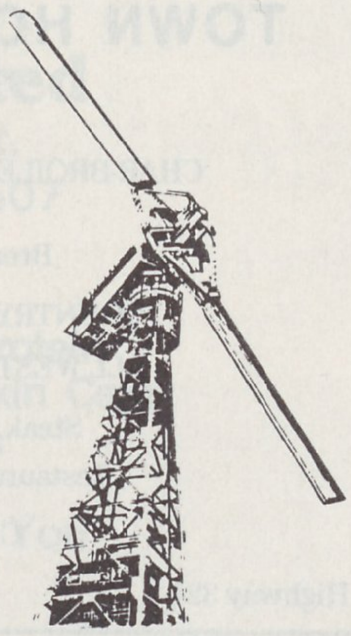
CHARLES R. HARMON

Licensed Optician

HOURS 9-5 MON.-FRI.

264-5410 315 E. KING ST.

Come Visit
"The Windy Mill"
Restaurant
110 S. DEPOT STREET
DOWNTOWN BOONE
264-4035



THE Porridge House
TWO LOCATIONS TO SERVE YOU
A SOUPER PLACE TO EAT!
510 E. KING STREET — 262-1830
FACULTY STREET — 264-8127

HAM & EGGS
SPECIALIZING IN HOMEMADE BISCUITS AND GRAVY
79¢

BREAKFAST

2 Eggs & Country Ham 1.79
2 Eggs & Sausage 1.59
2 Eggs & Bacon 1.59
2 Eggs & Smoked Sausage 1.69
1 Egg & Country Ham 1.59
1 Egg & Sausage 1.39
1 Egg & Bacon 1.39
1 Egg & Smoked Sausage.....1.49

Above served with Grits or Home Fries

Toast or Homemade Biscuits & Stewed Apples

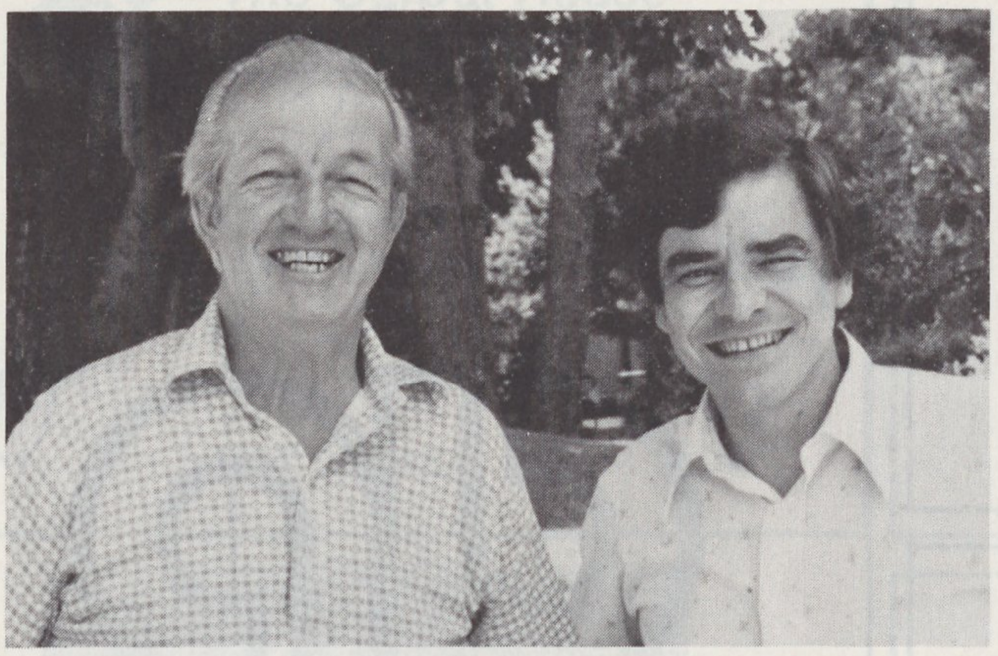
We would like to take this time to express our thanks for all the support we have received from the community!

OPEN 24 HOURS A DAY!

2 EGGS AND STEAK SERVED WITH HOME FRIES AND BISCUITS
$2.99

Blowing Rock Road
704-728-6211

Mountaineer Football Network



Charlie Harville and Chuck Moseley return for their eighth season at the Mountaineer microphones and will bring expanded coverage of ASU action to thousands of listeners throughout North and South Carolina.

Harville, a veteran of 40 years of sportscasting, has built a solid reputation through the years for his concise style of coverage whether it be ASU football or collegiate basketball. He is a former sports director at WGHP-TV in High Point and is now sports director at WFMY-TV in Greensboro.

Moseley is a native of Valdese, N. C., where he is sports director of radio station WSVM, Moseley has earned an envied reputation among his colleagues in the business and he brings additional excitement and knowledge to the network.

The two combine hours of weekly preparation for each broadcast and their hard work has been directly responsible for the growth of the Mountaineer network.

List of Stations

Belmont — WCGC
Boone — WATA
Canton — WWIT
Chester, S.C. — WGCD
Clayton — WHPY
Elkin — WIFM-FM
Forest City — WBBO-FM
Gaffney, S.C. — WAGI-FM
Greensboro — WGBG
Hickory — WHKY
Lenior — WJRI
N. Wilkesboro — WKBC-FM
Spruce Pine — WTOE
Statesville — WOOO-FM
Valdese — WSVM
Yadkinville — WYDK

Sponsored For Third Straight Year By Hardee's

ASU Giftshop

All items can be mail-ordered or purchased at the ASU Ambassador Stadium Giftshop before or after home games. For mailing, there will be a $5 minimum order with a $1 postage and handling charge.

1. CHILDRENS TEE-SHIRT
   Small, Medium, Large
   White with gold lettering.
   Yosef Head
   Price $3.00

2. (a) BLACK ADULT TEE-SHIRT
   Medium, Large, Extra Large
   ASU Mountaineer Letters
   Price $4.00

   (b) GOLD ADULT TEE-SHIRT
   Medium, Large, Extra Large
   ASU Mountaineer Letters
   Price $4.00

3. UMBRELLA
   Black and gold, push button
   Price $5.00

4. CAR TAG
   ASU with Yosef Head
   Price $3.00

5. ASU PATCH
   Gold lettering on black background
   Price $1.00

6. YOSEF BRIMMED HAT
   Black felt with corncob pipe and patches
   Price $4.00

7. ASU PENNANT
   Gold background with black ASU Mountianeer and Yosef Head
   Price $1.00

8. ASU FOOTBALL TUMBLERS
   15 oz. glasses with ASU imprint
   Price (each) $2.00
   (set of 4) $7.00

9. (a) ASU BLACK TIE
   Black tie with gold Yosef
   Price $6.00

   (b) ASU GOLD TIE
   Gold tie with black Yosef
   Price $6.00

10. ASU KNIT HAT
    Black with gold-trimmed ASU patch with Yosef Head
    Price $4.00

11. ASU CUSHION SEAT
    Gold with black Yosef Head and ASU letters
    Price $3.00

12. ASU MOUNTAINEER WITH INSCRIPTION
    Antique gold, mold-casted Yosef Head and ASU inscription, weight approx. 12 lbs.
    (Yosef member) $50.00
    (non member) $100.00

13. YOSEF RAIN PONCHO
    Gold with black lettering
    Price $4.00

14. YOSEF PLAQUE
    Hand-carved wooden plaque
    Price $10.00

15. (a) BUMPER STICKER
    Gold "Give 'em Hell Apps"
    Price $1.00

    (b) BUMPER STICKER
    (not pictured)
    ASU - USA black and gold red, white, and blue
    Price $1.00

16. (a) ASU BLACK CAP
    Black mesh with ASU patch
    Price $5.00

    (b) ASU WHITE CAP
    White mesh with ASU patch
    Price $5.00

17. (a) ASU BLACK VISOR
    Black with ASU patch
    Price $3.00

    (b) ASU GOLD VISOR
    Gold with ASU patch
    Price $3.00

(ITEMS NOT PICTURED)

18. ASU RUG
    Black and gold with Yosef Head - 3' x 4' diameter
    Price $20.00

19. ASU JUMBO LUGGAGE TAGS
    Black, gold, and white
    Price $2.00

20. ASU SCARF
    Gold with black Yosef Head
    Price $3.00

Prices are subject to change without notice.

QUANTITY	ITEM NO.	ITEM	COLOR & SIZE	UNIT PRICE	TOTAL PRICE
				Total Order	
				4% Tax	
				Postage and Handling	$1.00
				Total	

Name _____

STREET _____

CITY _____ STATE _____ ZIP _____

Make checks payable to ASU Giftshop
Mail payments with order to:

ASU AMBASSADOR GIFTSHOP
Alumni Affairs
Administration Annex
Boone, N. C. 28608

Belk

White Stag
THE WARNACO GROUP

Jantzen

TOM BOY

Levi's

CHANEL

pbj

NIKE

college town

H.I.S.®

Personal

Koret

Elizabeth Arden

Ultima II

PACIFIC TRAIL
Sportswear

Bass

COLLAGE

Halston

IZOD®
OF LONDON

Belk

105 E. KING ST.
BOONE

master charge
THE INTERBANK CARD

AMERICAN EXPRESS

VISA

Give em Hell Apps!

IT'S MILLER TIME

DISTRIBUTED BY
A & L WHOLESALE CO., INC.
WILKESBORO, N. C.

Hardee's®

HOT BISCUIT BREAKFAST

Ham
Sausage
Steak

till 11 a.m. everyday

Sponsor of ASU Football Network for Fourth
Consecutive Year

GO APPS!

PROVEN: 25% SHARPER COLOR PICTURE THAN EVER BEFORE POSSIBLE.

NEW MAGNAVOX TOUCH-TUNE TELEVISION.

MORE LINES OF RESOLUTION MAKE THE DIFFERENCE.

Lines of resolution determine how sharp your color TV picture will be. The more lines, the sharper the picture. And Magnavox has more lines than ever before possible.

Ordinary color TV pictures have 260 lines. Magnavox Computer Color 330 delivers 330 lines. That's 25% more lines of resolution for Magnavox. That means Magnavox has a 25% sharper, crisper, clearer color picture.

For documentation of this fact, please write: Magnavox, Dept. 700, Fort Wayne, IN. 46804

NEW MAGNAVOX TOUCH-TUNE TELEVISION ALSO GIVES YOU:

☐ Computer Touch-Tuning . . . for ease and exactness.

☐ Computer Designed Chassis . . . for reliability and performance.

☐ Improved Sound . . . for greater realism.

And Magnavox is cable-ready for 20 cable channels without a converter . . . to save you time and money.

MAGNAVOX

QUALITY IN EVERY DETAIL