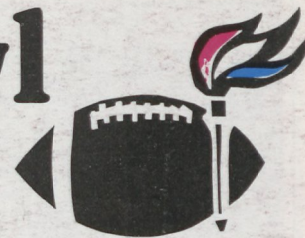
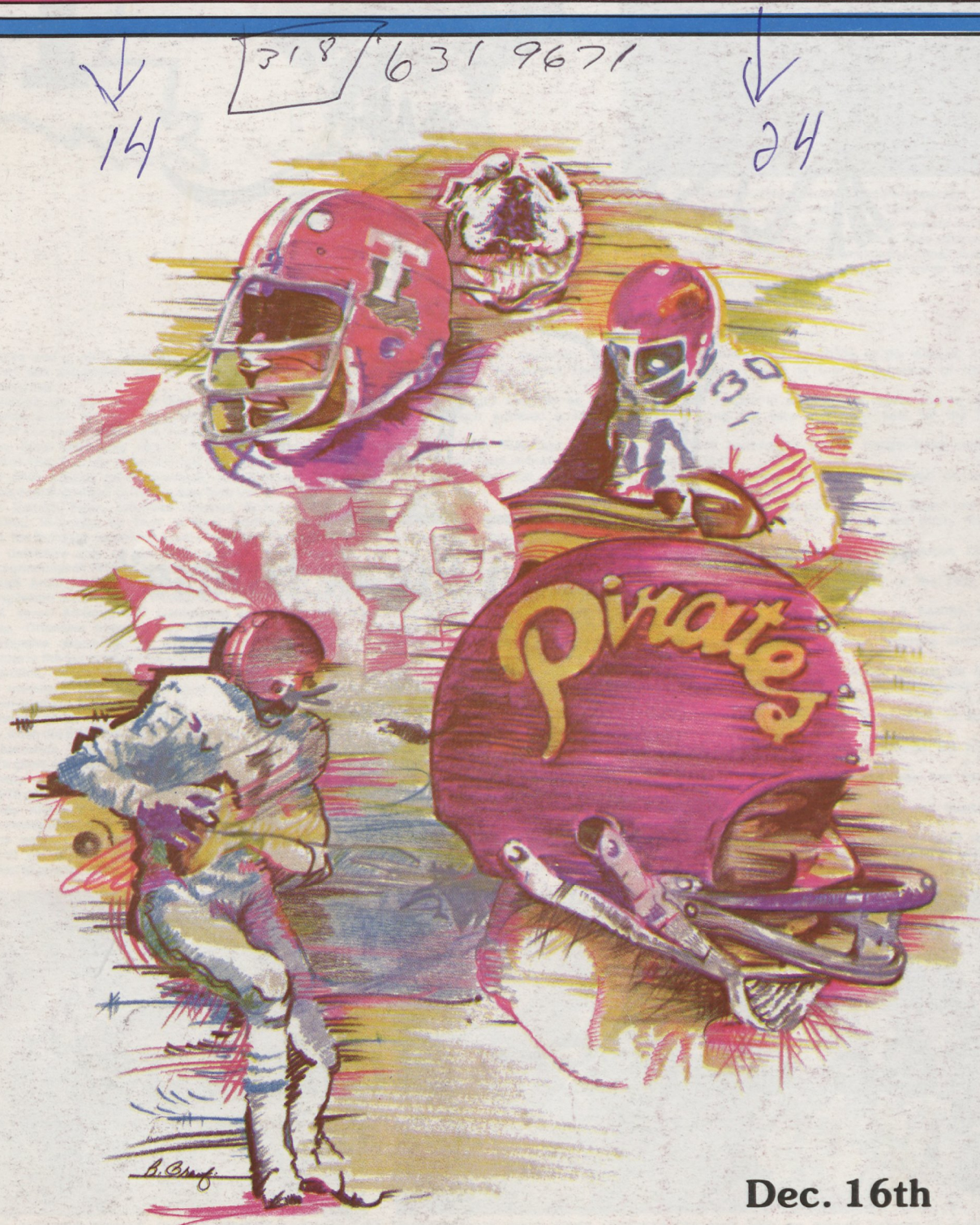


1978 Independence Bowl

Shreveport, Louisiana

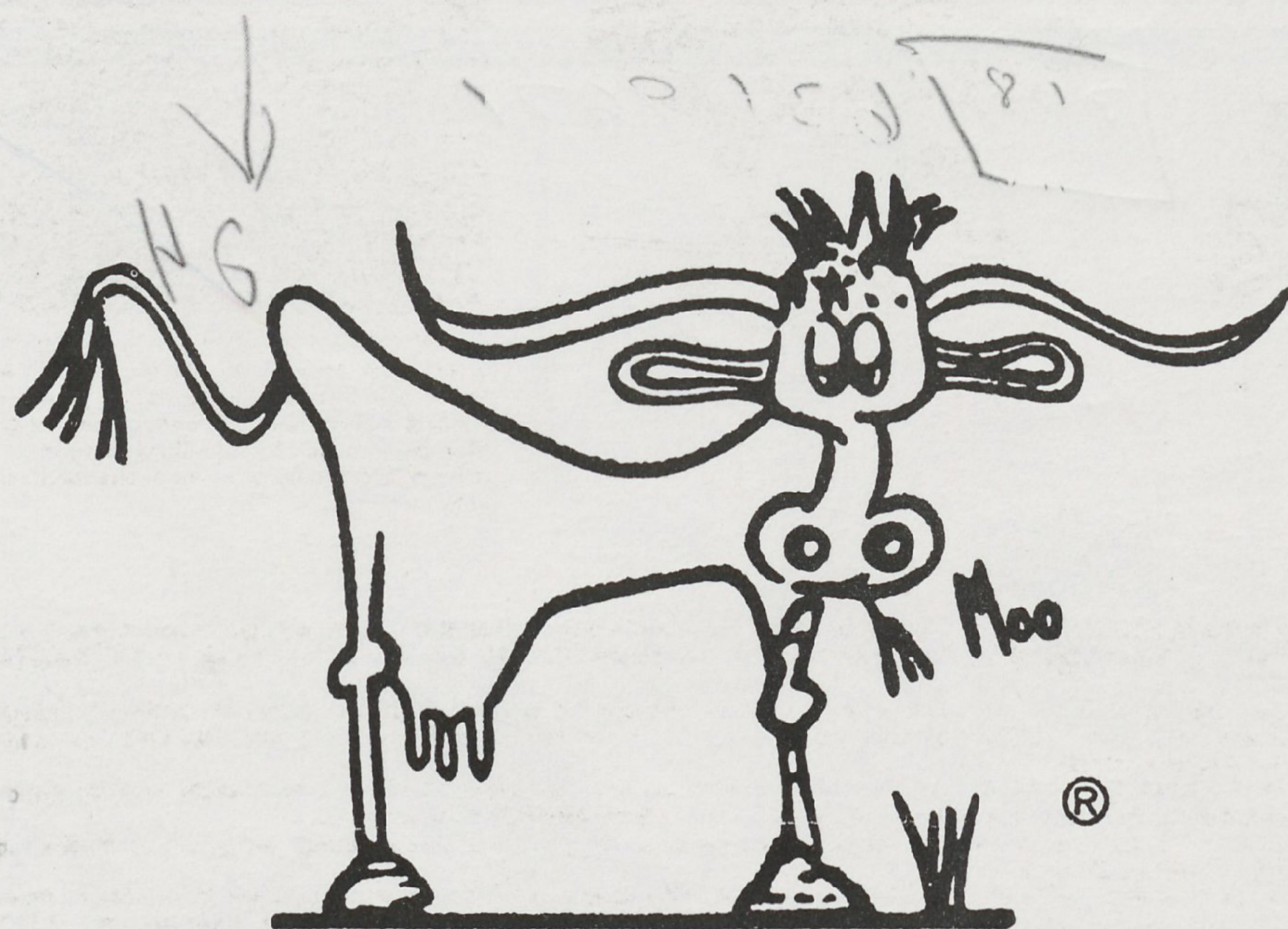


Louisiana Tech vs. East Carolina University



Dec. 16th
State Fair Stadium
\$1.00

The Best Food for the Best Price

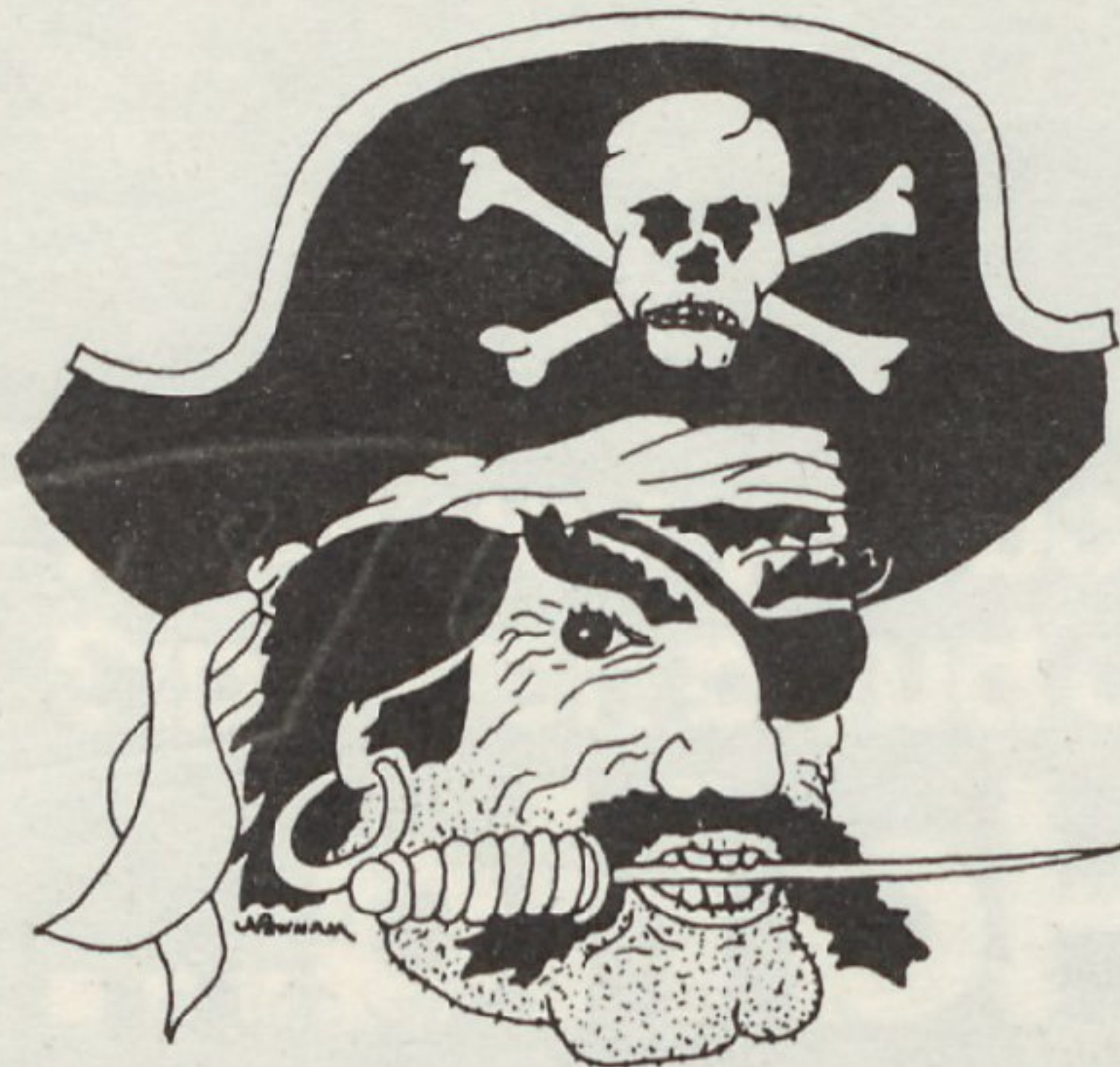


"Western Sizzlin Steak House"

Ruston
601 S. Vienna
318/ 251-0300

"Go Get 'Em Bulldogs!"

Today's Game



THREE STRAIGHT-----Only country-western superstar Charley Pride has made more trips to the Independence Bowl in Shreveport than Louisiana Tech University. Pride, one of country-western music's most accomplished singers and performers, is back this afternoon to sing our National Anthem for the third consecutive time, making him one of only a few people who have attended all three Independence Bowls in an official game capacity.

Ten games and a sixth Southland Conference championship after Louisiana Tech University manhandled the University of Louisville in the Second Annual Independence Bowl last December, the Bulldogs have returned to Shreveport to face the potent East Carolina University Pirates in the 1978 edition of this NCAA post-season bowl game.

The Bulldogs ran and passed their way to a sixth SLC championship in eight seasons as a member of the league in earning the repeat trip to this afternoon's Independence Bowl, but the road was by no means an easy one, and Tech suffered a few key injuries along the way that must heal for the 'Dogs to keep alive the SLC's unbeaten tradition in this December classic.

Arkansas State University shared the 1978 Southland Conference crown with Tech but, by virtue of a 24-10 hard-fought win in head-to-head confrontation with the Indians of ASU, Tech earned a bowl bid with a 4-1 conference mark and a 6-4 season slate. A-State also finished 4-1 in the SLC.

In their final season game, however, the Bulldogs suffered a rash of injuries that, coupled with those already being prominently displayed on the LTU bench, could have a deciding effect on Tech's play here this afternoon.

Tailback George Yates, offensive linemen Rodney Jones and James Stephens, all starters, and backup tailback Bryan Leviston all went down with injuries in a season-ending 18-0 loss by Tech to rival Northeast Louisiana and, with starting quarterback Keith Thibodeaux having been on and off the injury list for most of the season, the Bulldogs could face a real challenge offensively against the tough ECU defense.

On the defensive side of the field, however the 'Dogs are still one of the SLC's and the nations stingiest clubs, having recorded a tremendous 123 traps behind the line of scrimmage in 1978 for a minus 705 yards to the opposition.

Noseguard Ardis McCan, who with Arkansas State's Wesley Williams has been named the Southland Conference's Co-Defensive Player of the Year, has been the season-long leader of that charge, amassing 31 traps himself for a minus 203 yards, easily the team leader, and possibly the national leader, as well.

In total, seven All-Southland Conference performers will lead Tech against the Pirates this afternoon, with McCann and Yates, if he is healthy, headlining that elite group. Offensive lineman C.J. Lottinger at center and defenders Johnny Robinson in the line, Jimmy Blachshire at a linebacking position and Jean Dornier in the defensive secondary are among Tech's other all-league selections, as is wide receiver-return specialist Scooter Spruiell, whose returning abilities could also play a big role in the outcome of this afternoon's contest.

East Carolina, which finished 8-3 for the season and very familiar with the style of play in the Southland Conference--having included among its conquests wins over SLC members Texas-Arlington and Southwestern Louisiana--will counter the swarming Louisiana Tech defense with a wishbone offense, as well as the second best defensive unit in the NCAA.

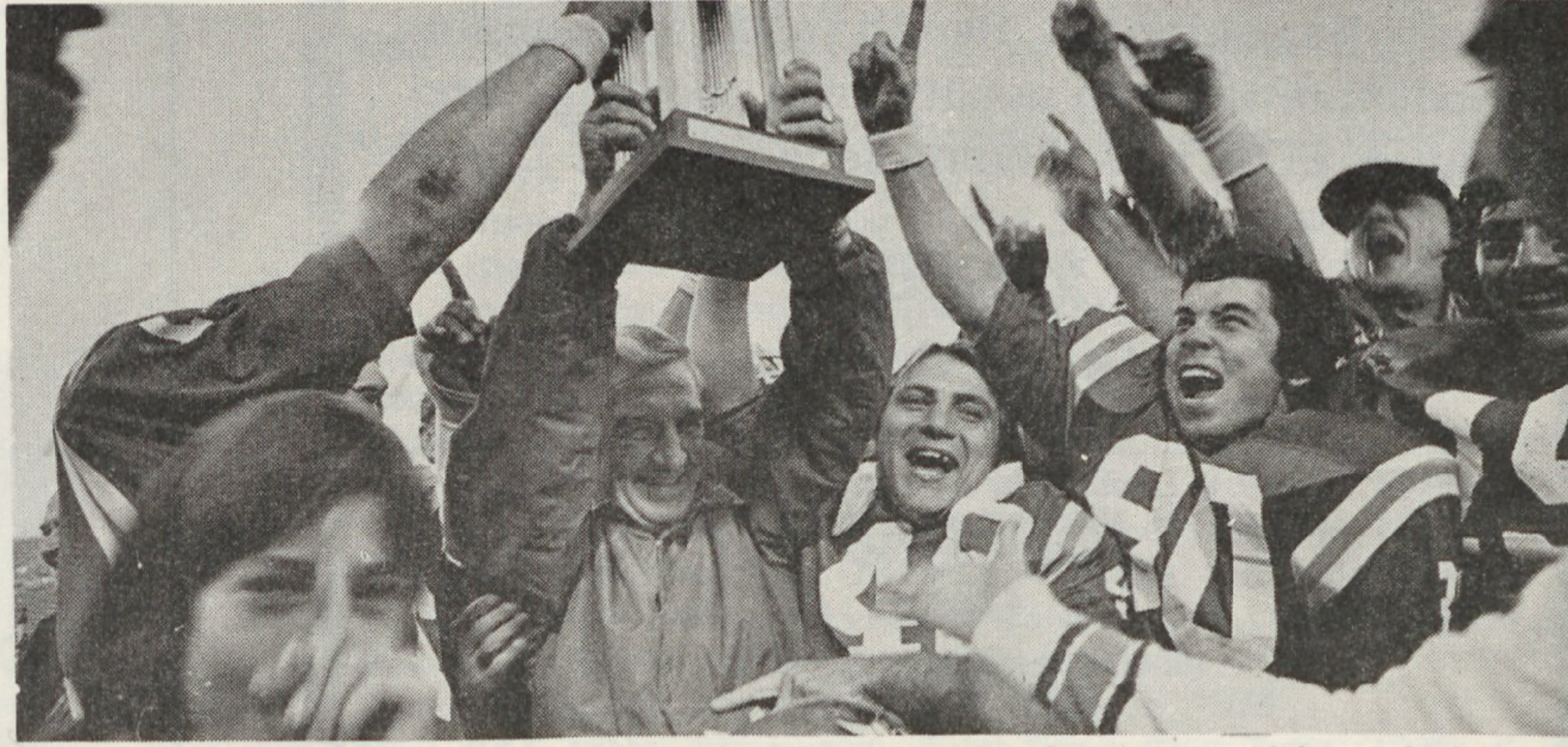
The Pirates, under head coach Pat Dye, have allowed opponents just 204.8 yards per game this fall, which ranks behind only Penn State in total defense in the NCAA, while the ECU secondary has also achieved national prominence with a second-place rating of 76.1 yards allowed per game.

Those statistics, given Louisiana Tech's proven ability (185.0 yards per game) to throw the football and be successful at it, could provide the highlight of this afternoon's game and will doubtlessly be one of the deciding factors, if not the deciding factor, in the game's outcome.

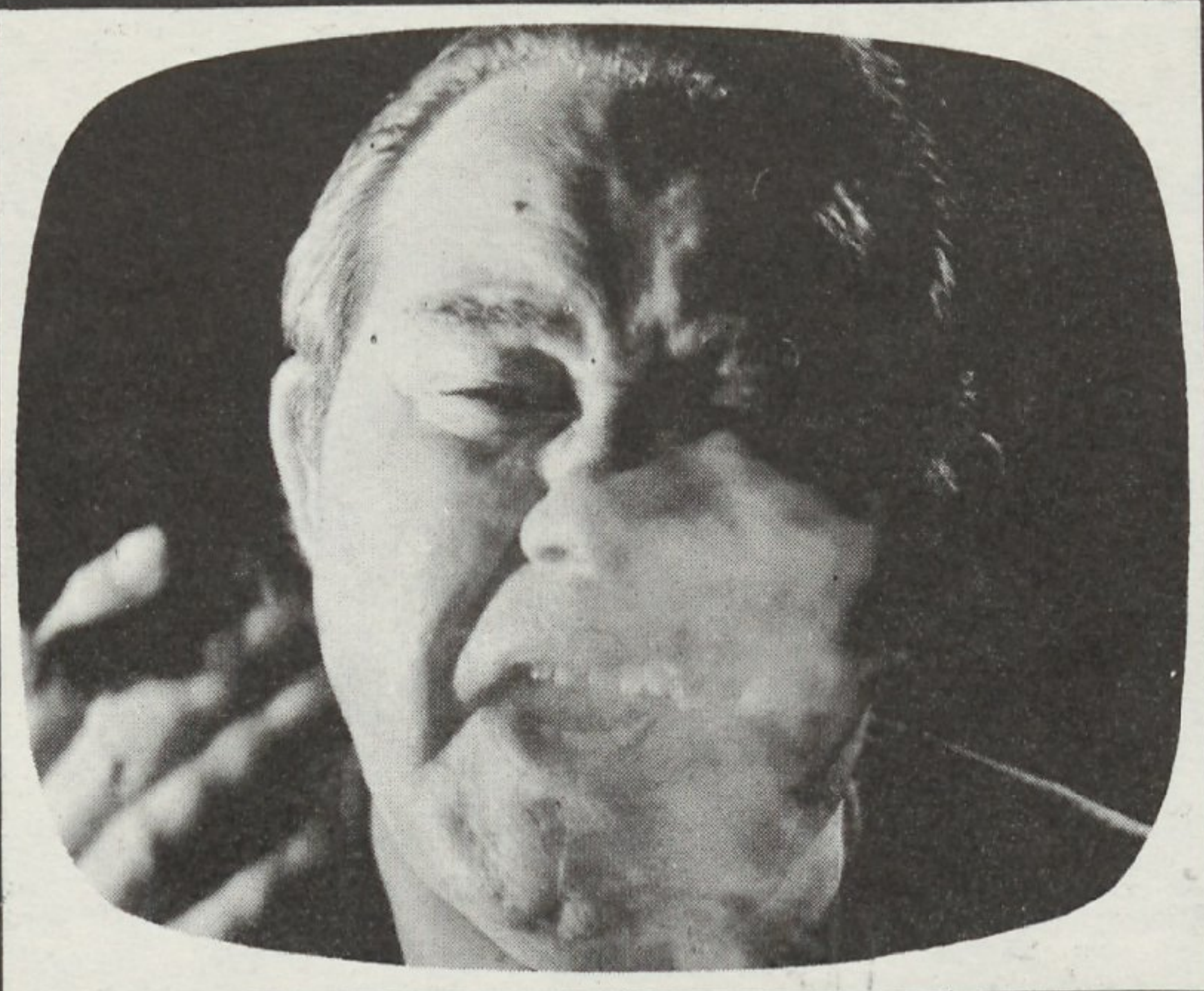
Offensively, the Pirates rally behind running back Eddie Hicks, who has rushed for more than 2,000 yards in a Pirate uniform and who has 515 yards to his credit in 1978 despite being sidelined much of the year with nagging injuries.

ECU's top rusher this fall is Theodore Sutton, a bullish-type fullback who has 621 yards. Halfback Anthony Collins has added 479 yards and quarterback Leander Green has maneuvered another 307 yards out of the Pirate's triple-option attack.

With the potency of East Carolina's offense a proven factor in the Pirates' favor, and the ECU defense holding those two second-place national rankings, Tech's growing list of "walking wounded" must be both physically and mentally ready for the challenge this afternoon, and Tech's stubborn defensive unit must rise to the occasion to give its ailing offense the field position it needs to keep the Southland Conference's unbeaten streak in the Independence Bowl alive today.



GOOD DEFENSE EQUALS CHAMPIONSHIPS---Louisiana Tech University head coach Maxie Lambright has long been an avowed believer in defense, having used it to shut down the University of Louisville's stubborn and potent offensive attack in last December's Independence Bowl (left). As a result of that fine defensive showing, Lambright's troops carted home the championship trophy in 1977 (right), and the Bulldogs are hoping to use that same type of swarming defense this afternoon against another potent offensive club, the East Carolina University Pirates.



Downtown 221-3635
Eastgate Shopping Center 797-4511
Southpark Branch 687-3833

**You say you want
to buy a new car?**

Ha Ha...

At The Bank, we won't intimidate you when you need money for a new car. We think you deserve low bank interest rates, and we want you to feel welcome as well, because we believe that new car financing should fit your calendar and your pocket-book. Plus there are many other advantages to Bank Financing like knowing how much you can afford to spend, what your monthly notes will be and for how long beforehand. That means extra bargaining power, and it lets you concentrate on the most important part of buying a new car; finding what you want—at your price. Simply put, new car buying becomes fun again. Call us today for the kind of financing you deserve.

**the bank
of commerce**

Compliments of

**CRAFT MACHINE
WORKS, INC.**

GO BULLDOGS!

providing Lincoln Parish and surrounding communities with quality lathe, welding, fabrication, EDM, and grinding services

255-6830

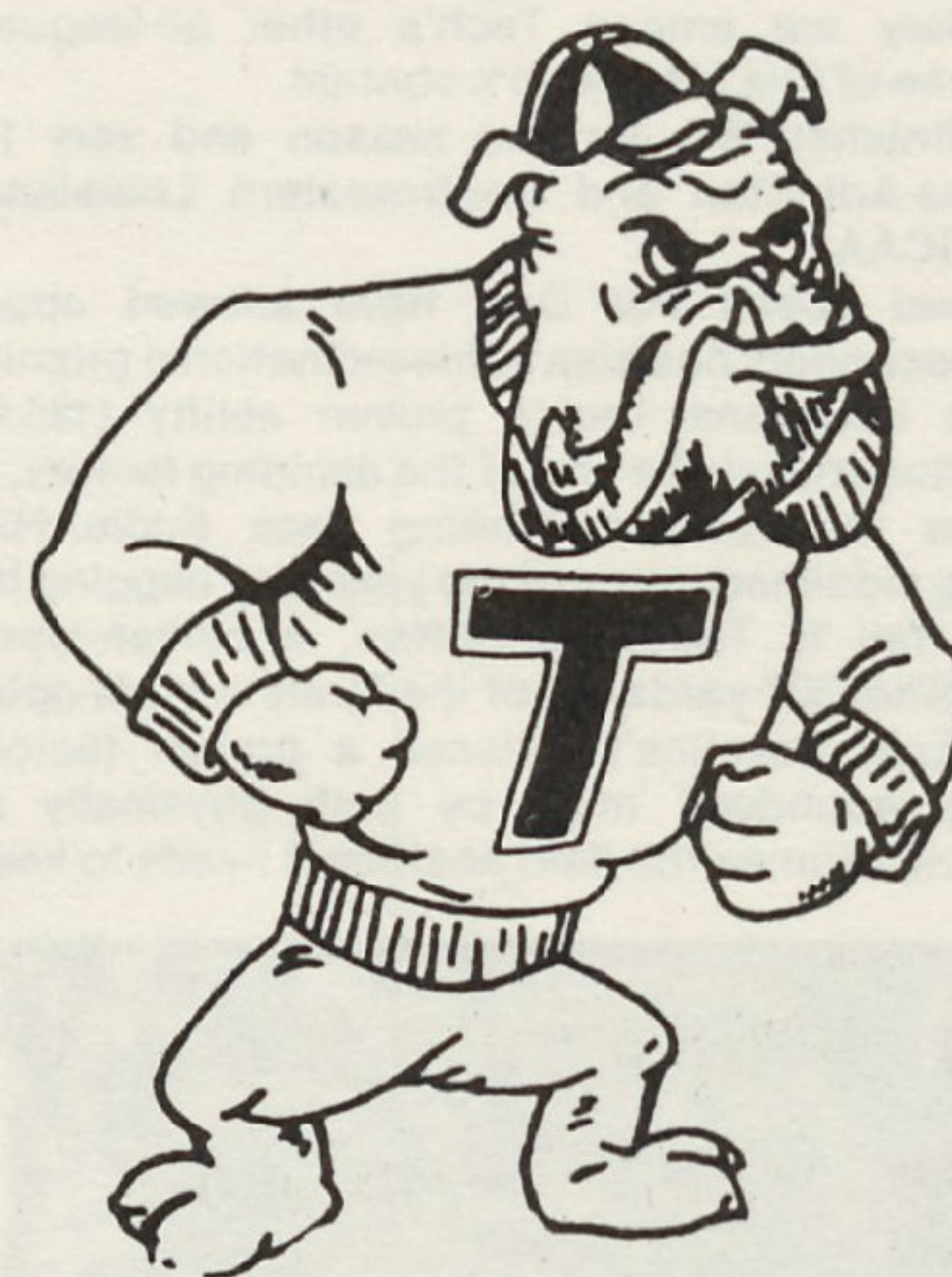
Farmer Ville Hwy.
Ruston, La. 71270

MIKE CRAFT

Owner

255-7595

Good Luck Bulldogs!

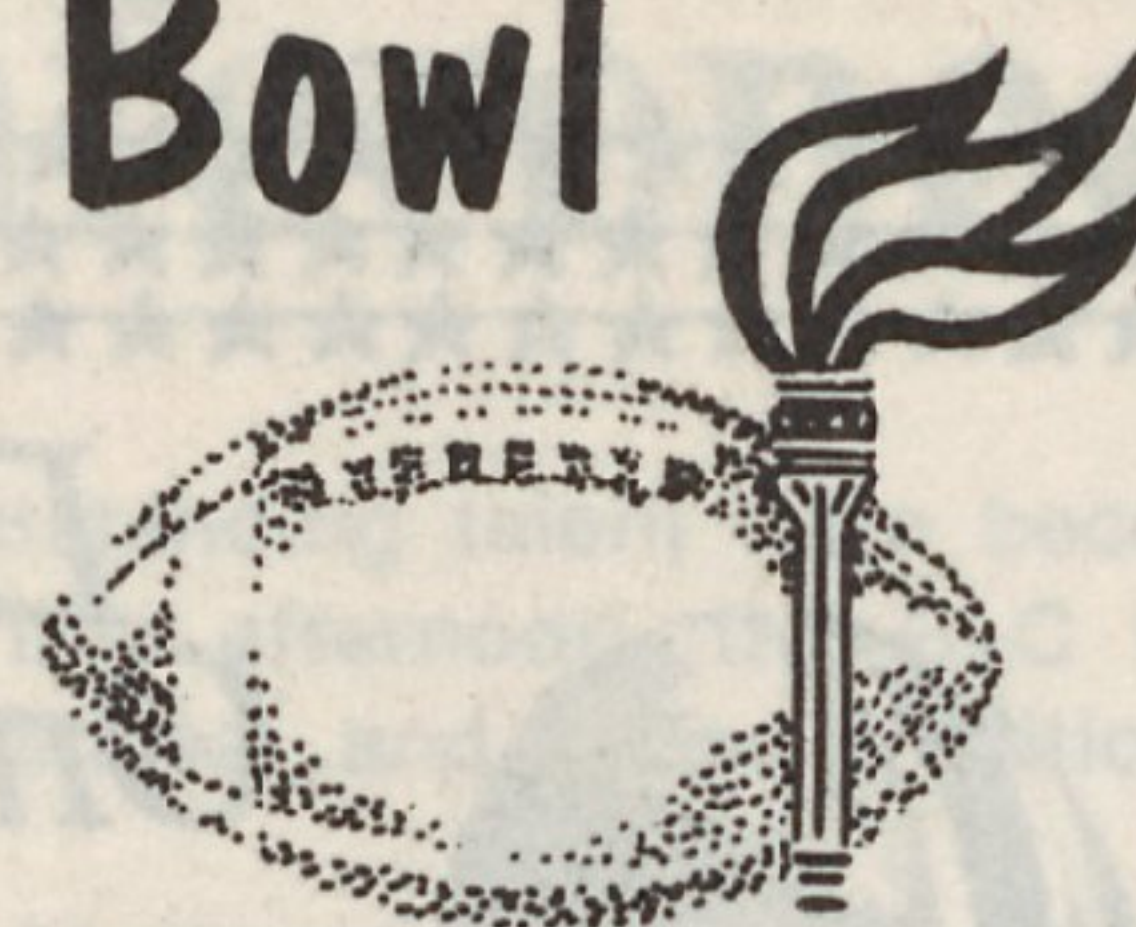


**CITY OF
RUSTON**

**Go Bulldogs . . . Go Tech . . .
Go Ruston**

Be a real friend to your friends, tell'em all about Tech!

The Independence Bowl



Bowl Records

TEAM

OFFENSE

Most Passes Attempted: 39 by Louisiana Tech, 1977
Most Passes Completed: 19 by Louisiana Tech, 1977
Most Yards Passing: 287 by Louisiana Tech, 1977
Most TD Passes: 2 by Louisiana Tech, 1977
Best Completion Percentage: 48.7% by Louisiana Tech, 1977
Most Rush and Pass Plays: 83 by Louisiana Tech, 1977
Total Offense: 335 by Louisiana Tech, 1977
Most Punt Returns: 5 by Louisiana Tech, 1977
Most Yards on Punt Returns: 67 by Louisville, 1977
Most Yards on Kickoff Returns: 93 by Louisville, 1977
Most Points Scored: 24 by Louisiana Tech, 1977
Most TD's Scored: 3 by Louisiana Tech, 1977
Most PATs by Kick: 2 by Louisville, 1977
Most First Downs: 25 by Louisiana Tech, 1977
Most First Downs Rushing: 8 by Louisiana Tech, 1977
Most First Downs Passing: 14 by Louisiana Tech, 1977
Most First Downs Penalty: 3 by Louisiana Tech, 1977
Most Fumbles: 8 by Louisville (lost 3)

DEFENSE

Fewest Points Allowed: 14 by Louisiana Tech, 1977
Fewest First Downs Allowed: 11 by both Tulsa, 1976 and Louisiana Tech, 1977
Fewest Yards Allowed Rushing: 48 by Louisville, 1977
Fewest Yards Allowed Total Offense: 161 by Louisiana Tech, 1977
Most Interceptions: 2 by Louisville, 1977
Most Fumbles Recovered: 3 by McNeese, 1976; Louisiana Tech, 1977; Louisville, 1977

INDIVIDUAL

Most Rushes: 17 by Terry McFarland, McNeese, 1976; Charlie Lewis, Louisiana Tech, 1977, Nathan Poole, Louisville, 1977
Most TD's Rushing: 1 each by Thomas Bailey, Tulsa; Mike McArthur and Oliver Hadnot, McNeese, 1976; Charlie Lewis, Louisiana Tech; Kevin Miller, Louisville, 1977
Most Passes Attempted: 39 by Keith Thibodeaux, Louisiana Tech, 1977
Most Passes Completed: 19 by Keith Thibodeaux, Louisiana Tech, 1977
Most Passes Had Intercepted: 2 by Keith Thibodeaux, Louisiana Tech, 1977
Most Yards Passing: 287 by Keith Thibodeaux, Louisiana Tech, 1977
Most TD Passes: 2 by Keith Thibodeaux, Louisiana Tech, 1977
Longest Pass: 41 yards, Keith Thibodeaux to George Pree, Louisiana Tech, 1977 (for TD)
Most Pass Receptions: 5 by Larry McCartney, Louisiana Tech, 1977
Most Yards Receiving: 78 by Rod Foppe, Louisiana Tech, 1977
Most TD Receptions: 1 by both George Pree and Larry McCartney, Louisiana Tech, 1977
Most Rushing and Passing Plays: 45 by Keith Thibodeaux, Louisiana Tech, 1977
Most Yards Total Offense: 229 by Keith Thibodeaux, Louisiana Tech, 1977
Most Interceptions: 1 each by Charles Jefferson, McNeese and Terry Clark, Tulsa, 1976; Bill Schneider, Louisiana Tech; Zarko Ellis and Danny Simpson, Louisville, 1977
Most Punt Returns: 5 by Larry Anderson, Louisiana Tech, 1977
Most Punt Return Yardage: 67 by Kevin Miller, Louisville, 1977
Longest Punt Return: 60 yards by Kevin Miller, Louisville, 1977 (for TD)
Most Kickoff Returns: 2 by Mike McArthur, McNeese, 1976; Larry Anderson, Louisiana Tech; Calvin Prince, Louisville, 1977
Most Kickoff Return Yards: 72 by Calvin Prince, Louisville, 1977
Longest Kickoff Return: 42 yards by Calvin Prince, Louisville, 1977
Most Points Scored: 12 by Kevin Miller, Louisville, 1977
Most TD's Scored: 2 by Kevin Miller, Louisville, 1977
Most PAT Kicks Attempted: 2 by Steve Cox, Tulsa, 1976; Keith Swilley, Louisiana Tech; Pedro Posadas, Louisville, 1977
Most PAT Kicks Made: 2 by Pedro Posadas, Louisville, 1977

In just two short years, the Southland Conference's Independence Bowl has proven itself to be annually among the National Collegiate Athletic Association's finest post-season extravaganzas.

From an auspicious beginning with 1976 SLC champion McNeese State University's rousing 20-16 upset win over the highly-favored University of Tulsa, to 1977 league titlist Louisiana Tech University's 24-14 drubbing of the University of Louisville, the Independence Bowl has been consistently one of the NCAA's most exciting post-season games from start to finish.

In the inaugural outing, it took Cowboy halfback Oliver Hadnot's 25-yard scamper with just 37 seconds remaining on the fourth quarter clock to push McNeese State past Tulsa in front of 15,542 fans at Shreveport, Louisiana's, State Fair Stadium, giving the Cowboys and the SLC a fitting end to a spectacular season on a rainy, windy evening with chilly temperatures.

Then, last December on a bright and sunny afternoon, Louisiana Tech's Keith Thibodeaux dazzled both Louisville's Cardinals and a crowd of 22,223 that included General of the Army Omar N. Bradley with the same type of passing that had secured him a place on the All-Southland Conference team as a sophomore, leading the Bulldogs to an easier-than-expected win over their Kentucky visitors.

Established in time for the 1976 season, the Independence Bowl annually calls upon the regular season football champion of the Southland Conference, composed of Arkansas State, Lamar, Louisiana Tech, McNeese State, the University of Southwestern Louisiana and the University of Texas at Arlington, to defend its honor against a selected major college opponent.

It seemed only fitting, too, that the first Independence Bowl was to be held in America's Bicentennial year, and it was only natural that the SLC occupy the host team position.

After spending 12 seasons without an annual post-season football tie-in, the Southland Conference's dreams of the early Seventies became a reality when the NCAA Extra Events Committee sanctioned its first post-season bowl addition since 1970.

And, there could have been no other unaligned conference more befitting of a bowl game than the Southland, which had amassed a 54 percent winning quota against outside competition and which had boasted four undefeated teams in its short existence.

Now, the Independence Bowl has established a tradition that will annually provide just one extra incentive for Southland Conference football. And, for the team that makes it to Shreveport in December, one of keeping alive the SLC's impressive win streak.

Most Valuable Players

1977 — OFFENSE — Keith Thibodeaux, Louisiana Tech
DEFENSE — Otis Wilson, Louisville

1976 — OFFENSE — Terry McFarland, McNeese State
DEFENSE — Terry Clark, Tulsa



TERRY McFARLAND



KEITH THIBODEAUX

*Don't Be Left
On The Bench...*

*Join The Team
That Watches*

KTAL TV

6N

KTAL TV 6




*Ruston's Largest
Discount
Department Store*

I-20 East - Ruston
9 A.M. to 9:30 P.M.

**SPORTING
and
ATHLETIC
Equipment**



H. Mickel Sports

TEL. 322-0531

2106 FORSYTHE AVE. 109 CATALPA
MONROE, LOUISIANA 71201



BREAKFAST - LUNCH - DINNER
**ANY OF OUR SMORGASBORDS
IS A WINNER!**
• SERVED EVERY DAY OF THE WEEK •

*WE TRULY BELIEVE WE SERVE THE
FINEST SMORGASBORD BUFFETS
TO BE FOUND IN THE ARK-LA-TEX*

"COUNTRY COOKING LIKE MAMA USED TO DO"

• VISIT OUR COCKTAIL LOUNGES •



BREAKFAST	LUNCH	DINNER & SUNDAY LUNCH
6 AM - 9 AM	11 AM - 2 PM	5:30 PM - 9:30 PM

MR. GEORGE DEMENT
HOLIDAY INN - BOSSIER CITY
150 Hamilton Rd.
Bossier City, La. 71010

MR. DUTCH DUCHARME
HOLIDAY INN NORTH
1906 W. Market
Shreveport, La. 71105

MR. GENE MURPHY
HOLIDAY INN WEST
4900 Greenwood Rd.
Shreveport, La. 71109

The Southland Conference

Both on and off the fields of athletic competition, traditions of excellence and outstanding talent have become trademarks of the Southland Conference. With the 1978 football season winding to a close this afternoon, the SLC has entered its 16th year as the newest of National Collegiate Athletic Association major conferences, and those traditions continue to build respect for this up-and-coming sextet of Southern colleges and universities.

Currently, Arkansas State University, Lamar University, Louisiana Tech University, McNeese State University, the University of Southwestern Louisiana and the University of Texas at Arlington comprise the SLC, with annual competition being staged in seven sports---football, cross country, basketball, track and field, baseball, golf and tennis.

Through the years, the Southland Conference has produced national championship teams and individuals in a variety of sports, including both Louisiana Tech University and Arkansas State University in football. In 1970, ASU's Indians climaxed a perfect 11-0-0 season with top rankings in both the Associated Press and United Press International small college polls, while the Bulldogs matched that feat four years later with a victory in the NCAA Division II national championship game and a national title in an 11-1-0 campaign.

Individually, athletes of the caliber of former Trinity University (which was a member of the SLC during its early years) tennis aces Dick Stockton and Brian Gottfried, both now well represented on the professional tour, former Arkansas State University track and field world record holders Earl Bell in the pole vault and Thomas Hill in the 110-meter high hurdles, Southwestern Louisiana's legendary Dwight "Bo" Lamar in basketball, and a host of professional football standouts that includes Bill Bergey, Calvin Harrell, Leroy Harris and Joe Hollimon of Arkansas State, Roger Carr, Pat Tilley, Mike Barber, Billy Ryckman, Fred Dean, Roland Harper and Larry Anderson of Louisiana Tech, Rafael Septien of Southwestern Louisiana and Dexter Bussy of Texas-Arlington, have graduated from Southland Conference competition to excel at their respective sports on the professional level.

In its 16 years of existence, the Southland Conference has produced a total of five U.S. Davis Cup tennis players, seven U.S. Olympic basketball representatives, three Olympians in track and field, and gold medal winners in both Olympic and Pan American Games swimming, as well as in Pan American Games track and field, along with the afore-mentioned numerous professional standouts in football, basketball and tennis.

Off the athletic field, as well, the Southland Conference has rewarded excellence among its student-athletes by annually presenting the F.L. McDonald Scholarship award for graduate study to the highest ranking senior student-athlete in the SLC, based on grade point averages. During the 11 years in which this award has been presented, the SLC has rewarded the efforts of student-athletes in five of its seven sports, with the latest honoree being possibly the SLC's most well-known recipient of the award---1976 consensus football All-American T.J. Humphreys of Arkansas State University, now a medical student at the University of Arkansas Medical School.

The SLC at a glance . . .

ARKANSAS STATE UNIVERSITY

LOCATED AT Jonesboro, Arkansas ... enrollment is 7,200 ... president Carl Whillock ... teams are nicknamed "Indians" ... athletic director is R. Dean Pryor ... sports information director is Jerry Schaeffer ... SLC faculty representative is Sam Gennuso ... colors are scarlet and black ... home stadium is Indian (17,080)

LAMAR UNIVERSITY

located at Beaumont, Texas ... enrollment is 12,723 ... president is Dr. Bob Kemble ... teams are nicknamed "Cardinals" ... athletic director is J.B. Higgins ... sports information director is Joe Lee Smith ... SLC faculty representative is H.D. Eveland ... colors are red and white ... Home stadium is Cardinal (17,150)

LOUISIANA TECH UNIVERSITY

located at Ruston, Louisiana ... enrollment is 9,053 ... president is Dr. F. Jay Taylor ... teams are nicknamed "Bulldogs" ... athletic director is Maxie Lambright ... sports information director is Keith Prince ... SLC faculty representative is Harold J. Smolinski ... colors are red and blue ... home stadium is Aillet (23,318)

McNEESE STATE UNIVERSITY

located at Lake Charles, Louisiana ... enrollment is 6,013 ... president is Dr. Thomas S. Leary ... teams are nicknamed "Cowboys" ... athletic director is Jack Doland ... sports information director is Louis Bonnette ... SLC faculty representative is Charley W. Sparks ... colors are blue and gold ... home stadium is Cowboy (20,000)

UNIVERSITY OF SOUTHWESTERN LOUISIANA

located at Lafayette, Louisiana ... enrollment is 13,500 ... president is Dr. Ray Authement ... teams are nicknamed "Ragin' Cajuns" ... athletic director is Dan Roy ... sports information director is George Foster ... SLC faculty representative is Gerard St. Martin ... colors are Vermillion red and white ... home stadium is Cajun Field (26,000)

UNIVERSITY OF TEXAS AT ARLINGTON

located at Arlington, Texas ... enrollment is 17,000 ... president is Dr. Wendell Nedderman ... teams are nicknamed "Mavericks" ... athletic director is Dr. Bill Reeves ... sports information director is Jim Patterson ... SLC faculty representative is Emory D. Estes ... colors are royal blue and white ... home stadium is Cravens Field (temporary facility, 9,000)

Additionally, academic All-Southland Conference teams are chosen in both football and basketball, and given like recognition as their counterparts on the athletic All-SLC squads.

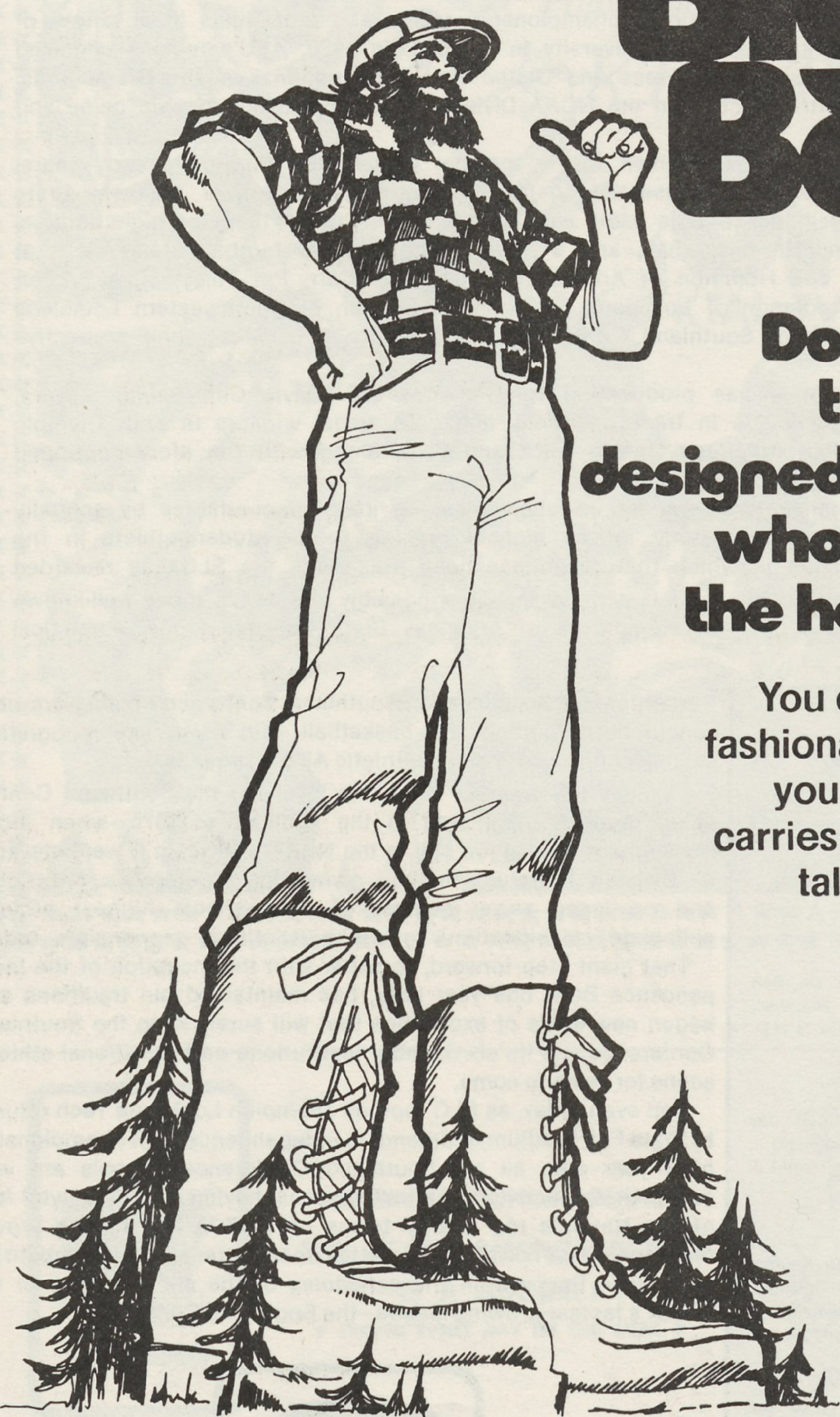
Possibly the greatest milestone involving the Southland Conference, though, culminated in the summer of 1975, when those members of the league still in the NCAA's Division II were elevated to Division I status, thereby giving the Conference full rights and privileges as a member of the nation's highest athletic collegiate classification, to which it still is responsible today.

That giant step forward, together with the inception of the Independence Bowl one year later, has maintained old traditions and begun new areas of excellence that will surely keep the Southland Conference and its six member institutions on the national athletic scene for years to come.

And even today, as SLC football champion Louisiana Tech returns to State Fair Stadium to defend its Independence Bowl championship of a year ago, all six Southland Conference schools are well into their respective basketball seasons, having already played four of the Nation's top twenty teams of 1977-78 and having proven once again that nowhere in America does better athletic competition take place than within the schedules of the six members of the NCAA's fastest-growing league---the Southland Conference.

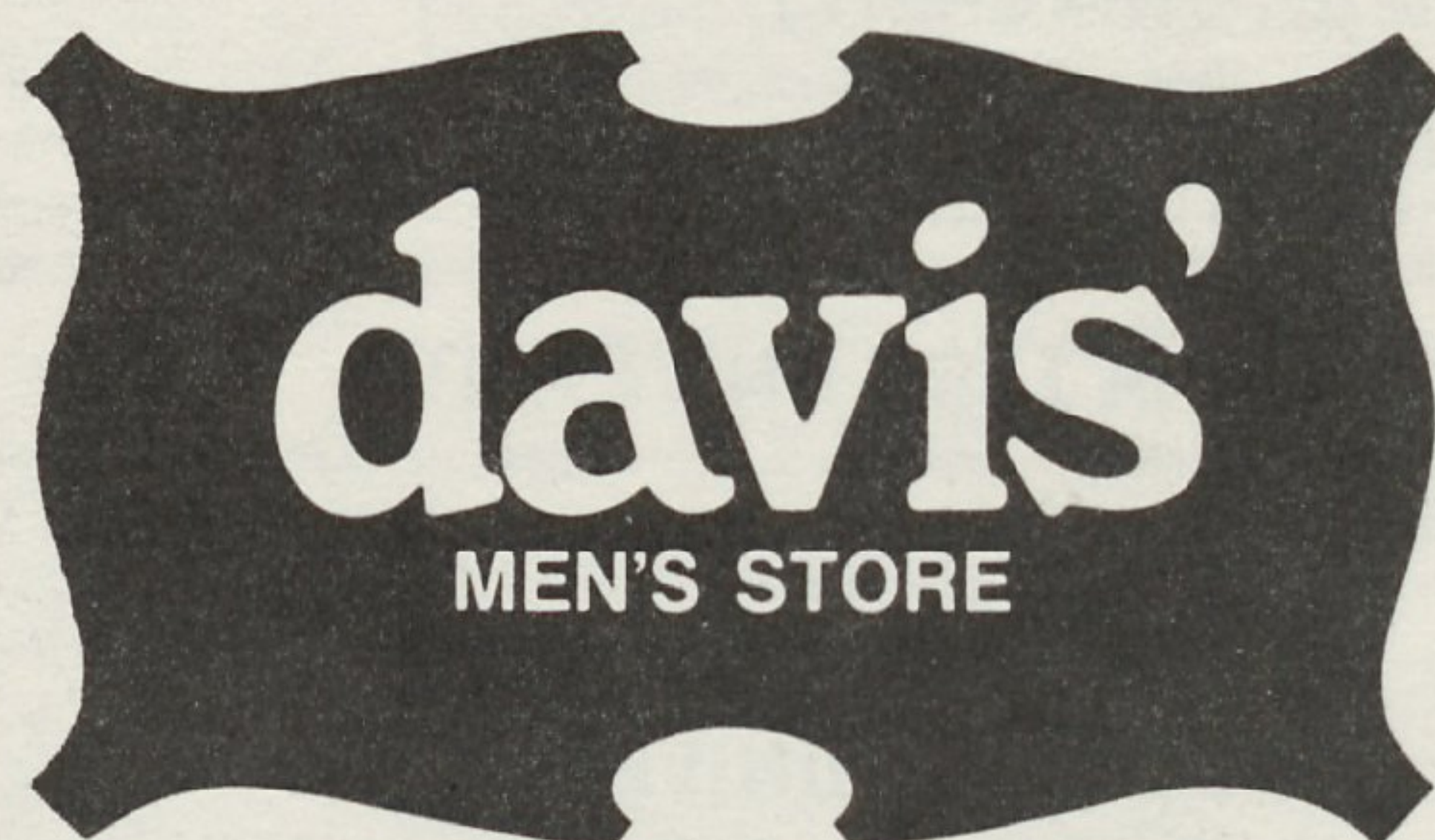


Hey, Big Boy...



**Do you sometimes feel
that men's clothing is
designed by a featherweight
who gives no thought to
the heavy or tall weight?**

You can now end that long search for fashionable clothing expressly made for you, the Big Boy. Davis Men's Store carries the largest selection of big man, tall man, and athletic-cut clothes in the Ark-La-Tex.



Famous brands, expert fitting, personal service. Conveniently located at 1862 Texas Avenue... one block off I-20. Take Allen Avenue exit. Phone 222-1595.

"THE GENERAL OMAR N. BRADLEY SPIRIT OF INDEPENDENCE AWARD"

Two living legends, one from the battlefield, the other from the cinema screen, will meet today on the gridiron of The Independence Bowl to honor the spirit of freedom and independence with the presentation of the "General Omar N. Bradley Spirit of Independence Award" by General of the Army Omar N. Bradley to John Wayne at half-time ceremonies.

The award, commissioned by The Independence Bowl Association and The Minutemen Club, honors the spirit of freedom and independence typified by Gen. Bradley, "GI's general's" lifelong dedication to America and the minutemen spirit.

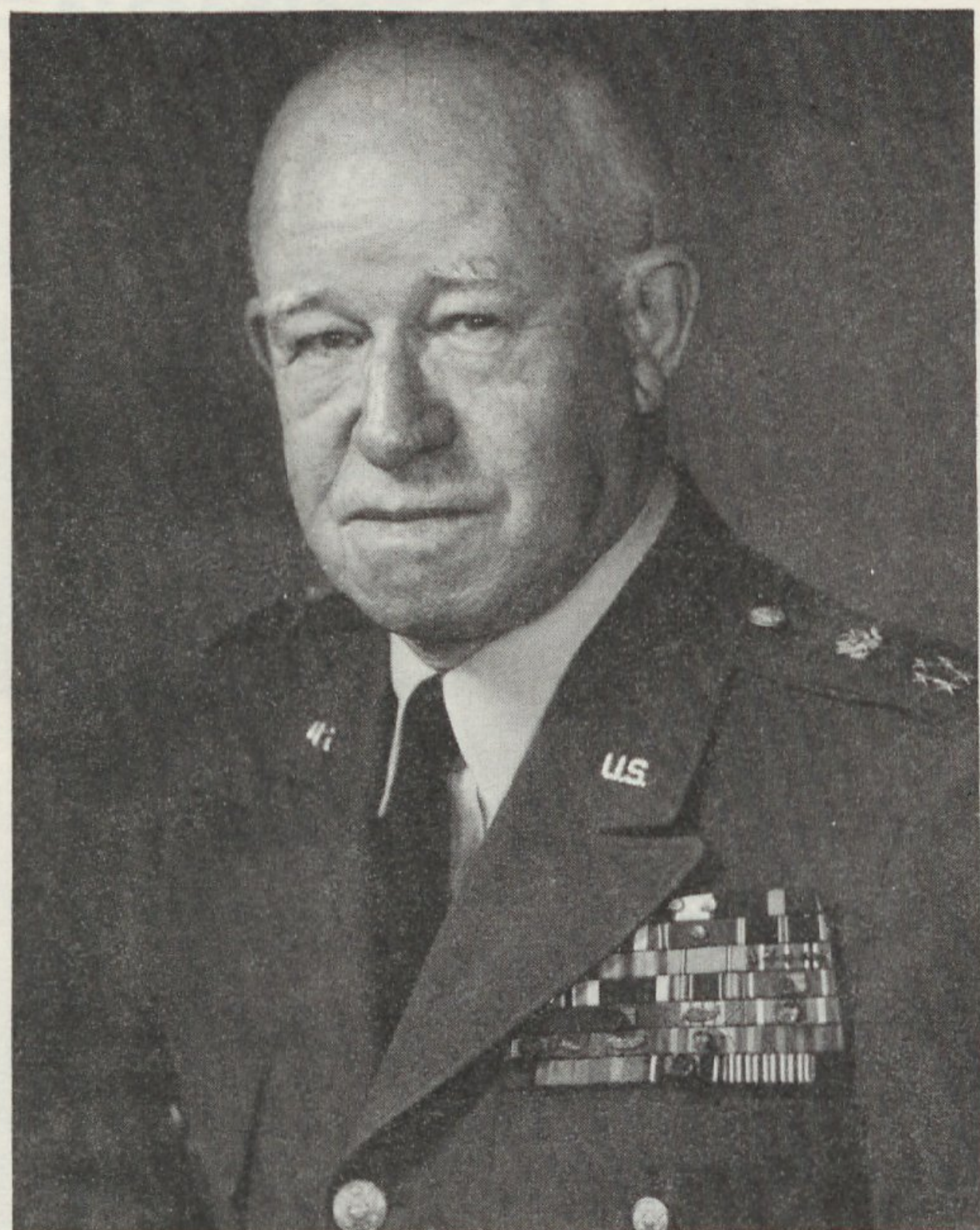
Mr. Wayne is the second recipient of the sculptured bust created by Frank Eliscu, the man commissioned in 1934 to design the Heisman Trophy. The award is a bronze bust of the first recipient, General Bradley, mounted on a base of black Belgium marble. The first "Omar N. Bradley Spirit of Independence Award," will be displayed at the United States Military Academy at West Point in honor of General Bradley.

Mr. Wayne, known to millions of movie goers as "Duke", was selected for this year's award by The Independence Bowl Association and The Minutemen Club because of his movie roles and personal contributions to our nation's defense efforts and morale. While General Bradley was leading the largest assembly of American troops in Europe during World War II, Mr. Wayne was leading the homefront morale with movies exemplifying the fighting effort.

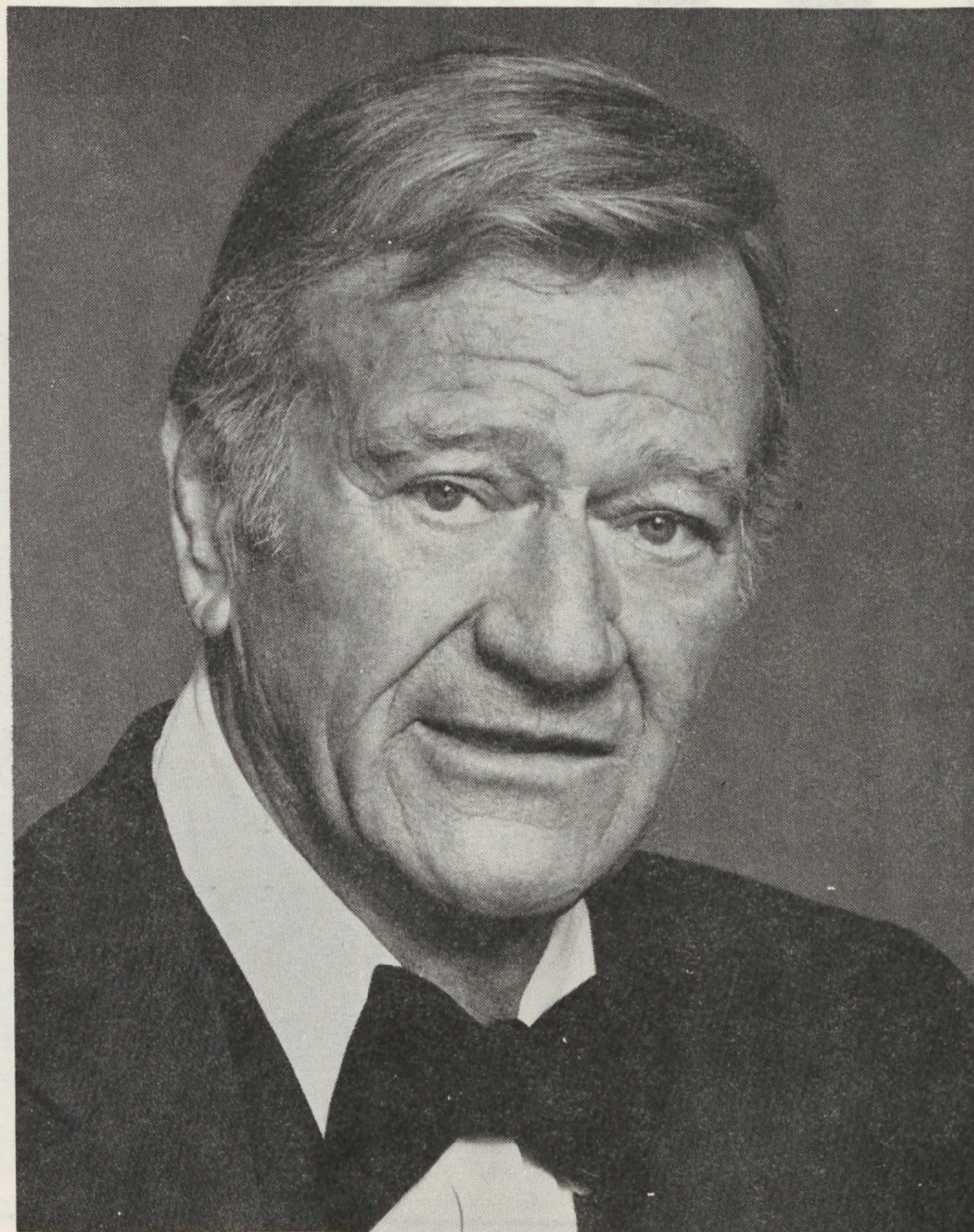
To date Mr. Wayne has starred in some 150 movies and is the undisputed boxoffice champion of all time. His films have a combined gross of nearly \$700 million which has placed him as the only current star to be on the top money making list for the past 20 years.

Mr. Wayne began his movie career during the depression and has since become a stalwart of American tradition. With such films as "The Flying Tigers", "The Green Berets", "The Fighting Seabees", "Back to Bataan", "The Longest Day", and "In Harm's Way", Mr. Wayne has become a symbol to millions of Americans of the inner strength and sacrifice that is called for during times of trial. His masterful portrayals in such epic films as "Stagecoach", "Rio Bravo", "The War Wagon", and "True Grit" personifies the character of Americans who struggled in the early West.

General Bradley, the only living five star general, will present the "Omar N. Bradley Spirit of Independence Award" to Mr. Wayne during half-time ceremonies at which time the Minutemen Club will also present two \$500.00 scholarships, in the name of General Bradley and Mr. Wayne to East Carolina University and Louisiana Tech University.



**General
Omar N. Bradley**



GLASS FOR YOUR EVERY PURPOSE

RUSTON GLASS & MIRROR COMPANY, INC.

With
DE'AN'S GALLERY

*Custom Framing
Fine Prints*

Interior Design Consultant

Glass For All Purposes

255-3243
E. Georgia Ave.

Pete's Tasty Donut Shop

OPEN 24 HOURS — 7 DAYS A WEEK

★ **We're Behind Bulldogs!** ★

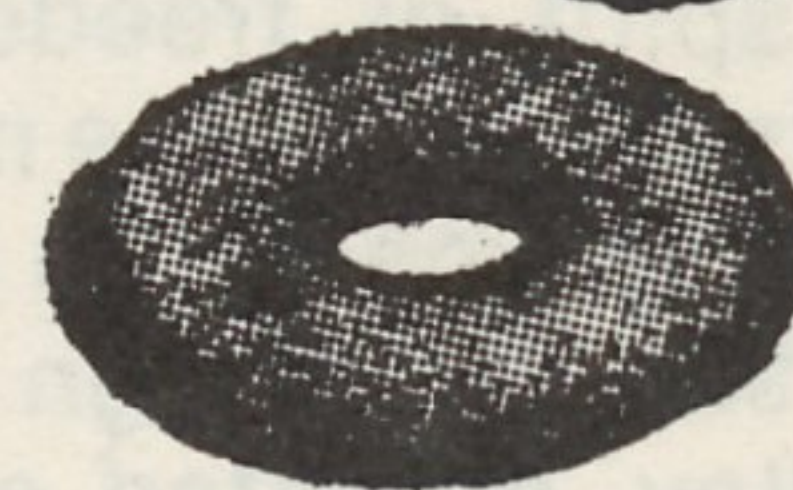
35 DIFFERENT VARIETIES OF DOUGHNUTS
BAKED FRESH DAILY

COFFEE — JUICES — SOFT DRINKS

"When You're Hot — They're Hot"

802 W. California Ave.
Ruston, LA.

251-0770



**WALKER'S
24-HOUR
RESTAURANTS**
Ph. 318-869-1322

2902 Jewella
2130 Greenwood Rd.
3633 Southern Ave.

— SHREVEPORT, LOUISIANA —

**Bonanza
Sirloin
Pit**



Wishes the Bulldogs
the Best of Luck
at the 1978
Independence Bowl

W. Monroe Thomas Rd.
18th & Louisville
Monroe, La.

North Trenton & 1-20 West
Ruston, La.

Open after all Home Games

Griff's

3 Locations:

2920 Old Minden Rd-Bossier

815 W. California - Ruston

2921 Linwood Ave. - Shreveport

FREE

WITH THIS COUPON
ONE GIANT HAMBURGER.

WITH THE PURCHASE OF
ONE GIANT HAMBURGER

OFFER EXPIRES
DEC. 31, "1978"



"SENIOR SPIRIT AWARD"

THE AWARD:

The "Senior Spirit Award" is in honor of the senior athlete in the Southland Conference "...who best typifies the traditions of scholarship, leadership, and ability." Just as the General Omar N. Bradley "Spirit of Independence Award" recognizes the citizen who best symbolizes the spirit of freedom and independence, this award recognizes the college student who demonstrates this same spirit and has the potential to become a future candidate for the major award.

The "Senior Spirit Award is a \$1,000 scholarship, sponsored by the Northwest Louisiana Plumbing and Air Conditioning Industry Promotion Fund, donated in the recipient's name to the engineering department of his college.

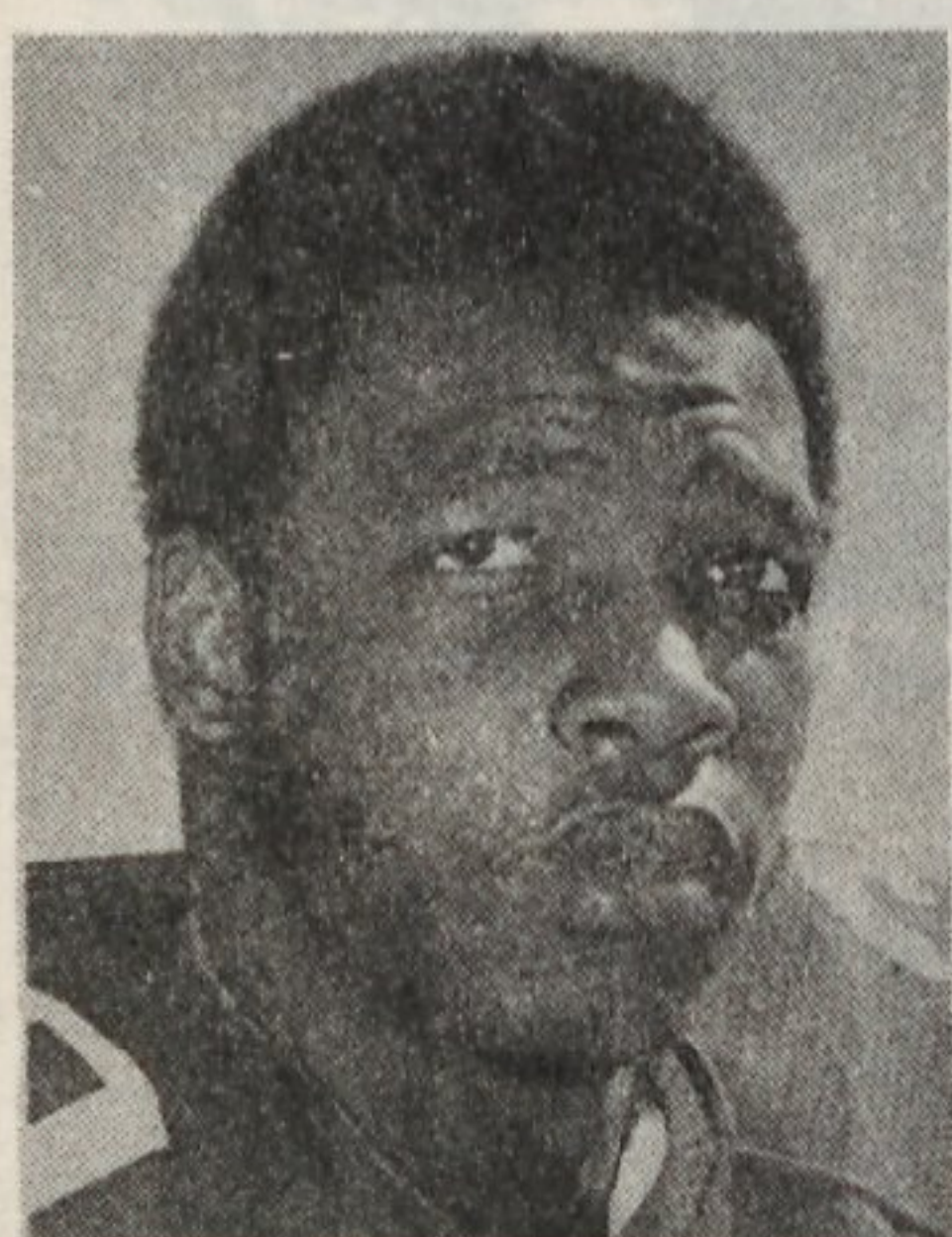
THE SPONSOR:

The Northwest Louisiana Plumbing and Air Conditioning Industry Promotion Fund is composed of approximately 55 Plumbing and Air conditioning contractors located in the northwest section of Louisiana and who employ union craftsmen.

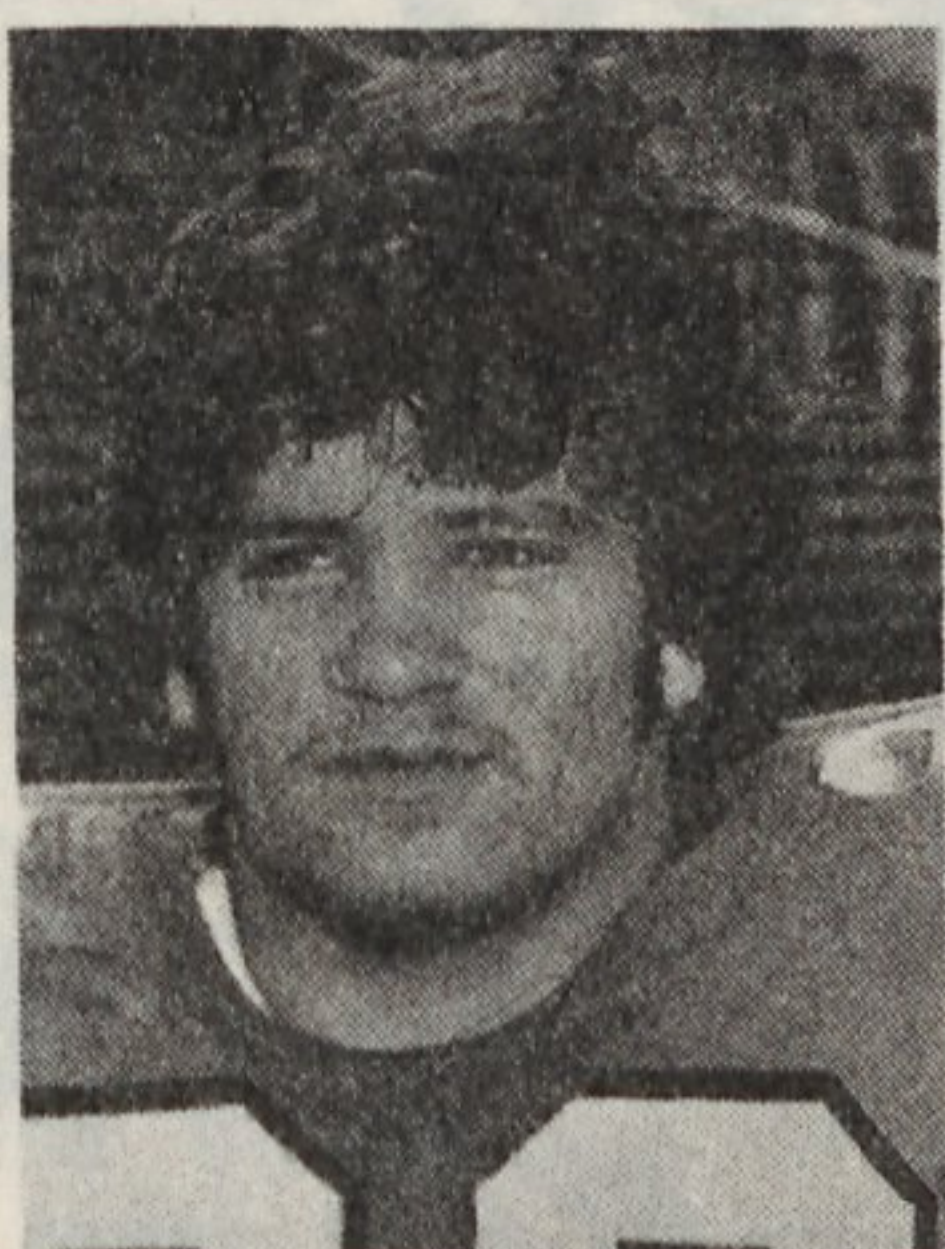
The purpose of the fund is to promote the interests of management and labor in the plumbing and pipefitting industry, to educate the public in the advantages of utilizing skilled union craftsmen, and to assist in community development.

The awarding of this scholarship to the engineering department of the recipient's university by the Industry Fund is indicative of the desire of these contractors to look to the future by enhancing the educational opportunities of the present.

THE NOMINEES:



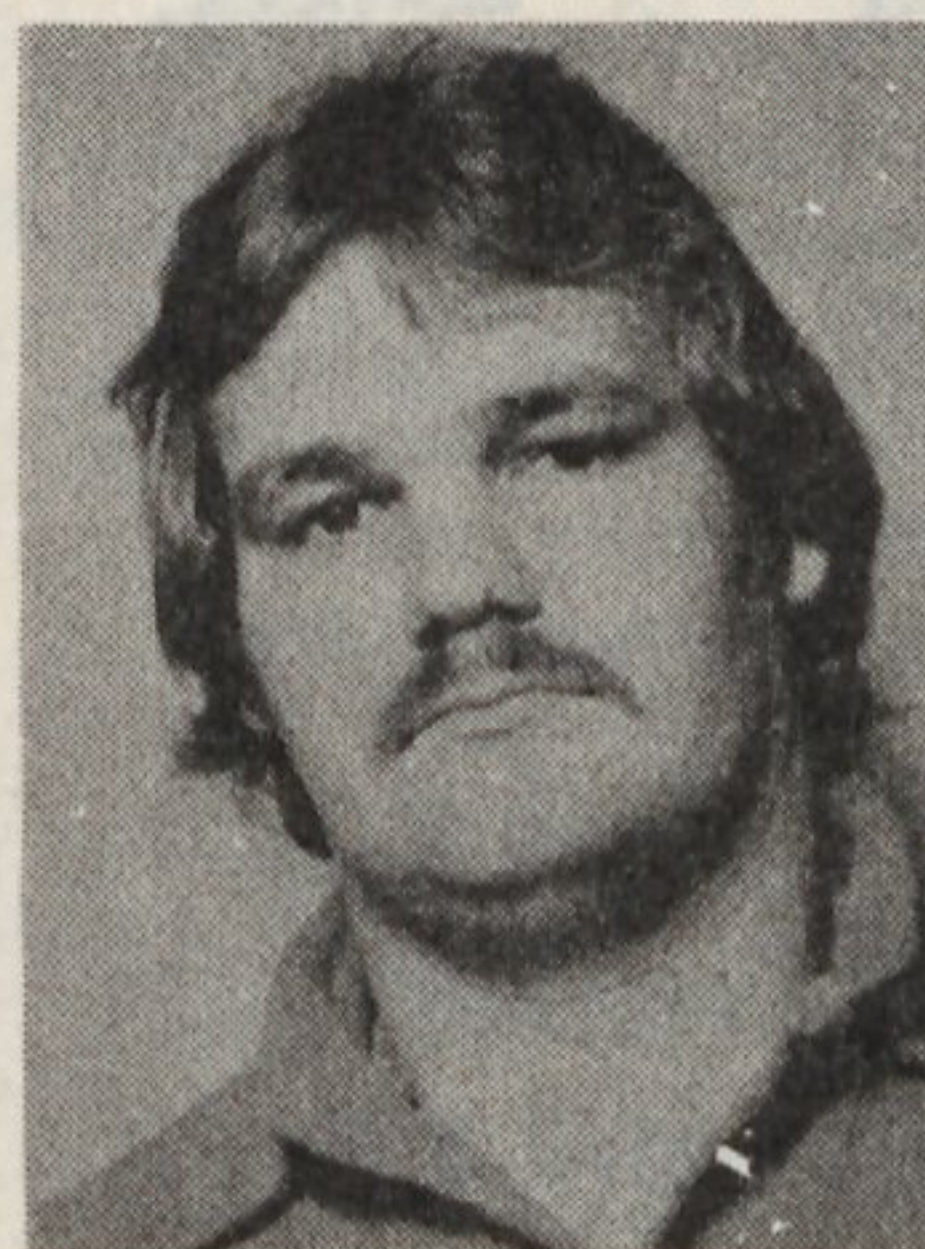
LARRY LAWRENCE
ARKANSAS STATE
RUNNING BACK



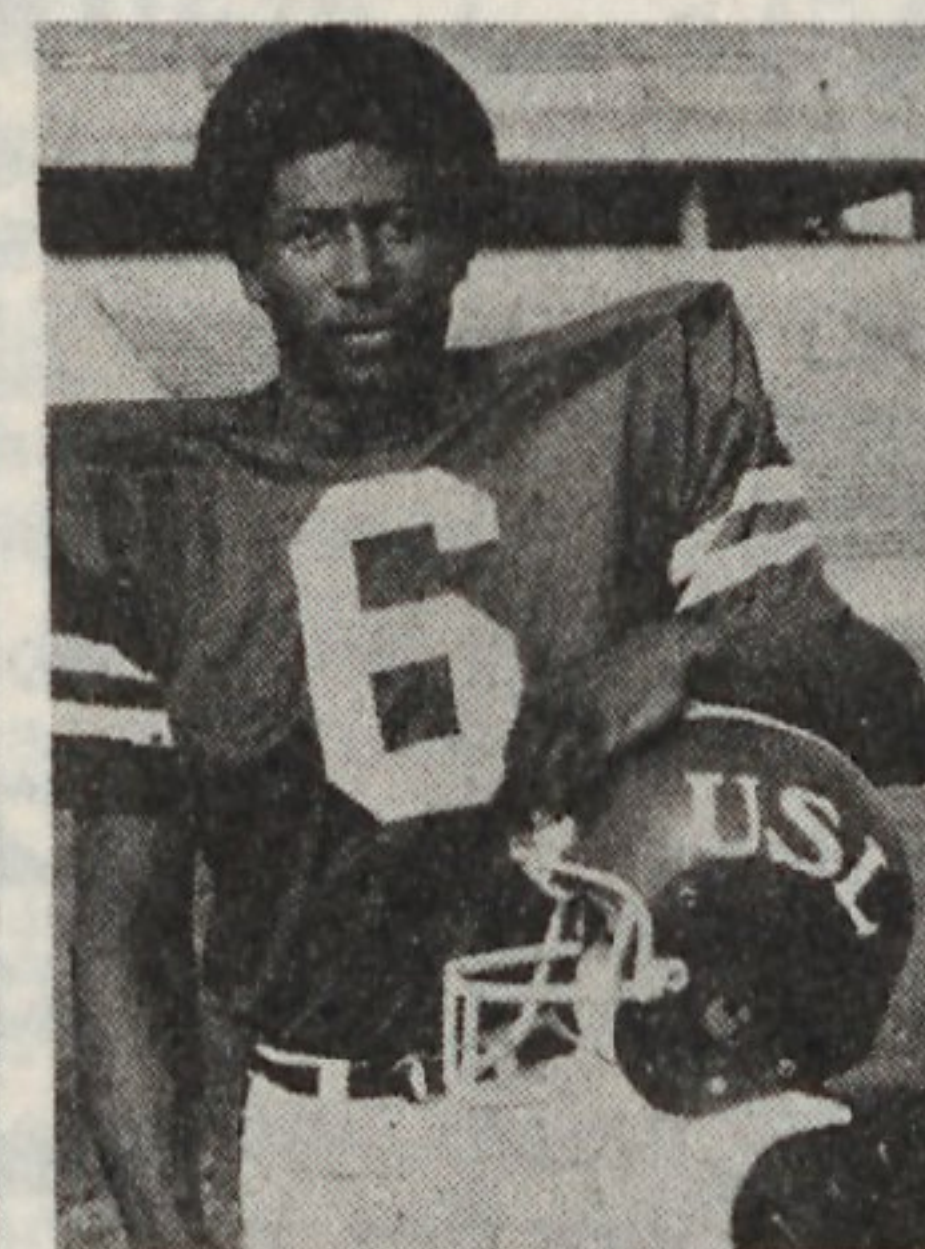
JAY WARRICK
LAMAR UNIVERSITY
LINEBACKER



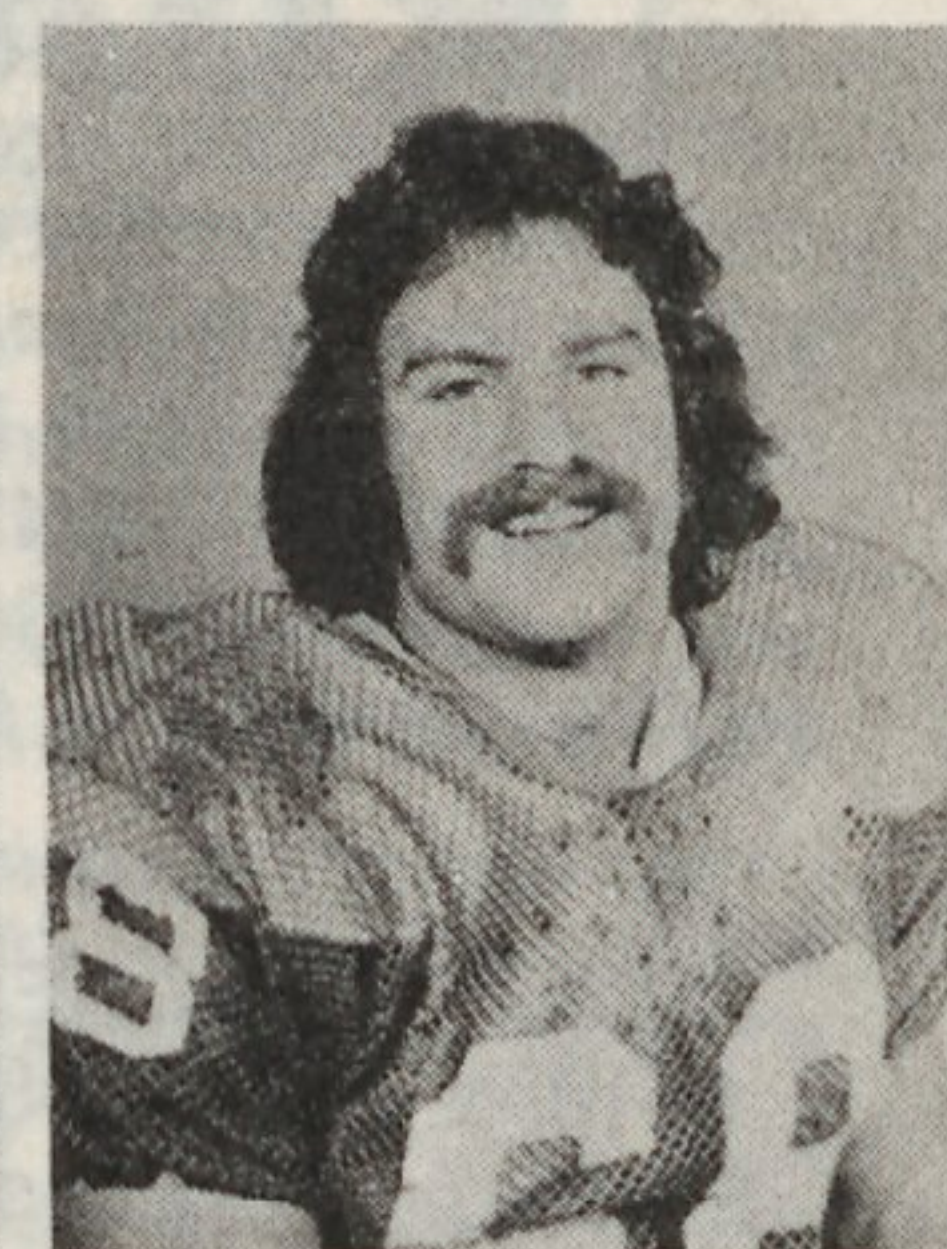
BILL SMITH
LOUISIANA TECH
OFFENSIVE GUARD



DOUG FRUGE
McNEESE STATE
LINE BACKER



NAT DURANT
USC
WIDE RECEIVER



TOM SLAUGHTER
TEXAS-ARLINGTON
DEFENSIVE END

THE PREVIOUS WINNER:

1977 Derrick Jensen, University of Texas at Arlington

Ruston Building Maintenance



PHONE 255-3126

106 E. MISS. AVE., RUSTON, LA.

JANITOR SUPPLIES
PAPER PRODUCTS

DUBACH STATE BANK

Each depositor insured
to \$40,000

Dial 777-3421

DUBACH, LOUISIANA



LINCOLN BUILDERS

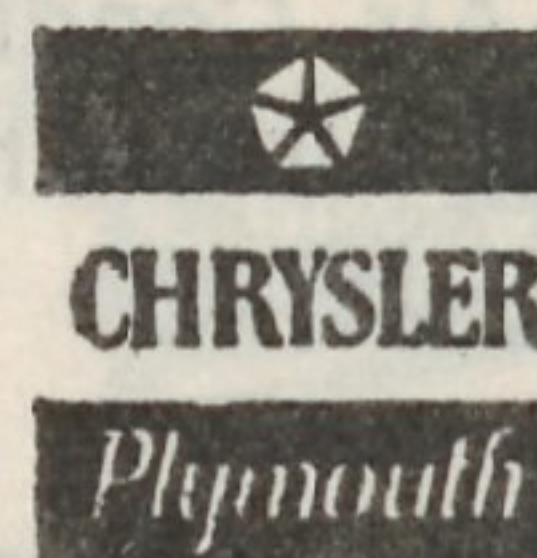
Of Ruston, Inc.

GO DOGS!

GENERAL CONTRACTORS

Ruston, Louisiana

Welcome To The
1978 Independence Bowl
from



BOB POST CHRYSLER PLYMOUTH

"Coming Through For You"

With A Complete Line Of:

- NEW CHRYSLERS • NEW PLYMOUTHS
- TOP QUALITY USED CARS • CUSTOMER CARE SERVICE

221-9000

2300 Linwood Ave. • Shreveport, LA.



"Where Friendly People
Get Together"
CAMPERS - TENTERS
TRAILERS
HOT SHOWERS - LAUNDRY

Your Friendly Camping Hosts

JACK & ETHEL KENNEDY
6510 W. 70th — 687-4567
Shreveport & Bossier, LA.

BURNS
ELECTRONIC
SECURITY
SYSTEMS

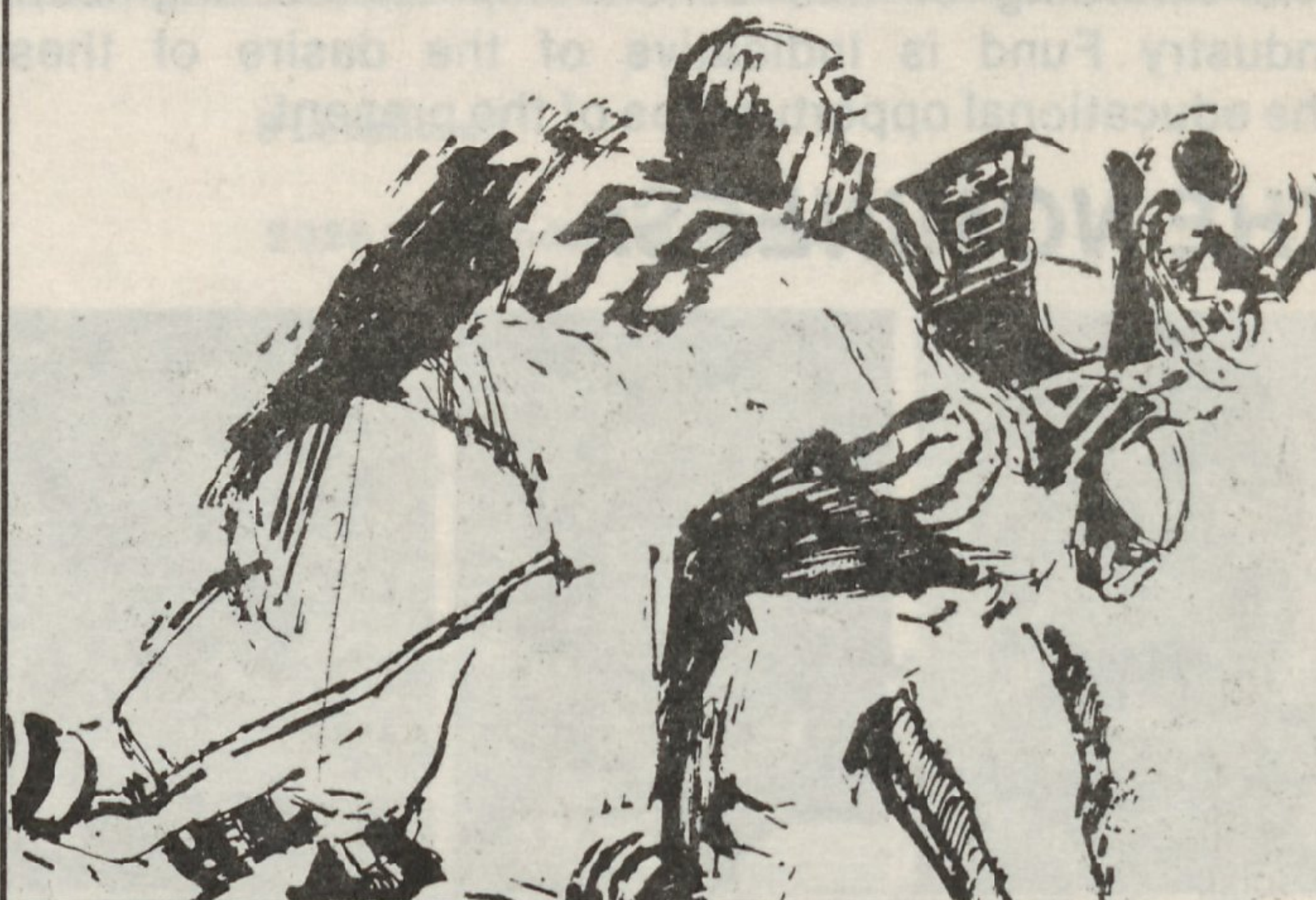


UL Certified Central Alarm Station.
24-hour monitoring and response
protection for banks, stores, ware-
houses, residences, factories against
burglary, fire, sprinkler, boiler disasters.
Insurance approved.

"For Information Call"

222-8441

627 Crockett
Shreveport, LA.



AGAN'S Men's Wear

★ SICK 'EM BULLDOGS! ★

"Save At Agan's Men's Wear
Without Sacrificing
Styling Quality or Selection"

OPEN 9:30 AM - 5:30 PM
MONDAY THRU SATURDAY

255-9203

214 N. Trenton
Ruston, LA.

BankAmericard - Master Charge Accepted

ALICE'S CAFE

NIGHTLY SPECIALS

SHORT ORDERS

TAKE OUT ORDERS

★ Seafood ★ Steaks
OPEN 6 AM - MIDNIGHT 7 DAYS

247-6721

MAIN, RUSTON, LA.

★ GO TECH! ★



SERVICE ON ALL
MAKES & MODELS

V. J. RINAUDO

635-6681

4204 RAYMOND
SHREVEPORT, LOUISIANA

THE LAWSON CO.

Distributors of
Panasonic
Auto Products

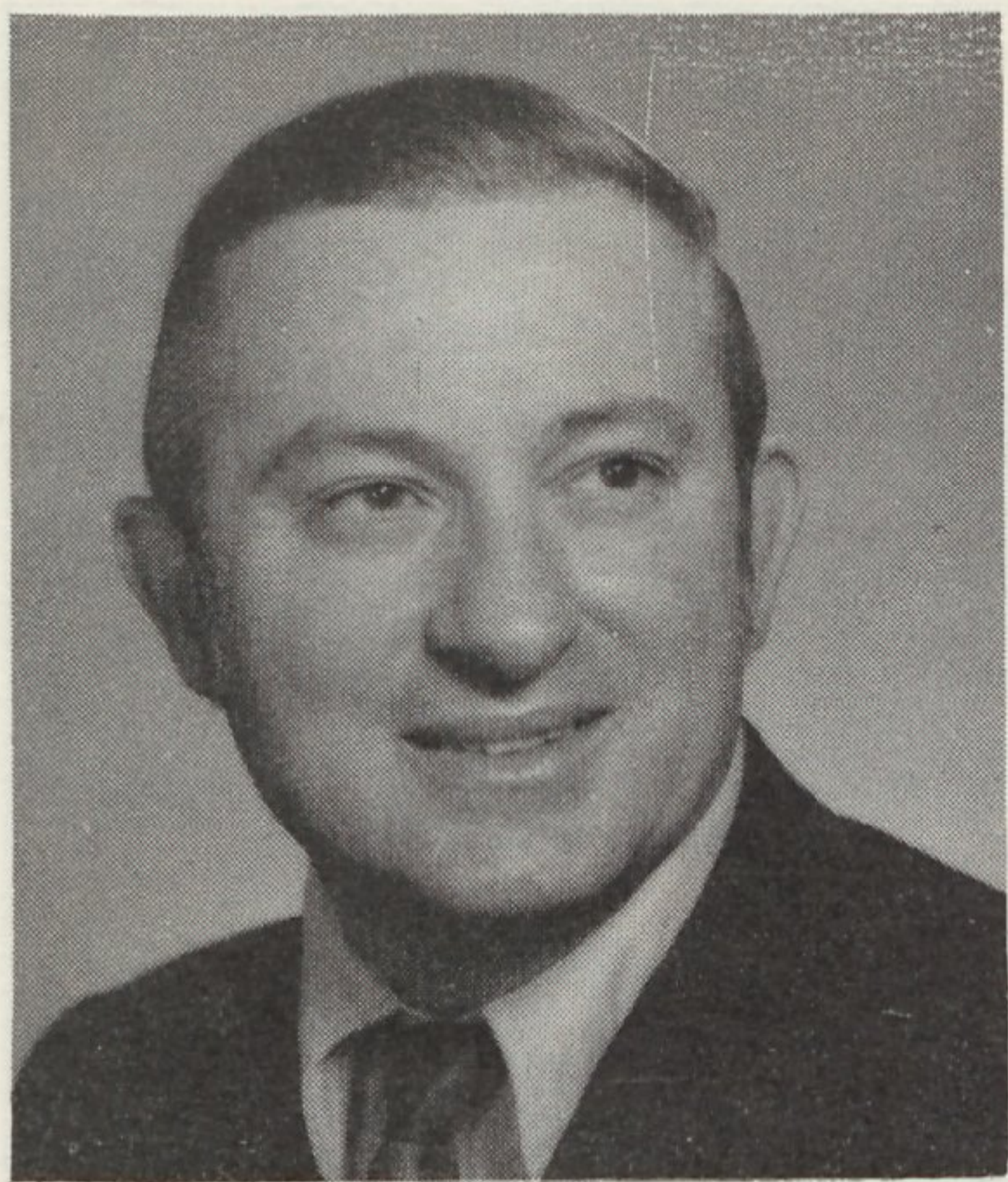


Good Luck Bulldogs!

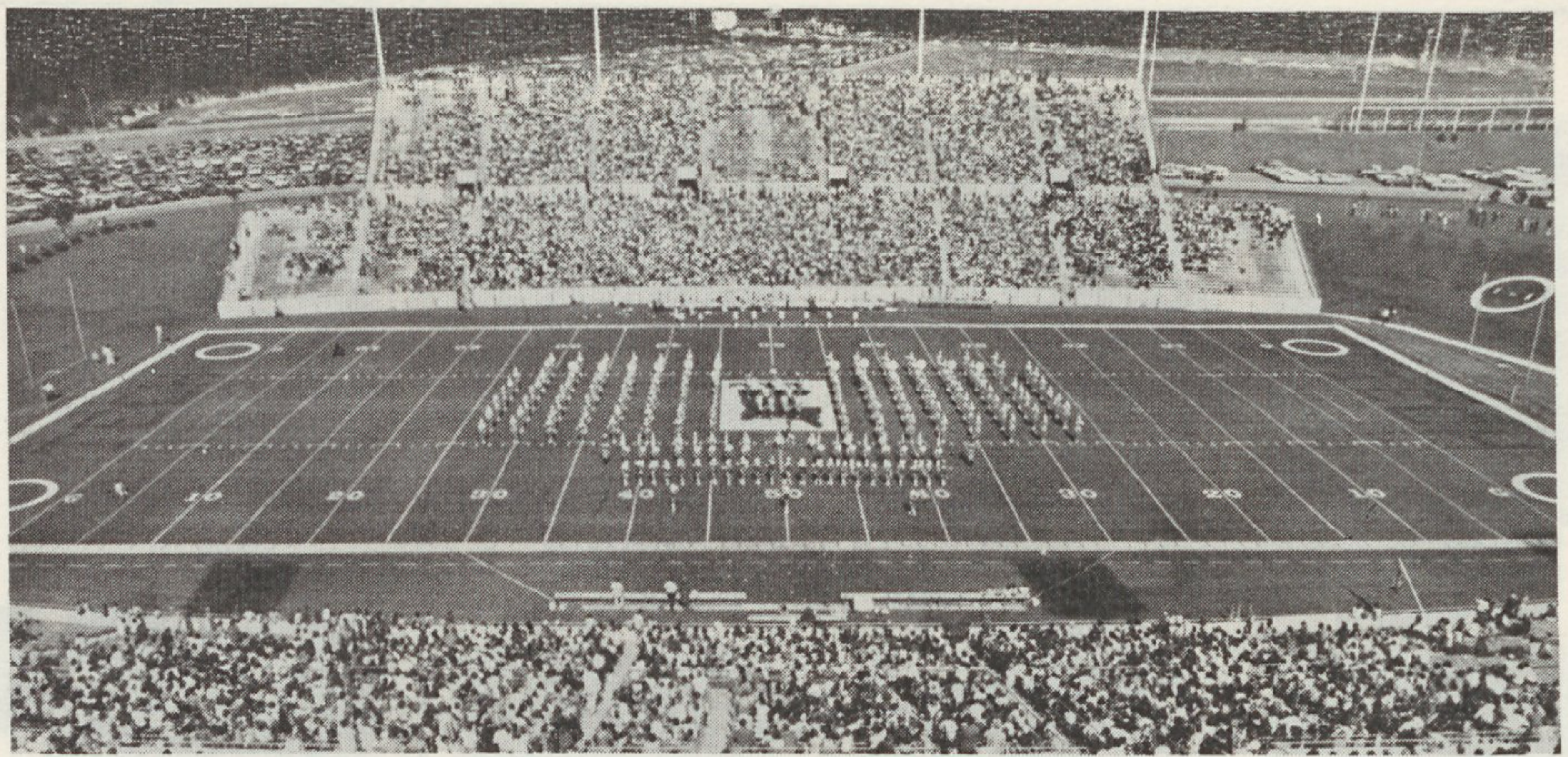


(318) 251-0100

615 (Rear) S. Monroe, Ruston, LA.



Dr. F. Jay Taylor



Louisiana Tech Stadium

THIS IS LOUISIANA TECH UNIVERSITY

Louisiana Tech is not getting older -- it's getting better. Well, it IS in its 83rd year, but the university is alive and well and never felt better in its academic life. That's one area where age is a blessing.

Yes, Tech has matured gracefully, It's no longer the Industrial Institute and College of Louisiana which first opened in 1895 with one building, six faculty members, 202 students and a 20-acre plot of land.

And it's not even Louisiana Polytechnic Institute, which it became in 1921 under the administration of J.E. Keeny. By that time, the school had acquired two more buildings and 18 additional faculty and had dept about the same number of students.

But today the school is Louisiana Tech University, under the direction of its 12th president, Dr. F. Jay Taylor — a sprawling "multiversity" of more than 9,000 students and about 110 buildings.

The original 20 acres has multiplied to 235 on the main campus, 472 at the demonstration farm, 94 acres of forest land in Webster Parish, 150 acres and a few miles west of Ruston and five acres of Lake D'Arbonne. And, in addition, Tech leases four acres for a forestry camp on Corney Lake and 352 acres of farm and pasture land for the animal production unit.

But acreage, numbers and names aren't the only way Tech has changed. Its whole concept of education has evolved over the years, modified as the needs of its students shifted.

Plus, its landscape—and even skyline—has been transformed in recent years. The 16 story Wyly Tower, opened in 1972, stands tall as a symbol of expansion.

Tech Athletics — A Proud Tradition

Athletics have done their share of growing, too, at Louisiana Tech and today finds its entire program listed among the Division I major college ranks.

Tech took its initial step into the "major" category three

years ago and this year has been listed prominently among NCAA statistical leaders all season.

Prior to the move into the Division I ranks, the Bulldogs completely dominated college division II football during the early 1970's. Beginning in 1971 Tech went 9-2, 12-0 in 1972, 12-1 in 1973 and 11-1 in 1974 while winning an assortment of national championships along the way.

The biggest catch of all was probably the 1973 adventure when the NCAA began a Playoff Series among the nation's finest division II teams to determine a national championship. Louisiana Tech won that first NCAA "on-the-field" title, defeating Western Illinois, Boise State and Western Kentucky for the titles.

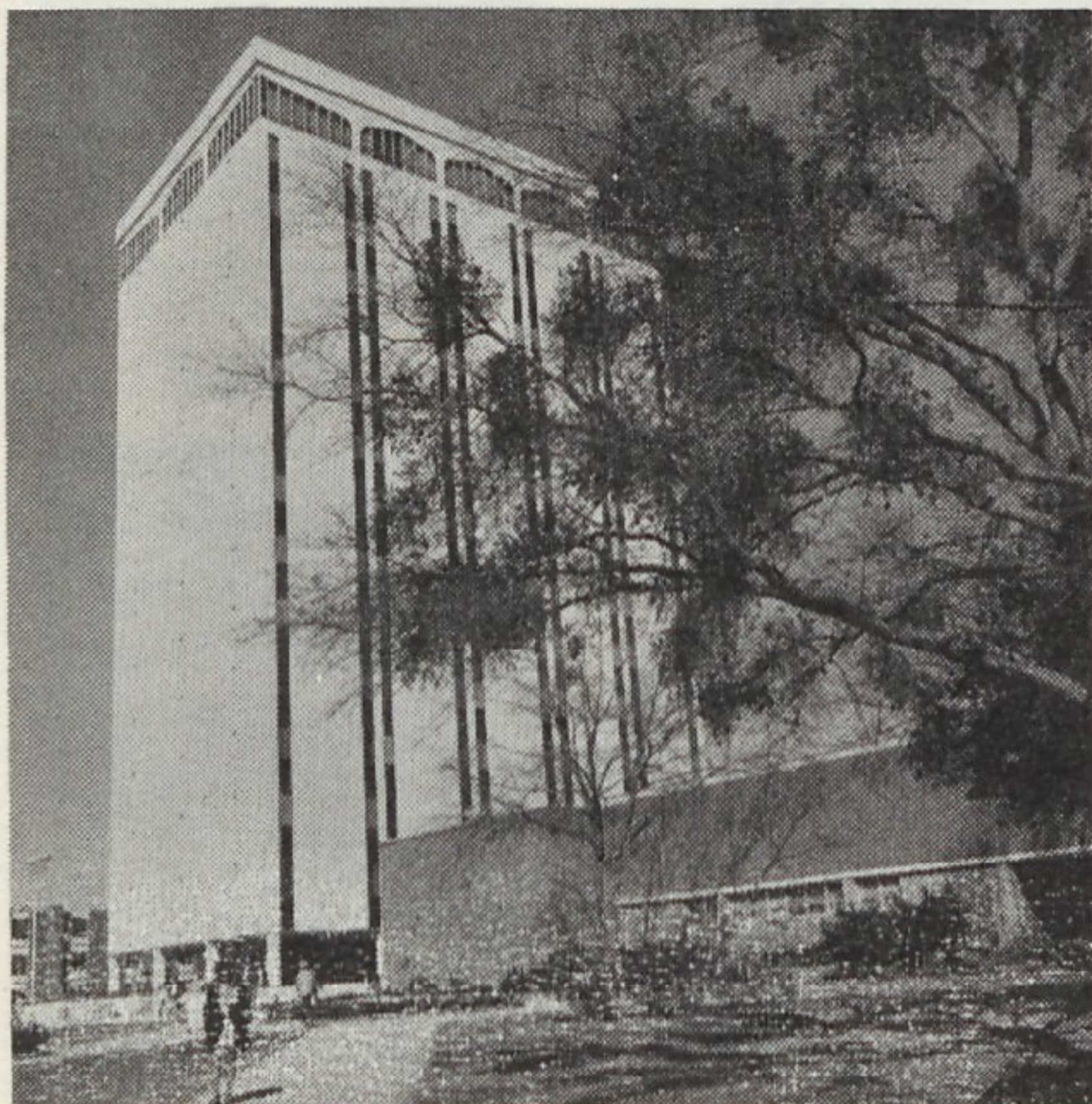
Beginning in that 1973 season, Tech put together a 23 game winning streak before finally losing in the 12th game of the 1974 campaign in the semi-finals of that same NCAA playoff series.

Tech also won four straight Southland Conference championships beginning in 1971 when it joined the league — winning 19 straight games against SLC foes before finally losing one in 1975 —and now has tacked on a sixth league crown this season.

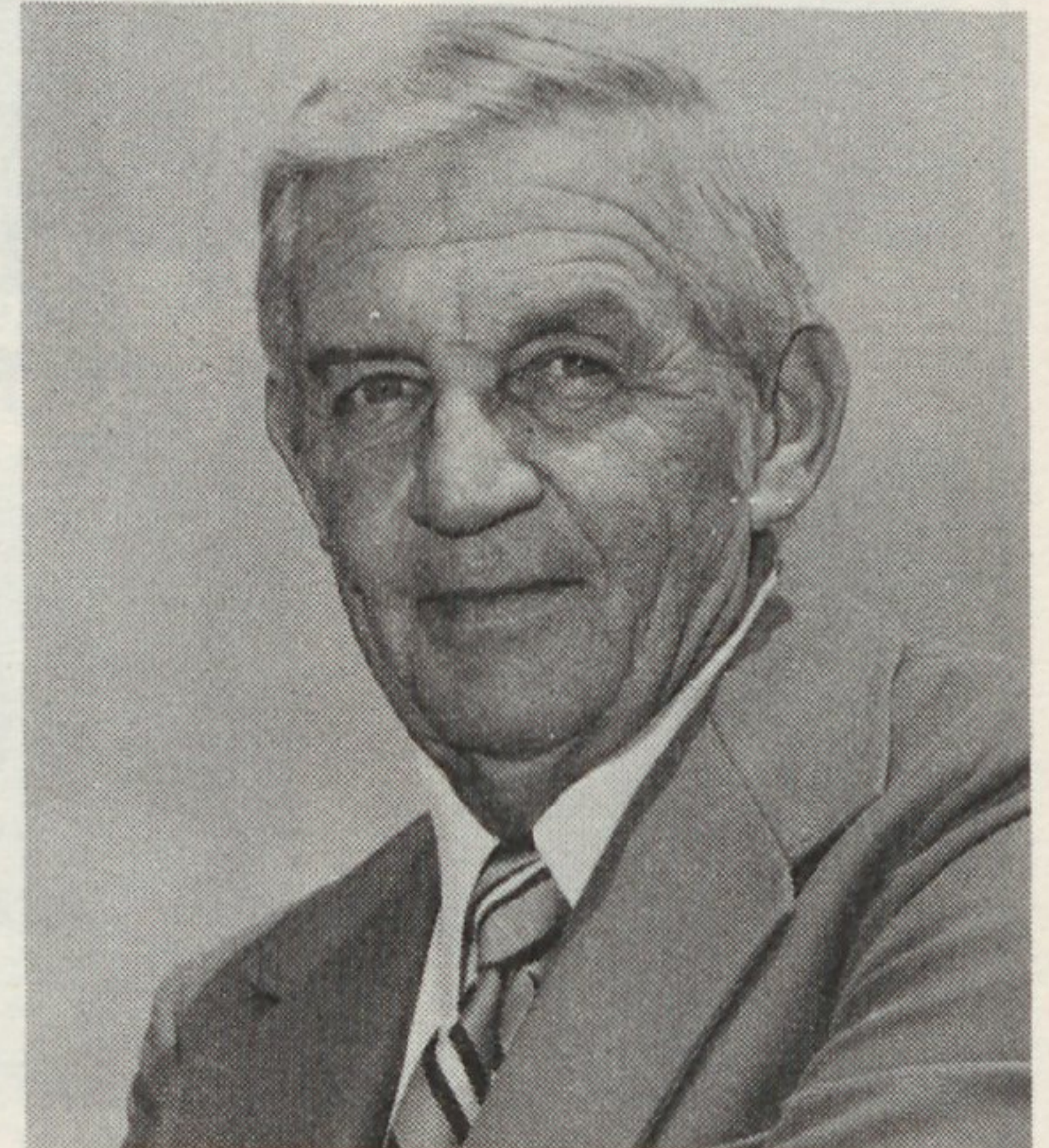
The pros have noticed Tech's athletic success story, too. Right now there are nine former Bulldogs active in professional football. Heading the list is Pittsburgh Steelers quarterback Terry Bradshaw, the NFL's No. 1 draft choice in 1970.

Also, all-pro wide receiver Roger Carr and punter David Lee perform for the Baltimore Colts, Roland Harper has been a three year regular with the Chicago Bears at fullback, Fred Dean starts at defensive end for the San Diego Chargers and Mike Barber is a regular at tight end with the Houston Oilers.

And, Pat Tilley is in his third year as a wide receiver with the St. Louis Cardinals, Robert Brunet has been a running back and specialty teams leader for 10 years with the Washington Redskins and wide receiver Billy Rykman is with the Atlanta Falcons after leading the nation in pass receiving at Tech in 1976 with 77 catches for 1382 yards.



PRESCOTT LIBRARY



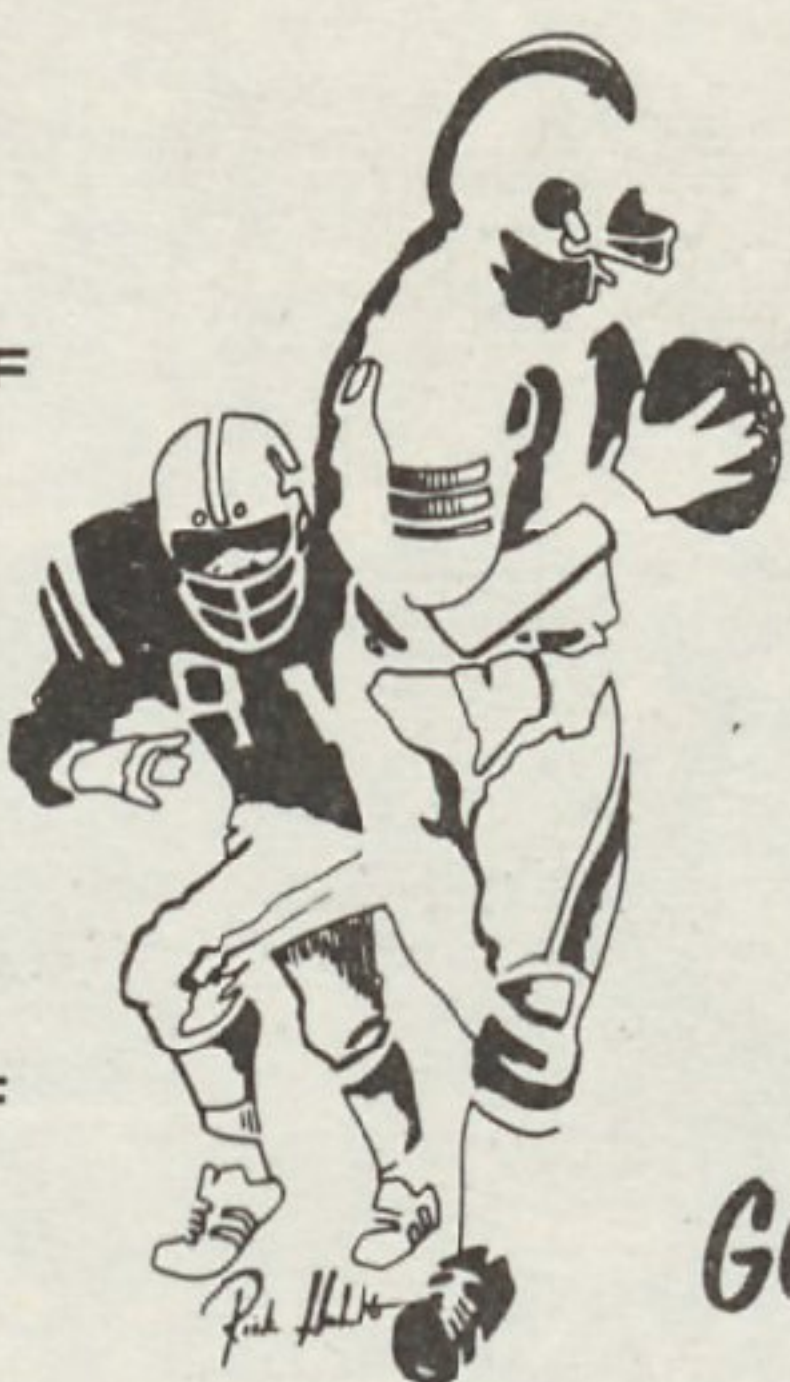
COACH MAXIE LAMBRIGHT

Faulkner
AIR CONDITIONING SERVICE

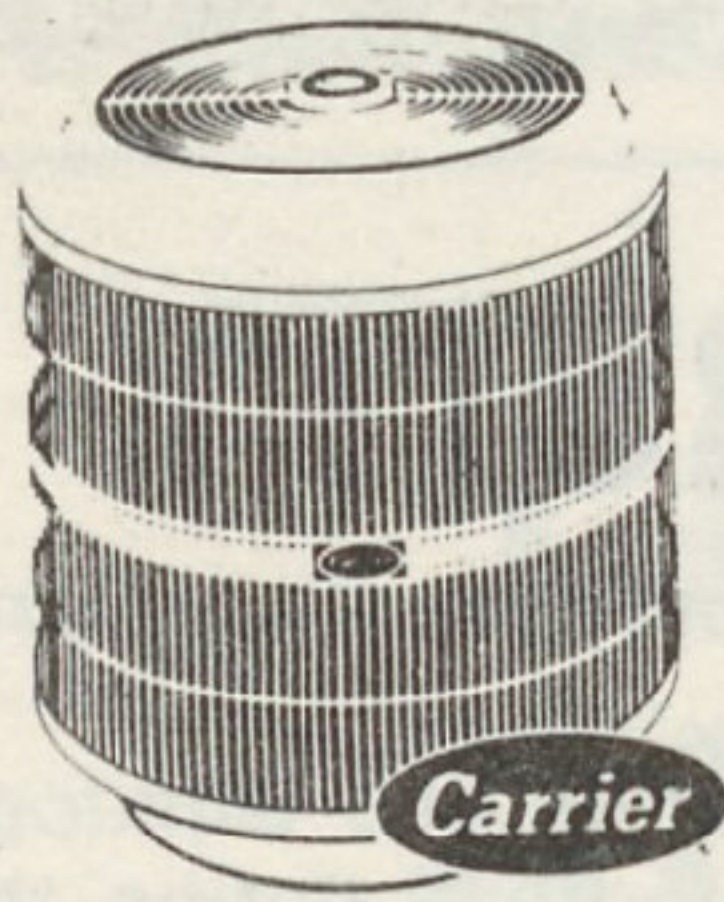
DISTRIBUTORS OF
DEPENDABLE
CARRIER AIR
CONDITIONING

Faulkner
SOLAR-THERM
INSULATION COMPANY

DISTRIBUTORS OF
SOLAR THERM
INSULATION



GO BULLDOGS!



QUALITY SERVICE
*Keeps your cooling costs low
by conserving electricity*
RESIDENTIAL AIR CONDITIONING
OUR SPECIALTY
SALES/SERVICE/INSTALLATION
★ Residential - Commercial ★
We Service All Brands

255-5006 in Ruston, or
259-9242 in Jonesboro

Faulkner

**AIR CONDITIONING
SERVICE, INC.**

Around the  Service

1206 Farmerville

Ruston, LA.

**BUILD - WORK
LIVE BETTER
WITH
WOOD**



**WILLAMETTE
INDUSTRIES,
inc.**

Southern Division Corporate Headquarters

at Ruston, Louisiana

Budget
rent a car

We save you money!



- Compare our low rates.
- Current model Lincoln-Mercury and other fine cars, all sizes.
- Most major credit cards honored.

FOR OUT-OF-TOWN RESERVATIONS:

800-228-9650

(No charge to calling party)

FOR LOCAL RESERVATIONS, CALL:

636-7438

5225 Monkhouse Dr.

Shreveport, LA.

(Hollywood at Monkhouse Drive)

A Budget Rent a Car System licensee

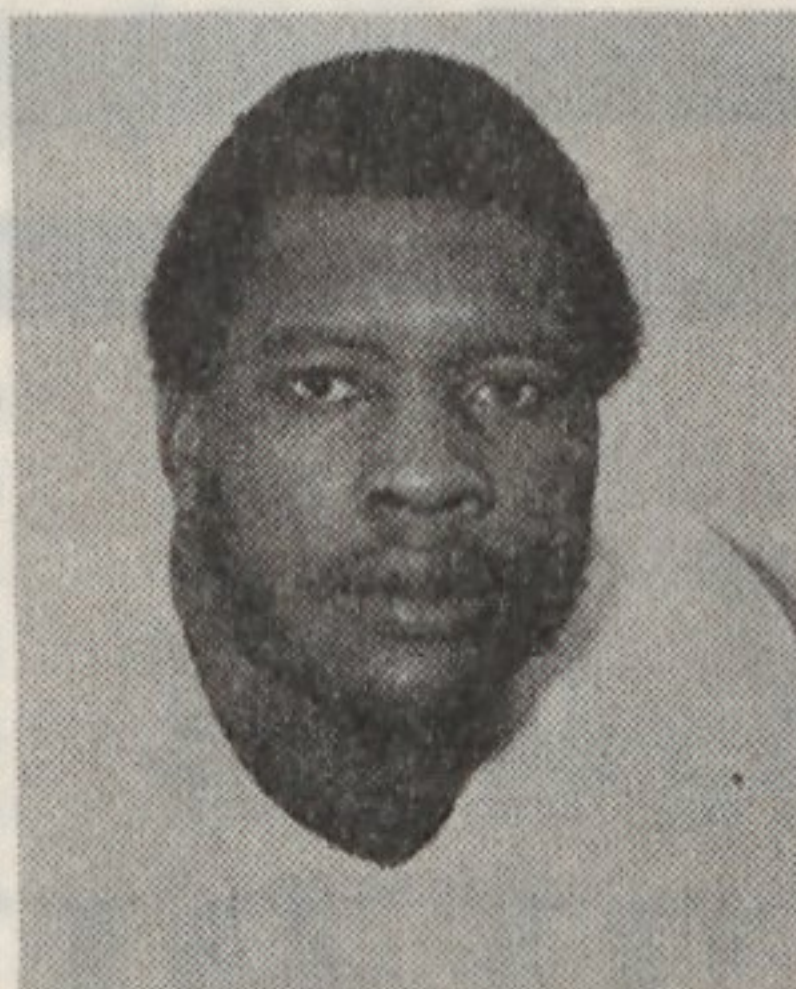
Bulldogs



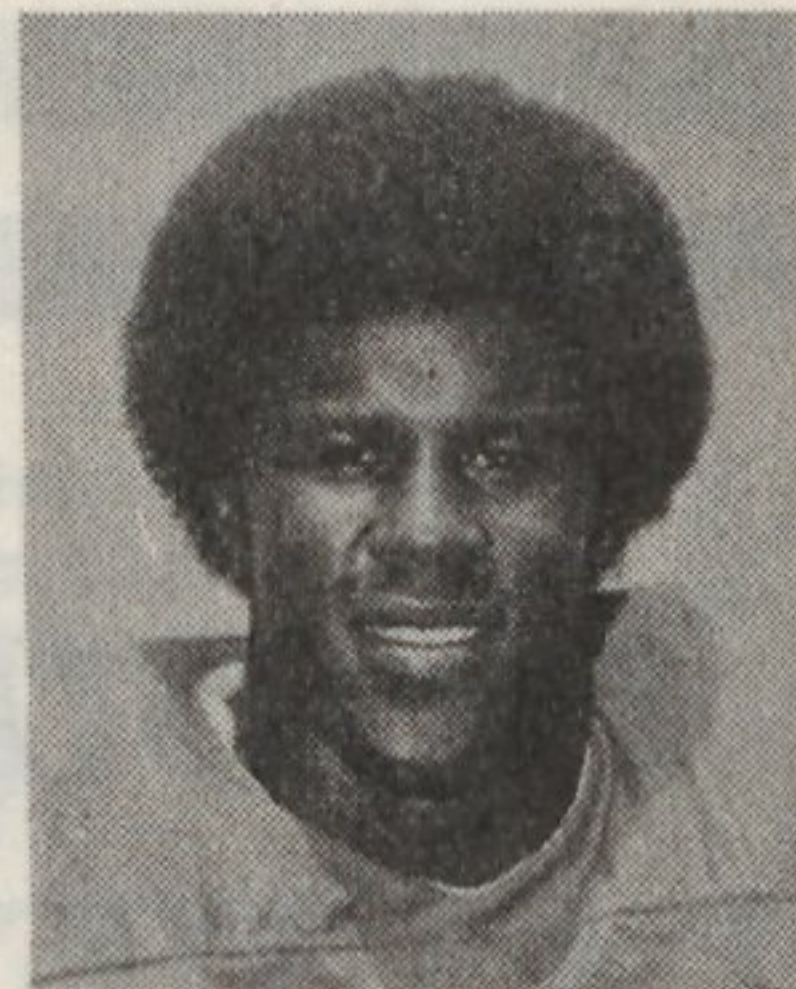
ERIC
BARKLEY



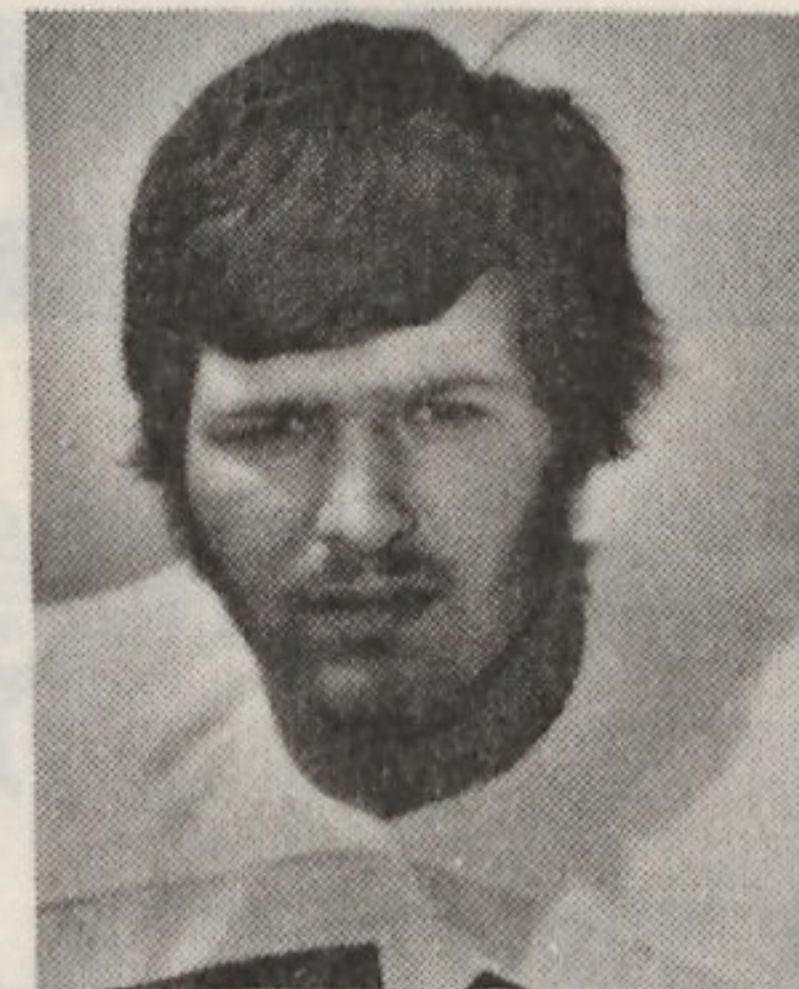
CALVIN
BEASLEY



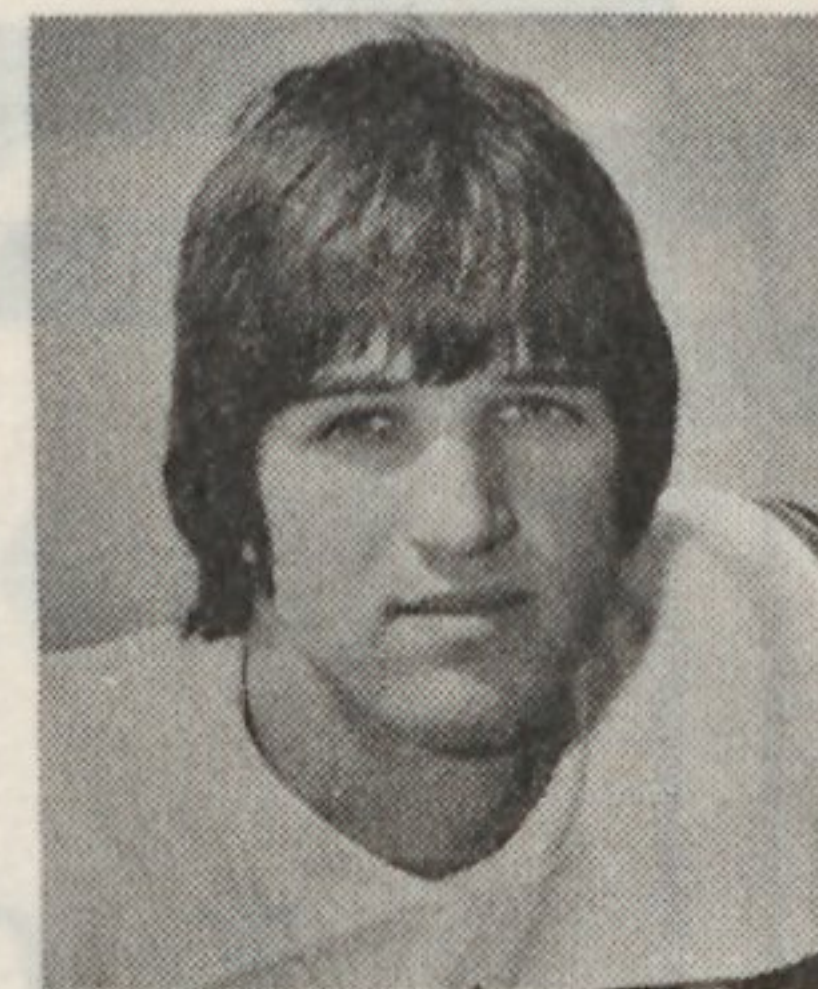
JIMMY
BLACKSHIRE



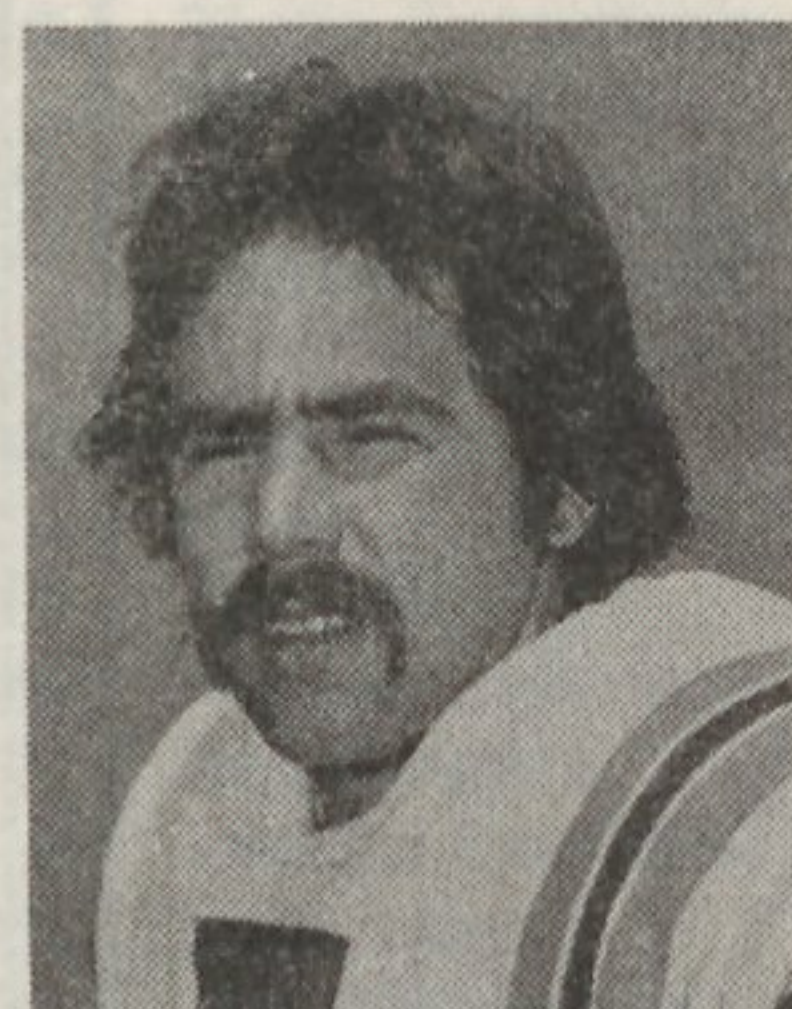
JESSIE
CLARK



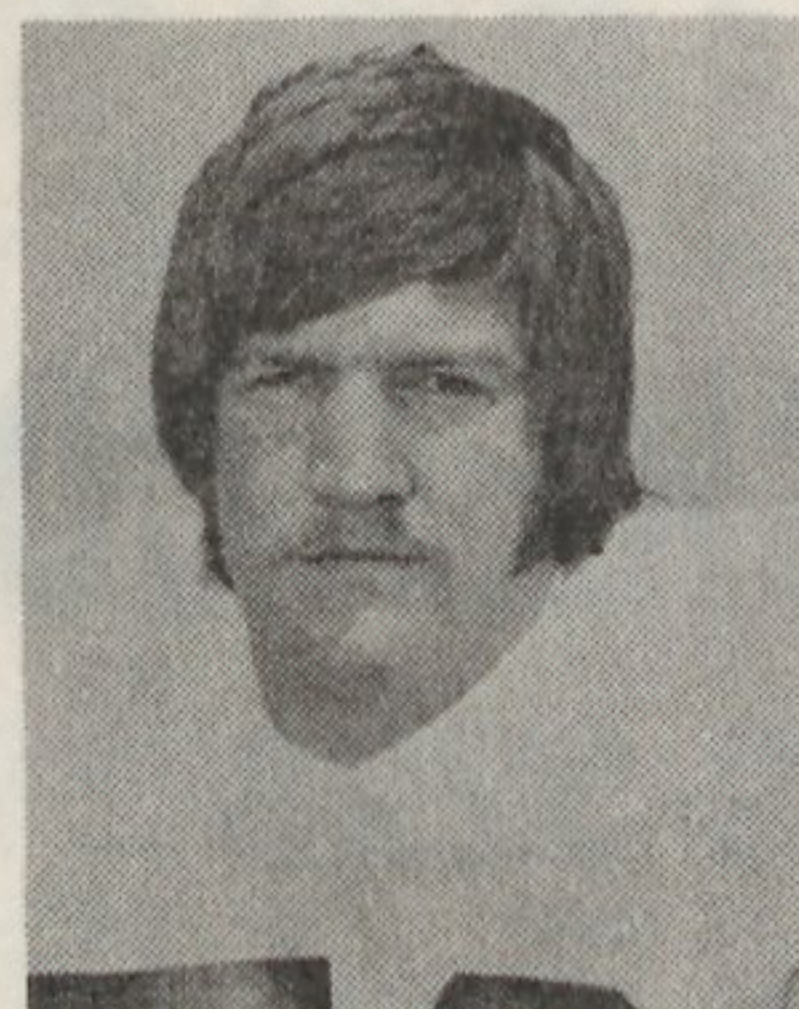
JOEY
COLSON



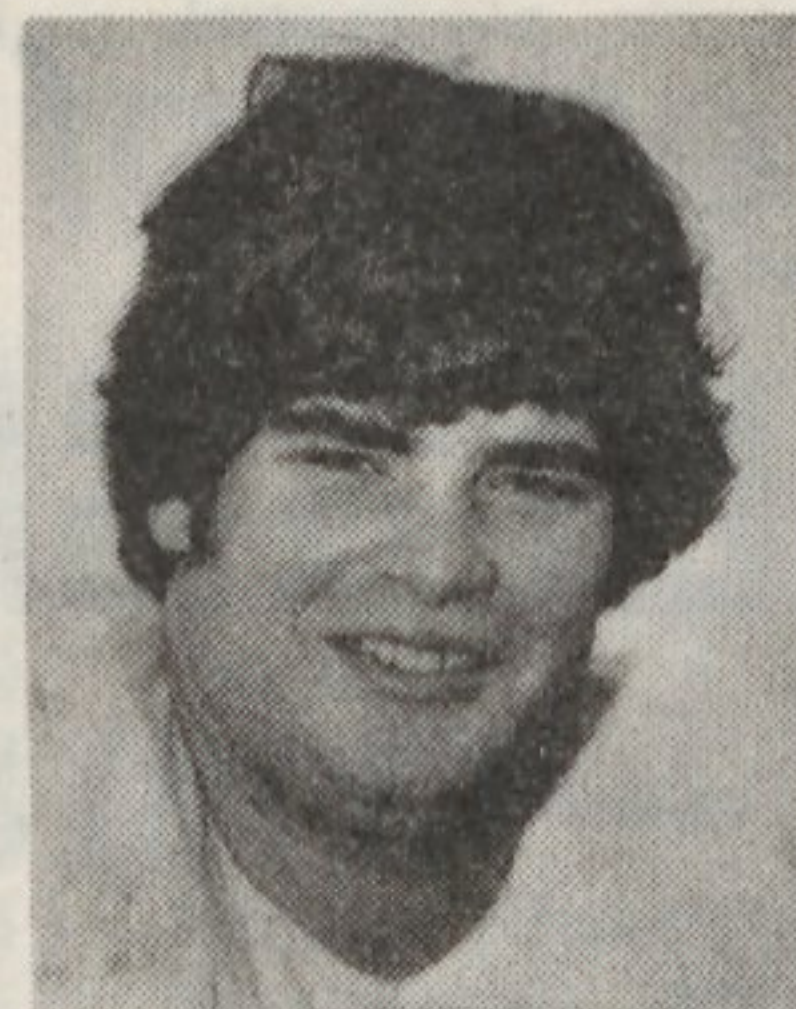
JEAN
DORNIER



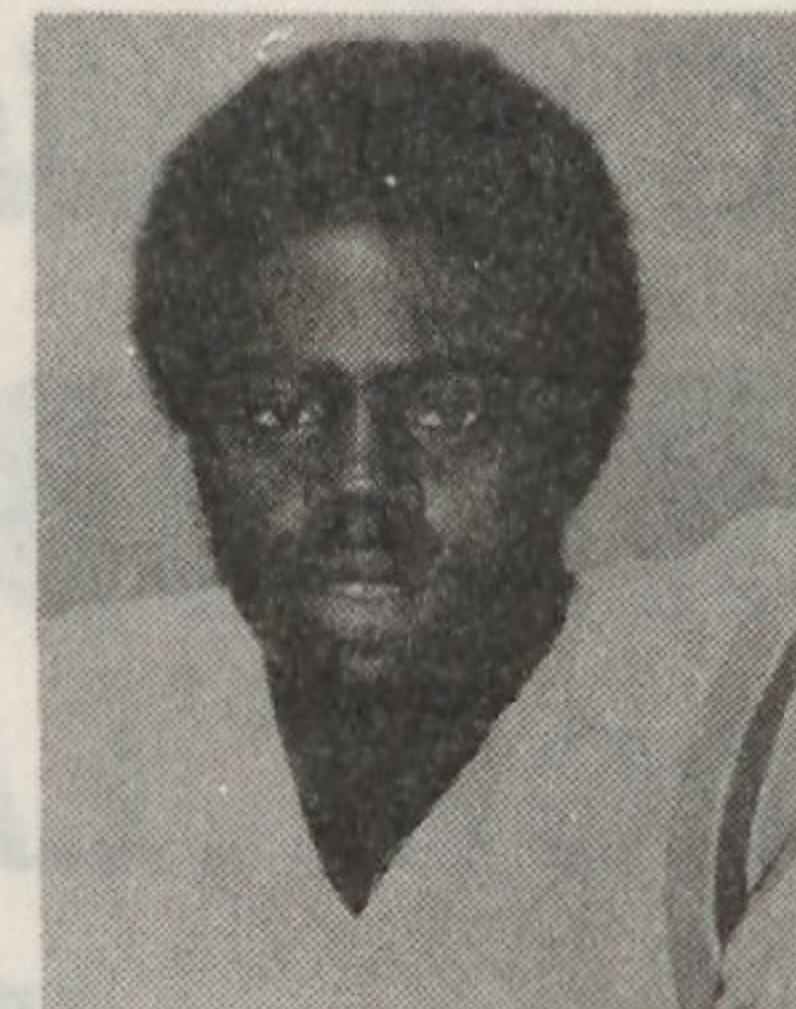
JOHNNY
GIORDANO



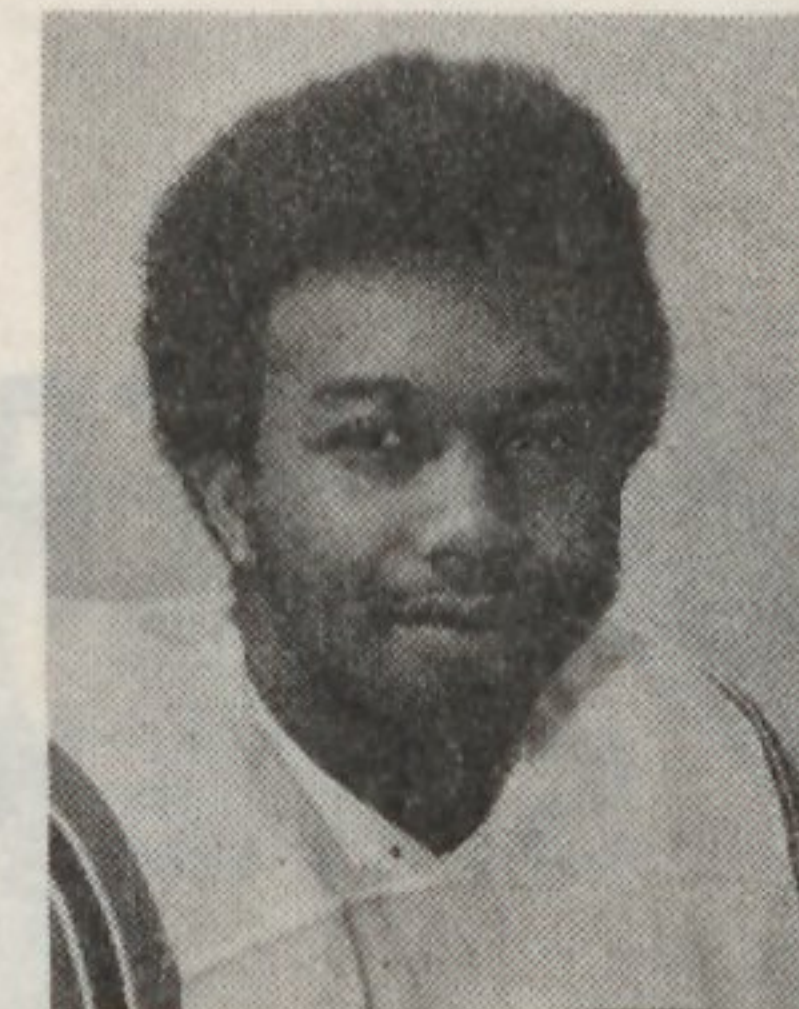
CHIP
HELTON



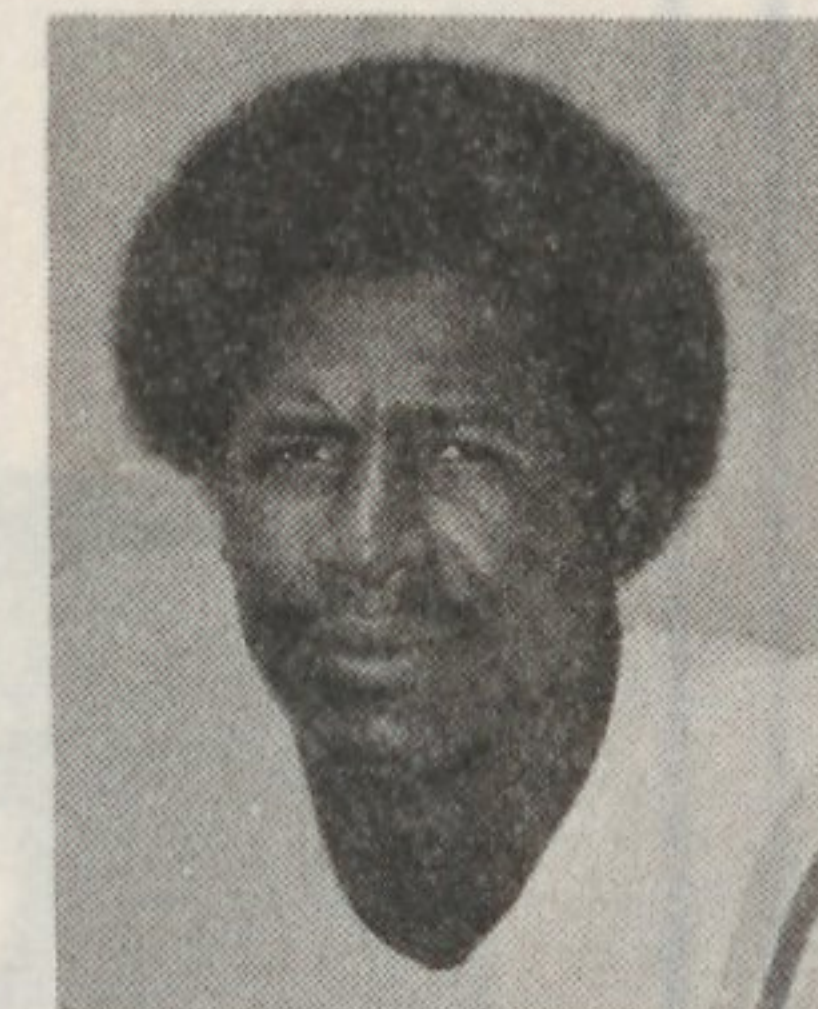
RICK
HINTON



ED
JACKSON



LAVON
JAMES



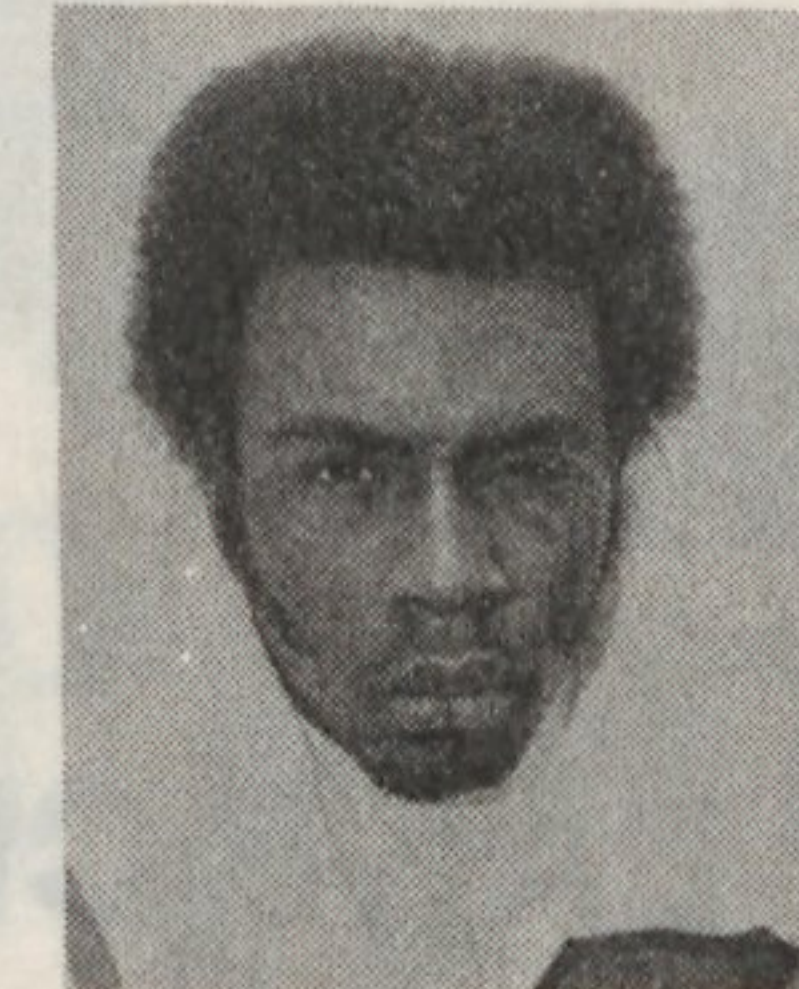
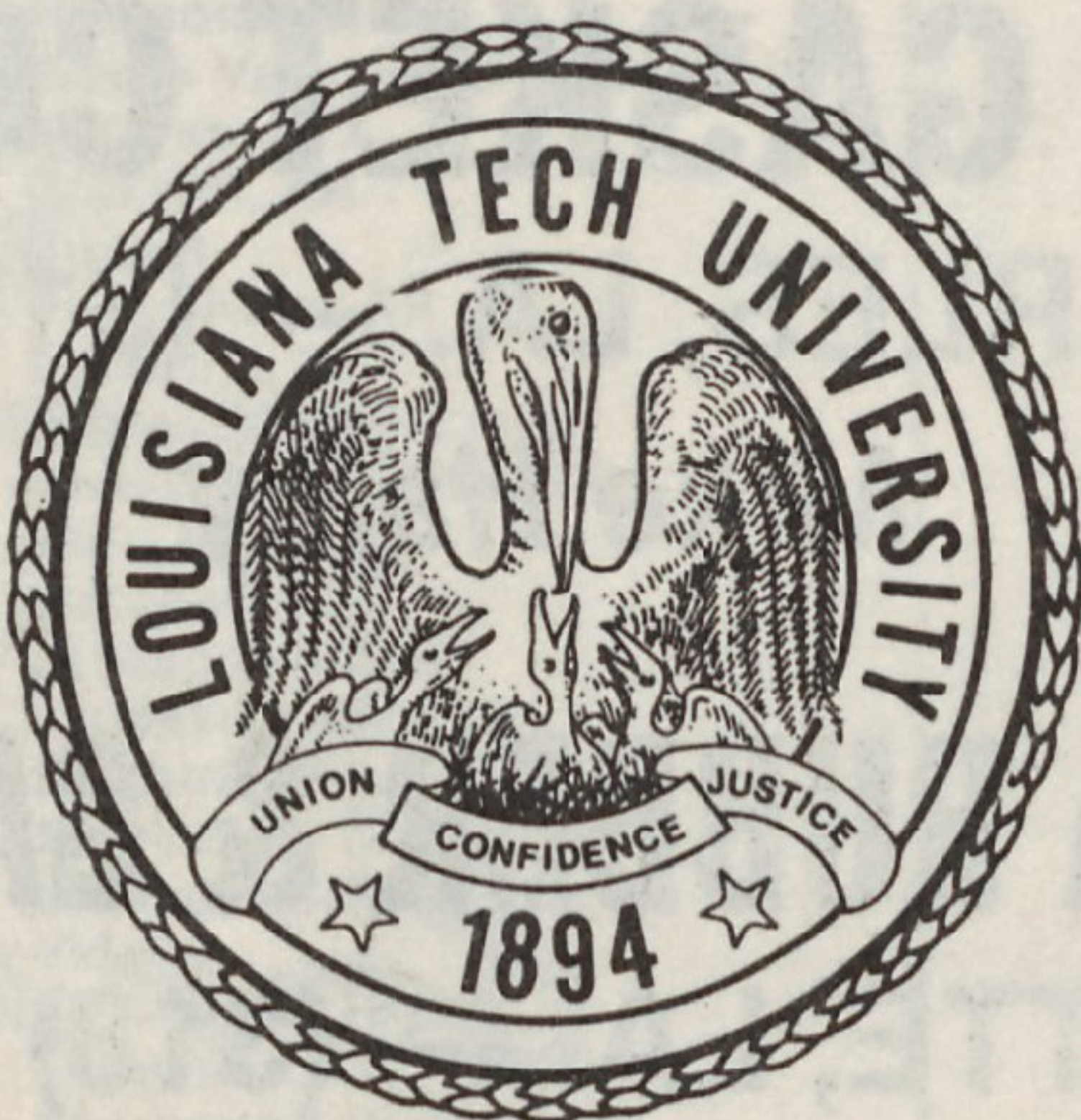
JOE MACK
JOHNSON



RODNEY
JONES



ZACK
JONES



BRYAN
LEVISTON



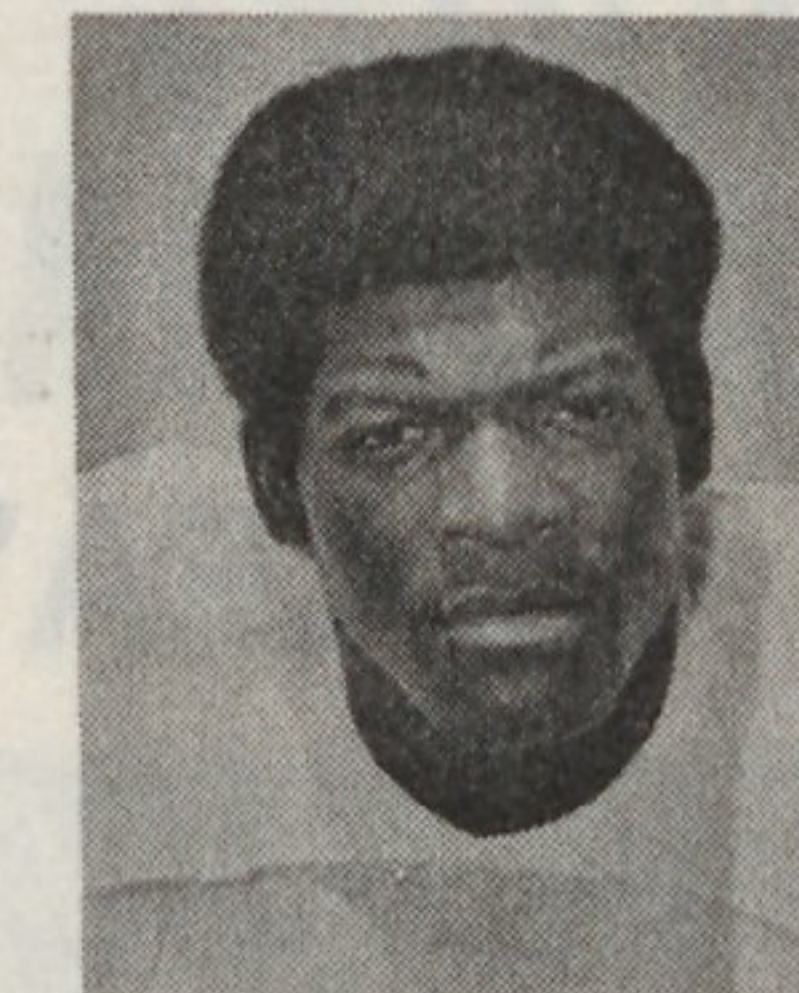
C.J.
LOTTINGER



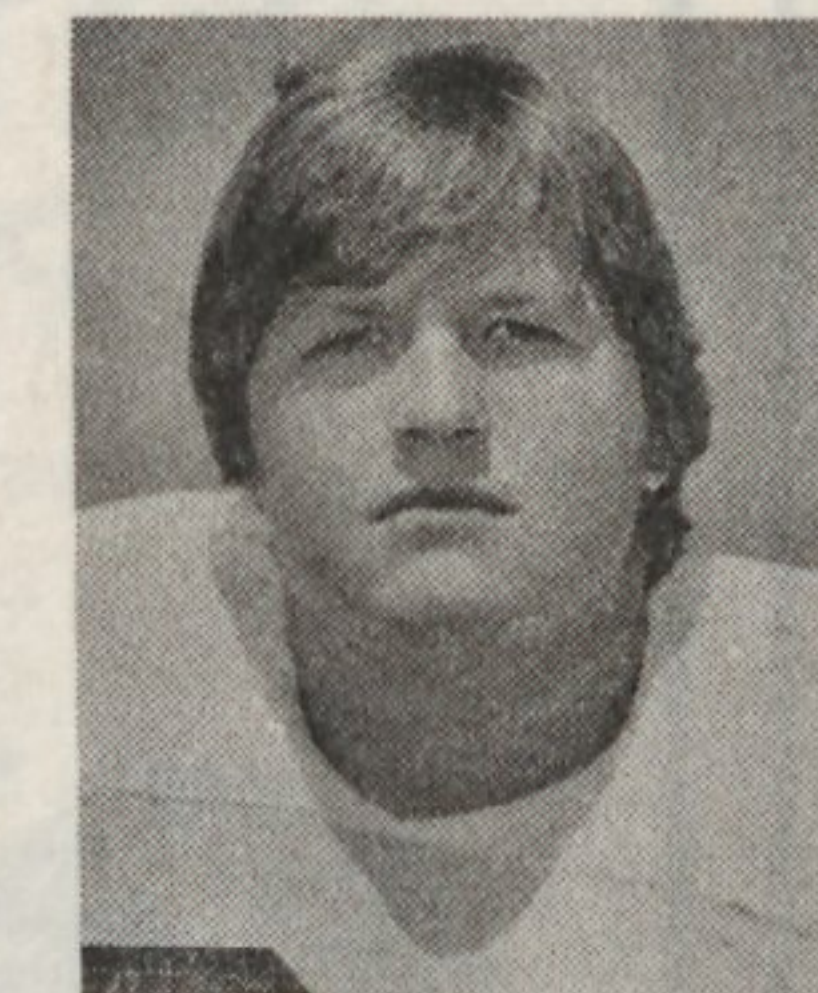
ARDIS
MCCANN



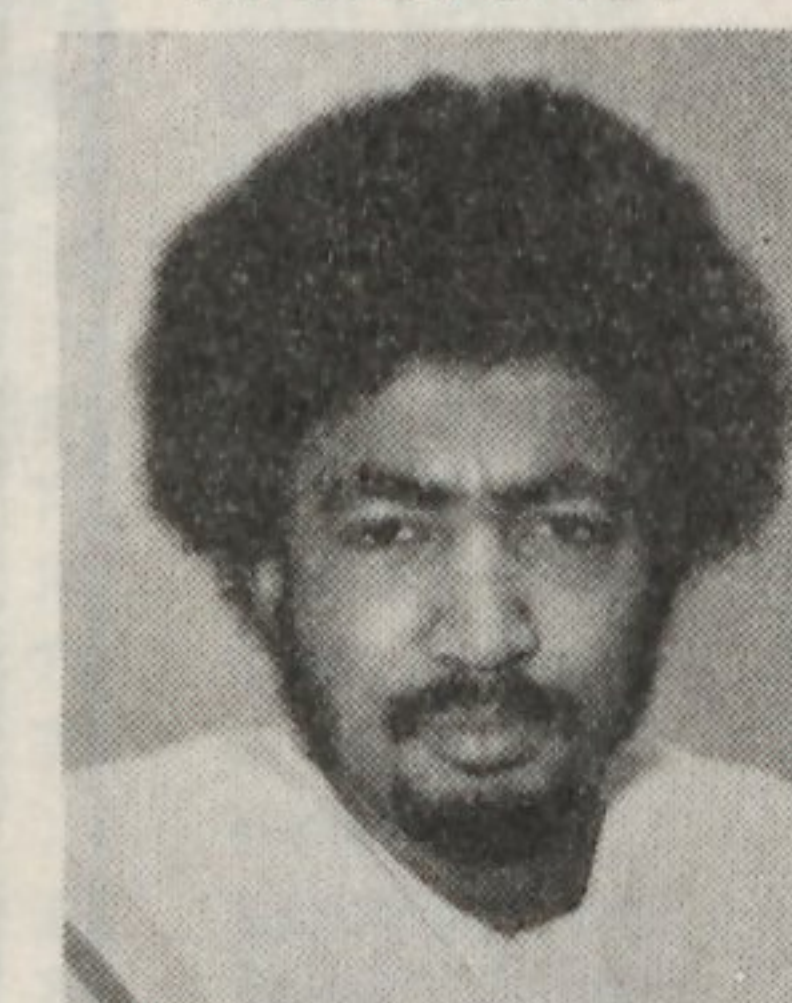
MIKE
McHALE



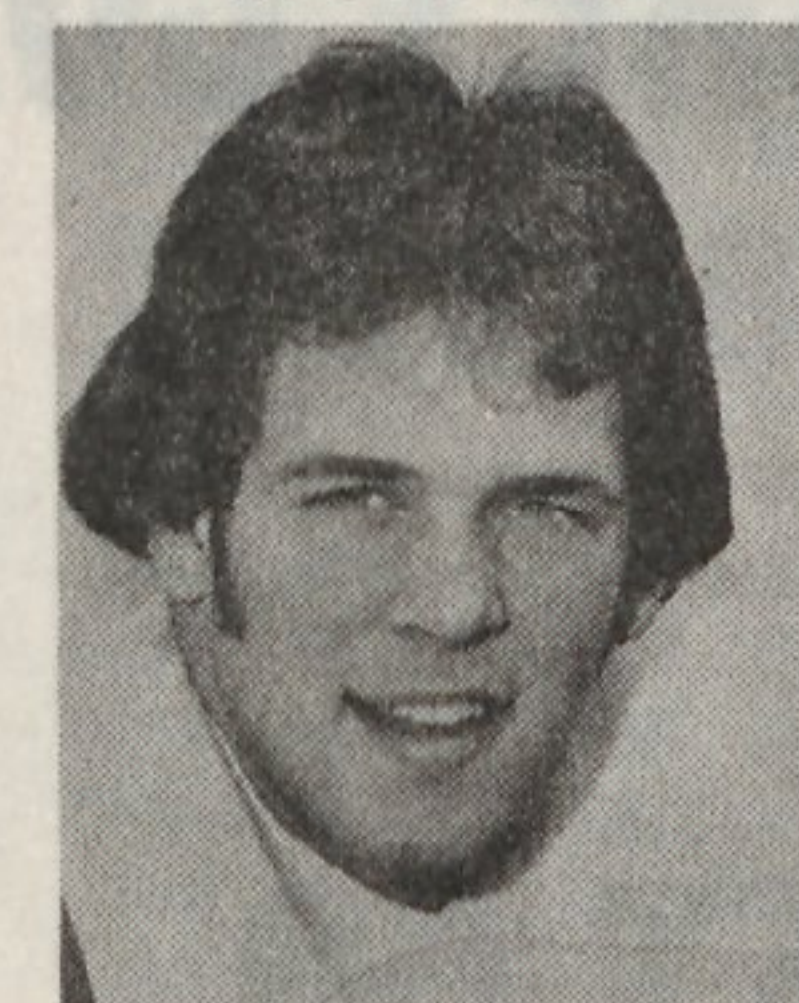
RONNIE
PAGGETT



DAVID
POWELL



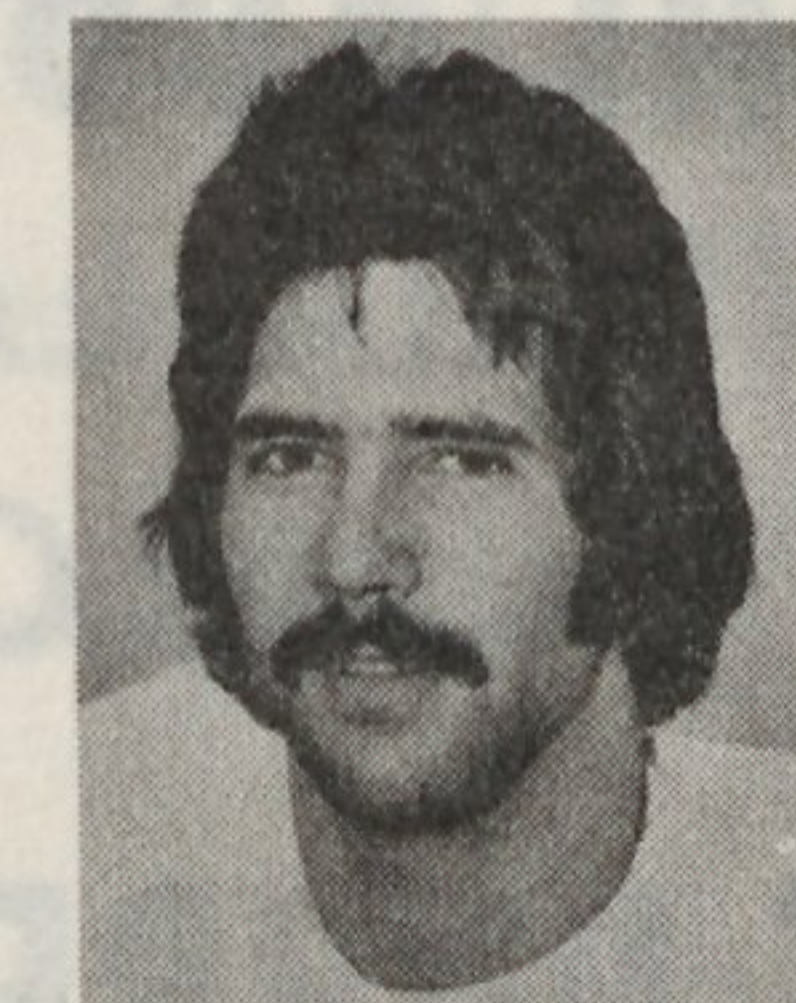
GEORGE
PREE



RICK
REGGIO



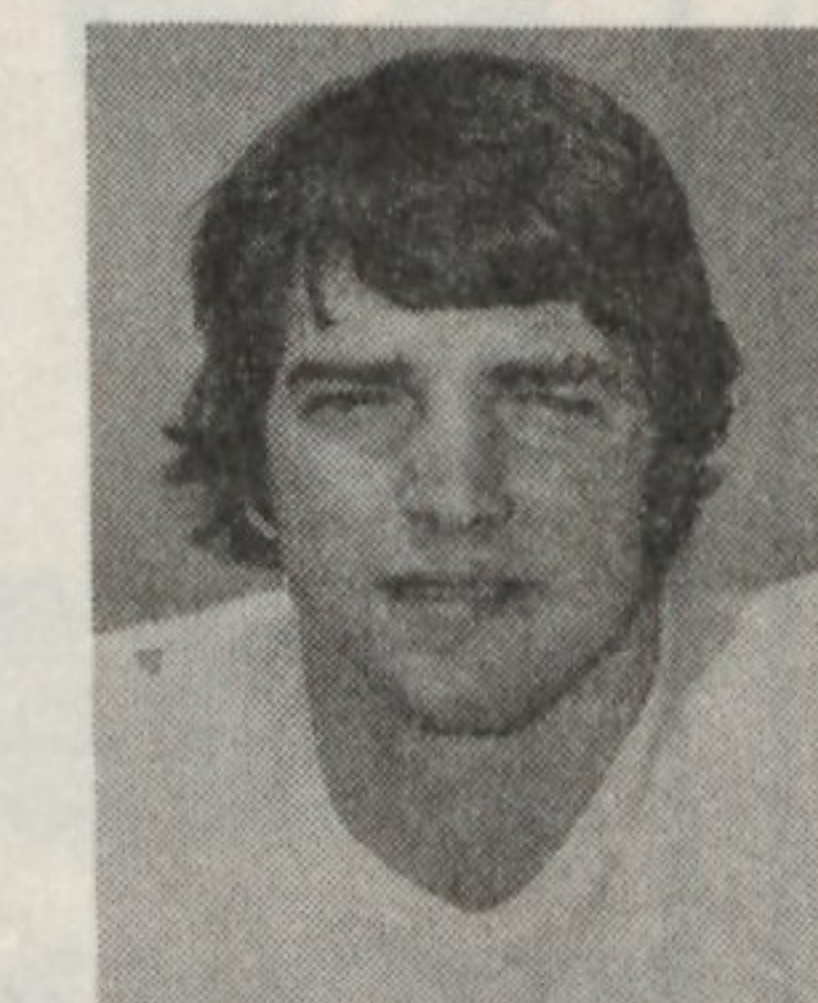
JOHNNY
ROBINSON



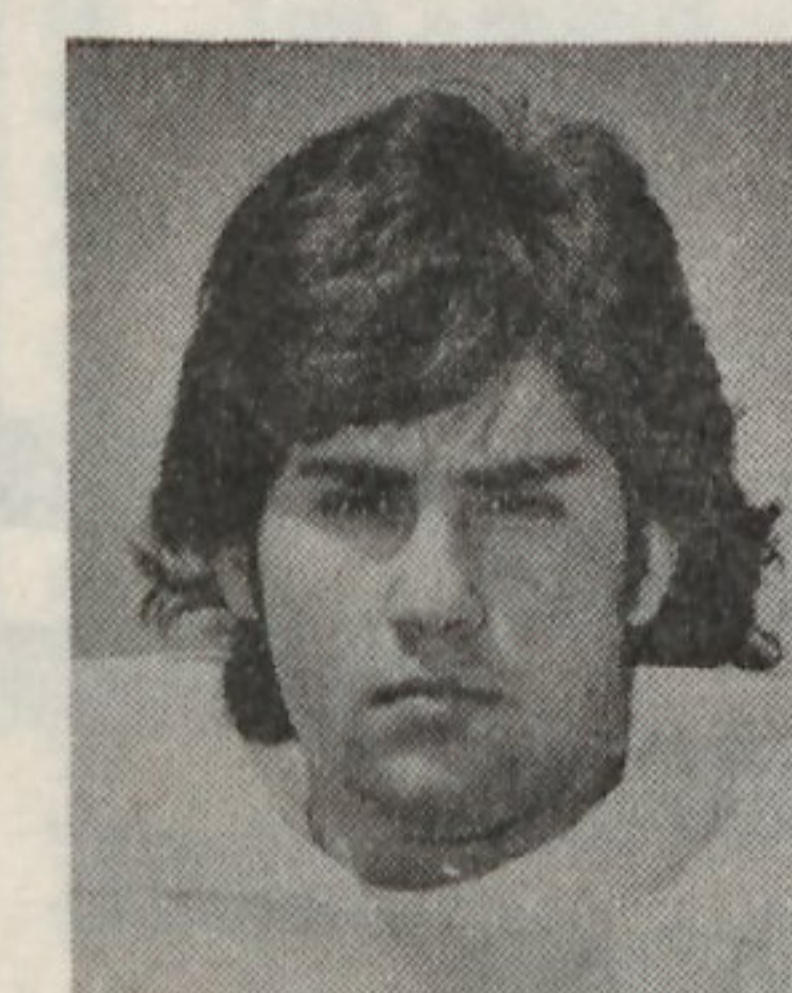
BILL
SCHNEIDER



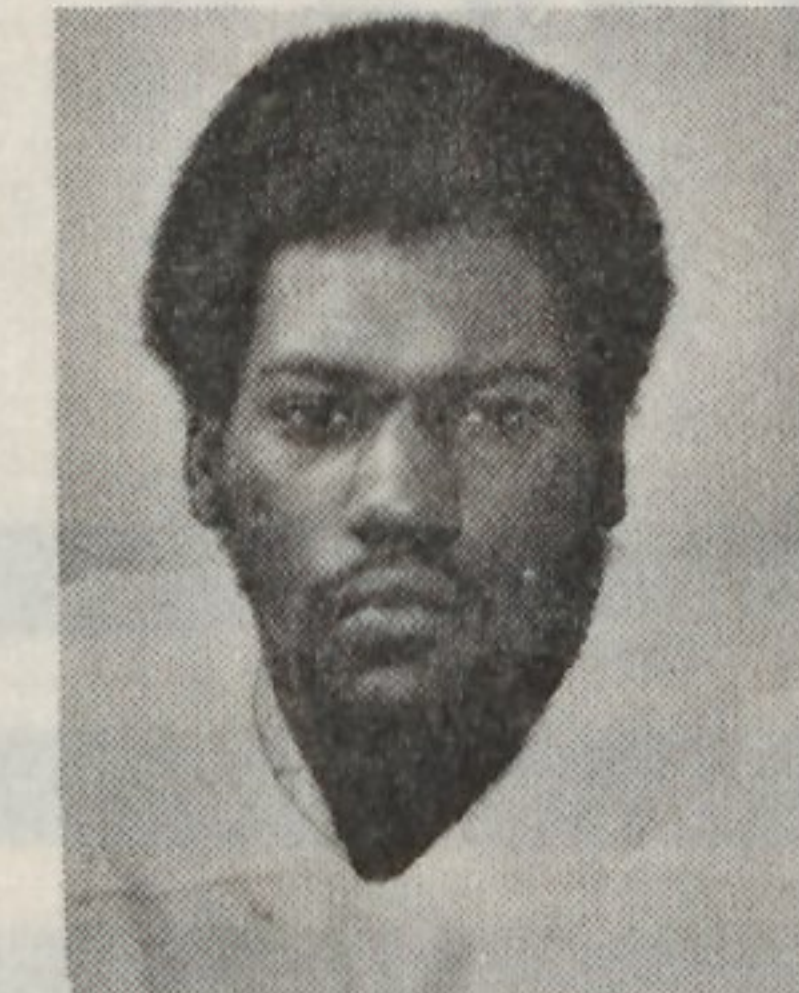
ADAM
SHORT



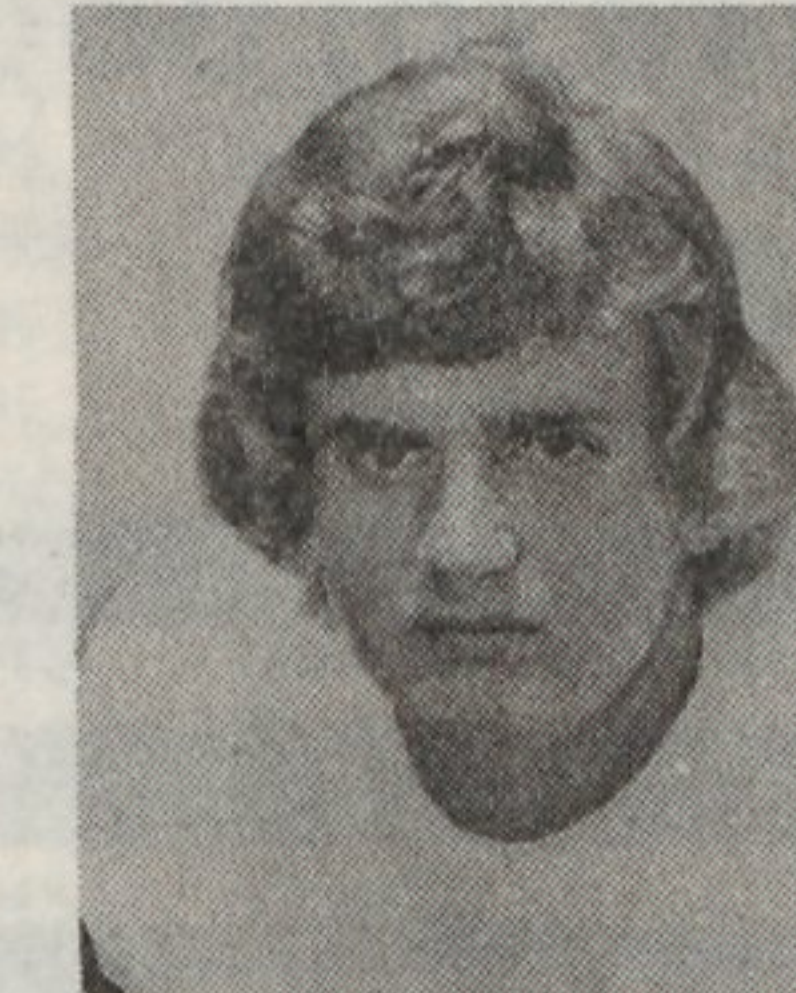
BILL
SMITH



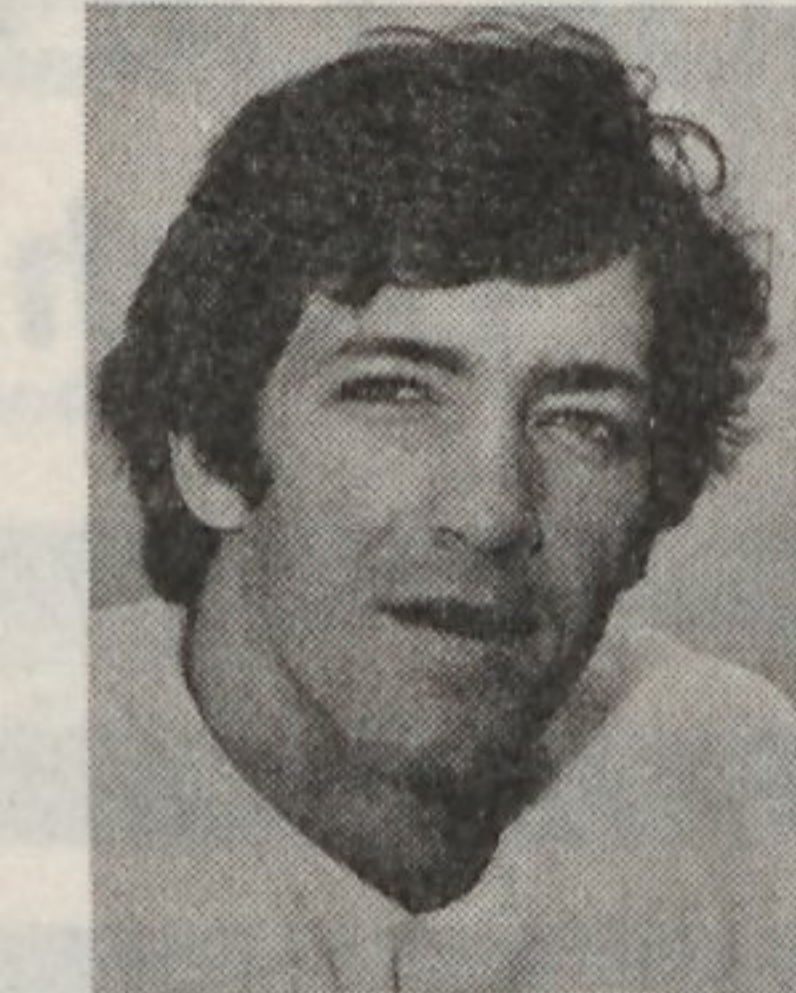
SCOOTER
SPRUIELL



JAMES
STEPHENS



KEITH
SWILLEY



KEITH
THIBODEAUX



JOHN
WARD



GEORGE
YATES

★ *Good Luck* ★
LOUISIANA TECH BULLDOGS!

Compliments of
SHREVEPORT RUBBER & GASKET CO.

SHREVEPORT, LA. — (318) 869-3228

Boyd W. Parker

**LAKE CHARLES RUBBER
& GASKET CO.**

LAKE CHARLES, LA. — (318) 433-1002

Mike Halay

ACADIANA RUBBER & GASKET CO.

LAFAYETTE, LA. — (318) 233-1614

Grover Dunphy

INDUSTRIAL RUBBER & GASKET CO.

ALEXANDRIA, LA. — (318) 458-1626

Harvey Ohlymeyer

MONROE RUBBER & GASKET CO.

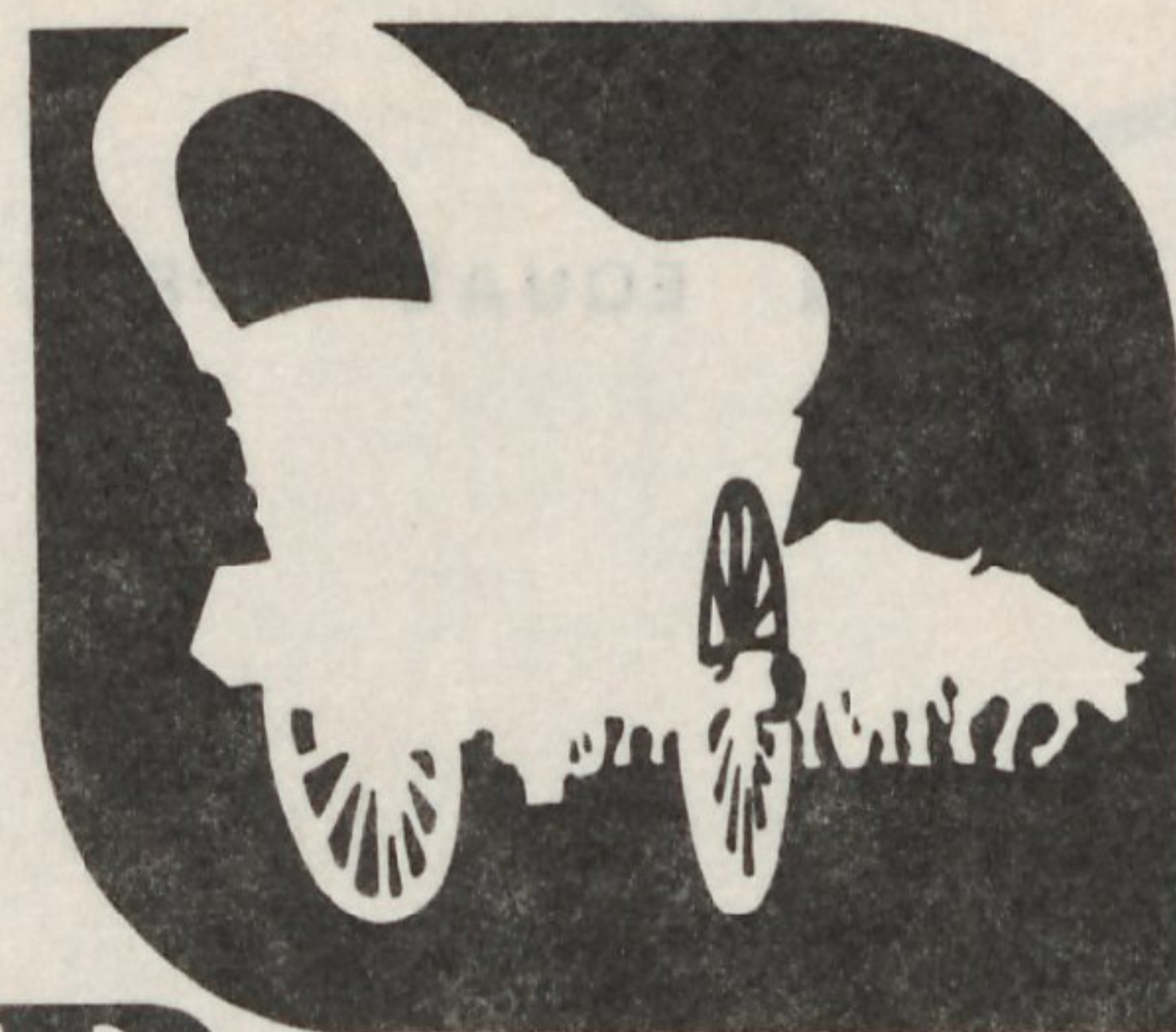
MONROE, LA. — (318) 388-4114

Hugh Tarver

1978 LOUISIANA TECH FOOTBALL ROSTER

No.	Name	Pos.	Ht.	Wt.	Cl.	Exp.	Hometown (High School)
5	George Pree	WR	5-6	160	Sr.	3L	Texarkana, AR
6	Richard Barrios	WR	5-11	180	Jr.	SQ	Covington
7	Johnny Giordano	WR	5-10	160	Fr.	RS	Lake Charles (Lake Charles)
8	Wayne Williamson	DB	5-11	180	Fr.	RS	Alexandria (Alexandria Sr.)
9	Havwood Deiean	DB	5-9	160	Fr.	HS	Lake Charles (Lake Charles)
10	Jeff Dozier	P	6-3	195	Sr.	HS	Waco, TX (Midway)
11	Eric Barkley	QB	5-11	180	Fr.	HS	Shreveport (Fair Park)
13	Ahmad Farahani	K	5-10	160	Fr.	HS	Farmerville
14	Mark Buchanan	QB	6-2	183	So.	1L	Bryant, AR
15	Kevin Kalmus	QB	6-3½	185	Fr.	RS	Kilgore, TX
16	Keith Thibodeaux	QB	6-0	180	Jr.	2L	Opelousas
17	Keith Swilley	K	6-3	188	Sr.	1L	Pensacola, FL (Escambia)
18	Steve Treadway	TE	6-1½	220	Fr.	HS	Jonesboro
19	Bill Schneider	S	6-1	185	Sr.	3L	Ruston
20	Bryan Leviston	RB	5-10	178	Sr.	1L	Shreveport (Capt. Shreve)
21	Scooter Spruiell	WR	5-11	170	Sr.	3L	Baton Rouge (Tara)
22	Lynn Bankston	DB	5-9	175	Fr.	RS	Winnfield
23	Pap Watson	DB	5-11	169	Fr.	HS	Marshall, TX
24	Huey Sloan	S	6-0	165	So.	SQ	Shreveport (Fair Park)
25	Jean Dornier	P-DB	6-0	185	Jr.	1L	Gramercy (Lutcher)
26	Rickey Johnson	RB	5-11	175	Fr.	HS	Jonesboro
27	Zack Jones	CB	5-11	180	Jr.	2L	Texarkana, TX
28	Leland Padgett	WR	5-6½	162	Fr.	HS	Lafayette
29	Clay Lee	DB	6-1	185	Fr.	RS	Monroe (Ouachita)
30	Ron Vernasco	RB	5-10	170	Fr.	HS	Fort Wayne, IN (Snider)
31	Max Ray Davenport	CB	5-10	175	Sr.	1L	Shreveport (Capt. Shreve)
32	George Yates	RB	6-1	190	So.	1L	Baton Rouge (Lee)
33	Jimmy Blackshire	LB	6-2	215	Jr.	2L	Bossier City (Bossier)
34	Joe Singleton	FB	6-2	225	Sr.	2L	Winnboro
35	Greg Goben	FB	6-0	205	Fr.	HS	Shreveport (Trinity Heights)
36	Scott Coates	WR	5-10	170	So.	SQ	Sulphur
37	Rick Reggio	LB	5-9	190	So.	1L	New Orleans (Holy Cross)
38	David Cotton	WR	5-10	160	Fr.	HS	Bossier City (Parkway)
39	Joe Mack Johnson	FB	6-0	185	Jr.	2L	Timpson, TX
40	Lavon James	CB	6-0	175	Jr.	2L	Cotton Valley (Plain Dealing)
41	Terry Peel	DB	5-11	170	Fr.	HS	Jefferson, TX
42	Jessie Clark	FB	6-0	210	Fr.	HS	Crossett, AR
43	Phillip Passon	LB	5-10	215	So.	SQ	Ruston
44	Tommy Havenstrite	DE	5-11	182	Fr.	HS	Russellville, AR
45	Larry Gideon	S	6-0	185	So.	SQ	Hallsville, TX
47	Mike McHale	DE	6-2	184	So.	SQ	Ruston (Cedar Creek)
48	George McCain	DE	5-11	195	So.	SQ	Keithville (Southwood)
49	Andre Young	LB	6-0	190	Fr.	HS	West Monroe
50	Leonard McAngus	OT	6-2	205	Fr.	HS	Marshall, TX
51	Tony Tademey	DE-LB	6-0	235	So.	1L	Jacksonville, AR
52	Chuck Edwards	NG	6-0	225	So.	1L	Jonesville (Block)
53	Chip Helton	C	6-1	215	Sr.	3L	Sulphur
54	Ken Serpas	C	6-0	215	Sr.	1L	Shreveport (Southwood)
55	C. J. Lottinger	C	6-1	225	Sr.	2L	Shreveport (Woodlawn)
56	Lee Bailey	LB	6-1	212	So.	1L	Vidalia
57	Bill Smith	C	6-0	210	Sr.	2L	Shreveport (Byrd)
58	Rodney Jones	OT	6-2	238	Jr.	2L	Longview, TX
59	Ardis McCann	NG	5-10	215	Sr.	2L	Shreveport (Fair Park)
60	James Stephens	OG	6-0	215	Sr.	3L	Longview, TX
61	Roger Green	OG	5-10	224	Fr.	HS	Baton Rouge (Broadmoor)
62	Ronnie Paggett	DT	6-2½	222	Sr.	3L	Jonesboro
63	Jim McDearmont	DT	6-0	234	Fr.	HS	Shreveport (Woodlawn)
64	Heath Hothouse	C	6-2	206	Fr.	HS	Oceola, AR
65	Doug Boulware	OG	6-2	220	Jr.	1L	Shreveport (Woodlawn)
66	Britt Choate	OG	6-0	210	Fr.	RS	Shreveport (Huntington)
67	Ed Jackson	LB	6-4	212	Fr.	RS	Mansfield
68	Ricky Hinton	OG	5-11	225	So.	1L	Springhill
69	David Powell	DT	6-0	225	Sr.	2L	Hallsville, TX
70	David Colbert	DT	6-1	230	Fr.	HS	Little Rock, AR (Parkview)
71	Todd Smith	OT	6-0	255	Fr.	HS	Arp, TX
72	Mike Taliaferro	OT	6-1	215	Fr.	RS	Kilgore, TX
73	Rickey Grigsby	NG	6-1	240	Jr.	1L	Ruston
74	Carl Bellotti	DT	6-3	213	So.	SQ	Port Neches, TX (Pt. N.-Groves)
75	John Ward	DT	6-4	230	Jr.	2L	Baton Rouge (Lee)
76	Ricky Lee	OG-K	5-11	180	Fr.	RS	Ashdown, AR
77	Larry Aston	OT	6-1	240	Fr.	HS	Monroe (Ouachita)
78	Joey Colson	OT	6-3	255	So.	1L	Oak Ridge (Delta)
79	Calvin Beasley	OT	6-3	257	Sr.	1L	Shreveport (Capt. Shreve)
80	John Rodgers	TE	6-2	210	Fr.	HS	Daingerfield, TX
81	Paul Sheridan	TE	6-1	194	Fr.	RS	Cabot, AR
82	Tom Kiggins	WR	6-5	188	Fr.	RS	Baton Rouge (Broadmoor)
83	Sam Mangum	DT	6-2	220	Jr.	1L	San Antonio, TX (Holmes)
84	Adam Short	TE	6-2	205	Jr.	1L	Baton Rouge (Lee)
85	Fred Brown	WR	5-10½	160	Fr.	HS	Winnboro
86	Johnny Robinson	DE	6-2	245	So.	1L	Ruston
88	Sammy Willis	WR	6-2	175	Jr.	1L	Blanchard (Northwood)
89	Darrin Washington	TE	6-4	200	So.	SQ	Ruston
90	Joe Richardson	NG	5-11	190	Fr.	HS	Shreveport (Byrd)
91	Dan Devine	LB	5-11	205	Fr.	HS	New Orleans (Sam Barthe)
92	Tommy Chandler	RB	6-0	188	Fr.	HS	Shreveport (Shreve Christian)
93	Miek Sorensen	LB	6-0	200	Fr.	HS	Alexandria (Alexandria Sr.)
94	Cleveland Bailey	DE	5-9	175	Fr.	HS	Vidalia
	Dave Lindsay	NG	5-11	195	Fr.	HS	West Monroe
	Rickey Guillot	DE	6-4	210	Fr.	HS	West Monroe
	Michael Conant	DB	5-9	160	Fr.	HS	Natchitoches (St. Mary's)

Home Improvement or Home Buying.



Pioneer Bank & TRUST CO.

Member FDIC



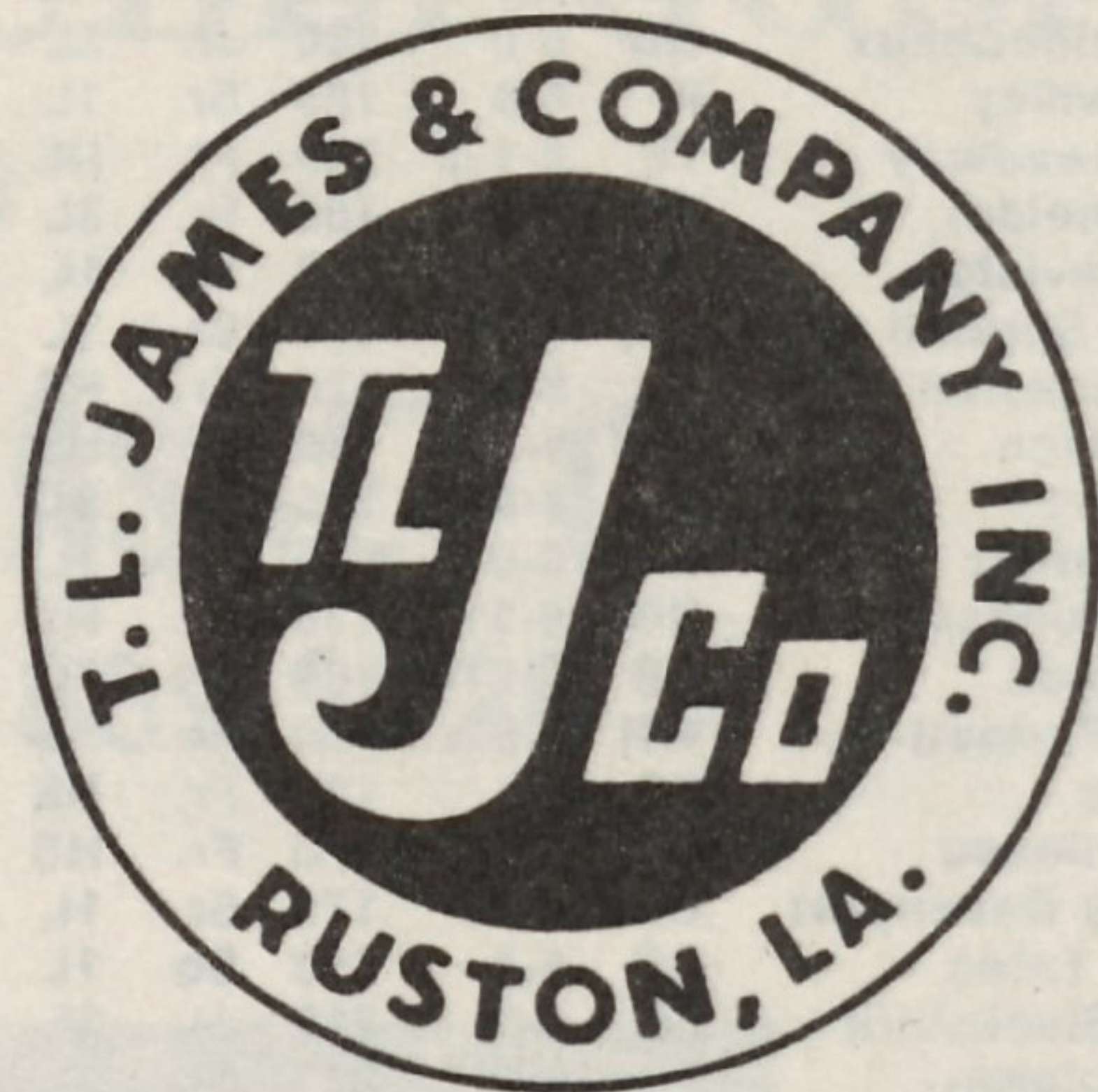
Pioneer Mortgage





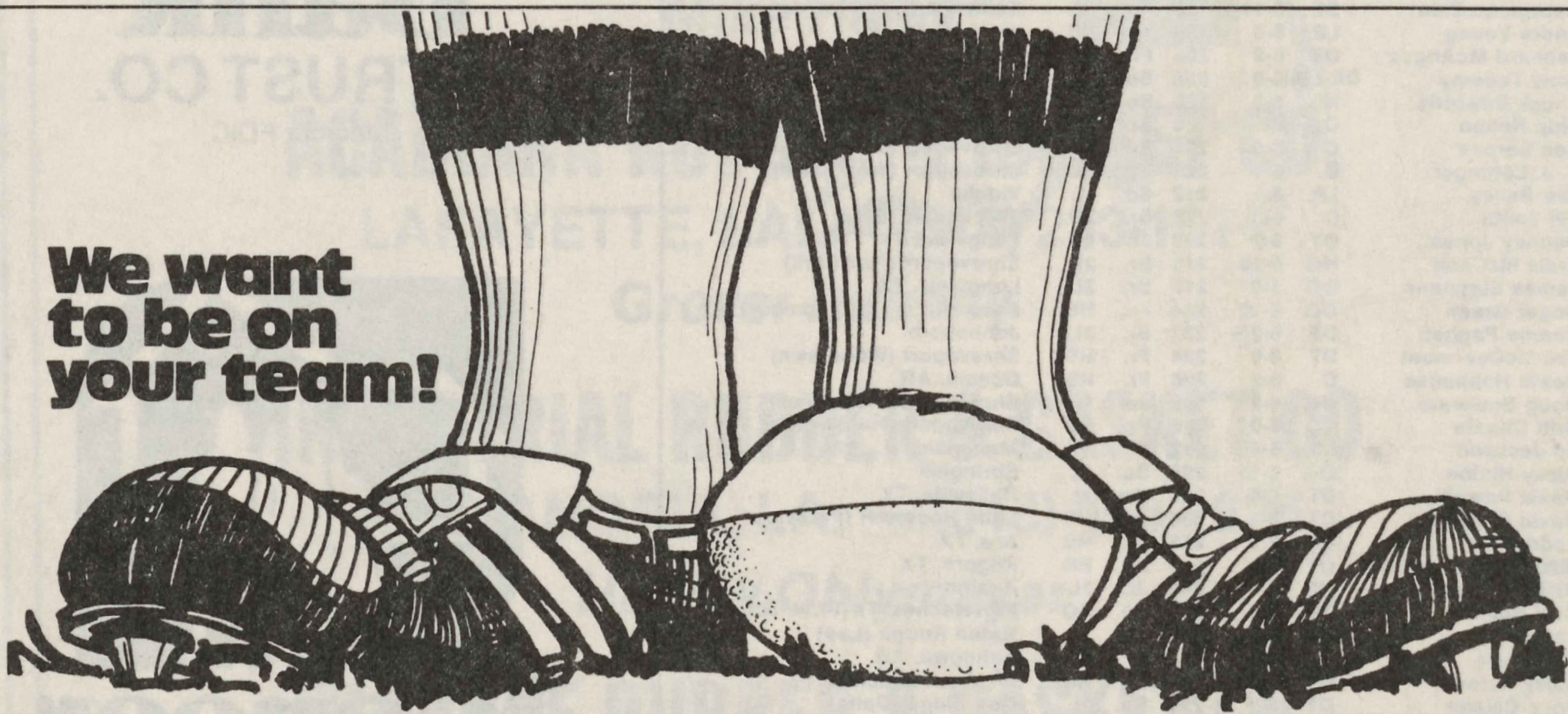
**TAKE IT
EASY, BUD!**

AN EQUAL OPPORTUNITY EMPLOYER



WE ARE BUILDING SAFER HIGHWAYS

**We want
to be on
your team!**



Choose from our outstanding line-up of financial services!

**COMMERCIAL
NATIONAL BANK**
SHREVEPORT, LOUISIANA

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



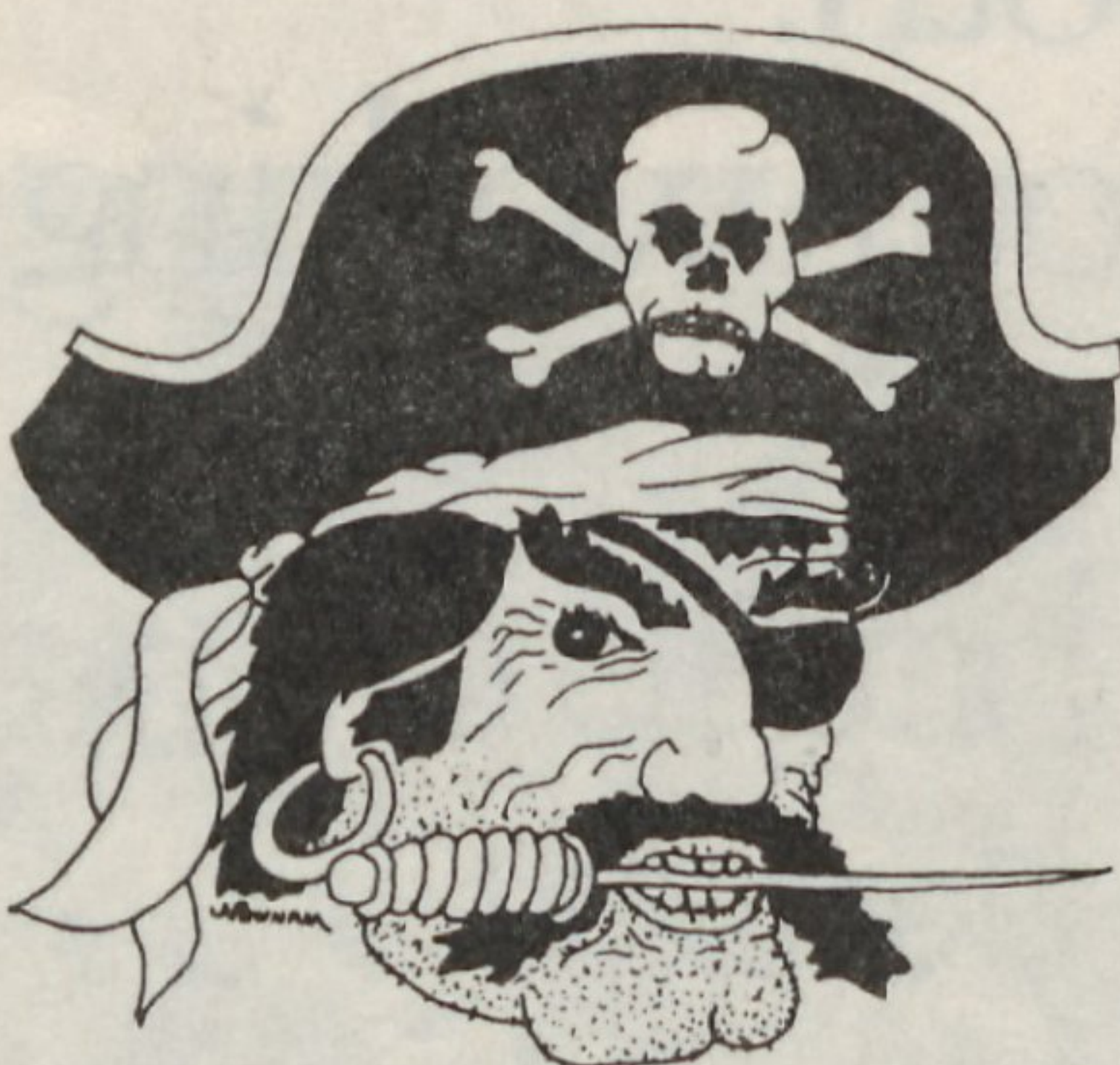
LOUISIANA TECH UNIVERSITY



OFFENSE	No.	Name	Pos.	Wt.
	21	Scooter Spruiell	SE	170
	78	Joey Colson	LT	255
	60	James Stephens	LG	215
	55	C.J. Lottinger	C	225
	58	Rodney Jones	RG	238
	77	Larry Aston	RT	240
	84	Adam Short	TE	205
	7	Johnny Giordano	FL	160
	16	Keith Thibodeaux	QB	180
	42	Jessie Clark	FB	210
	20	Bryan Leviston	TB	178

DEFENSE	No.	Name	Pos.	Wt.
	86	Johnny Robinson	LE	245
	62	Ronnie Paggett	LT	222
	59	Ardis McCann	NG	215
	75	John Ward	RT	230
	47	Mike McHale	RE	190
	33	Jimmy Blackshire	LB	215
	51	Tony Tademey	LB	235
	40	Lavon James	LCB	175
	27	Zack Jones	RCB	180
	19	Bill Schneider	SS	185
	25	Jean Dornier	WS	185

EAST CAROLINA UNIVERSITY



OFFENSE	No.	Name	Pos.	Wt.
	10	Leander Green	QB	170
	28	Eddie Hicks	RB	210
	33	Anthony Collins	RB-F-B	200
	36	Theodore Sutton	FB	207
	57	Jeff Hagans	C	235
	63	Wayne Inman	6	235
	65	Mitchell Johnston	6	235
	77	Mitchell Smith	T	240
	78	Matt Mulholland	T	242
	81	Terry Gallaher	SE	170
	84	Joe Godette	TE	215
DEFENSE	No.	Name	Pos.	Wt.
	11	Gerald Hall	DB	185
	24	Willie Holley	DB	180
	43	Charlie Carter	DB	175
	44	Ruffin McNeill	DB	190
	64	Tommy Summer	LB	215
	70	D.T. Joyner	DT	240
	73	Vance Tingler	DT	225
	79	Oliver Felton	NG	218
	89	Zack Valentine	DE	212
	90	Cliff Williams	DE	210
	96	Mike Brewington	LB	230

PUNTER - 2 Rodney Allen
PLACEKICKER - Bill Lamm, 5 Vern Davenport

The Humble Beginnings Of A \$2.1 Billion Crop.

Tobacco provides American farmers with an income of over \$2.1 billion a year. It's one of the United States' most valuable money crops.



As a major supplier of U.S. leaf to world markets, A.C. Monk is a vital link between the people who grow the tobacco and the people who buy it.

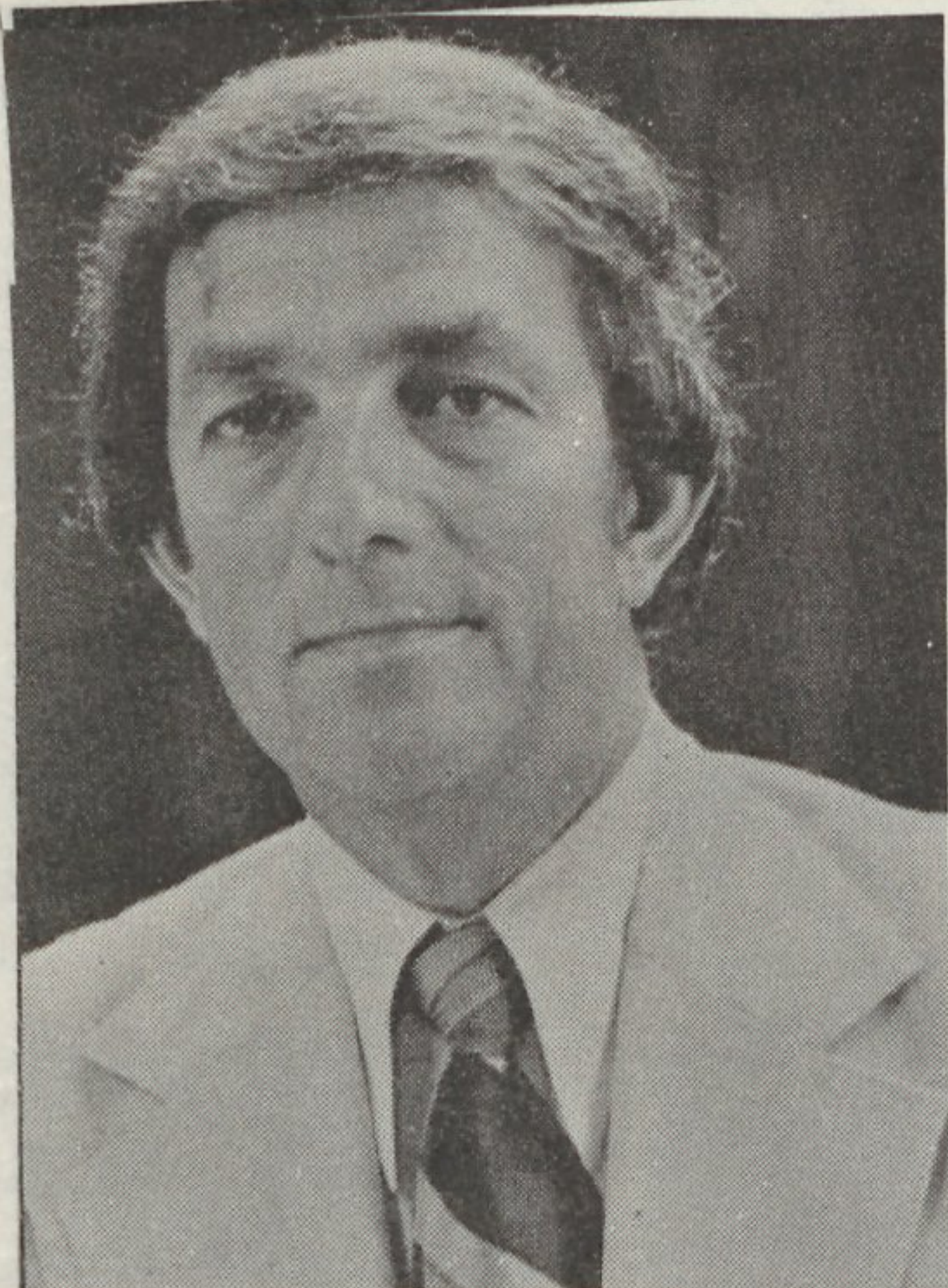
And we've always tried to work in the best overall interests of both.

But we're especially proud of our working relationship with U.S. growers.

The people who work the tobacco crops, from seedlings all the way to market.

They're the people who keep the tobacco industry going. And we never forget it. **MONK**

A.C. MONK & COMPANY, FARMVILLE, NORTH CAROLINA



DR. THOMAS BREWER
Chancellor

THIS IS

Founded in 1907 as East Carolina Normal School, ECU has grown from 123 in 1909 to more than 17,777. During its more than six decades the University has become the foremost institution in Eastern North Carolina. ECU leads the South in the preparation of teachers. In 1920 the school was authorized to award bachelor's degrees in teacher education degrees and bachelor of arts degrees. A year later the General Assembly, the school's governing body, changed the name to East Carolina Teachers College. A major turning point for ECU came in 1967 when Leo Jenkins was inaugurated as its 10th president. East Carolina College was renamed East Carolina University in 1967 and expanded in a 10 year period.

Today East Carolina has academic programs in 15 undergraduate degrees and 65 graduate degrees. Besides the College of Arts and Sciences, the College of Graduate School, there are eight professional schools: Applied Health Professions, Art, Business Administration, Economics, Music, Medicine, and Nursing.

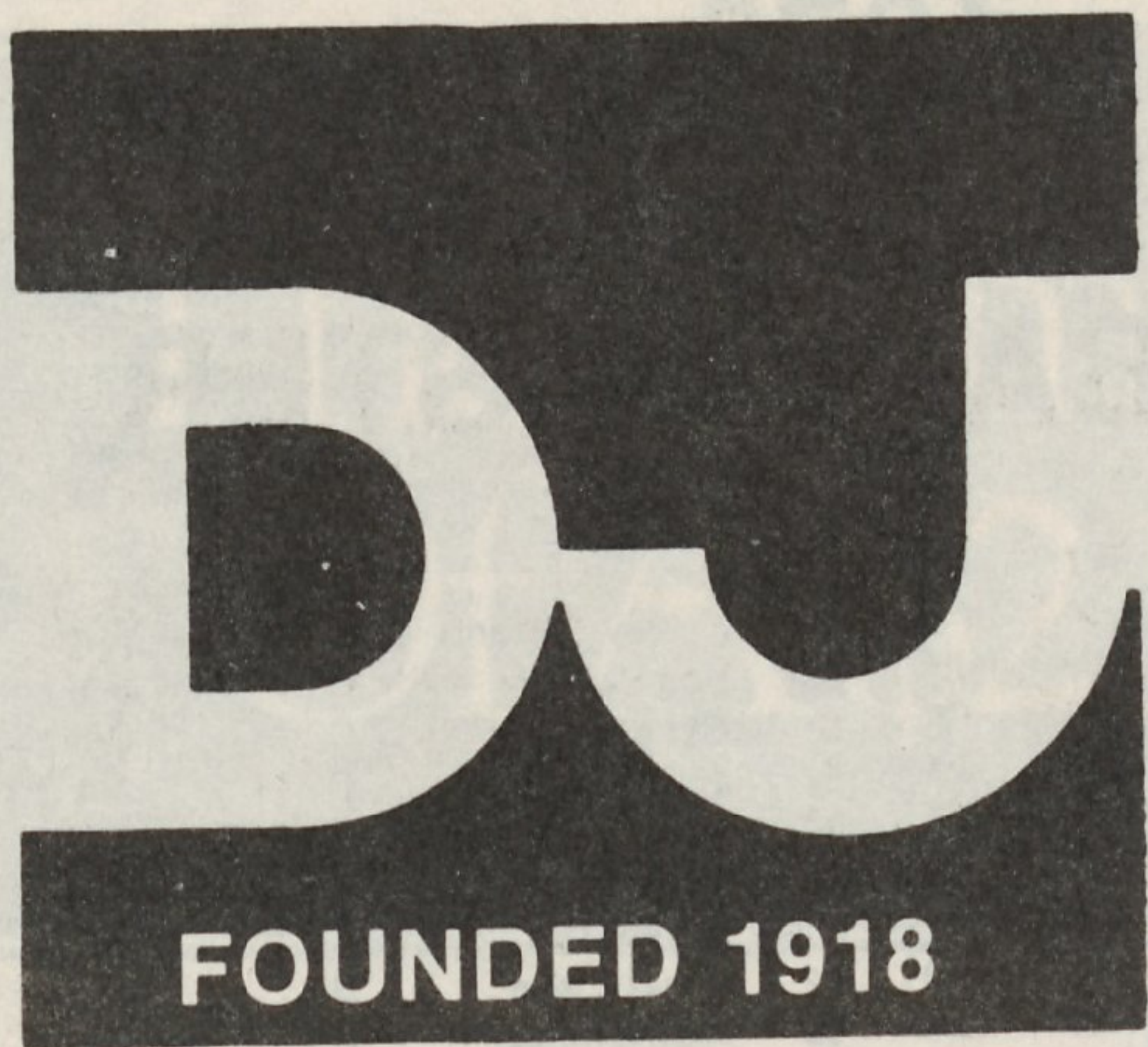


Coaching Staff

1978 EAST CAROLINA FOOTBALL ROSTER

No	NAME	POS	HT	WT	CLS						
1	Socrates Gliarmis	K	5-9	150	FR	54	Jeffrey Warren*	LB	5-10	206	SO
2	Rodney Allen*	P	6-1	185	JR	55	Ron Headley	C	6-3	210	SO
3	Jess Eberdt	QB	6-0	163	FR	56	Gene Winters**	C	5-11	205	JR
4	Bill Lamm	K	5-11	180	JR	57	Jeff Hagans*	C	6-1	235	JR
5	Vern Davenport	SE-K	6-3	195	JR	60	John Maness	C	5-11	215	SR
6	Mickey Bentley	QB-K	6-3	180	FR	61	Ernest Bayne	DT-NG	6-3	225	FR
7	David Kauffman	SF	6-1	186	FR	61S	Dwight Tart	T	6-5	235	SO
7S	Tyronne Spellman	DB	6-4	187	SO	62	Oscar Tyson	G	6-0	230	FR
8	Steve Greer	QB	6-1	180	SR	63	Wayne Inman*	G	6-4	235	JR
9	Aaron Stewart	QB	5-10	168	FR	64	Tommy Summer**	LB	6-1	215	SR
10	Leander Green*	QB	5-8	170	JR	64S	Fletcher Baker	G	5-10	218	FR
11	Gerald Hall**	DB	5-10	185	SR	65	Mitchell Johnston*	G	6-4	235	SR
12	Jim Renuart	SE	6-0	186	SO	66	Jayson LaCock	G	6-1	215	FR
12S	Adam Mattocks	DB	6-0	180	FR	66S	John Cross	DT	6-1	205	FR
13	Gerald Sykes	DB	5-10	170	FR	67	Bub LaCock	T	6-2	230	SO
14	Jessy Cainion	SE	5-9	150	FR	70	D.T. Joyner	DT	6-0	240	SR
15	Danny Safrin	DB	5-8	158	SO	71	John Hallow	NG	5-11	210	FR
15S	Ralph Powell	P	5-11	185	SO	71	Robert Boykins	T	6-4	195	SO
17	Henry Trevathan	QB	5-10	170	JR	72	George Crump	DT	6-3	215	FR
19	Mark Hoffman	K	5-8	165	SO	72S	Sam Boyd	T	6-3	204	SO
20	James Freer*	DB	5-8	170	JR	73	Vance Tingle*	DT	6-3	225	SR
20S	Romi Weathers	RB	5-8	170	FR	74	Nelson Smith*	1/4g			
21	Smokey Norris	DB	5-10	170	FR	74	Nelson Smith**	G	6-0	235	SR
22	Thomas McLaurin*	DB	5-10	165	JR	75	Mike Heywood*	T	6-3	225	SR
23	Harold Blue	RB	6-0	180	FR	76	Tootie Robbins	T	6-5	267	SO
24	Willie Holley*	DB	5-9	180	JR	77	Mitchell Smith**	T	6-3	240	SR
25	Sam Harrell*	RB	6-2	205	SR	78	Matt Mulholland**	T	6-0	242	SR
26	Nate Adams	RB	5-10	180	JR	79	Oliver				
26S	Rocky Speight	P-K	5-9	145	FR	79	Oliver Felton***	NG	5-6	218	SR
27	Wayne Perry	DB	6-0	185	SO	79S	Jim Laughridge	G	6-0	215	FR
28	Eddie Hicks***	RB	6-2	210	SR	80	Perry Allred	TE	6-2	245	JR
29	Mike Hawkins	RB	5-9	183	SO	81	Terry Gallaher***	SE	5-9	170	SR
30	Bill Pinkney*	DB	5-10	168	SO	82	Jason Harrell	DE-P	6-1	185	FR
31	Richard Daniel	LB	5-11	210	FR	82					
32	Marvin Elliot	RB	5-10	185	FR	82S	Russell Hendrickson	TE	6-3	200	FR
33	Anthony Collins*	RB-F-B	5-11	200	SO	83	John Morris**	DE	6-2	212	JR
34	Johnny Jamison	DE	5-11	190	JR	83S	Jeffrey Brown	TE	6-1	165	FR
34S	Andray Ray	FB	6-2	200	SO	84	Joe Godette*	TE	6-2	215	JR
35	Mark Bryant	SE	5-10	162	FR	85	Billy Ray Washing-				
36	Theodore Sutton*	FB	5-9	207	JR		ton*	SE	6-1	195	JR
37	Tommy Peacock	DB	5-10	171	SO	86	Charles Mann	TE	6-0	205	FR
38	Dexter Martin	LB	5-11	200	SO	86S	Chris Moore	DE	6-2	217	SO
39	Greg Montgomery	FB	5-11	190	FR	87	Billy Parker	TE	6-2	214	SO
40	Chuck Jackson*	LB	6-3	197	SO	88	Fred Chavis***	DE	6-2	200	SR
41	Roy Wiley	FB	6-1	230	FR	89	Zack Valentine***	DE	6-3	212	SR
42	Wayne Banks	FB	5-11	205	SR	90	Cliff Williams	DE	6-1	210	JR
43	Charlie Carter*	DB	5-9	175	JR	91	Mike Jordan	G	6-3	263	SO
44	Ruffin McNeill*	DB	6-1	190	JR	92	Dennis Mulholland	DE	5-11	192	FR
45	Marvin Cobb	FB	6-0	180	FR	93	Noah Clark	DT	6-1	225	JR
46	Brian McDaniel	DE	6-3	205	FR	94	Mindell Tyson	DT	6-4	270	FR
47	Allen Hines	LB	6-0	210	JR	95	Nate Wigfall	DT	6-4	275	SO
47S	Derrick Apple	RB	5-11	190	SO	96	Mike Brewington**	6-4 LB		230	JR
48	Andre Bentley	LB	6-0	195	FR	97	Fee Griffin	NG	6-1	230	FR
49	Joey Nelson	DB	5-9	153	JR	98	Rocky Butler	DE	6-3	220	SO
50	Matt Jones	C	6-3	223	SO	99	Robert Hokum	T	6-2	215	FR
51	Reggie Moss	C	6-4	200	SR		John Felton	QB	5-11	180	FR
52	Thomas Lowery	G	6-3	220	FR		Jessie Hilton	QB--			
53	Glen Morris	LB	6-2	215	FR						
53S	Eddie Habit	C	6-1	235	SO		Leon Lawson	DB	5-10	170	FR
							Wayne Poole***	RB	6-2	205	FR
								DT	6-0	230	SR

* Letters won. S indicates players in solid jerseys. Others in net jerseys.



DAVIDSON & JONES, INC.
RALEIGH, NORTH CAROLINA

**60 YEARS
OF BUILDING**

1201 Front Street
Raleigh, N. C. 27619
(919) 828-6260

**Brazzel
PHARMAC**

*Shut 'Em Out
Bulldogs!*

**COTTMAN
TRANSMISSION**

ASK ABOUT OUR LIFETIME WARRANTY
Free Parts & Labor on All Cottman
As Long As You Retain Ownership

POSTED PRICES Displayed In A

1 DAY SERVICE - IN MOST

FREE TOWING

CREDIT AVAILABLE IF APPROVED

**GOODYEAR
EAST
UNIVERSITY
"78" INCH**

RIVER

**Monk's
Crop.**

farmers with
ear. It's one
States' most
crops.
or supplier of
world markets,
a vital link

people who
tobacco and the
buy it.

we always tried
the best overall
both.

our working

tobacco crops,
market.

the tobacco
forget it. **MONK**

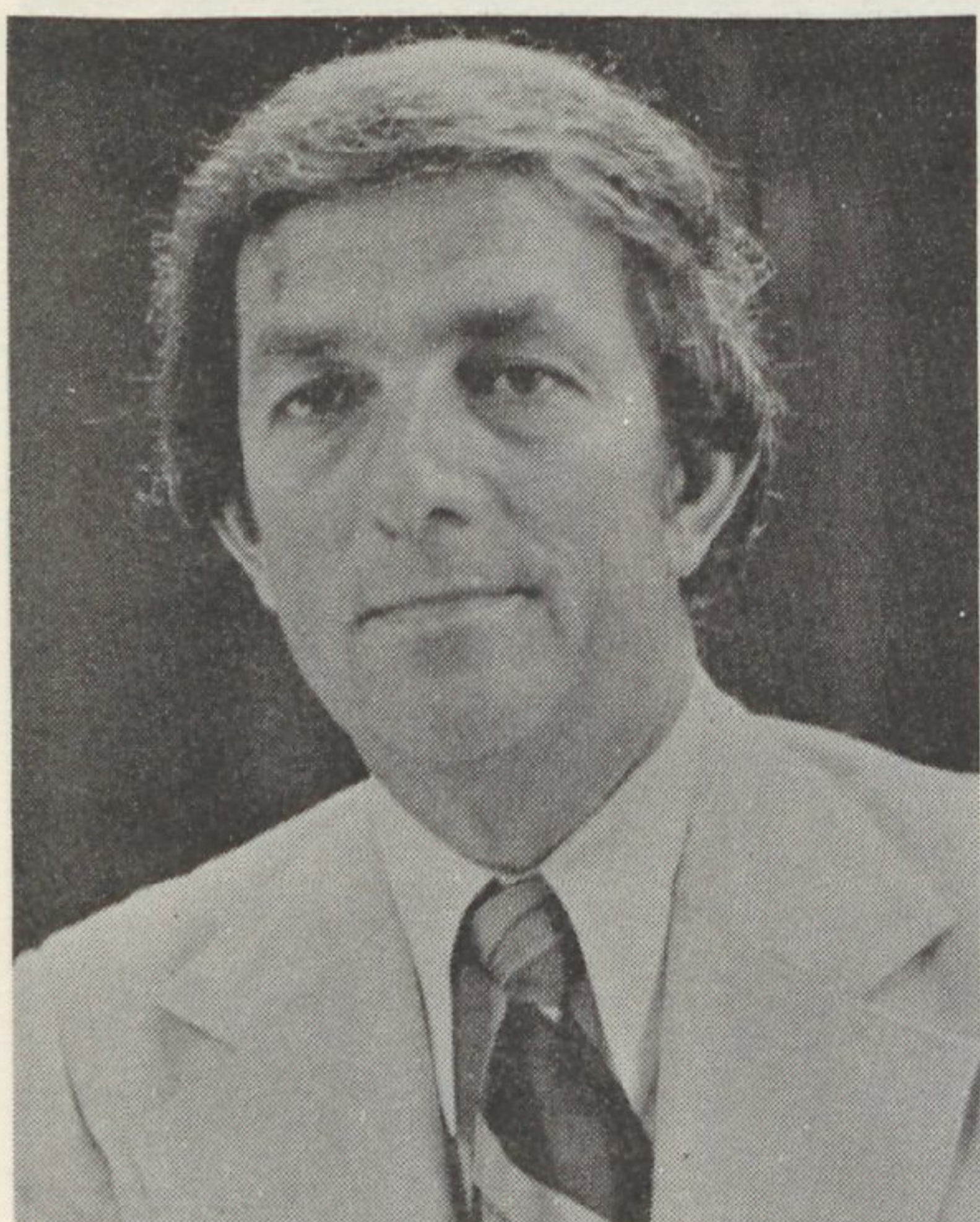
MONK & COMPANY, FARMVILLE, NORTH CAROLINA

Go Pirates!

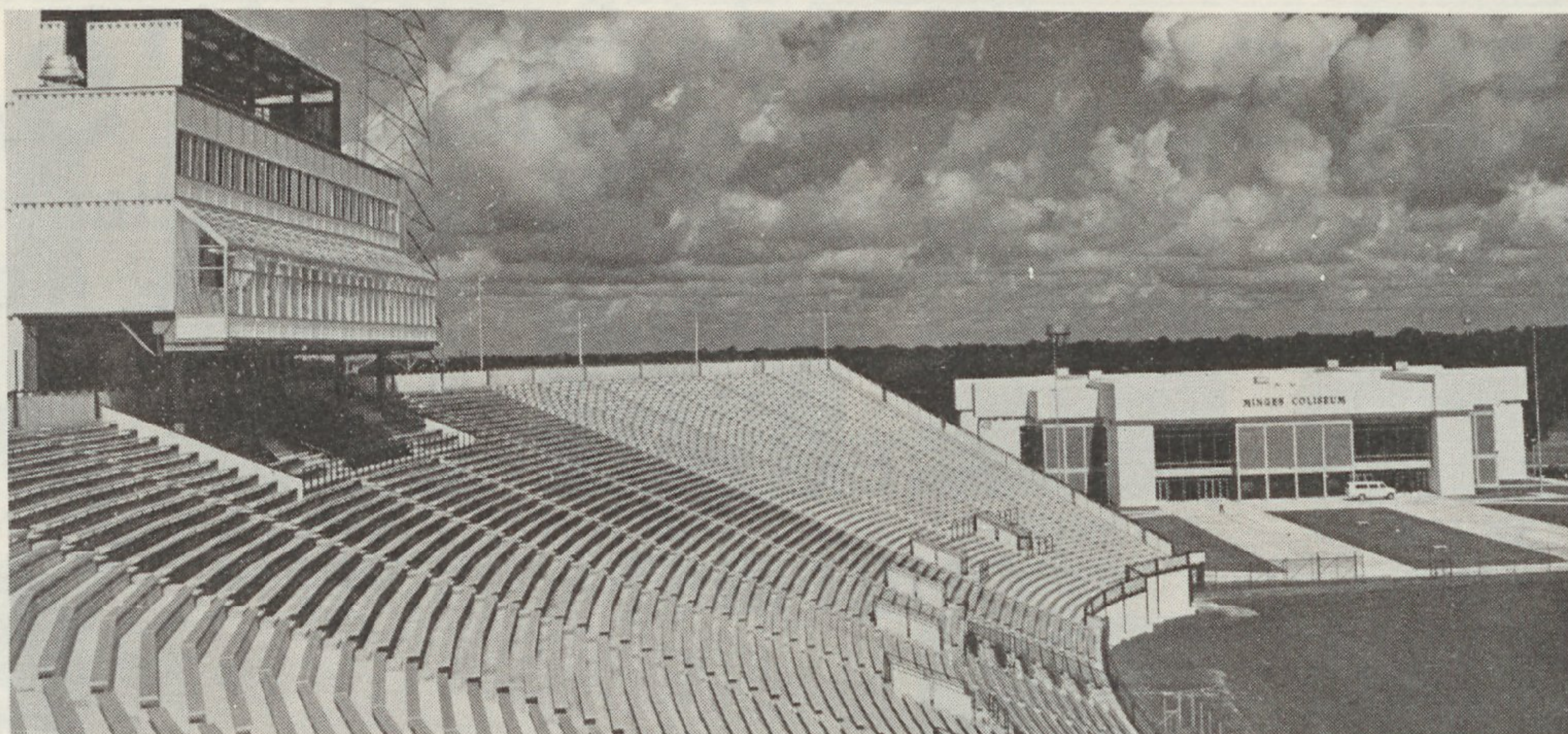


Lumber Co., Inc.

**Building Supplies
Hardware
Paint**



DR. THOMAS BREWER
Chancellor



Ficklen Stadium
Greenville, N.C.

THIS IS EAST CAROLINA UNIVERSITY

Founded in 1907 as East Carolina Teachers Training School, ECU has grown from an enrollment of 123 in 1909 to more than 13,000 in August, 1977. During its more than six decades of service, the University has become the focal point of development in Eastern North Carolina.

ECU leads the South in the preparation of teachers. In 1920 the school was authorized to offer four year teacher education degrees and to grant the bachelor of arts degrees. A year later by an act of the General Assembly, the school name was changed to East Carolina Teachers College.

A major turning point for ECU came in 1960 when Dr. Leo Jenkins was inaugurated as the school's sixth president. East Carolina College became East Carolina University in 1967 and enrollment more than doubled in a 10 year period.

Today East Carolina has academic programs to offer 105 undergraduate degrees and 69 graduate degrees. Besides the College of Arts and Sciences and the Graduate School, there are eight professional schools: Allied Health Professions, Art, Business, Education, Home Economics, Music, Medicine, and Nursing.

The face of the University is always changing. Twenty years ago there were 17 buildings on a 98 acre campus with a total physical plant value of \$5 million. Today there are more than 60 buildings on a campus encompassing approximately 600 acres adjacent to downtown Greenville. Most of the classroom buildings, research facilities, and residence halls are less than 13 years old. Currently, the physical plant is valued at more than \$80,000,000.

With an operating budget of over \$36 million annually, East Carolina is a national leader in teacher preparations.

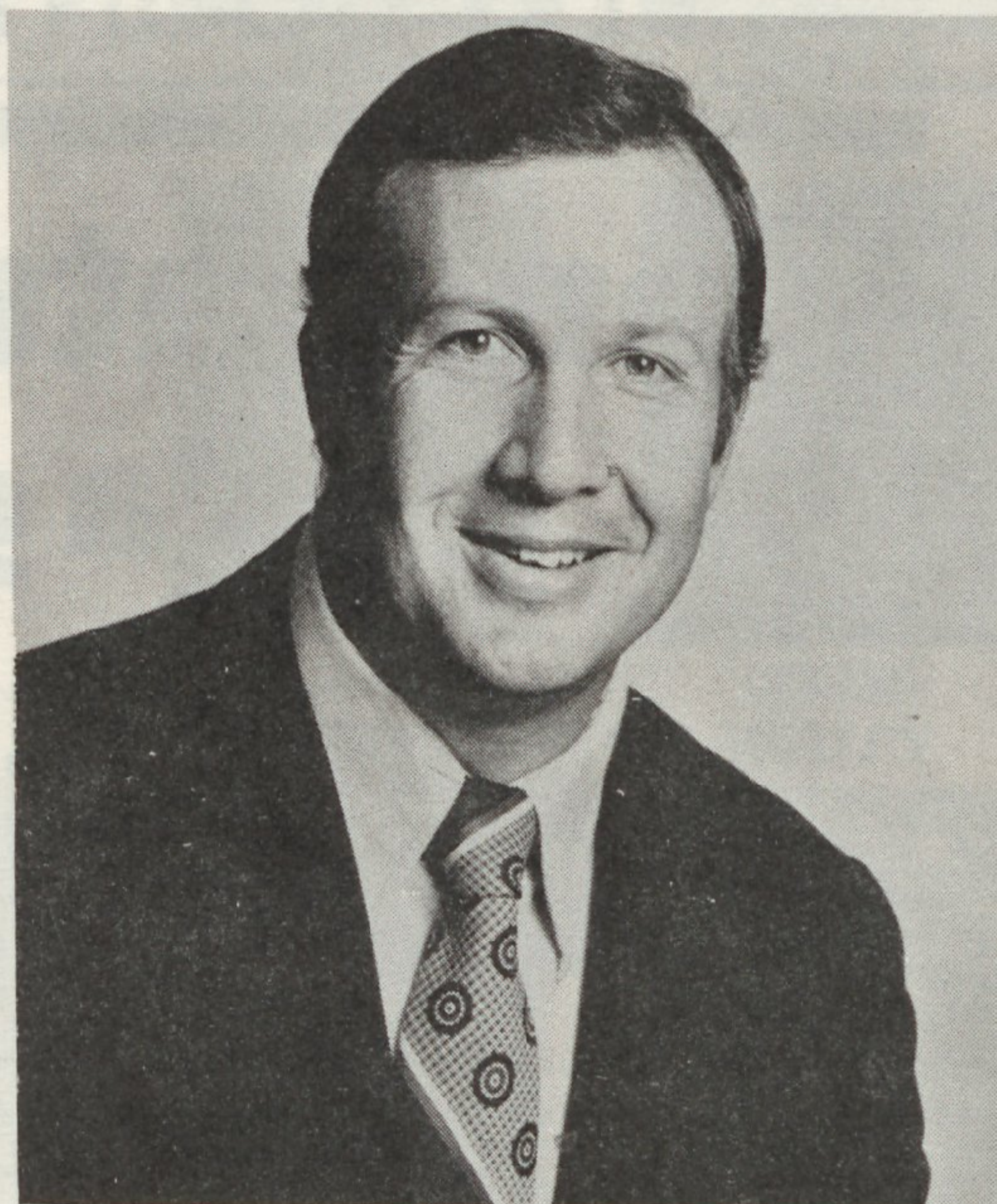
Greenville itself is a town of 30,000 located in the rich coastal plains of Eastern North Carolina. Pitt County, of which Greenville is the county seat, leads the nation in the production of leaf tobacco.



Coaching Staff



BILL CAID
Athletic Director



PAT DYE
Head Football Coach

FIRST FEDERAL SAVINGS

First Federal Savings and Loan Association of Pitt County
324 S. Evans Street—P.O. Box 1039—Greenville, N.C. 27834 758-2145

WHERE PEOPLE
COME FIRST



**Wishes East Carolina University The Best
of Luck at the "1978" Independence Bowl**

For Complete News Coverage

of this Game and all

East Carolina University

Athletic Eventsread

**THE DAILY
REFLECTOR**

PITT COUNTY'S HOME NEWSPAPER

**Congratulations Pirates
on a great season.**

** Hunt Electric
Supply Company**

P. O. Box 2440 Burlington, N.C. 27215

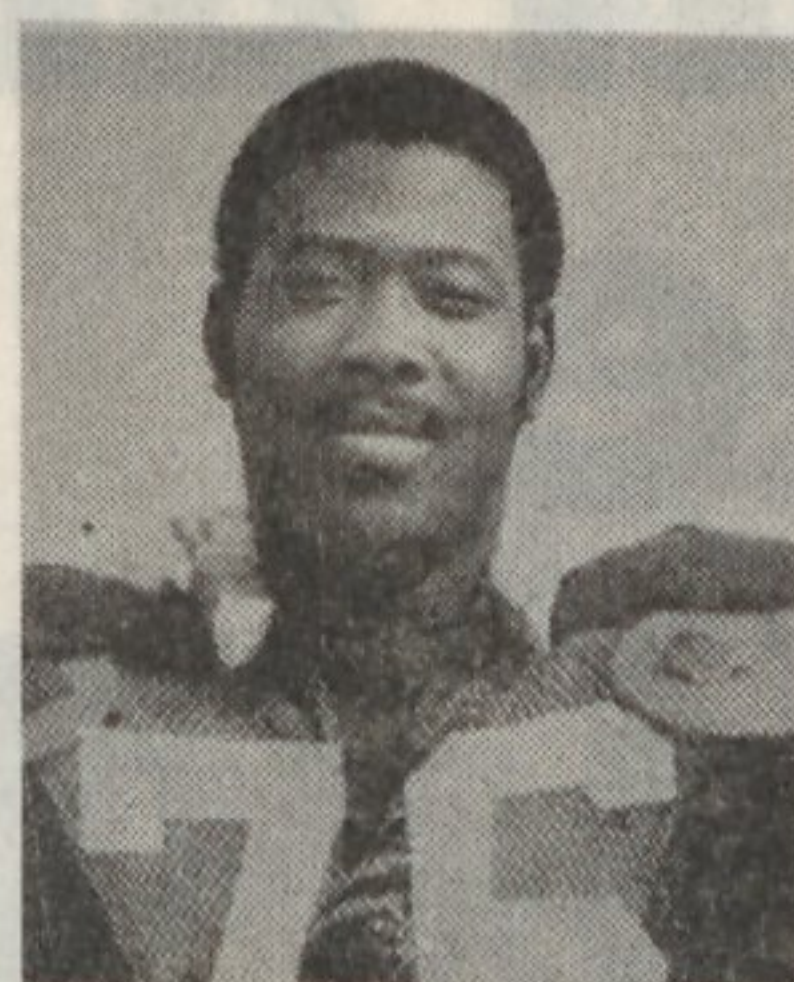
NC Toll Free 1-800-672-6868

US Toll Free 800-334-6871

THE PIRATES



ANTHONY
COLLINS



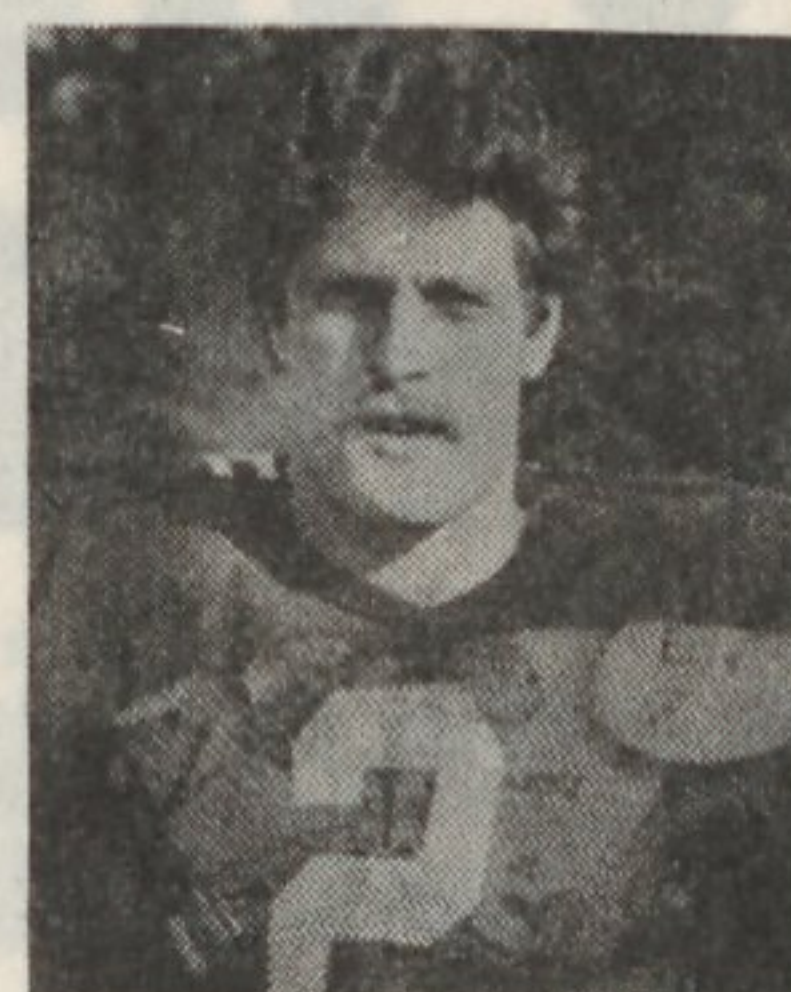
TOOTIE
ROBBINS



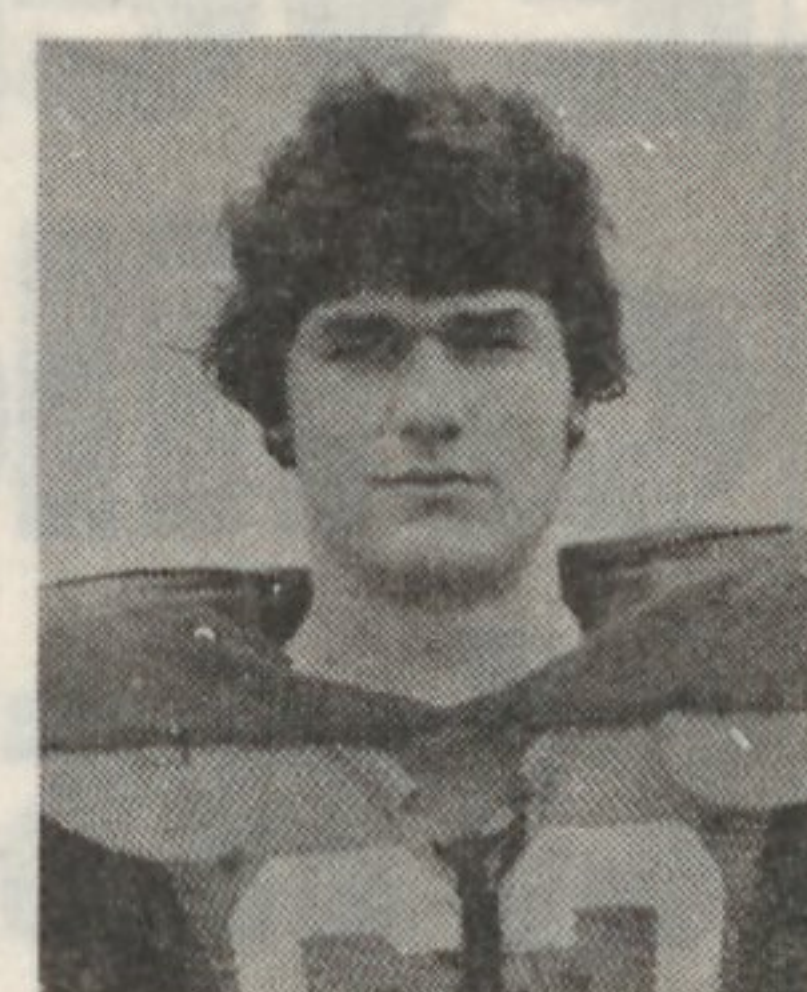
JEFFREY
WARREN



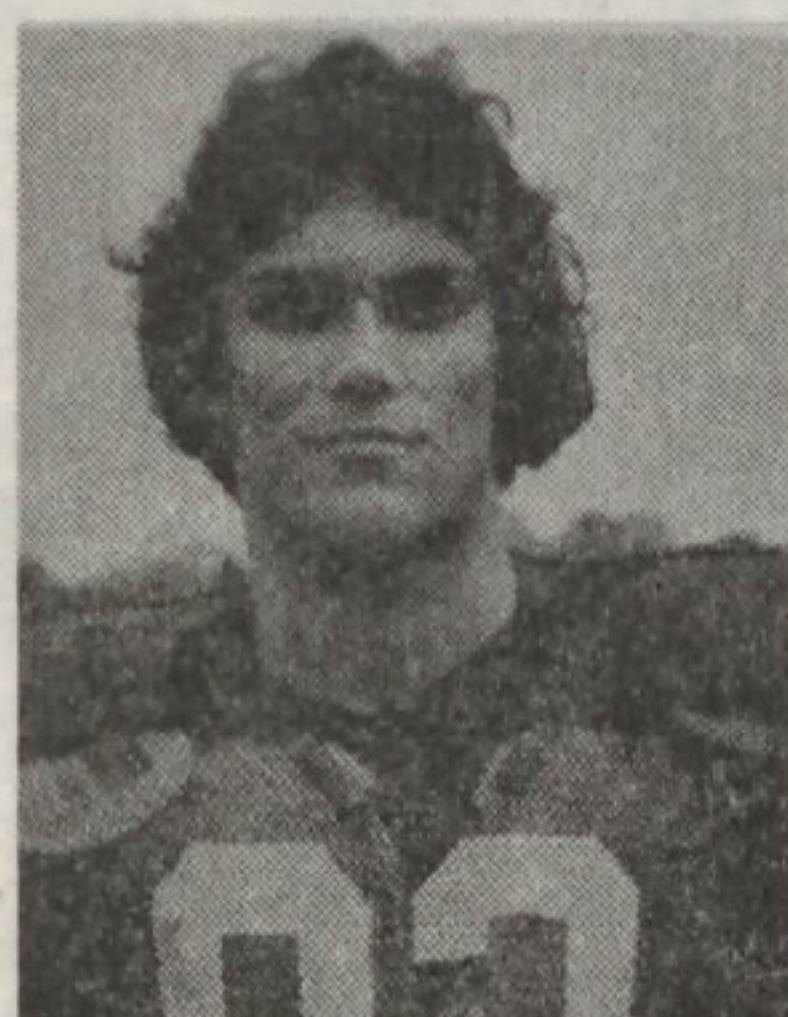
NATE
WIGFALL



RODNEY
ALLEN



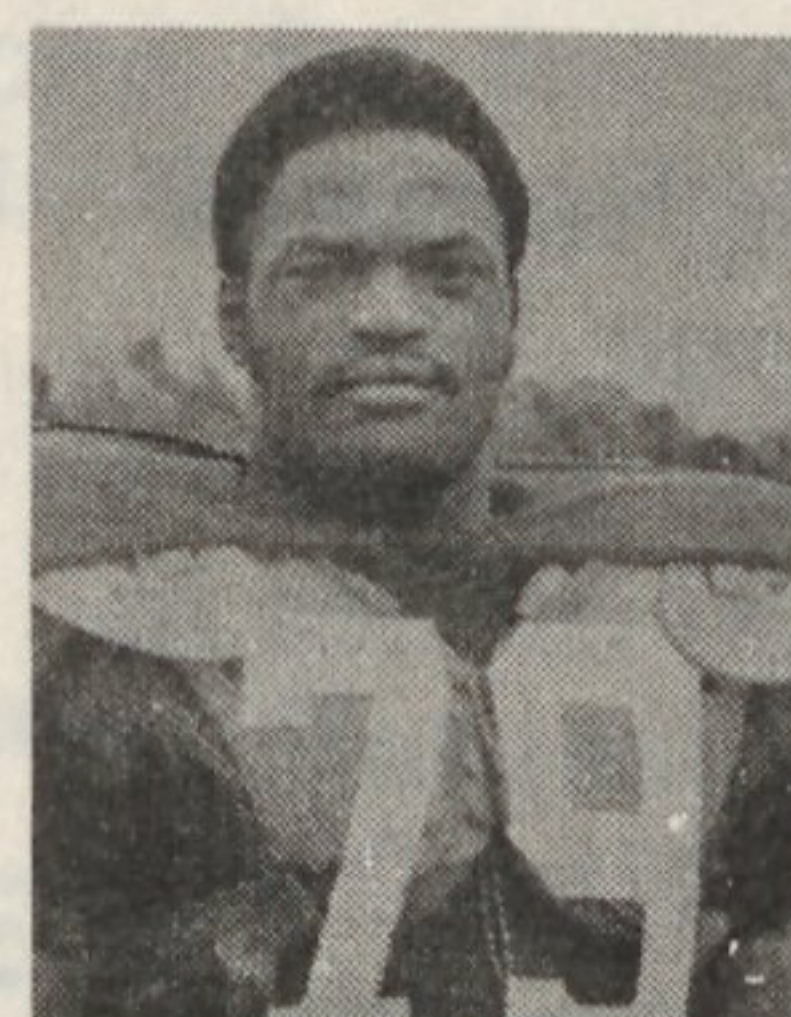
WAYNE
INMAN



JOHN
MORRIS



BILLY RAY
WASHINGTON



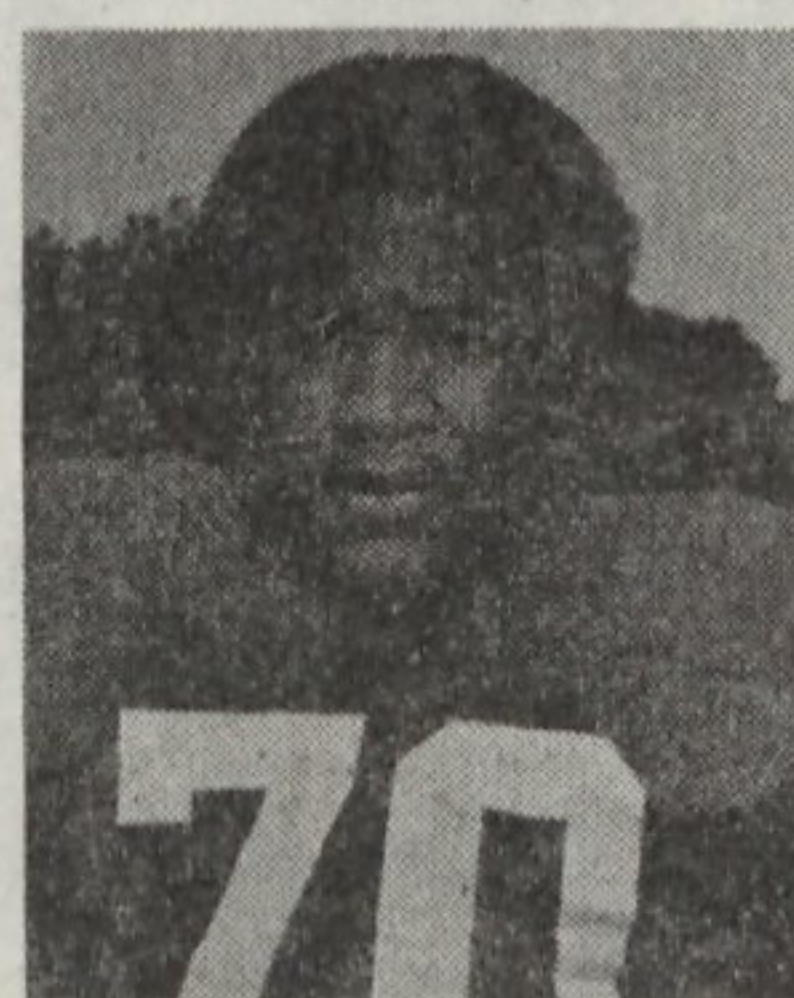
OLIVER
FELTON



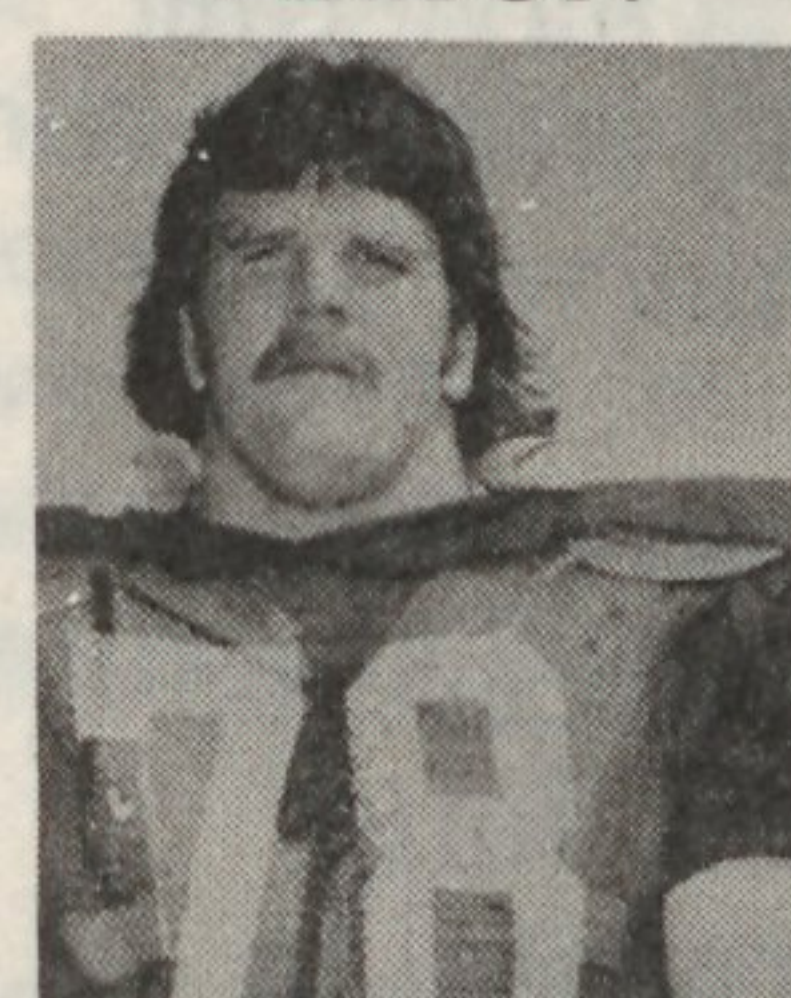
TERRY
GALLAHER



SAM
HARRELL



D.T.
JOYNER



MATT
MULHOLLAND



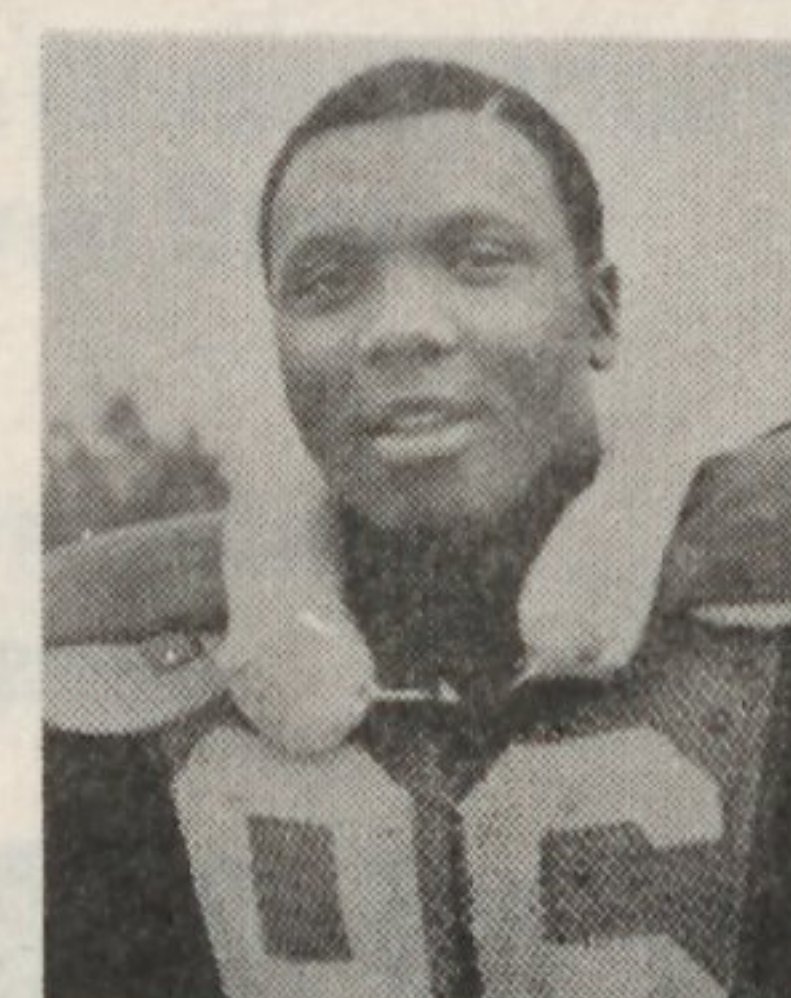
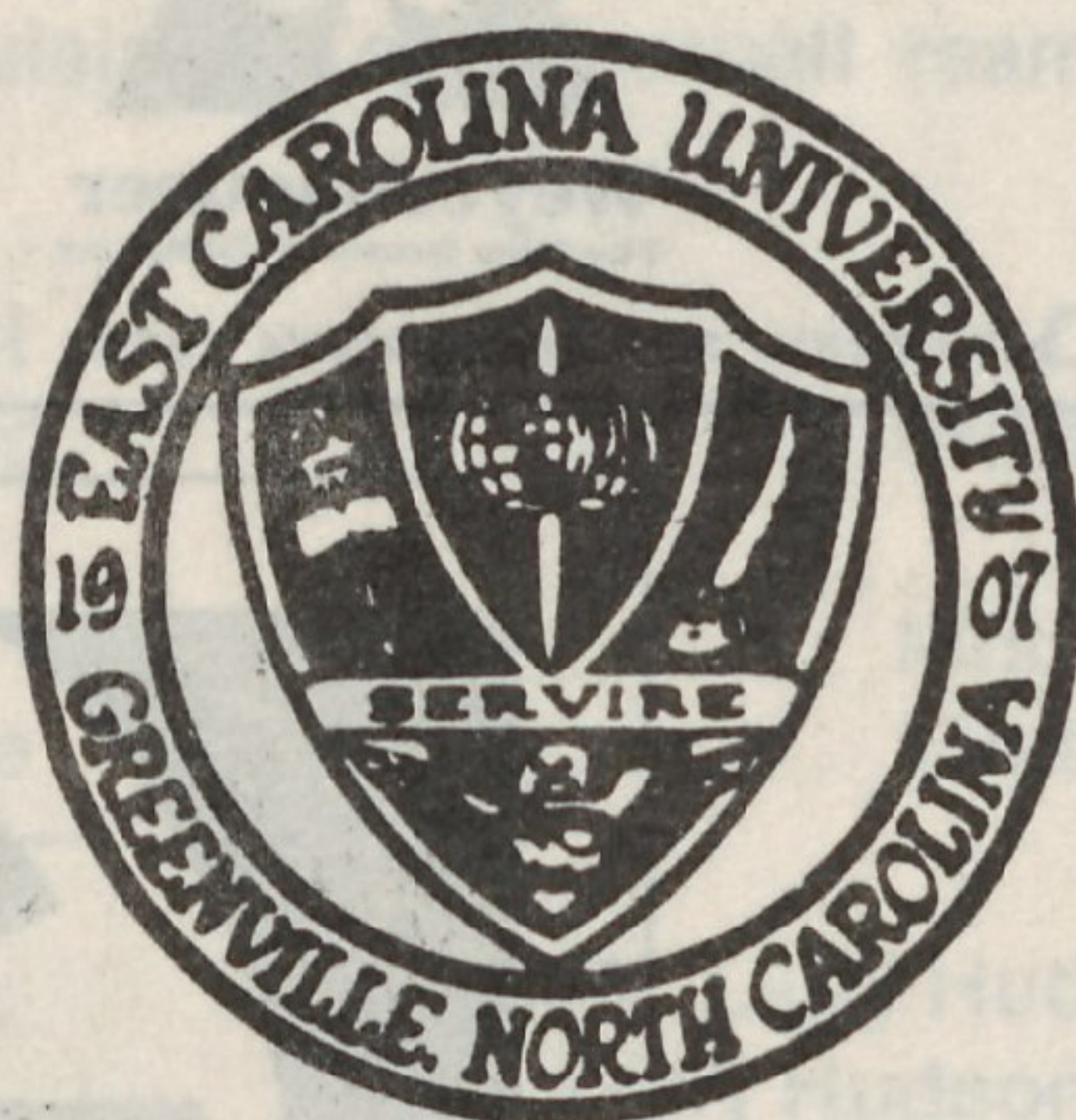
MITCHELL
SMITH



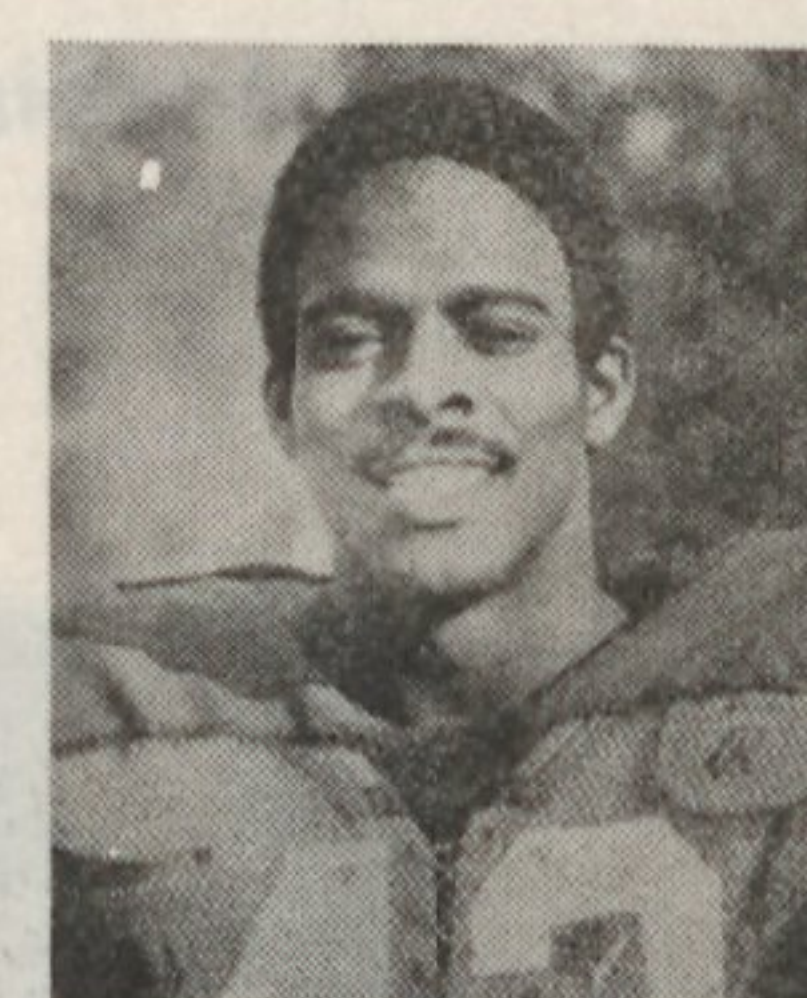
NELSON
SMITH



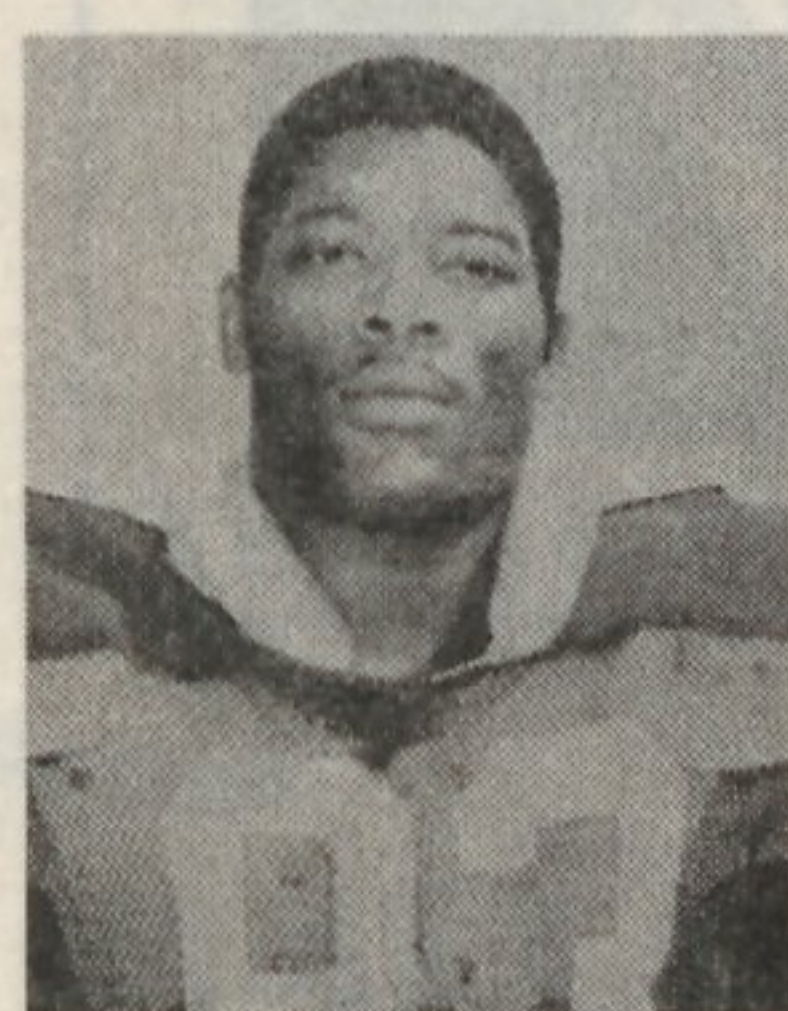
TOMMY
SUMMER



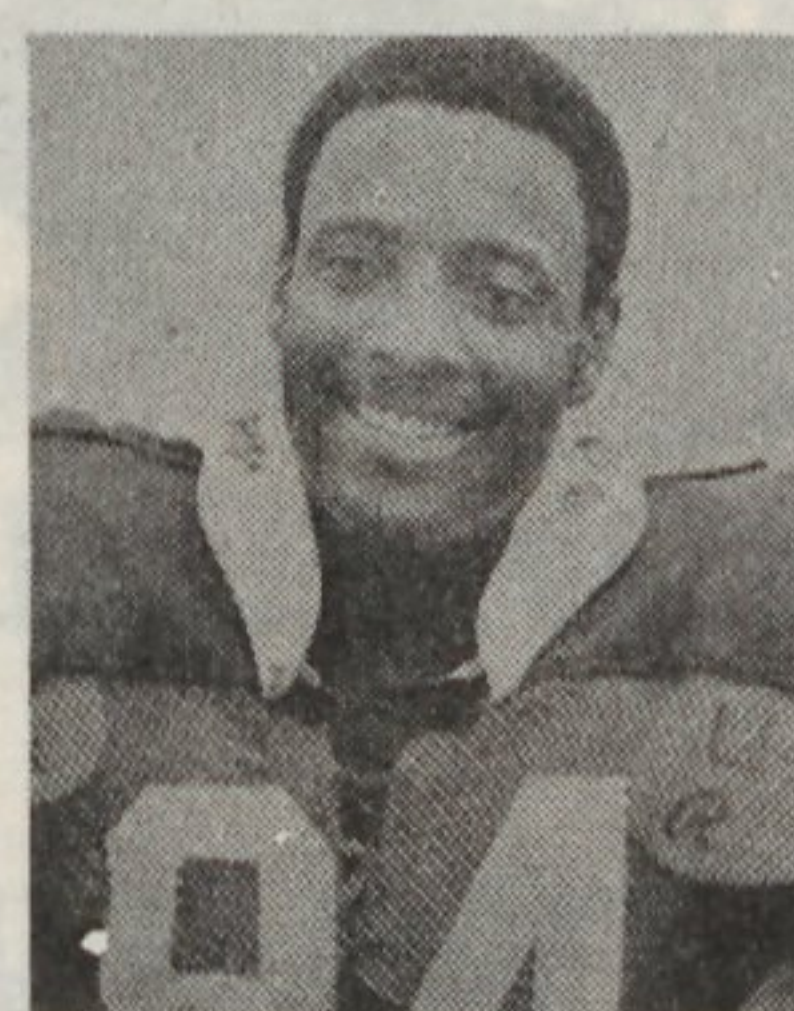
MIKE
BREWINGTON



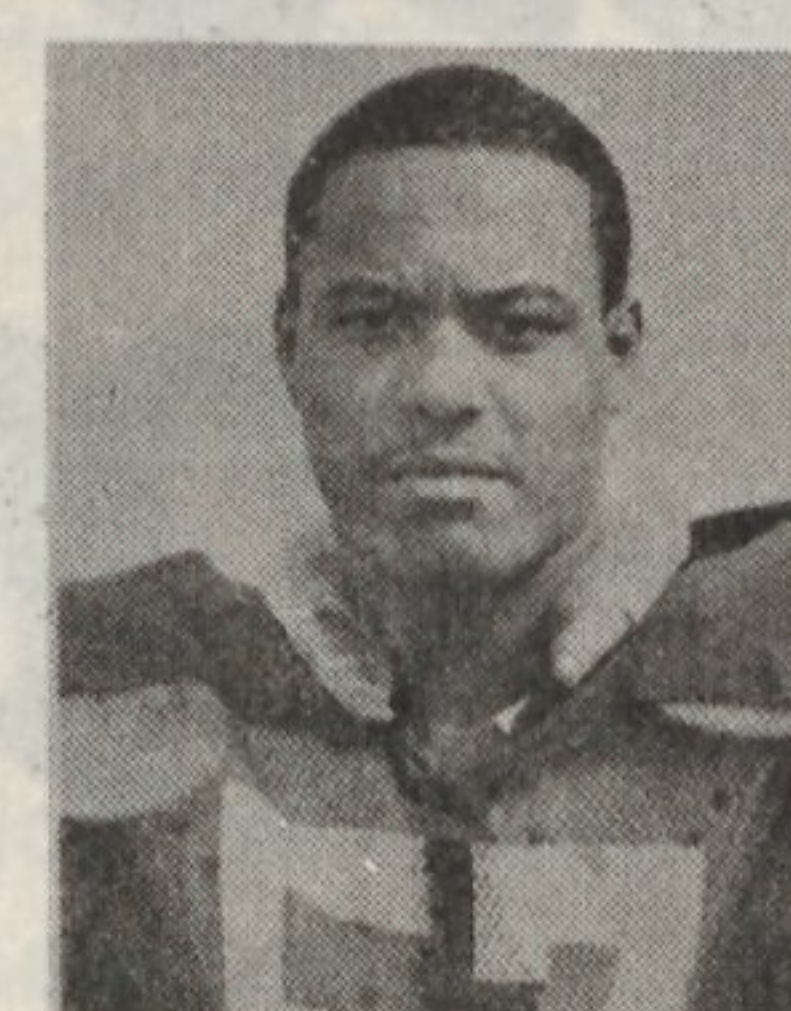
CHARLIE
CARTER



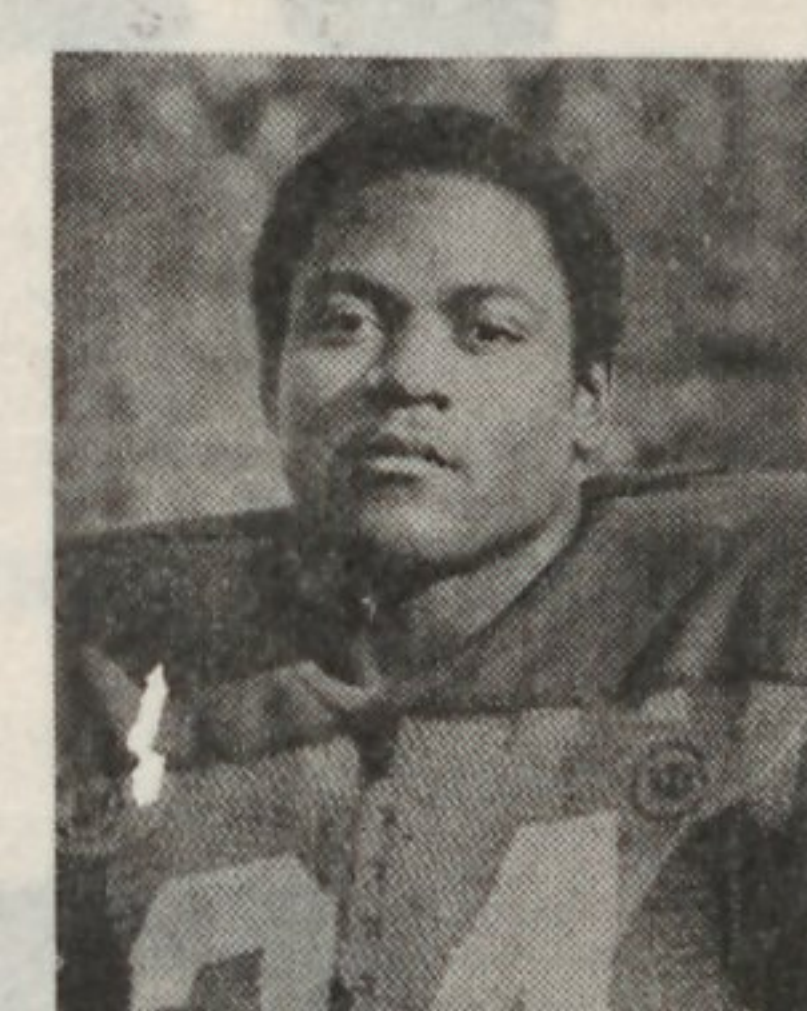
NOAH
CLARK



JOE
GODETTE



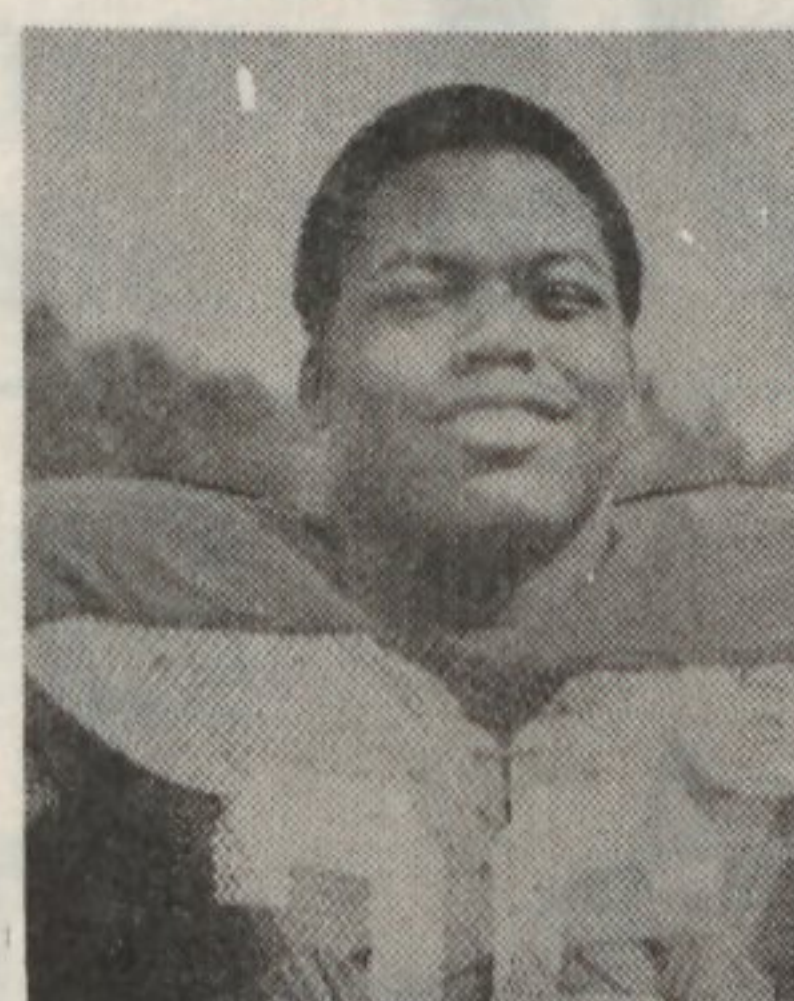
JEFF
HAGANS



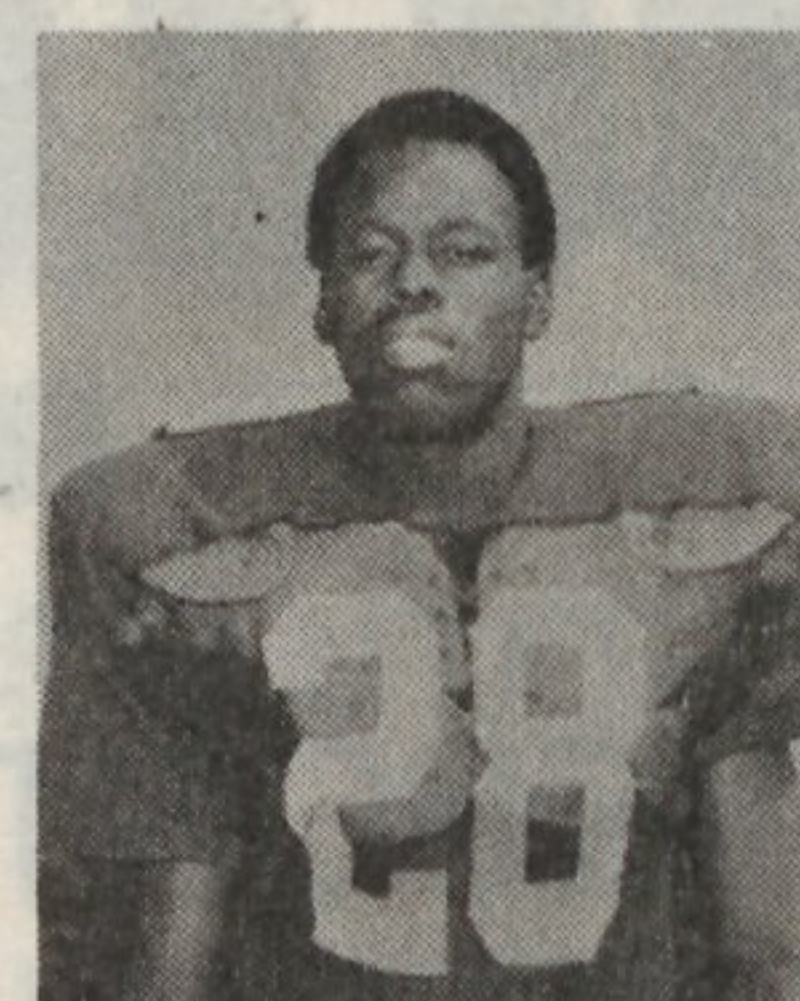
WILLIE
HOLLEY



RUFFIN
McNEILL



THEODORE
SUTTON



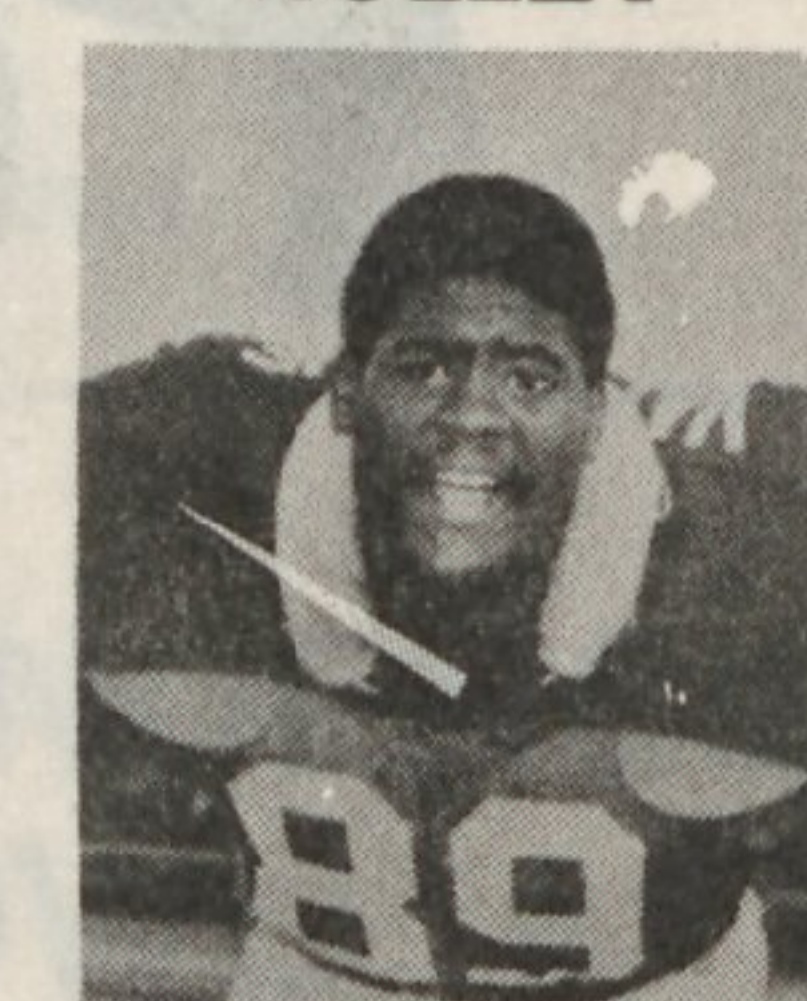
EDDIE
HICKS



LEANDER
GREEN



GERALD
HALL



ZACK
VALENTINE

Every man, woman and child will use a tree this year.

A pretty good-size tree, too.

For everything from paneling to toilet tissue. Together, these wood products add up to a tree 20 inches in diameter and 100 feet tall.

That's why our High Yield Forestry program is so important. We're making sure future generations have the same easy access to wood and wood products that we have today.

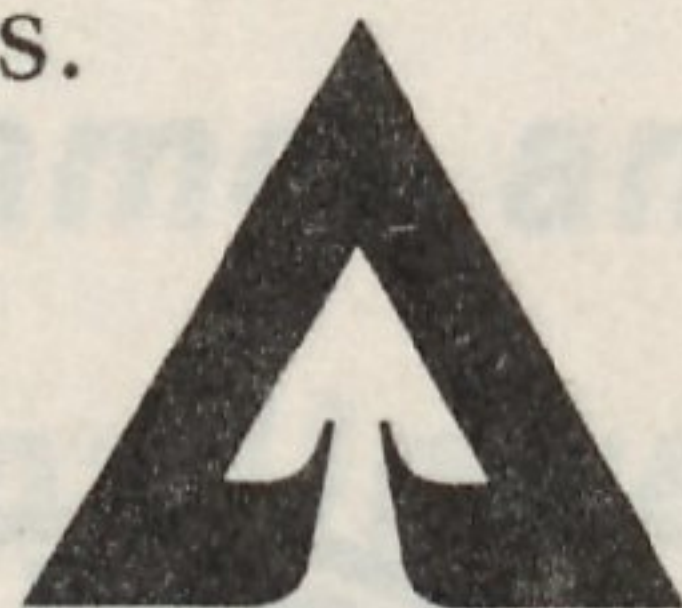
Unlike coal or oil, wood is a renewable resource. Proper management and long-range planning are vital in

assuring a dependable supply.

We planted 190 million trees on our lands nationwide in 1976 alone. Because we want you to be able to enjoy our forestlands forever. Without giving up grocery sacks, building materials, pencils or fire logs.

Weyerhaeuser.

We're here to stay. And so are the trees.



Weyerhaeuser
The Tree Growing Company.

NEW BERN, NORTH CAROLINA 28560



Have a

Pepsi day!



SHREVEPORT, LA.

A SPECIAL SALUTE TO A SPECIAL FRIEND... MR. LEONARD PHILLIPS!

The Independence Bowl Association and the Minutemen Club would like to publicly thank Mr. Leonard Phillips of Shreveport for his kind and generous efforts for not only serving as Shreveport's host to John Wayne but also for his efforts in obtaining Mr. Wayne's special appearance today at the Independence Bowl.

To Leonard Phillips, we proudly salute you!

Thank you

THE BRIGADIERS...A SPECIAL BREED!

The Brigadiers of the Independence Bowl are a special breed of people. They are the men and women of Shreveport and Bossier who have given so unselfishly of their time and energy, all on a voluntary basis, to make today's 3rd Annual Independence Bowl a success.

Originally formed as a block ticket sales group, the Brigadiers have evolved in so much more. The Brigadiers have worked as committee chairpeople, in ticket sales, and even as hosts and hostesses to the East Carolina and Louisiana Tech football teams. A special thank you to a special breed...the Brigadiers!

Mr. Bill Brandon, Vice President
Southwestern Electric Power Co.

Mr. Don Friday, President
Friday's Plumbing & Heating Co.

Mr. Bill Causey, Jr. Agent
Insurex International, Insurance

Mrs. Laurie Glassell, Vice President
First National Bank

GOOD LUCK TO EAST CAROLINA UNIVERSITY

At the "1978" INDEPENDENCE BOWL

From

HALLOW DISTRIBUTING CO.

401 W. 14th St.
Greenville, North Carolina

Mr. Larry Hudson, President
Larry Hudson Insurance

Mr. Smokey Hyde, President
KRMD AM-FM

Mr. Barney Moore, President
Moore's Firestone Stores

Mr. Cal Rockefeller, President
Rockefeller & Company, Inc. Advertising & Marketing

Mr. Richard Sale, Vice President
Commercial National Bank

Mr. Don Waitt, Administrator
Northwest Louisiana Plumbing &
Air Conditioning Industry Promotion Fund

BIG WOOD—13

SALUTES THE PIRATES OF
EAST CAROLINA
UNIVERSITY AT THE "1978"

INDEPENDENCE BOWL

"SINCE 1915"

RICHARDSON'S PLUMBING & HEATING INC.

**PLUMBING — HEATING
AIR CONDITIONING
COMPLETE MECHANICAL SERVICE
FOR HOME, BUSINESS & INDUSTRY**



**FULL LINE OF PARTS & SUPPLIES FOR
THE DO—IT—YOURSELF PLUMBER
"RADIO EQUIPPED SERVICE TRUCKS"
24 HR. EMERGENCY SERVICE**



Dial 222-8688



Nights, Sundays & Holidays Dial 631-0924
Nights, Sundays & Holidays Dial 868-0765
Nights, Sundays & Holidays Dial 687-3323
Nights, Sundays & Holidays Dial 742-5744
Nights, Sundays & Holidays Dial 865-7524

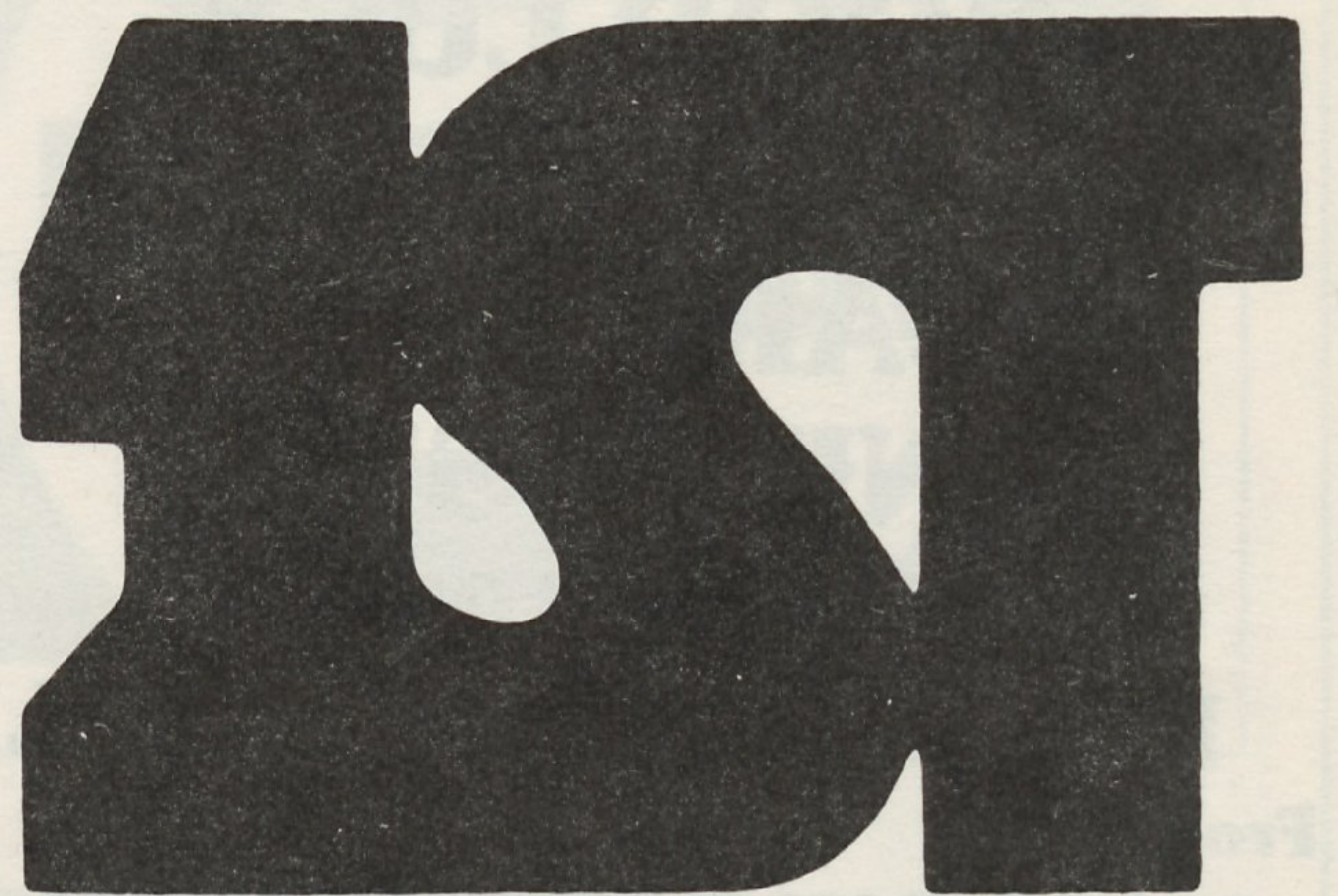
2508 Southern Av.

2508 Southern Av.

Medic Pharmacy

Number 1 520 East Kings Hwy	861-7673
Number 2 1612 Kings Hwy	635-0579
Number 3 228 E. 70th	861-0522
Number 4 1817 Airline Dr Bosr City	746-7461
Number 5 3714 Jewlla Rd	635-0585
Number 6 9177 Mansfield Rd	686-6311
Number 7 5710 Youree Dr	865-0257
Number 8 2118 Hollywood Av	636-3476
Number 9 3144 N Market	424-3251
Number 10	
1500 Benton Rd Bosr City	746-0782
Number 11 1849 Line Av	221-0691
Number 12 3500 Hearne Av	635-0361
Ofc 228 E 70th	865-0234

***"We're
with you
all the
way!"***



**THE FIRST
NATIONAL BANK**
OF RUSTON, LOUISIANA Member FDIC

Congratulations Pirates

**RAMADA
INN**

264 Bypass
Greenville, N.C.
Phone 756-2792

Banquet and Meeting facilities for 350
200 Guest Rooms 1½ Mile From ECU
Greenville Square and Pitt Plaza
Shopping Centers ½ Mile

COMING SOON



RESTAURANT

Eastern North Carolina's
complete Team
& Individual
year-round Sports Center

"If it has to do with sports, we have it."

TEAM PRICES AVAILABLE

Same Location since 1917



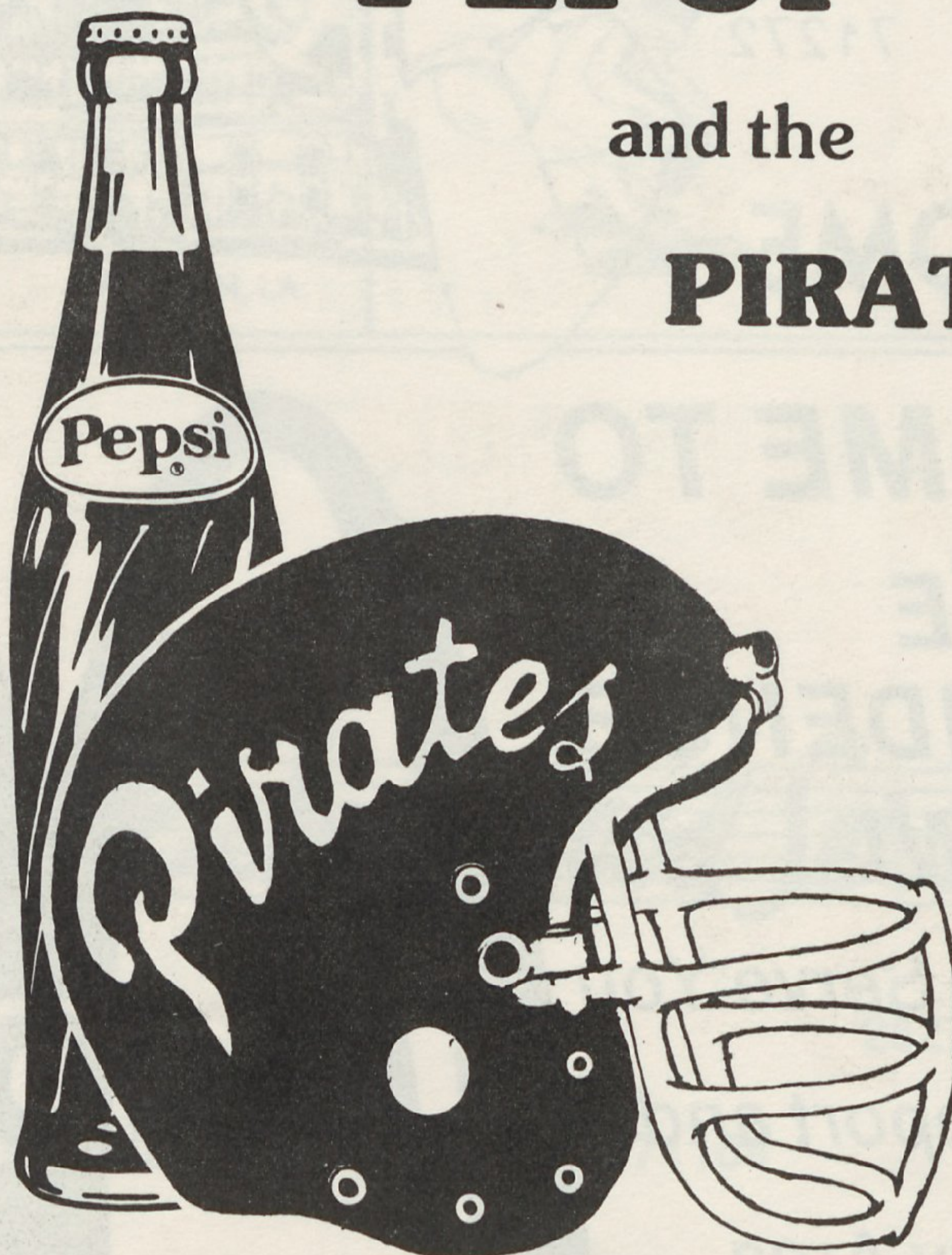
**H.L.
HODGES**

Greenville, N.C.
27834

752-4156

210 East 5th Street

**Good
Luck
From
GREENVILLE
NORTH
CAROLINA**



PEPSI

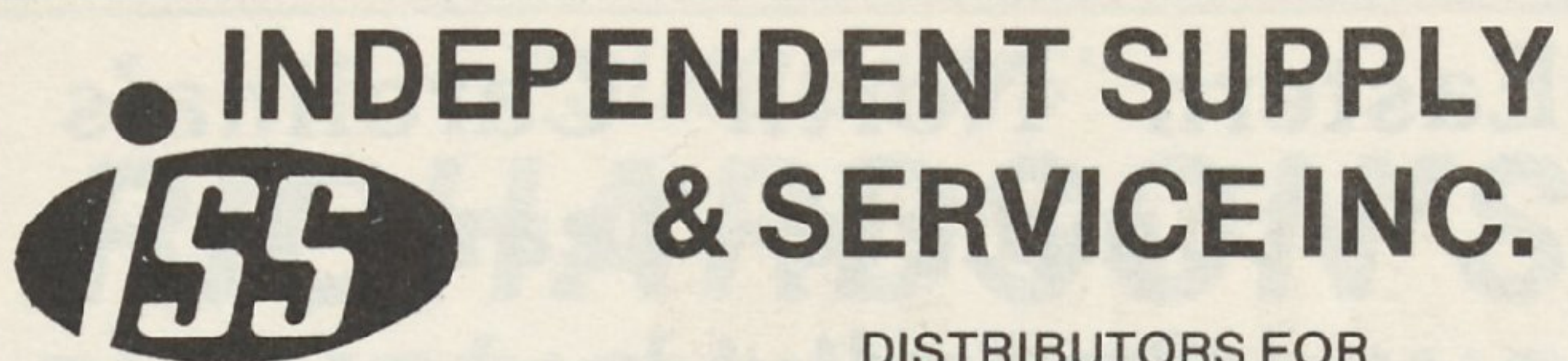
and the

PIRATES

the winning
combination

**EVERY
TIME**

**HAVE A
NICE
DAY!**



(318)
227-8257

DISTRIBUTORS FOR
CHICAGO PNEUMATIC
INDUSTRIAL AIR TOOLS

1401 WELLS ISLAND RD.
SHREVEPORT, LA.

BAILEY
JEWELER

51st Year

(318)
255-3833

THE
UNBEATABLE
BULLDOGS

202 W. Mississippi
Ruston, La.



Ruston, La.

Come by After The Game
To A Super Good Game
Try A Super Good Sonic-Burger
Try Our Footlong Hot Dogs, Frito Pies,
Delicious Hamburgers

301 West Arizona
Sunday - Thursday: 9 a.m. to 11 p.m.
Friday and Saturday: 9 a.m. to 12 p.m.

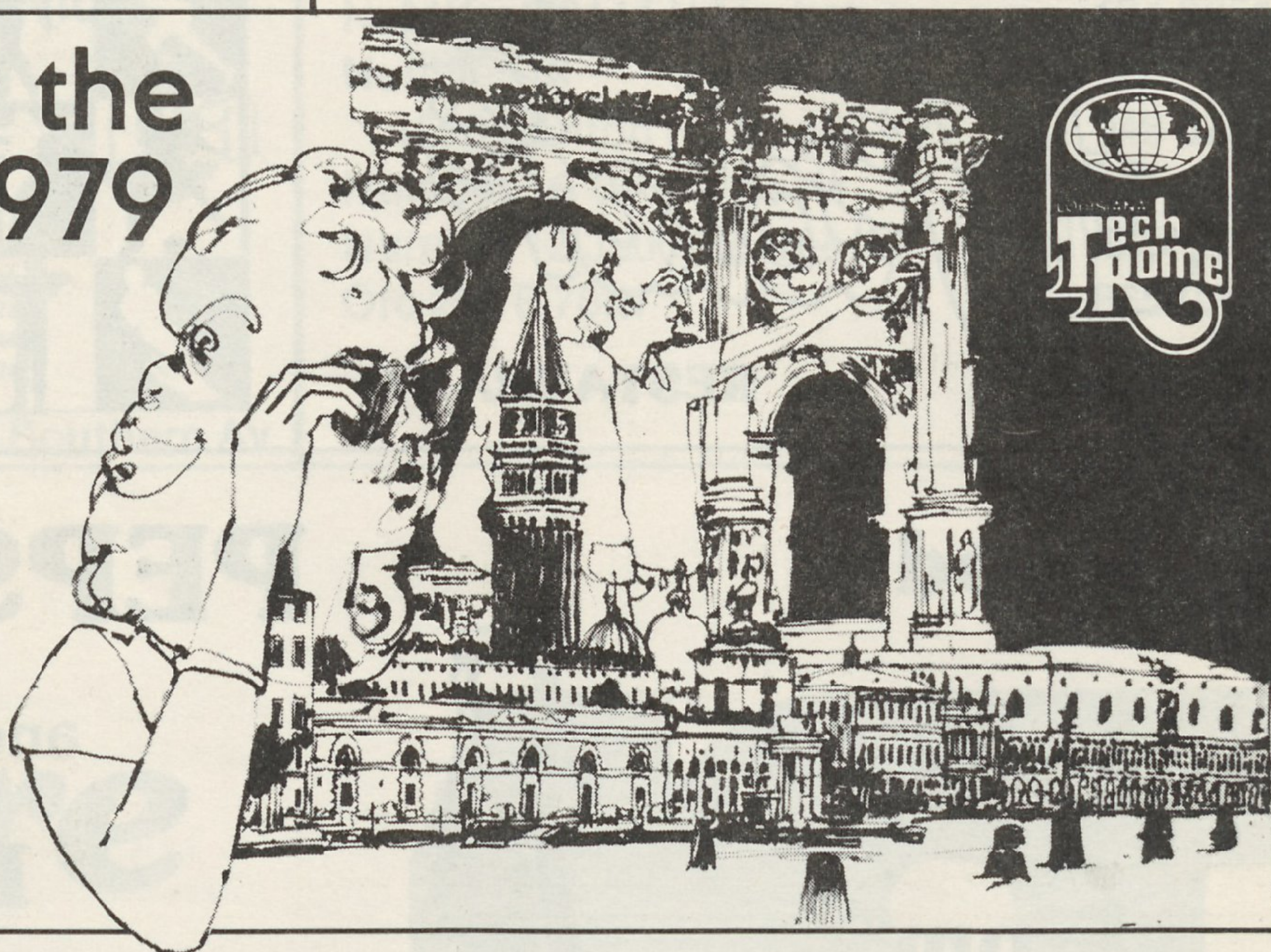
No Waiting - Call in
Advance - 255-6295

Plan now for the summer of 1979

A bargain in travel.
An experience in
education.

For Information Write:
LOUISIANA TECH ROME
RUSTON, LA. 71272

TECH ROME



WELCOME TO THE INDEPENDENCE BOWL

9 Locations to Serve You
In The Shreveport and
Bossier City Area



PAUL M. DAVISON

PETROLEUM PRODUCTS

**CONGRATULATES THE
1977 INDEPENDENCE BOWL TEAMS**

FARMERVILLE HIGHWAY

RUSTON, LOUISIANA

A HOME TOWN INSTITUTION
ORGANIZED 1905

"Go Get 'Em Bulldogs"

daily

**MAXIMUM
DIVIDEND**

savings



**RUSTON BUILDING
& LOAN
ASSOCIATION**

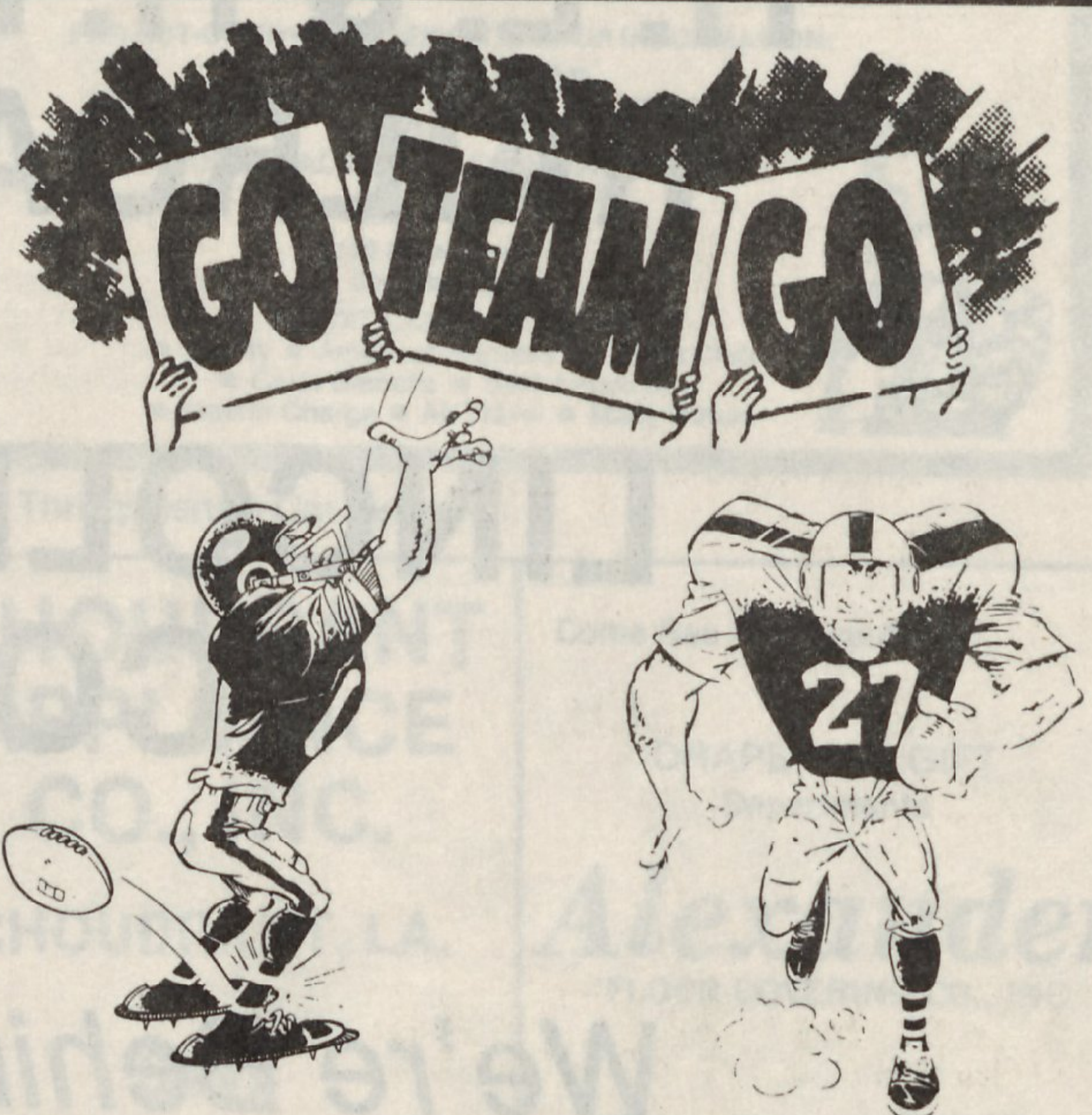
212 WEST ALABAMA AVENUE



LOANS

BUILDING
REMODELING
BUYING
REFINANCING

RUSTON, LA.



PFS *Pickett Food Service, Inc.*

P.O. BOX 8708

2627 MIDWAY AVENUE

SHREVEPORT, LOUISIANA 71108

**LAMAR HADDOX
CONTRACTOR, INC.**

**H. L. & H. EMERGENCY
RAILROAD SERVICE**

**LINCOLN ASPHALT
CO., INC.**

We're Behind You Bulldogs

★ GO ALL THE WAY! ★

(318) 255-6202

Super Sports Productions, Inc.

1619 E. 15th Street
Tulsa, OK
74120
(918) 582-7770



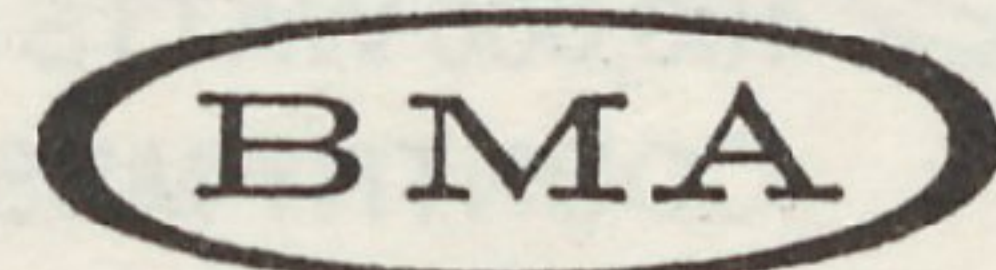
A Delicious Southern Tradition
... everyone who goes knows!

MORRISON'S
Cafeterias



PIERREMONT MALL 865-5218
2323 OLD MINDEN RD. - BOSSIER CITY, LA. 747-1571

BUSINESS MEN'S ASSURANCE



"Go Get 'Em Tech Bulldogs"

BRANCH OFFICE
J. J. LONG CLU — BRANCH MANAGER
869-3439

2800 Youree Dr.

Shreveport, Louisiana

THRIFTY
RENT-A-CAR

- Current Model Chevrolets, Fords, or Others
- Sub-Compacts To Full Size
- Air Conditioned Cars

- Special rates for every occasion.
- Insurance replacement rates.

More Than 300 Offices In All 50 States - Canada - Europe

FOR OUT-OF-TOWN RESERVATIONS OR INFORMATION:

800-331-4200

TOLL FREE

FOR LOCAL SERVICE OR INFORMATION:

631-3629

5109 Monkhouse Dr.
Shreveport, LA.

CREDIT CARDS HONORED

- Thrifty • American Express • Diners Club
- Carte Blanche • BankAmericard
- Master Charge • Air Travel • Many Others



© Thrifty Rent-A-Car System

BAILEY JEWELER

50th Year

THE
UNBEATABLE
BULLDOGS

(318) 255-3833

202 W. Mississippi
Ruston, La.

Big 4 Tire Co.



636-2761

3124 GREENWOOD RD.
(Across from the Fairgrounds)
SHREVEPORT, LA.

CHOUDRANT APPLIANCE CO., INC.

CHOUDRANT, LA.

Says

Go Get 'Em
BULLDOGS!

Come See Our Beautiful

DRAPERY & GIFT
Departments

Alexander

FLOOR COVERING CO., INC.

"Everything for Floors"

255-1473

617 So. Vienna Ruston, La.



★ 24 Hr. Towing Service
EMERGENCY ROAD SERVICE
★ AUTO REPAIRS ★
"AREA WIDE"

686-4616

If No Answer Dial 687-1645
LEWIS SOLOMON - OWNER

**SUMMER GROVE
SHELL SERVICE**

9351 MANSFIELD RD.
SHREVEPORT, LA.

Everything you'd expect to find
in a quality jewelry store . . .

Grigsby's
JEWELERS

113 W. MISSISSIPPI
255-0318

Ruston's Leading Jewelers

WALPOLE
TIRE SERVICE



CONGRATULATIONS
BULLDOGS
— GO ALL THE WAY! —

(318)

255-4202

711 E. Georgia Ave.
Ruston, LA.

**COMMERCIAL
UNION
ASSURANCE
COMPANIES**

**RUSTON,
LOUISIANA**

★ ★ ★ ★ ★

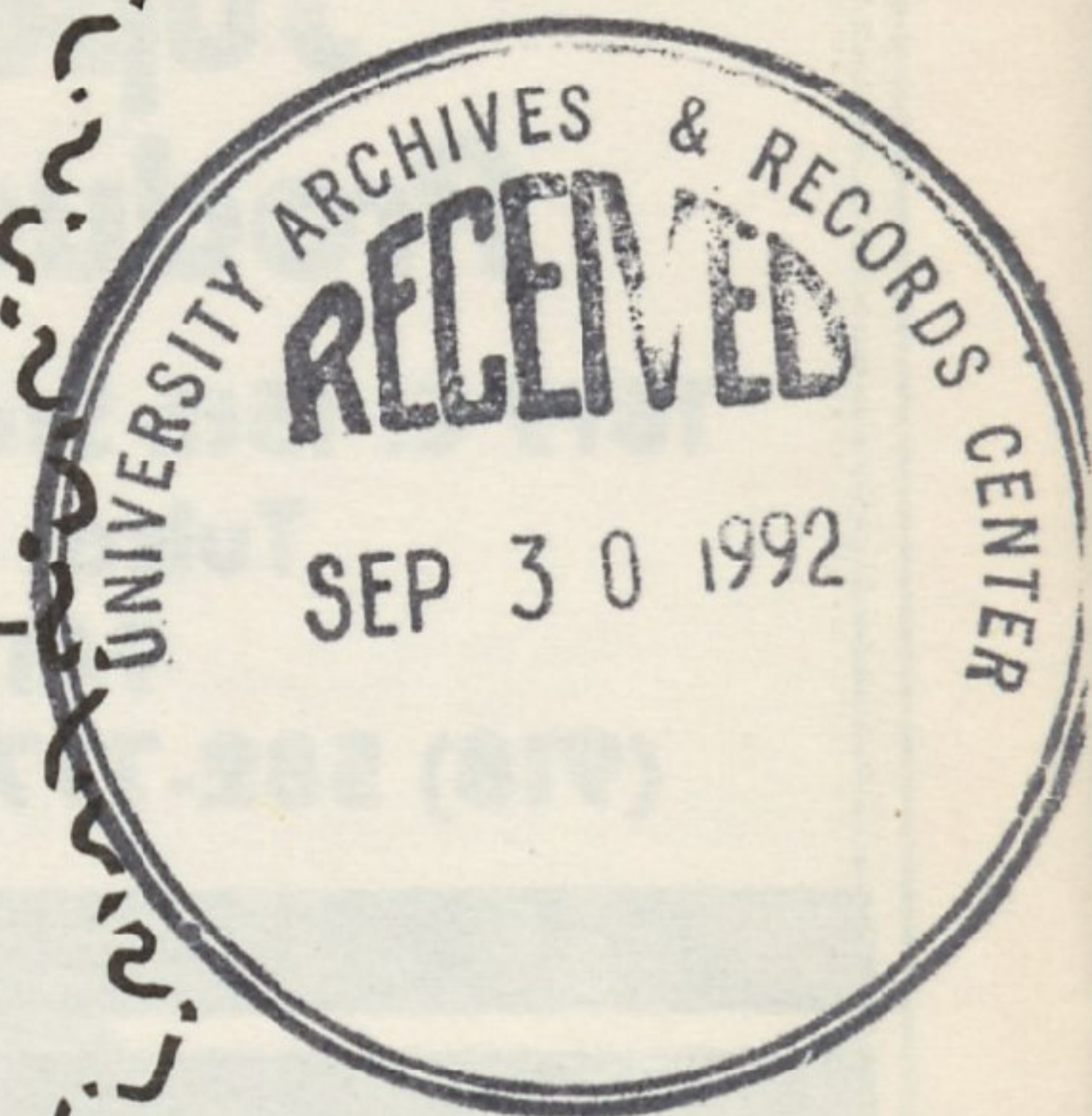
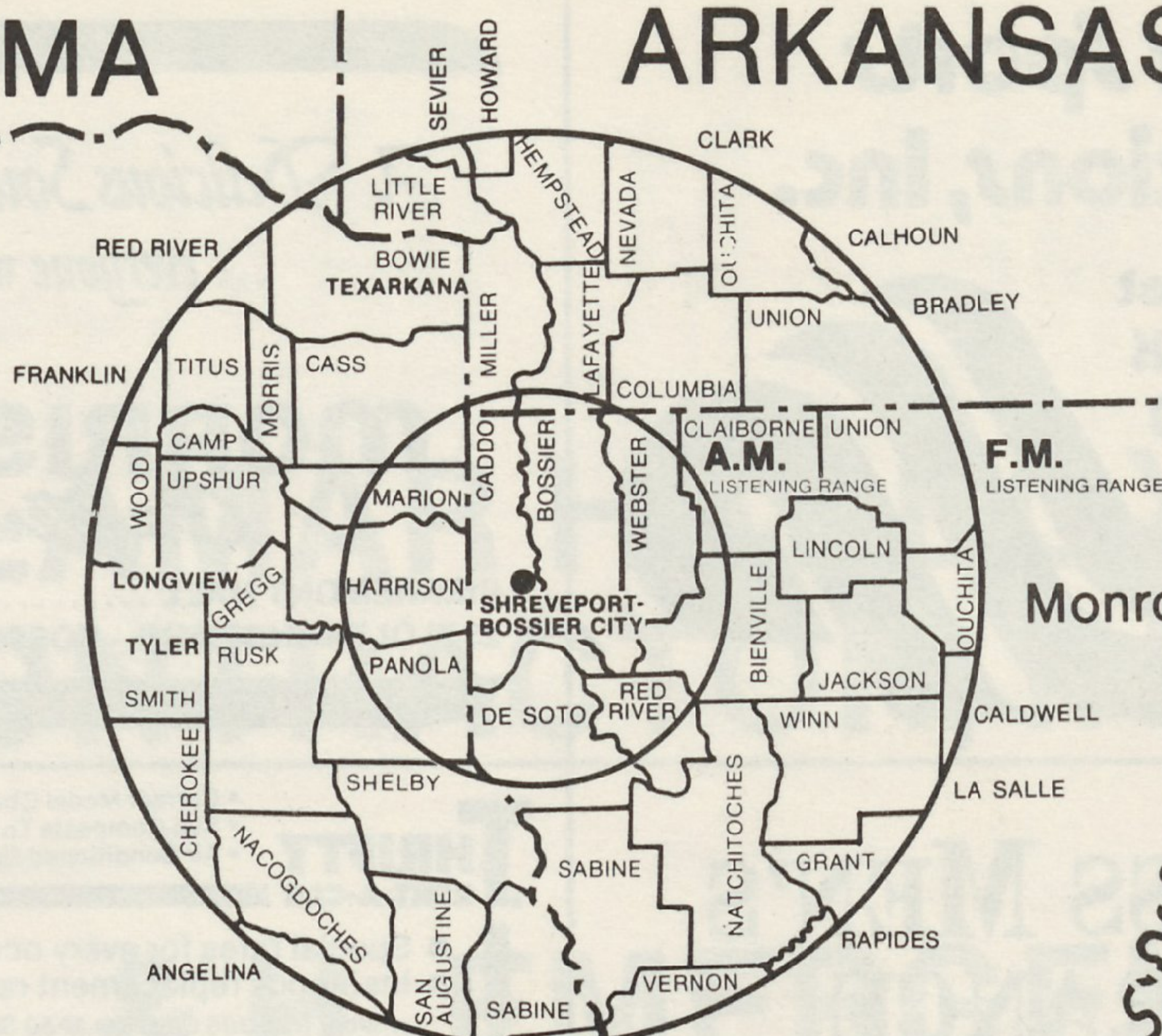
**"Good Luck
Bulldogs"**

OKLAHOMA

ARKANSAS

Dallas

TEXAS



Monroe

MISS

1,000 WATTS OF
COUNTRY MUSIC
1340 A.M.



100,000 WATTS OF
COUNTRY MUSIC
101.1 F.M.

The Country Giant

Both 24 Hours a day!

**No. 1
in program
publications with
a FLAIR!**

For more information
contact:

**Super Sports
Productions, Inc.**

1619 E. 15th Street
Tulsa, OK
74120
(918) 582-7770



"GO GET 'EM CHAMPS!"

Chapman Chrysler Center, Inc.

Chrysler — Plymouth

McHALE

Ford — Lincoln — Mercury

Nolen-Rainwater Olds, Inc.

ROGER-PORTER

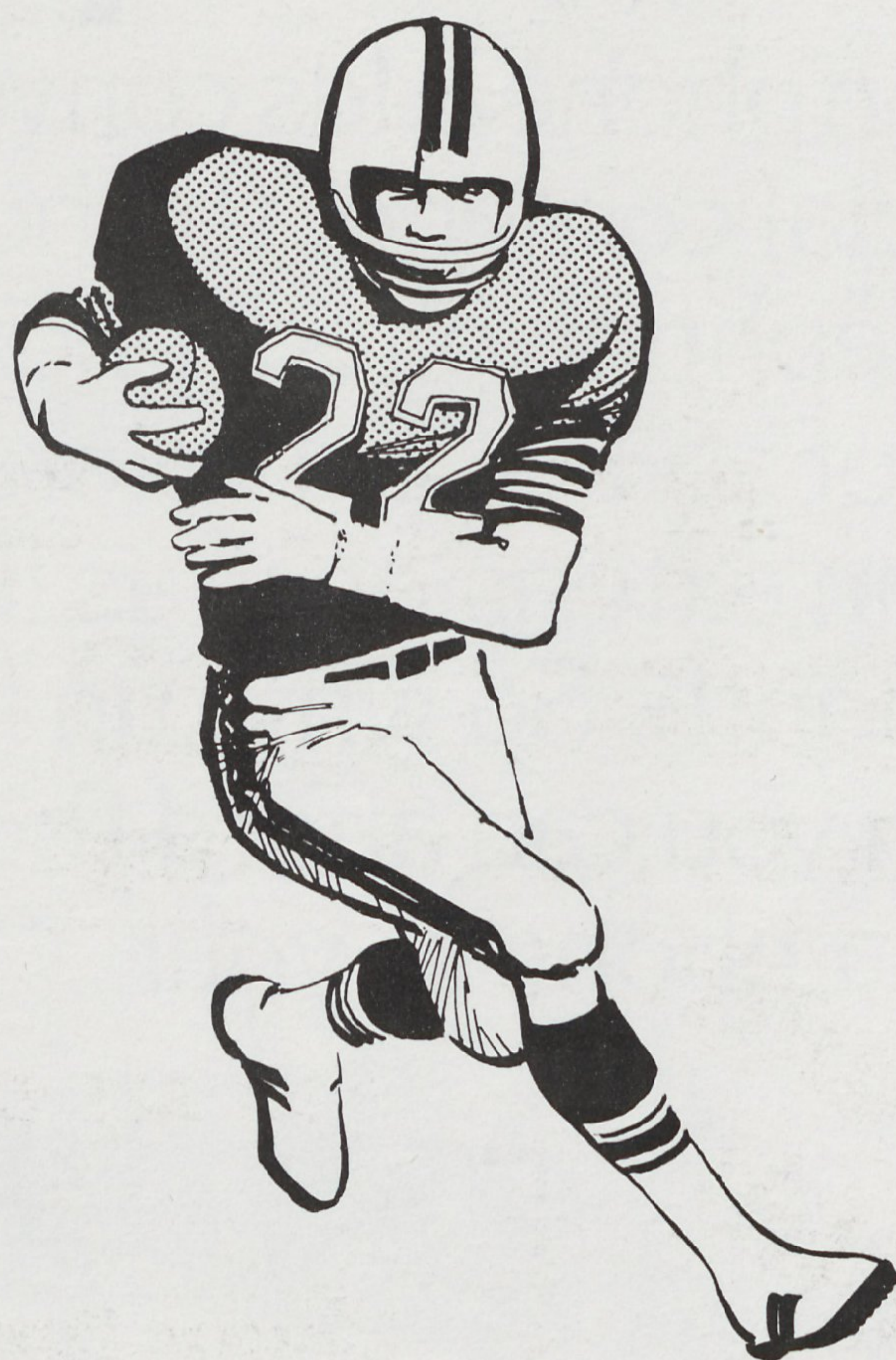
Chevrolet — Pontiac — Cadillac

WHITE MOTORS, INC.

Buick — GMC

Ruston Automobile Dealers Association

*Congratulations to
Two Great Institutions*



Yours

and All Sports

Found Regularly in

The Shreveport Times

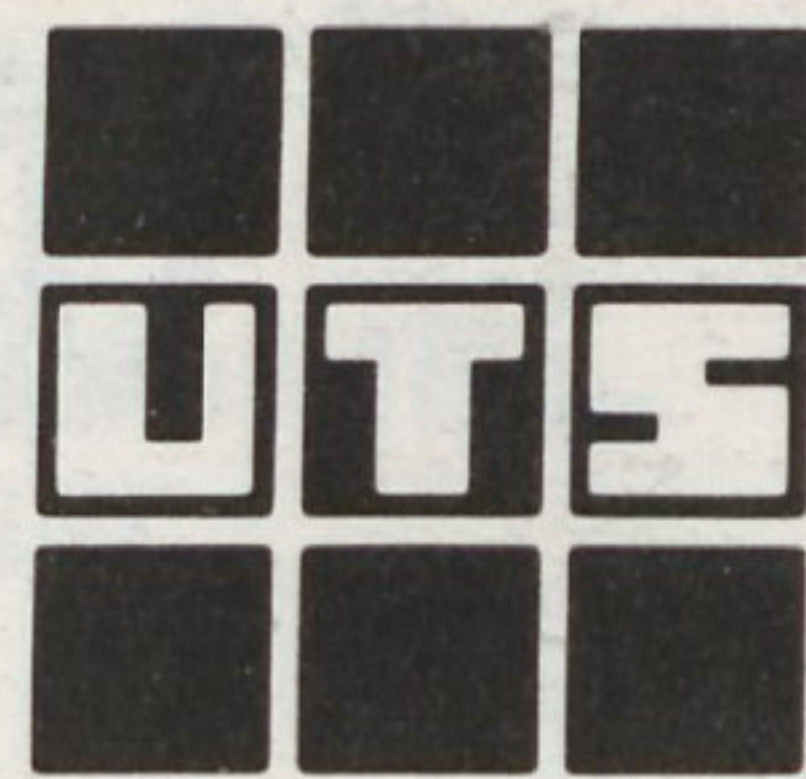
Put a phone in your favorite place.

An extension phone adds convenience to your special corner of the house. Carolina Telephone offers phones in a wide range of styles and colors. And the cost of an extension is as little as \$1.25 per month. So why run for the phone when you can afford the convenience of a phone at your fingertips.



It's for you
Your own personal extension

**Carolina
Telephone**



UNITED TELEPHONE SYSTEM[®]