

EAST CAROLINA TEACHERS COLLEGE

Greenville, North Carolina

The Department of Business Education

presents a

"Personality Clinic"

Our Guests

Mr. Edward A. Conover
Editor, Where We Live
Community Organization Consultant
United War Fund of North Carolina

Miss Mamie J. Chandler
Director, Methodist Students

Mr. Edward Hearne
Advertising Manager and
Window Dresser, Belk Tyler's

Mrs. Cora S. Powell, Secretary
Greenville Merchants Association

Winter Conference

February 26, 1946

Auditorium, New Classroom Building

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Admission Free - Business

P R O G R A M

"Introduction"

Miss Margaret Hall
President, Commerce Club

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Mrs. Cora S. Powell presents Mr. Edward A. Conover

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"Personality and Its Role in the Business World
and Suggestions for Personality Development

Mr. Edward A. Conover

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"Personality in Private Life and Suggestions for
Those Seeking Personality Success"

Miss Mamiej Chandler

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"A Burlesque on Personality"

Mr. Edward Hearne

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"The Personality Roundtable"

General Discussion Period

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FIFTY WAYS BY WHICH I

<u>Physically</u>	:	<u>Mentally</u>	:	<u>Morally</u>
1. Simple food - good quality, moderate quantity	:	1. Think sanely	:	1. Right is wrong is
2. Regularity in eating and sleeping	:	2. Learn from your mental superiors	:	2. Be thoug
3. Masticate: leave the table hungry	:	3. Learn to listen attentively	:	3. Ignore p if wrong
4. We are a part of all we have eaten	:	4. Read the best newspapers and books	:	4. Seek ele recreati
5. Exercise five minutes three times a day	:	5. Improve your memory	:	5. Don't de yourself
6. Get plenty of fresh air	:	6. Concentrate	:	6. Learn to "no"
7. Get sunlight; artificial light not a substitute	:	7. Don't worry unnecessarily	:	7. Live up principl
8. Use water inside and outside	:	8. Be systematic	:	8. Avoid te
9. Wear loose clothing	:	9. Weigh both sides of the question	:	9. Form goo
10. Early to sleep - and plenty of it	:	10. Avoid inferior minds	:	10. Have a c

Taken in substance from the N. C. R. Salesman, National

BY WHICH I CAN IMPROVE MYSELF

<u>Morally</u>	<u>Financially</u>	<u>Socially</u>
Right is right - wrong is wrong	1. Increase earnings	1. Avoid bad associates
Be thoughtful	2. Decrease unnecessary expense	2. Select helpful friends
Ignore precedent if wrong	3. Save money	3. Think alone
Seek elevating recreation	4. Money makes money	4. Learn to be happy alone
Don't deceive yourself	5. Invest; don't gamble	5. Make your family the best company
Learn to say "no"	6. Make a budget	6. Work out problems alone
Live up to your principles	7. Work hard	7. Avoid so-called "society"
Avoid temptation	8. Study	8. Entertain economically
Form good habits	9. Pay cash for everything	9. Stand well with your neighbors
Have a constitution	10. Increase credit balance	10. Do some kind of welfare work

I CAN IMPROVE MYSELF

<u>Financially</u>	:	<u>Socially</u>
1. Increase earnings	:	1. Avoid bad associates
2. Decrease unnecessary expense	:	2. Select helpful friends
3. Save money	:	3. Think alone
4. Money makes money	:	4. Learn to be happy alone
5. Invest smartly	:	5. Make your family the best company
6. Make a budget	:	6. Work out problems alone
7. Work hard	:	7. Avoid so-called "society"
8. Study	:	8. Entertain economically
9. Pay cash for everything	:	9. Stand well with your neighbors
10. Increase credit balance	:	10. Do some kind of welfare work

P E R S O N A L I T Y

"Personality is to a man what perfume is to a flower"
--Charles M. Schwab

"True Glory lies in the silent conquest of ourselves"
--Thompson

The Fourteen Errors of Life

The fourteen mistakes of life, Judge Rentoul told the Bartholomew Club, are:

1. To expect to set up our own standard of right and wrong and expect everybody to conform to it.
2. To try to measure the enjoyment of others by our own.
3. To expect uniformity of opinion in this world.
4. To look for judgment and experience in youth.
5. To endeavor to mold all dispositions alike.
6. Not to yield in unimportant trifles.
7. To look for perfections in our own actions.
8. To worry ourselves and others about what cannot be remedied.
9. Not to alleviate if we can all that needs alleviation.
10. Not to make allowances for the weaknesses of others.
11. To consider anything impossible that we cannot ourselves perform.
12. To believe only what our finite minds can grasp.
13. To live as if the moment, the time, the day were so important that it would live forever.
14. To estimate people by some outside quality, for it is that within which makes the man.

I CAN IMPROVE MYSELF

<u>Financially</u>	:	<u>Socially</u>
1. Increase earnings	:	1. Avoid bad associates
2. Decrease unnecessary expenses	:	2. Select helpful friends
3. Save money	:	3. Think alone
4. Money makes money	:	4. Learn to be happy alone
5. Invest smartly	:	5. Make your family the best company
6. Make a budget	:	6. Work out problems alone
7. Work hard	:	7. Avoid so-called "society"
8. Study	:	8. Entertain economically
9. Pay cash for everything	:	9. Stand well with your neighbors
10. Increase credit balance	:	10. Do some kind of welfare work