

## A FRIEND IN NEED.

In diseases of the pulmonary organs AYER'S a safe and reliable remedy is invaluable. Ayer's Cherry Pectoral is such a remedy. It is a scientific combination of the medicinal principles and curative virtues of the finest drugs, so united, CHERRY chemically, as to insure the greatest possible efficiency and uniformity of results. It strikes at the foundation of all pulmonary diseases, affording prompt PECTORAL. relief and rapid cures, and is adapted to patients of any age or either sex. Being very palatable, the youngest children take it readily. In ordinary Coughs, Colds, Sore Throat, Bronchitis, Influenza, Clergyman's Sore Throat, Asthma, Croup, and Catarrh, the effects of Ayer's Cherry Pectoral are magical, and multitudes are annually preserved from serious illness by its timely and faithful use. It should be kept at hand in every household for the protection it affords in sudden attacks. In Whooping-Cough and Consumption there is no other remedy so efficacious, soothing, and helpful. The country is flooded with preparations made of cheap and ineffective materials, which, put up in bottles of various sizes, are sold at lower prices, and may, like simple licorice or molasses, afford temporary relief. They are too poor in curative qualities to produce any lasting beneficial effect, and will only deceive and disappoint the patient, and endanger life by delay. It should be noticed that the doses of Ayer's Cherry Pectoral consist of a limited number of drops, it being of great strength and curative power, making: it more economical as a medicine than many other preparations. Its powerful uniform control over all diseases of the throat and lungs makes it the most reliable medicine that can be produred.

Prepared by Dr. J. C. Ayer & Co., Lowell, Mass. Sold by all Druggists and Dealers in Medicines.