

## THE EASTERN <br> REFLECTOR.




Flue Curing Develops the Stimulating Aroma and Taste round in Schnapps that Satisfies Tobacco Hungar

| There are three ways used by farmers for curing and preparing their tobacco for the market; namely, sun cured, air cured and flue cured. The the later discovery and improved way is called flue cured. In flue-curing the tobacco is taken from the field and suspended over intensely hot flues in houses especially built to re- tain the heat, and there kept in the proper temperature until this curing process developes in the tobacco the stimulating taste and fragrant aroma green coffee is made fragrant and Stimulating by the roasting process. juicy flue cured leaf, grown in the <br> best tobacco grows, are used in Schnappsandother Reynolds' brands of high grade, flue cured tobaccos |
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R. J. Reynolds Tobacco Company, Winston-Salem, n. c. $\rfloor$


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