



The Five Million Dollar Company
The Security Life and Annuity Gompany
GREENSBORO ORTH CAROLINA.
The Pioneer Life Insurance Company.
Closed It's Fourth Year with Over \$5,000,000 of Insurance In Force in North Carolina

## A STEADY GROWTH

## en man an

## One and Quarter Million Dollars

Of insurance in force. No other Company has ever made such Record in North Carolina This progresive Home Company has fought a pood fifht and won gratat vietory tor the cause of lite insurance in the State and the Soutth, The laurcds belong elike to the


## WE EXTEND

## — TO ONE AND ALL

 a CORDIAL INVITATIONThr tor minticent stock, selected with a view to meeting the every requirement of those in search of and have Value and gives the purchaser Entire Satisfaction.


AGNIFICENT STOCK

## includes fine line of

Dress Goods, Silks, Trimings Ladies and Childrens Jackets.

FURS MADE AFTER THE LATEST PARISIAN STYLES

## 2



Our Lue of Crockery, Glass Ware and House Funishing Goods is complete. We eds and Churns Cribs, Call and examine our reversible Carpets, they are ch a price, beautifal in design and splendid wearers.
J. B. CHERRY \& CO.

## GREENVILLE'S GREAT

DEPARMENT STORE.

and

## THE EASTERN REFLECTOR.

## BIG BLUE SIGN <br> $\rightarrow \mathrm{AND}=$

 "White Letters,"Every day is a "RED LETTER" day with us. Don"t wait a minute. There is reason in all things. There a Good Substantial Reason why I can sell you the same goods for $1-3$ less than you can buy them elsewhere, and make our competitors wonder how we do it. It is simple-Why are Wholesale Prices less than Retail Prices--" "OUANTTTY" That's The Whole Story. Don't be blind or misled--Stop,
Think, Look and Use the good Common Serse with which nature has endowed you. We have now in full blast a most RECORD-BREAKivg sale which has done more to boast Greenville throughout this and circumjacent counties than any trade

The Tremendous Money-Saving Proposiiion
has been hiniled with erery evidence of popular approval everywhere. It hass garnisted the Eastern North Carolina.
The Mercantile Mugnet will Contine BIGGEST. Were you at the RUSH that visited our tore duriny the past weck If got what you want. Yours Respectfully,

## C.T. MUNFORD.



