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The Reflector is prepared to do all work EATLY,
QUIKLY, and Finest style. Plenty of new mate-
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## The Eastern Reflector

WHICHARD, Editor and Owner

## TRUTH IN PREFERENCE TO FICTION

TERMS: $\$ 1.00$ per Year, in Advance

Plll
To the People of Pitt County,

## GE HERAL MERCHANISE

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## Royal Eaking <br> ABSOLUTEEX PURE

 from which to select your purchases. Weconfidently believe and nn besitatingly claim that ours is the store of all stores in our coun-
ty from which to buy your goods fothe coming year. Gocds are sold on time at close credit prices to customers of approved credit. Goods sold for cash at figures that tell of the
wonderful inflnence of gold, silver or greensbacks. Wher they enter into our possession th 'y :1cagain converted into the best bar-
gains we can buy for the benefit of our many friends and customers. Do not hesitate or be led away but co ne straight back to your
friends who will take care of your interests and work the harder to make of you
stronger customer pand better friend straight forward, honest dealing between man
and man. We are the friend of the poor and man, We are the friend of the poos
man we are the frlend of the rich man, w are friends of you all. Come to see us, wo will serve you to the best of our ability. Po
lite attention, best of service and honest e fort shall be yours to command at the Pe

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the latest Spring fad.
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|  |  preach in Gre Tebruary 1 sth. <br> This Years "Maralu Gras" <br> At New Orleans will be grander than ever. Don't miss it. The Seaboard for the round trip (half rate) and give yon choice of their $\varepsilon$ well trains, "The Athanta Special" or the "\$. A. L. Lix- press." By the cl ange in the schedule eflective February 7, 1897, this line now makes close connections at Atlanta for Aobile and New Orleans, offering by far the best and most convenient service from any point in the Atlantic States to the great earaival. Apply to take no other route. <br> wHICHARD ITEMS. <br> Whichard, N. C. Feb. 15th, '97. <br> Quite a number of our people are peaking of attending the Newbern apeakin Fair. <br> Miss Maggie Fleming, of House, <br> pent Saturday and Sunday here. <br> Quite a large crowd attended service at Briery Swamp Sunday Briery Swamp Sunday. <br> Capt. J. iv. Roberson spent days at Jamesville last week. <br> Jesse Spei ht, of Greenville, wa here a short while Thursday. <br> T. L. Thomas, of Rocky Muunt <br> J. R. Mobley went to Williamstoin <br> Saturday. <br> Roanoke Rapids last week. <br> H. W. Whichard went to Norfolk <br> last week. <br> W. J. Rhodes and D. H. Wallace were in town Friday. <br> D. B. Carrington is suffering with La Grippe. <br> J. G. Staton, of Ererettes, was here Thursday. <br> Mrs. J. L. Roberson is out again af- <br> ter an attack of La Grippe. <br> turday on Winewa to Ay lireugh were glad to have a pleasant ciat with him. <br> was tuken ill Friday night ut is con sidenably better now. <br> Quite a serious accident happenced to Thad Bullock last Tursday. He was |
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We had a good trade duris $f$ ll I lida y and still have a inll stork to relect from. g vill show you the latest in
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at prices that are way down. Come and see us and we will give you more goods for a doliar bill than any house in (ireenville

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Good Green Coffee at 15 ceuts a pound
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and everything else in the Grocery line just as cieap as the above artides. It is because me buy goods tor the spot cash and sell them for the same kind of eturf: Come and see us.
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