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MOSELEY BROS.

Cotton :: Insurance
and Real Estate

GREENVILLE, - - N. CAROLINA

"The ONE PRICE JEWELRY Store"

Jewelry is something easily misrepresented and the intelligent buyers can appreciate "The One Price System." It gives faith to the public and leaves a long train of satisfied customers. Square dealing is the formula, each article sold sells another and so on down the line. We carry a full Jeweler's line and can furnish anything you may need for all occasions,

Wedding, Christmas and Birthday Presents

To select from you have the gold goods line--Brooches, Bracelets, Necklaces and Rings with Diamond and Pearl setting; Sterling goods, Silver Plated Hollow Ware, Cut Glass, China in Jap and hand painted, Art Goods, Bric-a-Brac, Cutlery, Clocks, Musical Goods and numbers of others.

We are making a specialty in showing THE FOLLMON DETACHABLE, GOLD HANDLF, SILK UMBRELLA. When nicely engraved makes a Swell Christmas Gift. It will please. YOUR ORDERS WILL BE APPRECIATED. A GUARANTEE OF SATISFACTION GOES WITH EVERY TRANSACTION.

No. 309 Evans Street

C. E. BRADLEY, JEWELER

Something Useful PULLEY and BOWEN

No doubt, you have given your friend, husband or sweetheart a Christmas Present heretofore and if you had thought the second time, you would have given a present that would have been more useful to them.

"The Home Of Women's Fashions"



OVERCOAT OR RAIN COAT is an ideal gift and adds more to a man's appearance than any other garment worn.

HAT OR PAIR OF SHOES, will make any one think of you on a rainy day and at the same time give the head or feet comfort.

SWEATER OR MUFFLER will be a pleasing surprise to both; satisfaction to your friend, cost to you.

NECKWEAR, our stock is specially attractive this season; the patterns are rich and styles are distinctly stylish.

Space forbids to enumerate the many REAL THINGS we are showing this season, but if you will call in, we'll take you in hand and put you next to some of our new things for a HOLIDAY GIFT. If you are anxious about your friend, we can satisfy your wants, just as easy.

C. S. FORBES,

GREENVILLE THE MAN'S OUTFITTER N. CAROLINA

Our line is especially strong this season on

Ladies' Dress Goods, Silks, Embroideries, Cloaks, Coat

Suits and Shoes.

We want your trade solely upon the merits of our goods. You will profit by trading here.

PULLEY & BOWEN

Greenville N. Carolina

THE EASTERN REFLECTOR.

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GREENVILLE'S TRADE CONDITIONS

Abound in Money Saving Opportunities for Securing Home, Farm, and Personal Needs.

AMONG VERY BEST IN EAST NORTH CAROLINA

Large Stocks, Ample Variety of Standard Productions, Bed Rock Prices, Reliable Methods and a Courteous and an Attentive Service Maintains Unsurpassed Buying Conditions---Sketches of Greenville's Popular and Progressive Institutions and the Reasons given for their Constantly Increasing Popularity all Over Pitt County.

As has been heretofore indicated the purpose of this Trade Edition of The Reflector is to set forth and give the widest possible publicity to the advantages that prevail among Greenville's many establishments to secure all needs for the home, farm and individual uses at figures that are money saving. Figures that are the result of the efforts of progressive business men to lay down goods on their counters from the manufacturers and wholesale markets of the country at prices that stand the test of the most aggressive competition, no matter when or where they come.

This is not mere declamation or an exaggerated or an extravagant statement. It is based on the facts as they appeal to the senses in any of Greenville's establishments. Visit a number of the stores, and one at once secures the impression of the metropolitan methods in which business is conducted. Ask for any of the standard goods that are in the market and which are the price in New York, Philadelphia or any of the large cities and a Greenville merchant will at once produce them at their established figures. Ask for variety of make or quality or price in any of the lines, and conditions will be revealed that will convince anyone that every advantage prevails to secure satisfaction, and that there is no need whatever to go away or send away for any article whatever that is manufactured. The Greenville merchant can as a matter of fact secure for his patron anything made, and he is only too glad to procure any special needs when once assured of the earnestness and integrity of purpose of the patron.

At this particular time the stocks in all lines contain the very latest and best productions on the market, special efforts having been made for the holiday season, and the exhibits in the many stores are highly attractive and interesting, the stocks abounding in an array of appropriate and useful gifts for old and young alike.

Then, again, the great feature of reliability is the feature of all trading done in Greenville. The merchants as a class pride themselves on their reputations in this one respect and they correctly regard this reputation for reliability as their most valuable asset. Goods are sold for just exactly what they are in Greenville, there is no desire to misinform or misrepresent, for the open and candid way is the way to create satisfaction in the end, the satisfied customer is the best trade builder for any enterprise. Another consideration, and one that is not accorded with the importance that it deserves, and that is beneficial advantages that accrue to all as a community by keeping every dollar possible at home. Remember every dollar is a power in itself for development, and dollars kept at home with home merchants mean home development. The same dollars sent away mean in the same manner the development of the cities or towns to which they are sent. Remember, too, that the home merchants' taxes goes to the support of schools, churches and public institutions general, such as, for instance the building of bridges and roads and all alike share in their benefits. So that in the last analysis in patronizing the home merchant we indirectly benefit ourselves and in view of this fact he should be given the preference to supply our every need, for it is, after all, his right to expect, it is for him the SQUARE DEAL pure and simple.

Besides growing in popularity daily as a trade center in the retail lines Greenville keeps up its reputation as being one of the leading tobacco markets of the country, its warehouses are conducted by men of the utmost reliability and buyers representing all the important lines, being present at all sales to offer the highest market prices.

As an industrial location Greenville has within the past decade defined its present and future possibilities along this line, the several plants which have been located here have had successful careers and with the return of prosperity, which is now at hand, a number of improvements looking to increased capacity, hitherto contemplated, will be made.

The municipal improvements which have recently been made in brick pavements and cement sidewalks are certainly a credit to the home pride, public spirit and progressive tendencies to Greenville's citizens and for its population these improvements have placed it in a class by itself. These improvements skirting pretty homes surrounded by beautiful lawns and refreshing shade compel the admiration of the visitor and he can be excused should he profuse in compliments for they are highly appropriate and deservedly merited. As business people and as citizens the spirit of progress prevails in Greenville and with this spirit present, nothing, barring Providential visitations, can check Greenville's onward course in her industrial pursuits, for present advantages and future possibilities have given it the distinction of being the Queen City of Eastern Carolina--a town where enterprise is welcomed and where alertness and industry crowd the hours with moments of activity. Come to Greenville and get in the push.

THE JOHN FLANAGAN BUGGY CO.

Manufacturers of Buggies, Phaetons, Carriages, Etc.

It is a pleasure to note the presence in Greenville of an establishment which is representative of the best ideals in its business, in character of operative facilities and productions; a concern whose management is the assurance and guarantee of first class workmanship and prime quality material, an enterprise which has reached a position of popularity and distinction along the path of merit and, although not classed among the largest manufacturing industries of its kind in the country, still what is lacking in magnitude is made up in superiority. These remarks may sound as being idly complimentary, but, nevertheless, they are but the cold recital of a fact, and they apply with special emphasis and appropriateness to the John Flanagan Buggy Co., founded by the late John Flanagan in 1866, and whose policies are enforced down to their very details by its present owners and managers. Today, as for the past forty-two years of its career, this concern responds to every demand in the construction of first quality vehicles comprising buggies, carriages, phaetons, surreys, runabouts, both steel and rubber-tired. These vehicles are shipped to points all over the entire South, being sold largely through the medium of catalogues. The enviable reputation of the concern for superior work, all of which is guaranteed for one year, and the absolute reliability of its

prices making this a successful sales method as a result of the constant inquiry and demand for the Flanagan vehicle. Traveling representatives visit the trade in Georgia and Florida in which territory a constantly increasing business is being done. The John Flanagan Buggy Co. occupy their own newly constructed and modernly appointed three story brick factory and office building which is located at the corner of Cotanch and Fourth streets. This building is equipped throughout with the very latest machinery and appliances for the needs of the business and which are all operated by electric power. This substantial structure is 65x155 feet in dimensions and has a total floor area aggregating 29,925 square feet, and which, with a well equipped blacksmith shop in the rear, supplies facilities for the select force of workmen employed to turn out in the neighborhood of three thousand vehicles per annum.

In the construction of these vehicles only first-class iron, steel, wood and brass standard are used and only the best of mechanical skill employed. Every detail of construction receives the closest and constant supervision, for the Flanagan Buggy Co's standard can only be reached through vigilance, expertness and prime quality material. Since the business was incorporated in 1904, the officers are and have been E. G. Flanagan, President and General Manager; T. M. Hooker, Secretary, and W. E. Hooker, Treasurer. As, at present organized, the spirit and policy of its executive of-

GREENVILLE LUMBER AND VENEER COMPANY.

Manufacturers of Rough and Dressed North Carolina Pine Lumber, Box Shooks, Truck Barrels, Baskets and Crates.

In the magnitude of its operations and in its standing among the industries in North Carolina in its line the Greenville Lumber and Veneer Company enjoys the distinction of being amongst the first in importance. This concern was established in 1903 by a group of enterprising men who saw the present and future possibilities for milling operations to supply packages of all kinds for the shipment of truck productions, the cultivation of which is increasing yearly throughout this entire section. They secured several acres of land near the Coast Line and the Norfolk Southern tracks, and with the best possible railway facilities assured they erected on the property a saw mill having a daily capacity of 12,000 feet, a box factory with capacity equipment for 3000 feet, a veneer factory with a combined output of 1,500 barrels and 1,500 baskets daily, dry kilns with a capacity of 10,000 feet of lumber, and a lumber shed 500 feet in length. Being practically of recent construction, the mechanical equipment is of the very latest type for quick work and labor saving methods, so that in this important feature the facilities possessed are unsurpassed. Then, again, this concern has secured a position

which enables it to control all the conditions from the stump to the finished product, and to quote confidently on this basis bed rock prices on quantity consignments, guaranteeing a prompt and reliable delivery and conforming in every particular to the letter of the agreement. The Greenville Lumber and Veneer Company make a specialty of box shooks, truck barrels, baskets and crates, which are shipped to all points in Virginia and North Carolina to supply the needs of the truck farmers of that section. All these goods are made to resist the rough usage incident to the marketing of productions by the various methods and durability are the features which commend them to patrons season after season and increases the demand from all directions when once their merits are introduced and established. This concern manufactures and ships constantly rough and dressed lumber in general to the leading markets of the North and East where a select patronage has already been established. Employment as it does in busy seasons, nearly 100 persons in the departments of the inception of this enterprise was a valuable acquisition to Greenville, and has been all along a pronounced source of the progress which marks its itself in every direction, for, it is a well known fact that the development of every community of permanent character comes only through industrial operations which employ large forces of workmen. The pay roll of these establishments goes

out in all directions, so that its influences are far reaching in the substantial benefits conferred. The officers of the Greenville Lumber & Veneer Co. are: A. B. Minor, President; O. G. Calhoun, Vice-President; W. M. Pugh, General Manager and Geo. H. Cole, Secretary. As General Manager, Mr. Pugh is burdened with all the responsibilities of the business. Since his connection with the company he has discharged efficiently the duties of book-keeper and lumber inspector, in both of which positions he acquired valuable knowledge and experience preliminary to his acceptance of the office of general manager in September, 1906, in which he has demonstrated pronounced executive ability in carrying out successfully settled plans and policies in the interests of the business.

Work for Greenville.

Greenville Has 5,000 Inhabitants

And they are up-to-date, sober, industrious people, neighborly, kind and charitable. She needs more people, capital and industry to help develop the wonderful resources that exist in the town and surrounding community. COME TO GREENVILLE NOW

Pitt County Has 35,000 Inhabitants

There is not a better county in the State. Almost any crop can be grown here, climate is best and most conducive to health in the United States. Three railroads thoroughly cover it in every direction, 32 R. F. D. routes distribute mail to every home daily, good phone systems, etc.

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