

TV FEATURE FOR PAT DYE SHOW

Script

Oct. 21

1:30

Take film. Sil. "A" Roll
Audio tape over...

KEY: A Look at
East Carolina
University

EAST CAROLINA UNIVERSITY MUSIC MAJOR MARK FORD OF
RICHMOND, VIRGINIA, IS A QUARTERBACK OF SORTS. HE
CALLS THE HALFTIME SIGNALS FOR THE E C U MARCHING
PIRATES.

AT REHEARSALS, MARK TAKES HIS ORDERS FROM BAND
DIRECTOR TOM GOOLSBY OF THE SCHOOL OF MUSIC, BUT ON
GAME DAY HE IS THE FIELD GENERAL FOR THE ALMOST
TWO HUNDRED MARCHING MUSICIANS.

FOR MARK FORD AND THE BAND, IT'S ALL SHOW BIZ. 25

SOF Magnetic up full.
runs 35 sec.

ID: Mark Ford
Drum Major
Marching Pirates

Take "B" Roll with SOF
under for 20 sec.

"We like to feel that it is a theatre type
of thing...a stage. We're trying to come across
to the public this year more than in past years.
We march in a corps style of marching and we're
using a lot of gimmicks like this silver mylar
that every band member has. Instead of using
flags for certain shows we're using silver
streamers and we're really trying to get the
crowd excited. We have this really super drum
drum solo that has a lot of visuals and effects
that is geared to get the crowd excited and
get us excited about performing."

"B" Roll out to "A" -----

Film rolling with SOF under
Take audio tape over
TO close.

LIKE EACH MEMBER OF THE MARCHING PIRATES...MARK
PRACTICES MANY HOURS EACH WEEK IN PREPARATION FOR A
PERFORMANCE.

THE REWARDS, SAYS FORD, COMES SATURDAY WHEN THE
BAND PLAYS AND THE CROWD CHEERS. 13

Audio tape rolling
SOF under

----- "It's been super. I can't tell you how great
it's been. The morale has been so much better...
the attitudes...the crowds really seems to be
getting into what we are doing and that always
makes us want to play better and march better."

Audio tape out
SOF up full

Fade

Film ends at 97 sec.

