Begin Right

THE TECO ECHO

Start Working

EAST CAROLINA TEACHERS COLLEGE

Volume II | GREENVILLE, N. C., TUESDAY, JANUARY 18, 1927. | Number 6

Teachers College Represented At Milwaukee Conference

Elizabeth Smith, Vice-President of Y. W. C. A. Attends

Elizabeth Smith, Vice-President of the Y. W. C. A. here attended the National Student Conference at Milwaukee, Wisconsin, from December 28 through January 1. About 3000 delegates from Colleges and Universities of the United States were present, North Carolina having nineteen delegates.

Many prominent speakers were on the programs, the most outstanding ones were: G. A. Studdert-Kennedy, of London, England, R. A. Millikan, from California Institute of Technology, Dr. Rienhold Nielubr of Detroit, Dr. Mordecai Johnson, Kirby Page, of New York City, and Howard Thurman of Oberlin, Ohio.

The theme of the Conference was "What Resources Has Jesus for Life in Our World?" The speakers and programs all embraced this topic as well the discussion groups.

War, economic conditions, Industry, and the races were discussed. After the discussions, conclusions were arrived at by the votes of the delegates. The following are the results of votes: 800 students said that the present economic system is based more on profit than use, and that this is wrong; others felt, how ever, that the present capitalistic system has its evils, but is on the whole, in accordance with the teachings of Jesus. As for resolutions concerning war 350 said they would support no war; the majority said they were willing " to support some wars, but not others" All students decided that equal opportunities for all races should be provided. It was voted by the conference that its opinion should be made known to President Coolidge and Congress.

The discussion groups, in which students talked of live campus problems were informal and especially beneficial. Suggestions were made to the delegates as to how each should fit particular aids to individual campus problems.

From all reports the conference had its entertaining as well as educational points. Miss Smith reports that Milwaukee is a "wide awake" town, and that all the North Carolina delegates had their "eyes opened" on the Northern trip.

On the return trip many important and interesting places were visited, Chicago and Cincinnati being on the list. Aside from the practical and inspirational aspects of the trip, the cities en-route were interesting features.

December Graduates

At the close of the winter term, six girls were graduated from this institution. Five of the girls were graduates of the Normal Course and one from the college course. They are:

Isabel Biggers, Elizabeth Edwards, Helen Haskins, Virian Lucas, Georgia Smith, and Margaret Smith, A. B.

During the evening Mr. Vache, also of New Bern, delighted the girls by singing "He Died for Me."

Seniors Have First Practice House Work

The Senior Home Economics Specials of this year are the first to receive practice house work. The practice house for which the Home Economics students have been working, was completed just before the Christmas holidays, and therefore not prepared to operate until the present quarter.

Heretofore, due to the lack of a practice house, those graduating in the Home Economics course have been course have been deprived of an A. grade certificate entitling them to teach in the best high school Home Economics Departments in the State. But beginning with this year, all students graduating in our Home Economics course will receive an A-grade certificate equal to any given in the state of North Carolina.

The practice house was planned by the Home Economics students, principally the Seniors, in addition to one junior, and each was given one or more rooms as her problem to best plan and equip for a limited amount of time and money. The object toward which they worked was to make the house as much like a modern home as possible, with as many modern conveniences as possible. The results of their careful planing are wonderful. They turned cold, bare, dark rooms into a livable apartment possessing all the charming qualities of a present-day home. It is true that the lack of funds prevented their having everything that was essential for convenience and lovliness, but the general inventory shows that they made each dollars go a long way.

In order that she may experience every household duty, each student is given a different task each week of the six weeks she must reside in the pratice house. She is in the meantime, given a definite amount of money by which she must balance her budget.

At various times they are required to have guests, both as callers and meal guests, at which time they must act the part of hostess.

There is no reason why every student should not enjoy this course if she loves her profession, as it is practical work that she will need to best qualify her as a teacher to help make home life finer and more beautiful.

Present Term System Convenient

The term system of this institution is unique in that students may enter and begin work at the beginning of any term. This fact is evidenced by the enrollment of new girls each term. Also, if a course has been completed, a student may graduate at the end of any term, as shown by the list of girls who graduated at the end of the fall term.

At the beginning of this, the winter term, twenty-seven new students enrolled and registered for work at the college. This brings the total enrollment, since the school year began, up to seven hundred, and three students. This is a good record, and the college **is abiding by its motto, "To Serve," in enabling, by the three months' term system, students to enter at their own convenience.**

Miss McClelland Dies of Blood Poisoning

Second Faculty Member To Die Within Two Months

Miss Fanny McCleland, the faculty principal of the Model School and hence a member of the faculty here, died last Monday at 2 o'clock in Pitt Community Hospital as a result of blood poisoning.

Miss McClelland was ill for about three weeks, but it was thought that she was out of danger, and that it would only be a matter of a few days until she would be out of the hospital. She died rather suddenly after an unusually good day.

Class work here was suspended for the day, as well as the Model School and High School, out of respect for Miss McClelland who was the Principal of the Model School, a member of the College faculty, and closely conconected with the High School.

According to her request, there was no funeral service held here, but the body was taken to Memphis, Tenn. for funeral and burial.

Miss McClelland has for several years been connected with the college and the Model School. She was a member of the Presbyterian Church here, and took active part in church, club, school and community work. She will be greatly missed by her many friends.

Twice within tow months has death invaded the faculty, Miss Beaman, who died as result of injuries in an automobile accident, being the first.

This "The Age of Doubt" Says Sec. R. L. Coons

On Sunday evening, January 16, at 7:30, Sec. R. L. Coons of the New Bern Y. M. C. A. gave to the college girls a very helpful talk on "The Age of Doubt. Sec. Coons said that youth was always prone to doubt and that sometimes doubt meant "little faith". But he encouraged us by quoting Tennyson who says, " There is more faith in honest doubt than in blind following." The speaker quoted St. Augustine, as saying, "Thomas doubted that we might not doubt."

"Skepticism in youth", said Mr. Coons, "is a helpful experience. It has caused a deeper study of science and the revealing of untold mysteries. Youth today writhes under the shackles of creed but we soon learn that creeds were the foundation of the world. A man must know what he believes and believe it with his own heart. Our beliefs must be free from bigotry." Two thoughts of the evening can well be quoted daily. "Happy is he who carries a God within him" and "Faith is the measure of a man or woman."

Modern youth has honest doubts about our present day religion. To dispell these doubts one should study the works of Jesus Christ and the effects of Christianity on human beings, notions and the world. Queen Victoria state that the greatness of England lay behind the "word of God." What will be the outcome of modern thinking?

Criterion Male Quartet Here

Program Enjoyed by Large Audience

The Criterion Male Quartet of New York City appeared here Monday Evening, January 10, 1927, in an excellent musical program. Their numbers were carefully selected, and the members of the Quartet proved themselves artists, not only in presenting their program, but also, in pleasing their audience. Teachers, students, and visitors were enthusiastic from the beginning, and regretted that the program should end.

Among the best numbers of the program were the negro spirituals "Swing Low Sweet Chariot" and "Me An' My Little Banjo" and some originals, all by the quartet. The solo numbers, "Smiling Through", "The Horn" "The Volga Boatmen", and the tenor solos were exceptionally good and the audience responded with unsual enthusiasm and appreciation of musical talent.

It is to the hoped that many programs of like merit may come to the college during the year.

Zimmer Harpist Trio Gives Excellent Program

The Zimmer Harpist Trio gave a most delightful and entertaining concert last night. The trio, which is composed of Misses Nellie Zimmer, harp soloist, Marie Mellman, and Gladys Crockford, harpists, and Erna Korn, cantralto, is a most unusual one.

This concert was one of the most outstanding of the year, marked in every way as noteworthy and exceptional. The audience, appreciative of its merit, responded with vigorous applause, and several encores.

The varied program ranged from solos to quartettes, including Miss Korn, the contralto, and thus kept the interest of the audience in a most effective way.

Miss Zimmer, harp soloist, won the admiration of all by her charming manner, her clever interpretations, tone, and technique. She probably came closer to the hearts of her southern audience in "Old Black Jo", a special arrangement.

"Loves' Old Sweet Song" and "Mighty Lak' a Rose", solos by Miss Korn, will be remembered as almost dramatic in their interpretation.

"Impromptu," duet by Misses Mellman and Crockford showed unusual technical ability.

The program was as follows:

1. "Impromptu"—Schuecker
2. "Litany"—Schubert
3. "Wings of Song"—
4. "Fantusie"—Galeotti
5. "Aria"—Donizitti
6. "Les Adiuix"—Rogers
7. "Old Black Jo"—Special Arrangement
8. "Wooden Shoe Dance"—Rogers
9. "Homing"—Del Riego
10. "Danny Boy"—Weatherly
11. "Fantasie"—Dubais; Zimmer
12. "March a la Turque"—Bethoven
13. "Largo from New World Symphony"—Dvorak
14. "Spanish Dance"—Holy.

Young People Lonely Says Pres. Wright

"I believe that this generation of boys and girls, of all the people of the world, perhaps, are the most lonesome folks," said President Wright in one of his recent chapel talks. "Seriously, I have been wondering for sometime just what is the trouble, and there is a trouble with our civilization. We all realize that. I do not believe this generation of boys and girls is worse than any preceding generation. In fact, I think you are the best generation of boys and girls that has ever lived. I have that much faith in you. "I have been wondering, not considering your stay at college, if this loneliness is not due in a measure to the fact that you do not have any regular duties at home to perform; some definite and specific thing to do each day. A few years previous, boys and girls worked until the evening meal and then studied until time to retire. That time has gone, and the organization of the home is different now.

"I am wondering if the automobile, the moving picture, and the radio are not in a large measure responsible for this loneliness that we find. It is all a moving picture show, 'Let's go somewhere, let's do something, let's ride up and down Main Street, let's go where folks are; let's go where it is a moving picture all the time! When evening comes, let's go to the movies, or if we don't go there, let's turn on X. Y. Z. of the radio.'

"That kind of enviroment is having its effect upon the young life of today. It means that when extreme excitement is taken away, there follows immediately a feeling of loneliness. We are training ourselves so that we need extreme stimuli to make us function; and right there, in my judgment, is where the great danger lies.

"I believe the solution to this problem of loneliness will be found if we can persuade each one to take some definite object in life, some absorbing something, something you can give your best thought, something that you can sit down by yourself and still enjoy thinking about and working on. A definite goal in life that he wants to attain has allowed something to enter into his life that will take away this loneliness. It will not keep him from going and taking part in the modern activities. I don't care anything about the fellow who throws himself completely out of touch with his group. It is working with the group that is going to accomplish the most. But if you have a deep-seated purpose in life, it gives you something to do at that time when you are lonely. You must forget self and become lost in the thing that you are doing. If it is the question of service, then put service above self. Whatever the purpose is, if it is a real worth while purpose, deely rooted in your life, it will take the place of all that loneliness that comes so often to all of you.

'Take time for the pleasure of living,
Take time to be friendly and kind
Be more than a maker of money,
Grow richer in heart and in mind;
Be a glorious comrade and neighbor,
Know the meaning of laughter and tears;
Live bravely and gladly and fully
and you will not have wasted the years!'"

THE TECO ECHO

Published Bi-Monthly During The College Year by The Student Government Association of East Carolina Teachers College

Entered as second-class matter December 20th, 1925, at the post office Greenville, N. C., under the Act of March 3, 1879.

Subscription rate for the college year $1.50
Advertising rates 20c per column inch per issue

ZILPAH FRISBIE	*Editor-In-Chief*
DORALITA LARKINS	*Assistant Editor*
MARY HOLT	*Assistant Editor*
MARY ELLERBE	*Assistant Editor*
MARTHA STEWART	*Assistant Editor*
RONNIE HOWARD	*Alumnae Editor*
LOUISE ROBINSON	*Asst. Alumnae Editor*
CATHARINE CLARK	*Business Manager*
MARGIE CALDWELL	*Asst. Business Manager*
LILLIAN WALSTON	*Asst. Business Manager*
DELMA SMITH	*Asst. Business Manager*
ANNIE SHIELDS VAN DYKE	*Asst. Business Manager*

Member of North Carolina Collegiate Press Association.

This Fast Age

We hear much about the young people of today, denunciatory and otherwise. The rapidity with which the younger generation moves has always been an object of fiery eloquence from platform and pulpit, as well as for tea and backyard gossip. It is true that many young people deserve these harsh criticisms, but youth, eternal youth will ever have its fling, and therefore should not be condemmed as a whole any more than mature society.

The speed, the speed, how fast they go! But whether youth realizes it or not, it is justified in the speed they have, Americanitis, "that is, "allways in a hurry and always on the go." Not only does youth have the disease, but the entire American people.

People have to hurry. They have to keep up, or else fall in the sweeping current of the day. Thus, the standard is set, not by what individuals think and say, but by the age itself.

"What is the quickest way?" is always asked when a thing is to be done. And really, why waste time when a think is better done quickly? Why waste time when a task is right at hand to be done? The older people who are wasting God-given energy in useless "gas work" would do well to notice that the young people are stepping right into jobs without questioning, and are profiting as much from what the severest critics do not say, as from what they say.

He who is content to go all around the house to tie his shoe, to dig when he might turn more soil with a plow, to walk when he might ride, to stick by a never rise job, is quite a good example of what a young man will become if he is satisfied with himself. He must hurry or go with the dawdlers. The fear of becoming a proverbial hermit crab is goading young people into the fast moving tide of the human river, and the battle that insues keeps them from becoming stagnated. They reach success, too, 75 per-cent more quickly than those who plod the self same road and carry the self same load.

This is a dynamic world we are all living in, and the young people are not alone responsible for it. The whole social order, together with econonomic and industrial conditions help make this what is termed a "fast age". Mr. Critic does not take these things into consideration.

President Wright, in a talk recently, said that young people today are more lonely than anything else. They get in the moving tide, hurry along and have a good time for a few days, and when forced to drop out for less ivigorous activity, they become distracted with loneliness. But he further stated that the present generation of young people is better than any preceding generation. He took a retrospective glance, viewed the present in the light of the past, and weighed the differences. They are a part of this busy bustling civilization of ours, and that accounts for it.

When Critic number one thousand nine hundred ninety-nine says this generation is "going to the dogs", just label him as one who is trying to climb the grade in reverse, or else he is a standstill, static person in a moving, dynamic world.

One of the greatest menaces of college life is the wasting of time! It is not confined to the time students would lose anyway, but also takes in the time the teachers and professors make them waste. Unless the teacher has something to give that is definite and to the point, time should not be taken for it.

Is it true that college teachers are more indefinite than high school teachers? Sometimes it is painfully true. They squander class periods in irrelative work, then expect the class to do all the work outside. We hope some day that we may act as critic teachers for other teachers. Would it not be fair?

Attend Meeting of Teachers of Education

Pres. Wright, Mr. M. L. Wright, Mr. Leon R. Meadows, and Mr. E. L. Henderson attended the meeting of North Carolina Teachers of Education in Durham, N. C. January 11.

The problem of elementary schools was studied at this meeting, and the representatives from this college obtained quite a few practical suggestions, as well as gave some.

The meeting, which was held in the Washington Duke Hotel, was "interesting, entertaining and quite beneficial", says a faculty member.

Leave of Absence Granted; New Faculty Members

Recently the Board of Trustees, in session here, granted leaves of absence to several of the members of the faculty and office force. Among these were Mr. M. L. Wright, Executive Secretary of the College, Miss Agnes L. Whiteside, Supervisor of practice teachers and, Miss Ruth Townsand and Miss Bonnie Howard, teachers in the Model School.

Already two teachers have been called to fill vacancies made by these leaves of absence, they are: Miss Emily Goodlet, M. A., of Jacksonville, Alabama, and Miss Gertrude Woodfill, B. S. of Racine Wisconsin, who will fill those vacancies left by Miss Whiteside and Miss Howard respectively. Preparations for other teachers are being made, and all vacancies will probably be filled in a few days.

Lawyers are so plentiful that but few criminals get a chance to plead guilty.

KATE KALKILATE SAYS:

Seniors who entertain High School boy friends should do it at the High School instead of in the parlor.

INK SPOTS

Oh, yes! Everyone had a good time Christmas.

To use a slang expression, the elements have been "putting out" on us lately.

Since returning to the campus the girls have missed sweetness and sweet hearts to the extent that they made a grand raid on the sugar bowls in the dining room.

We can now say more for the Technician than we could formerly—The Editor endorses co-education, we commend his sensibility.

In spite of the "falling weather" this is a very dry season. Someone is expected to pipe up on "Pep" "Cooperation" "Bologna" or "Frosh and Sophs." The absence of one of these is quite a surprise at this season.

Many gold bricks are used in the construction of air castles, but college students have found a lighter and more inexpensive building material, namely, hot air.

Much could be said about the weather. Complimentary and otherwise. Listen for the compliments when a fair one sits on the icy sidewalk.

The midwinter sales are now going on. Sears and Roebuck, Montgomery Ward, and Bellas Hess catalogues are furnishing outside reading material. (not adv.)

Are we interested in seeing our college grow? Judging from the number of girls who have been scaning the papers for news of the appropriations given to Teachers College, the answer is——yes!

Anyone wishing a good chaperone for a conference trip, Apply to Dean Cloyd at State College.

An iteresting fact just disclosed is this: 62 1-2 per cent of all the graduates of this institution since 1911, when the first class was graduated, were teaching school last year. A record for Teachers College to be proud of.

-:- OPEN FORUM -:-

WHY NOT A COURSE IN JOURNALISM?

Like Postum—"There's a reason." The idea strikes me that to make our own Teco Echo a challenge to other college newspapers, we must have a staff of writers who at least know the "tricks of the trade." Newspapers are read more widely today than ever before in the history of the world; they are becoming an educating factor in our life. Do we want to be wholly ignorant of the knack which makes a newspaper sell or win plaudits for the contributor? Less time, less running to and fro searching for girls to correct manuscripts, less "head-scratching" and a better paper—these would be the results of a course in journalism at Teacher's College.

We are planning to be teachers. Have we thought that in our future teaching profession, we may be called upon to render ou raid to a high school newspaper? Without a course in journalism, what do we learn from everyday life which gives us the technique of newspaper writing? As teachers of English in the better high schools of this state, we will be called upon to give reports of book clubs, literary meetings, or may be flattered by the request for an original opinion, of some contemporary topic. A course in journalism could do no harm as a forerunner to further teaching possibilities and demands. It can do much good. Why not have a course in journalism—you've seen the reasons.

(Signed) Bessie Willis

The College Stationery Room

Have You Seen Our New Line of Engraved College Seal Stationery?

WE SELL IT BY THE POUND

All Kinds of Writing Paper, Tablets and Stationery Supplies

Open Just After Each Meal

A. B. Ellington & Co.
SCHOOL BOOKS
Stationery and Office Supplies
GREENVILLE, N. C.

Dr. M. B. Massey
Dentist
200-202 National Bank
PHONE 437

Dr. Alfred M. Schultz,
DENTIST
Phone 578
400 National Bank Building
GREENVILLE, N. C.

Dr. Virginia O. Johnston
CHIROPRACTOR
222-23-24 National Bank Building
Phone 361
"Where they go to get well."

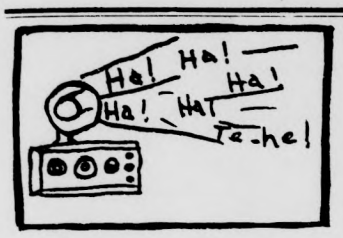
College Girls
For Delicious
Food
Go To
Greenville Cafe

WOLF'S
Quick Lunch
Specialty On
HOT DOGS.

Dr. B. McK. Johnston
DENTIST
National Bank Building
Phone 391

Before you leave your class mates and friends exchange—
Photographs
and never forget those happy school days.
Baker's Studio

Maultsby Shoe Shop
Where Quality Counts
Special Price For College Girls
MUNFORD BUILDING
At 5 Points



IT IS TO LAUGH!

Helen Duke: "Viola, why are such large rooms assigned to the house presidents and some of the other council members, too?'

Viola Jones: "To give them room for their heads to swell, I suppose."

May Henderson while discussing the Contemporary History emamination: "I can't remember what Prince Ito and all those folks did."

Bessie Wheeler:" It runs me crazy to keep all my men straight."

Little girl to merchant: "Have you got any eggs in here that haven't got little chickens in them "

Merchant: "Yes, I have some duck eggs, may I sell you some?"

Pete: "In what way are dough and a woman alike?"

Sam: "I don't know, maybe it is both."

Pete: "No, they are both hard to get off your hands."

Ruth: "Did you know that the Norfolk Southern train is mentioned in the Bible?"

Louanna: "No, it is not."

Ruth: "Yes, it is mentioned in 'Genesis' where it speaks of 'all creeping things'."

Hubby: "I am going to prune those apple trees."

Bride: "But, Frank, you know I don't care for prunes."

—The Progressive Grocer

"What kind of music is snoring?"

"Sheet Music."

An Open Road

She: "This is the last time I shall tell you that you may not kiss me."

He: "Ah, I knew you'd weaken eventually." —Topham Courant

Teacher: "Is 'I have went', right or wrong?"

Joe: "It is wrong."

Teacher: "Why, Joe?"

Joe: Because you haven't went yet."

Virginia upon noticing Ethel Baskins hot water bottle: "What in the world are you doing with that?"

Ethel: "I didn't have anything else to neck; so I got this to neck at night."

To Measure

Pat was the man who did all the odd jobs about the place, and owing to petty thieving his employer instructed him to get a good yard dog. Pat was out all day, and in the evening landed home with a dachshud.

"What on earth have you brought along Pat?" Queried his employer.

"Well, sir," said Pat, "he's the nearest I could get to a yard—he's two feet eleven inches long."

An inquisitive old lady, out for an afternoon stroll, came upon a crowd of boys following respectfully at the heels of a large man, who was in haste.

"Is he some famous person?" she asked a small boy.

"No, replied the youth, his eyes on the pavement; "he's got a hole in his pocket."

East Carolina
Teachers College
Greenville, N. C.

COURSES OFFERED
I—A Two Year Normal Course
II—A Four Year College Course

THE TWO-YEAR NORMAL COURSE LEADS TO A DIPLOMA WHICH ENTITLES THE HOLDER TO A PRIMARY OR GRAMMAR GRADE CERTIFICATE CLASS B. THE FOUR-YEAR COLLEGE COURSE LEADS TO THE A. B. DEGREE, WHICH ENTITLES THE HOLDER TO A PRIMARY, GRAMMAR GRADE OR HIGH SCHOOL TEACHERS' CERTIFICATE CLASS A. ALL WORK GIVEN IN THESE COURSES WILL COUNT TOWARD GRADUATION FROM THIS INSTITUTION.

BEGINNING WITH THE FALL OF 1927 THE COLLEGE WILL OFFER COURSES FOR PRINCIPALS OF ELEMENTARY SCHOOLS AND SUPERVISORS. THESE WILL BE GRADUATE COURSES LEADING TO THE DEGREE OF A. M.

For Further Information Address
ROBT. H. WRIGHT
PRESIDENT

$1.00 and $1.50
College Seal
Stationery
Special
85c

TRY OURS FIRST
College Pharmacy
"The College Girl's Store"

Picture Framing
Large Assortment
Prompt Service
William's Music Store

GOODYEAR SHOE REPAIRING
Service Our Motto
All Work Guaranteed
Next To White's Theatre

SPECIAL
Bobbing and Shampooing
of Ladies Hair
Dad's Barber Shop
Service Our Motto

THE NATIONAL BANK OF GREENVILLE
The Big Bank On Five Points
The Best Way to Accumulate Money is to Bank a Fixed Portion of Your Income, no Matter How Small The Account.
J. L. LITTLE, President F. J. FORBES, Cashier
F. G. JAMES, Vice-President CHAS. James, Asst. Cachier

Space Reserved
For
Pitt Shoe Co.

BACK TO WORK AGAIN!
YOU MUST HAVE A GOOD FOUNTAIN PEN
Our Stock Is Complete
Sheaffer Lifetime, Conklin, Parker, Whal.
We Carry "Skrip" (Better Than Ink).
W. L. BEST, Jeweler

CULLINS
Cleaner and Dyer
Modern Equipped Dry Cleaning Plant
We Appreciate Your Patronage
313 Evans St. N. CULLINS, Prop.

A married couple were knocked down by a motor. The car dashed away. The police arrived and found the couple bursting with indgnation, especially the wife. "Do you know the number of the car?" asked the policeman. "Yes," replied the husband, "by a strange coincidence the first two numbers formed my age and the second two the age of my wife." "John", said the wife, "we will let the matter drop at once."

A Word to Primary Teachers

Every primary teacher who is interested in her own growth professionally should become a member of the National Council of Primary Education. By writing to Miss Alto Adkins, Office of Board of Education, Hammond, Indiana and enclosing only fifty cents, you may become a member of this organization for a year, and receive the valuable little bulletins which are issued bi-monthly to its members.

This bulletin not only keeps you informed as to current practice among the best primary teachers in our country, but also publishes well-selected lists of new books and pamphlets which you would find most helpful.

'Silver Pennies'—Blanche J. Thompson is a collection of delightful modern peoms for boys and girls in all the grades from the first through the seventh. It is published by the MacMillan Company, New York City.

One of the most attractive new primers is The New Primer by Smedley and Olsen, published by Hall and McCreary Co., Chicago. The illustratinos and story material are of such nature that they will be a pleasure to the teacher as well as to the child.

—Agnes L. Whiteside

Chief of Police—"What! You mean to say this fellow choked a woman to death in a well-lighted cabaret in front of over a hundred and fifty people? Didn't anybody interfere?"

Cop—"No, cap, everybody thought they were dancing."

If it Is Shoes and Hosiery

See Griffin-Williams

We Specialize In Novelties

10 Per Cent Off

Welcome College Girls

GRIFFIN-WILLIAMS SHOE STORE

White's Theatre

MONDAY-TUESDAY, JAN. 24,25th.

ALSO PATHE NEWS AND COMEDY

College Girls Price Matinee, Only 25c

PRICES—MATINEE 10-30c——NIGHT—10-30-40c

Lautare's
Candy Palace

QUALITY
SERVICE

Try One
Lautares Made

Banana Splits

20c

Complete Line of Magazines

Lautare's
Candy Palace

McKay, Washington & Co.

"The Ladies' Store"

400 Evans St. Greenville, N. C.

Remarkable Values

THROUGHTOUT OUR STORE
DURING OUR

January Clearance Sale

IN

Ready to Wear
Sweaters
Hosiery
Piece Fabrics
Silk Parasols

Special Showing Of New Spring Coats And Dresses

Spring--and Our New Coats!

See Our Fetching Styles First

Let your first excited glimpse of Spring Coats be in our Store—where are assembled the leading modes of the world! Right now you can see these very modes in our Store! Don't wait longer.

Sport Modes in Mixtures—Dress Coats of Tweed

Straight-line Coats are the thing this season, made in sport and dress styles. Some are fur-trimmed. All are well-lined.

Most moderate, indeed, are our prices, ranging, for women, misses, and juniors, from

$9.90 to $29.75

A NATION-WIDE INSTITUTION-

J.C.PENNEY Co. INC.